

SOMETHING NEW!

Yes, something new has been added to Aggieland! the first self-service, supermarket-type book store in Texas is now open and ready to serve you here on the campus.

Here you will find a stock of attractively displayed, easy-to-find text books, reference books, study aids, and trade books. And the nice thing about it is that you can browse to your hearts content, and make your own selections. Just walk in the front door and wander through the book stacks. Make your selections - in a hurry or a leisure - and pay the cashier at the check-out counter.

At the front of the store you will also find a convenient counter for special orders, resale of your old books, and information.

Here in this ultra-modern book shop you will find any book you want or a fast order service if it is not in stock.

Here also, every day of the week, you'll find the best local market for your old books.

**COME TO SEE US TODAY
AND EVERY DAY**

**Carl Birdwell, Gen. Mgr.
Cy Jackson, Mgr.
Textbook Department**

P.S. Of course, there's a clerk to help you, if you wish.



The new self-service book store, looking back toward the book shelves.



A back view of the two cash registers at the front of the store.

The Exchange Store
Serving Texas Aggies

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