U of H Beats Golfers


Once again the makers of Philip Morris, men who are dedicated
to the betterment of American youth, have consented to let me
use this space, normally intended for levity, to bring you a brief
lesson in science. It is no new thing, this concern that the makers of Philip
Morris feel for American youth. Youth was foremost in their Morris feel for American youth. Youth was foremost in their
minds when they fashioned their cigarette. They were aware
that the palate of youth is keen and eager, awake to the subtlest nuances of flavor., And so they made a gentile and to clement smoke,
a suave blending of temperate vintage tobaccos, a summery a suave blending of temperate vintage tobaccos, a summery
amalgam of the most tranquil and emolient leaf that their
buyers could find in all the world. And then they designed their cigarette in two sizes, 'king-size and regular, and wrapped them
in the convenient Snap-Open pack, and priced them at a figure tobacco counter in the land.
That's what they did, the makers of Philip Morris, and I for The science that we take up today is called astronomy, from the Sore backs were the occupational disease of the early Greek
astronomers, and no wonder! They used to spend every blessed night lying on the damp ground and looking up at the sky, and
if there's a better way to get a sore back, 1 , like to hear about it.
Especially in the moist Mediterranean area, where Greece is Lumbago and related disorders kept astronomy from becoming very popular until Galileo, a disbarred flenser of Perth,
fashioned a home made telescope in 1924 out of three Social telescope, how he looked heavenward, how his face filled with
wonder, how he stepped back and whispered the words heard Well sir, you can imagine what happened then! William
Jennings Bryan snatched Nell Gwynne from the shadow of the guillotine at Oslo; Chancellor Bismarck brought in four gushers
in a single afternoon; Hal Newhouser was signed by the
in entire army; and William Faulkner won the Davis Cup for his But after a while things calmed down, and astronomers began the staggering task of naming all the heavenly bodies. First
man to name a star was Sigafoos of M. Wilson, and the name prom queen at Michigan State College from 1919 to 1931. whole constellation after his wife, Big Dipper Formfig, the
famed dirt track racer. This started the custom of astronomers naming constellations after their wives - Capricorn, Cygni,
Orion, Ursa Major, Canis Major, and so forth. (The Major girls, Ursa and Canis, both married astronomers, though Canis subse-
quently ran off with a drydock broker named Thwaite Daphnis.) good long rest. Then, refreshed and brown as berries, they
undertook the gigantic project of charting the heavens. Space so vast that it is measured in units called "light-years." These
are different from ordinary years in that they weigh a good deal less. This, of course, is only relative, since space is curved. Well, I guess that covers astronomy pretty thoroughly. But
before we leave this fascinating topi, let us answer one final
question: Is there life on other planets? The answer is a flat, unequivocal no. Recent spectroscopic
studies have proved beyond a doubt that the atmosphere of the other planets is far too harsh to permit the culture of the delicate
vintage tobaccos that go into Philip Morris Cigarettes ... And This heaventy column-like the author's more earthy ones-is brought
to you by the makers of PHLIPP MORRIS cigarettes-who feel you'll
find real eniorment in their product

## The Battalion

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Battalion Editorials Page 2

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Job Interviews
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Wayne Stark, director of the MSC


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