THE OPERATOR

On every American campus there are four standard fixtures:
No. 1 - ivy; No. 2 - a statue of the founder; No. 3 - Philip Morris
Cigarettes; No. 4 - The Operator.

The ivy is to prevent strangers from mistaking the college for
a warehouse. The statue of the founder provides shade for necking
when the weather is fine. The Philip Morris Cigarettes are an aid
to concentration when you are studious, an aid to sociability when
you are sportive, and a source of smoke rings to impress new girls
... And The Operator is the man you can't do without.

Well do I remember The Operator on my campus. He was a young
man with a ready smile, a quick mind, fifteen complete changes of
wardrobe, a six room apartment, a red convertible, and assorted
stocks, bonds, securities, and second mortgages.

The Operator's origins were a source of lively speculation. Some
said he was left over from the old Capone gang. Some said he was
Judge Crater. Some said he sprang from the brow of Zeus.

But, in fact, he was just an ordinary student — to begin with. In
his first year he studied hard, took copious lecture notes, got good
grades, and made a big reputation as a friend in need. He'd lend
you money; he'd let you copy his lecture notes; he'd write themes
for you; he'd sit up all night to help you cram for an exam. All of
this was done with infinite good nature on his part, and no obligation
on yours . . The first year, that is.

In the second year The Operator started to operate. He'd still let
you copy his lecture notes — but it cost you a quarter. Sitting up to
help you cram cost 50 cents an hour till midnight, 75 cents an hour

you copy his lecture notes — but it cost you a quarter. Sitting up to help you cram cost 50 cents an hour till midnight, 75 cents an hour afterwards. His prices for writing themes were based on a sliding scale — a dollar for a "C", two for a "B", three for an "A". A "D" cost you nothing, and if you flunked, you got a dollar credit on the

next theme he wrote for you.

His services expanded steadily. He added a line of cribs for examinations. He booked bets on football games. He did a bit of bootlegging. He ran a date bureau. He rented cars, tuxedos, non-wilt-

But all of these were really sidelines. His main line was lending money. At any hour of the day or night, for any amount from a dollar to a hundred, The Operator was always ready with a sympathetic ear and cash on the barrelhead. And he rarely charged more than 150 percent interest.

Usury and sharp trading are practices not calculated to win affection. Nobody loved The Operator. But nobody did anything about it either . . . Because undergraduates live in a perpetual state of need – need of money, need of lecture notes, need of romance, need of beer, need of something – and The Operator was the goose that laid the golden eggs and, therefore, safe.

Nor did The Operator seek affection. He just went his well-heeled way, serene and carefree . . . No, not quite carefree. One thing troubled him: a fear that some day he might graduate. Graduation, leaving school, would mean the end of his empire. You can't run a business like that from the outside; you must be right in the midst of things, spotting opportunities, anticipating needs, keeping your finger on the public pulse.

So he took great pains to stay in school, but never to graduate. This he accomplished by constantly shifting majors. He would come within a semester of getting a B.A. in sociology and then transfer to law. When he had nearly enough law credits, he'd switch to business administration. Then from business administration to psychology, from psychology to French, from French to history, and so on, meanwhile getting cultured as all get-out, rich as Croesus, and never accumulating quite enough credits for a degree.

Finally, of course, it caught up with him. There came a semester when no matter what he took, he had to wind up with some kind of a degree. He looked frantically through the class schedule trying to find some major he hadn't tried yet. And he found one — physical education. So, sleek and pudgy though he was from high living, The Operator entered the department of physical ed.

It was a mistake. Among the people he had to wrestle and box

It was a mistake. Among the people he had to wrestle and box with were some great hulking fellows who, like everybody else on campus, owed him money.

Their tiny foreheads creased with glee as they regarded The Operator's trembling little body; their massive biceps swelled joyously; their flexors rippled with delight. Rumbling happily, they fell upon him and covered him with lumps, the smallest of which would have taken first prize in any lump contest you might name.

Confused and sick at heart, The Operator dragged his battered members home. He knew he had to get out of physical ed; his life was forfeit if he did not. So, unhappily, he transferred to some other was forfeit if he did not. So, unhappily, he transferred to some other course, and the following June, a beaten man in his cap and gown, received with lifeless hands a diploma and a bachelor of arts degree

received with lifeless hands a diploma and a bachelor of arts degree and shambled out into the great world.

I don't know what happened to The Operator after graduation. It's not a bad guess that he's serving time in some pokey somewhere. Or maybe he was lucky and went into the advertising business. If so, he is surely a big man on Madison Avenue today.

But, as I say, I don't know what happened to him. But this I do know: another Operator appeared on campus as soon as this one left, and he in turn was replaced by another, and the process goes on endlessly.

For as long as boy students like girl students better than going

For as long as boy students like girl students better than going to class, as long as parents cling to the delusion that the allowance they had at college is sufficient for their children, as long as blood runs warm and cash runs short, there will be an Operator operating on every campus everywhere.

This column is brought to you by the makers of PHILIP MORRIS who think you would enjoy their cigarette.

The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students four times a week during the regular school year. During the summer terms The Battalion is published twice a week, and during examination and vacation periods, once a week. Days of publication are Tuesday through Friday for the regular school year, Tuesday and Thursday during the summer terms, and Thursday during examination and vacation periods. The Battalion is not published on the Wednesday immediately preceding Easter or Thanksgiving. Subscription rates are \$9.00 per year or \$.75 per month. Advertising rates furnished on Mr. R. E. Cote, Regional Personnel Manager for Montgomery Ward and Company, will visit our campus pose of interviewing mule graduates who are interested in the Retail Management or Merchandising field as a career.

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Battalion Editorials

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THE BATTALION

FRIDAY, DECEMBER 3, 1954

Who Banned Football?

a difference of opinion about him.

He's had a long and colorful career as an educator and in other fields. Every once in a while he has made the front pages, by action considered radical—like banning football and other incollegiate sports from the University of Chicago.

Some people have agreed with his ideas on education, and others have fought him bitterly.

And now the faculty and students of A&M are going to get a chance to hear Dr. Robert M. Hutchins. He will speak here Sunday at 2:30 p.m. in Guion hall on "the task of education for living in a free society."

There is no doubt that many faculty and staff members will go to hear his talk education is their business, and Hutchins is a leading educator.

But the students should attend the talk. Right now, education is as much their business as it is the faculty's. There's not too it. Of course not.

Cadet Slouch

This fellow Hutchins—seems to be quite much difference between learning and teach-

Also, some of Hutchins beliefs are part ing, oceanography and meteorolgy. of the future of education; in other words, beef cattle research and scale the education of the children of today's stu- model architecture research.

It's an awkward time, as far as the students are concerned—some may be out of WFAA, Jan. 2; Fort Worth, town, others may be just loafing. The time WBAP, Jan. 15; San Antonio arrangement was unavoidable; the Great Is- KGBS, Jan. 2; and Austin, KTBC, sues series had to suit the time to Hutchins | Jan. 17.

But students can afford to sacrifice something else to hear this talk.

Education is everybody's business.

Anyone We Know?

Some kids at the basketball game last night amused themselves by throwing paper zales. They will sing in the Lee airplanes on the floor during the halftime. college auditorium at Baytown at

Couldn't have been college students doing 2 p. m. Sunday.

by Earle



Let Little Ones Help

Kids Thinking About Santa

Battalion Woman Editor

Christmas time is finally ap- useful and be useful too. proaching and the smaller children Christmas is always a rushed bulbs and replacing them with new Claus conscious and wondering just what the jolly gentleman will put what the tree for them ground the tree for them around the tree for them.

Mother, I'm sure, is beginning to delicious cookies, cakes and Christmas puddings, and planning for the holidays in a big way. Little holiday duties for Mother. Sister, as usual, wants to help in the kitchen when Mother is in a hurry, and, as usual, is asked to eave and play with her dolls.

daughter bake some simple cookies, right. even if they are made from a ready and get in the way when their tree. Let each child have one duty, happiness and sharing. mother is rushing to finish, but if she would teach them to be helpful in measuring or fetching the need-

Executive Opportunities For College Men

Montgomery Ward has over 600 train for Management positions these Stores and future execupositions. Applicants will be en preference as to location in Southwestern Gulf area. for this management training d will be given every opportun-for rapid advancement. Actual ling and merchandising experiwill be supplemented by ing program which include

By JO ANN COCANOUGHER , ed ingredients, or even just watch- like putting on the tinsel or planing the oven to see that the cookies ning the snow scene on the table; don't burn, the children would feel stringing popcorn and cranberries

making sure the greeting cards are peeking or rattling the boxes.

Children like to be included in all have special services that the whole of these activities too, especially at family may attend. Candles and Christmas time. They feel it is Christmas music and the smell of

It would be a nice idea if Mother their own special time of the year, pine are long remembered by a would only take time to help her and to a certain extent they are small child. Mothers always have ideas for in the family understand why there mix. Children often cause trouble the children on how to decorate the is a Christmas-a time for love,

addressed and mailed, decorating Christmas is a religious time of gather last year's recipes for the the tree, wrapping gifts and hiding the year, too, and it is parents' them, planning parties and giving responsibility to teach their childthem, are just a few of the many ren the real meaning of the

Christmas spirit. Churches will

for the tree; finding the burned-out

Make sure that the little folks

College Research

research activities on its telecast desk in the MSC for 25 cents. over five Texas stations during December and January.

The program, sponsored by Southwestern Bell Telephone company, will have parts on biochemistry and nutrition, cotton breed

Here are the stations and dates of the program:

Singing Cadets Set Saturday Concert

The Singing Cadets will give concert at 8 Saturday night in the high school auditorium at Gon-

A buffet supper has been plan ned for the group that night, after which they will return to the col The group has postponed its

'Christmas sing" until Dec. 15, said W. M. (Bill) Turner, director. Originally scheduled for Monday night, the glee club is planning to combine with the caroling of the music committee of the Memorial Student Center.

The cadets will sing several songs in the lobby of the MSC at 8:15 p. m. Dec. 15, and then go caroling with the group at the Center.

Kiwanians Erect

The College Station and Bryan Kiwanis clubs will erect signs Saturday bearing their emblem and meeting dates at city limits on all highways entering each of the

measure station, Panama City, Fla., will interview at the placement office Monday, Dec. 6, for students in mechanical engineering and physics.

Telecast Features Film Society Meets

"One Foot in Heaven" will be shown by the Film society at 7:303 p.m. Friday in the Memorial Stu-The "Spotlight on Texas" tele- dent Center ballroom. Students vision program will feature A&M's may purchase tickets at the main



TODAY

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MAHONEY- CASTLE-JERGENS Released Thru United Artists

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