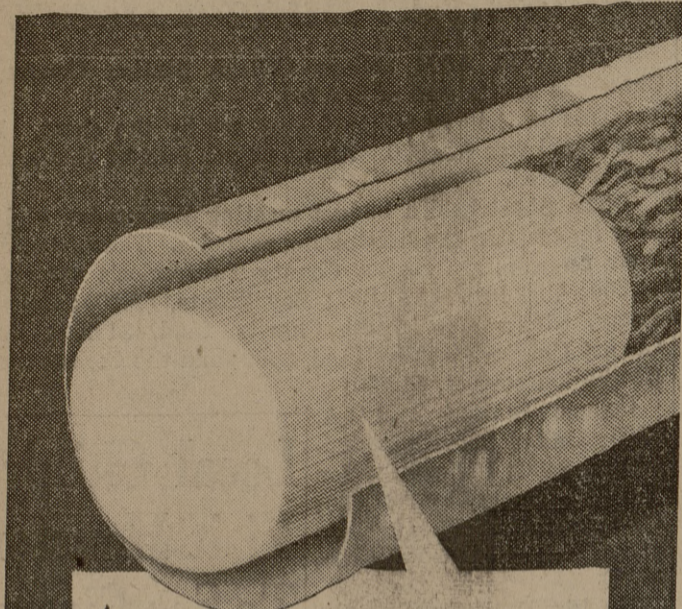


What have **VICEROYS** got
that other
filter tip cigarettes
haven't got?



THE ANSWER IS
20,000 FILTERS
IN EVERY VICEROY TIP

Inside every Viceroy tip is a vast network of 20,000 individual filters to filter your smoke over and over again. You get only the full, rich taste of Viceroy's choice tobaccos . . . and Viceroy's draw so freely.

Yes, you get Viceroy's remarkable new tip . . . with 20,000 individual filters . . . plus king-size length for only a penny or two more than cigarettes without filters.

WORLD'S LARGEST-SELLING
FILTER TIP CIGARETTE



Only a Penny or Two More than Cigarettes Without Filters

The Battalion

The Editorial Policy of The Battalion
Represents the Views of the Student Editors

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students four times a week, during the regular school year. During the summer terms, and examination and vacation periods, The Battalion is published twice a week. Days of publications are Tuesday through Friday for the regular school year and Tuesday and Thursday during examination and vacation periods and the summer terms. Subscription rates \$9.00 per year or \$.75 per month. Advertising rates furnished on request.

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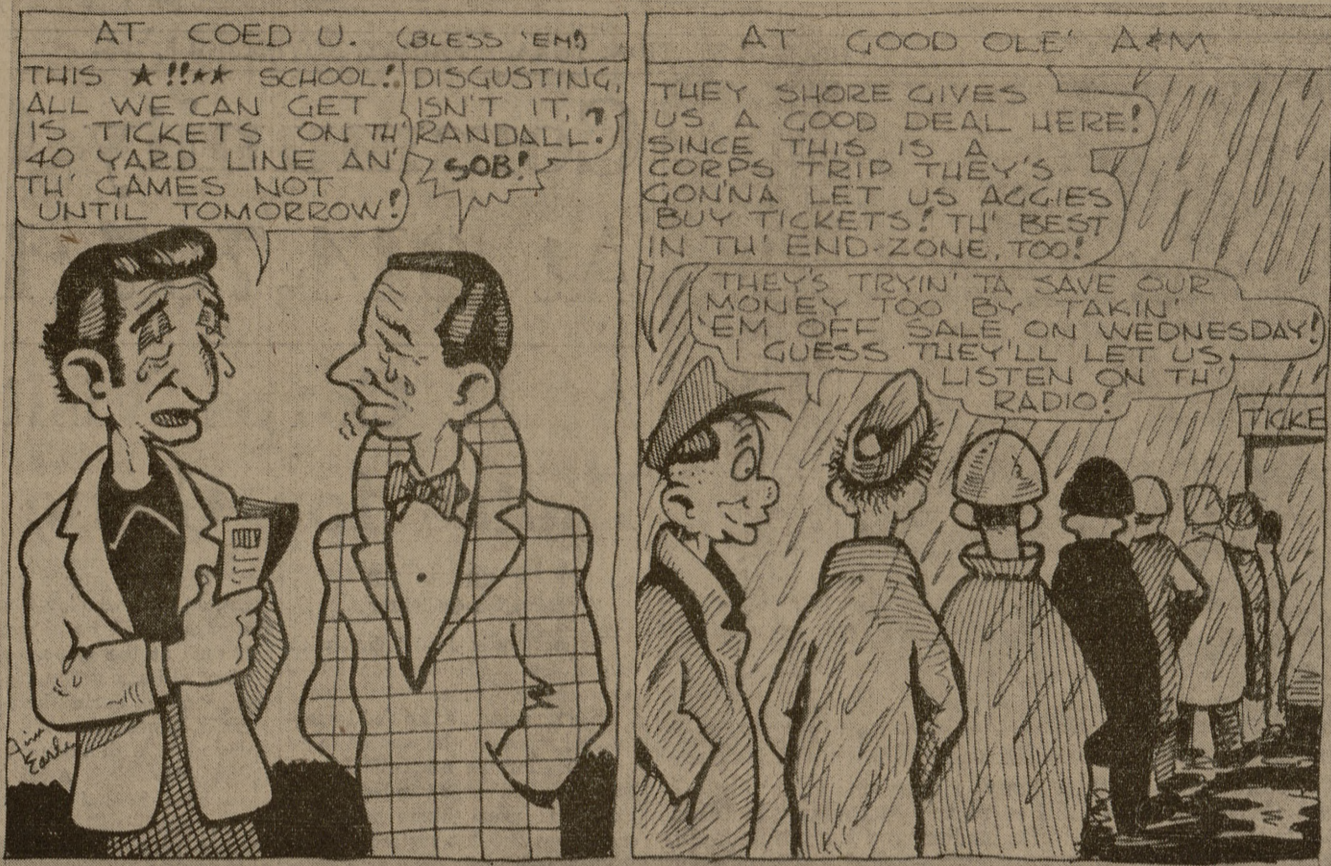
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News contributions may be made by telephone (4-5444 or 4-7604) or at the editorial office room, 202 Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room 209 Goodwin Hall.

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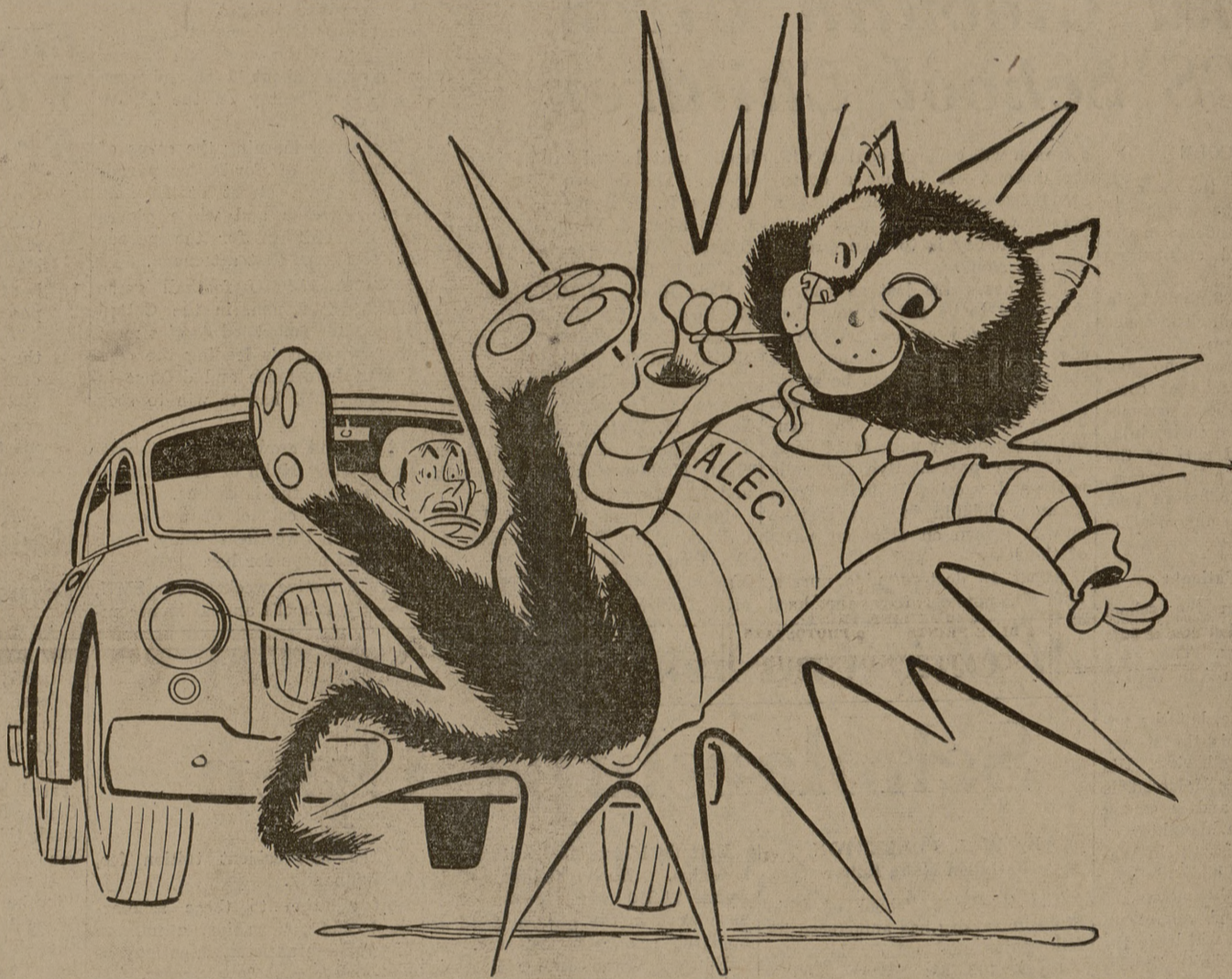
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TODAY

M-G-M presents the heroic story of the
MEN OF THE FIGHTING LADY
VAN JOHNSON - WALTER PIDGEON
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KEENAN WYNN - FRANK LOVEJOY

SATURDAY

M-G-M presents
It's mystery-comedy at its Best!
ALLYSON VAN JOHNSON
Remains to be seen



Alec says: "I can jaywalk...

but **YOU** have
only **ONE** life"



Think again before you cross. Traffic lights and pedestrian lanes are there to make that one life of yours safe. Use them. And why not discourage others from jaywalking, too? After all . . .



CROSS CAREFULLY . . . the life you save may be your own!

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