

Light Workout Loosens Aggies for Cougar Tilt

Coach Bear Bryant limited Wednesday's workout to a brief 50-minute dummy scrimmage and the Aggies continued to avoid heavy contact as they prepared for Saturday's game with the University of Houston Cougars.

The squad spent part of the practice session working on setting up defensive patterns against Cougar plays, then spent the rest of the short workout in spotting flaws in the Houston defensive plans.

Coach Bryant announced there were no serious injuries on the squad and that everyone would be ready to play Saturday.

"Our defensive men were covering Georgia receivers pretty well Saturday, but our line could have rushed Jimmy Harper a little more," Bryant said. "We're going to have a lot of passes tossed at us by Jimmy Dickey, and if we don't rush him all the time, he can cause us a lot of trouble."

Assistant Coach Jerry Claiborne backed Bryant up in his statement concerning Dickey. Claiborne, who scouted Houston in the game with Baylor, said Dickey completed several nice passes and could be dangerous to the Aggies if he's

given time to look his receivers over.

"Houston has been juggling its lineup since the Baylor game," Claiborne said, "and they've settled on a very good backfield and a strong experienced line."

If Houston fields the team Coach Clyde Lee seems to have settled on, Claiborne said, they will outweigh the Aggies about 10 pounds per man. Present indications are that Lee will start Kenneth Wind and Ben Wilson at ends. Wilson weighs 210, while Wind tips the scale at 195.

Tackle positions will be amply filled by John Dearen, 210, and Wayne Geddes, 220. At guard will be Jim Blackstone, 225, and Wayne Shoemaker, 210. Billy McIlroy, a 210-pounder, will handle the center position.

In the backfield, probable starters will be Jimmy Dickey, a 170-pound quarterback; Kennie Stegall, 165, and Donn Hargrove, 180, at halfbacks and Jack Patterson, 195-pound fullback.

Mural Swimmers Begin Qualifying

Intramural swimming got underway last night with 20 teams qualifying in the 400-foot relay.

D Inf. posted the best qualifying time in the upperclassmen division with a time of 1:12.5 seconds, missing the intramural record by 2.5 seconds.

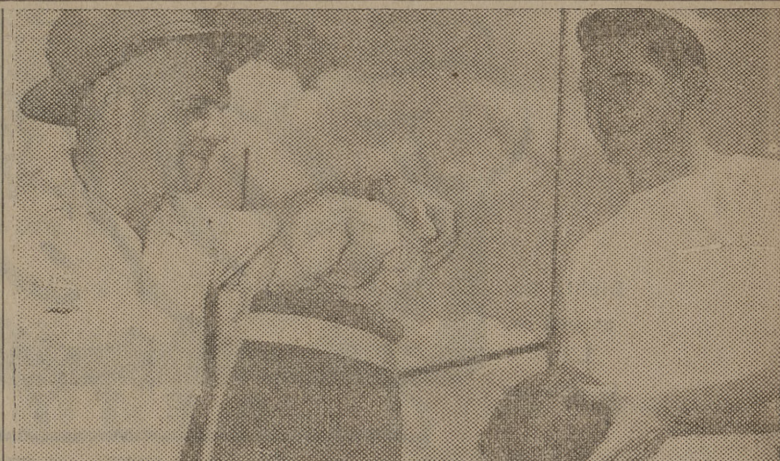
B Inf. swam to the fastest qualifying time in the freshman division with a time of 1:16.3 seconds, 3.5 seconds off the record.

Upperclassmen teams which qualified were Sqdn. 20, Law Hall, D Inf., D Field Art., Sqdn. 7, B Inf., Sqdn. 9, A Ord., A Armor and Sqdn. 19.

Freshman qualifiers were Sqdn. 5, Sqdn. 6, Sqdn. 2, B Inf., B Eng., Sqdn. 16, Sqdn. 17, Sqdn. 13, Sqdn. 25 and Sqdn. 10.

One hundred teams took part in all, 50 upperclassmen and 50 freshmen teams. Four hundred swimmers saw action before the night was over.

The University of Texas fielded an all-America end in eight of the past thirteen seasons and had three honored within the past four years.



THE FOOTBALL BERRYS—While End Raymond Berry Jr., co-captains the Southern Methodist University football team at Dallas this fall, Raymond Berry Sr., left, will be in his 16th season as head coach at Paris High School, where young Berry cut his football teeth. —(AP Photo)

PAPER-MATE PEN makes note-taking push-button EASY

New "Silvered-Tip" writes the way you do... fine, medium or broad... without changing points. Refills available in blue, red, green or black ink. Get a Paper-Mate Pen today!

- Bankers approve
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CAMPUS CLEANERS

Ag Freshmen Win Over TCU Wogs

Based on AP Reports The largest crowd ever to watch a freshman football game in Fort Worth trooped into Amon Carter stadium Wednesday night to see the A&M freshmen score a 7-0 win over the Texas Christian University Wogs.

More than 18,000 fans saw the first year Aggies roll up an impressive statistical margin before Fullback Ed Dudley, former Pampa high school all-stater, finally crossed the double stripe for the game's only counter.

Both teams marred scoring chances by fumbling the ball to break up sustained goalward drives, but fans who came to see

the power-laden Aggie freshmen in action were not disappointed.

The victory gives the freshmen a season record of two wins against no losses. They opened the season Thursday night in a rainstorm on Kyle Field with a 31-6 triumph over a completely outclassed U of H Fish squad.

Remaining games on the freshman schedule show the next game on the road and the final two tilts on Kyle Field. They travel to Waco Oct. 14 for a game with the Baylor Cubs, then meet the Rice Owlets here Nov. 11 and wind up in a home game with the Texas Shorthorns on Nov. 20.

A QUESTION ANSWERED

NO MORE SUPER MARKET NO MORE TRADING STAMPS

Remembering that success comes with service, obligated for one more year on our store lease, and confronted with a competitive situation where sheer size is an overwhelming factor, we wanted to spend a year experimenting as to how our store could best adjust itself to changed times.

We have an excellent location, an extremely high class trade, and many loyal friends and customers. With this as a starting point, there were three plain alternatives we could try. One was to continue as we were, perhaps promoting somewhat more vigorously. A second would be to curtail promotions keenly, reflect the limited savings in prices and render a community service based on convenience and quality of service and merchandise. The third was to go all-out on a super-market type of promotional and merchandising program, including the use of trading stamps. The third alternative, if successful at all, offered a wider scope of service and success. Only a trial would supply the answer.

We knew by simple mathematics we should have to realize an increase in our business volume of 33%, simply to cover the cost of the stamps we would give on the business we already were doing plus one added clerk this increase would necessitate. We had investigated other stores where the gains in volume ran almost 300 percent.

When we recently joined a cooperative group and began giving trading stamps, we were asking, "Would this plan work in our case?" We did not have to cup our ears for the answer. An emphatic no was shouted at us. Our gain was between 5 and 10%.

Other considerations impelled us to withdraw from the plan at once. For instance, on the cooperative ad being run this week, we should have had to add 110 new items to our stocks—mostly duplicating items of comparative price and quality to items we already carry.

Such an ad would have been unfair to our customers had we not had the merchandise on hand, and ultimately would have hurt our store reputation.

Yet, to have added them would have made our operation less efficient, because of our limited shell space.

That consideration, together with several other more important factors, convinced us that the connection was not suited to our size and operation.

We concluded therefore that it would be better to withdraw at the earliest possible time.

This weekend, therefore, we return to the status of a completely independent store and will no longer give trading stamps.

CASH FOR TRADING STAMPS

We offer the opportunity, good until October 15th, for the particular benefit of our customers who have not already been saving trading stamps and prefer not to do so, to turn in their stamps to us in exchange for cash. We will redeem them for their value when applied to premiums—2%. For instance, for every \$1 in Trading Stamps (10 stamps) we will pay 2 cents. We hope you will avail yourself of this offer.

EXTRAORDINARY MEATS AT ORDINARY PRICES

- Fancy Plump Local FRYERS lb. 39c
- Heavy Fat Local Dressed HENS lb. 35c
- Decker's Tall Korn—Sliced BACON lb. 49c
- Freshly Ground GROUND MEAT lb. 35c
- 3 POUNDS—\$1.00
- Lean Meaty BEEF RIBS lb. 25c
- Sliced All-Meat Big BOLOGNA lb. 39c
- End Cuts—Fresh PORK CHOPS lb. 49c
- RED MEATS YOU CAN DEPEND ON.

Fresh Fruits and Vegetables

- U. S. No. 1 California BARTLETT PEARS . . . lb. 10c
- Fancy Cello. Bags CARROTS pkg. 10c
- No. 1—Red POTATOES 5 lbs. 19c
- Fancy Sweet BELL PEPPERS lb. 9c
- No. 1 Flame TOKAY GRAPES . . . 2 lbs. 19c

FROZEN FOODS

- 1/2 Gal. Lilly or Sanitary MELLORINE each 49c
- Choice of 6 Kinds—Fruit or Meats—Morton's FROZEN PIES 3 for 79c
- 10 Oz. Pkg.—Snowcrop STRAWBERRIES pkg. 29c
- 6 Oz. Cans—Snowcrop or Minute Maid LEMONADE MIX 2 cans 35c

GROCERY SPECIALS

- Limit One Please—5 Lbs. CANE SUGAR each 35c
- Limit One Please—Package ADMIRATION COFFEE . ea. 89c
- 13-Egg Size Colonial ANGEL FOOD CAKE . ea. 39c
- 25c Size—Colonial VANILLA WAFERS pkg. 21c
- Giant Size—(Limit 1 Please) TIDE each 61c
- Giant Size—(Limit 1 Please) FAB each 58c
- (2 Box Tops Get You a Sleeping Doll Free.)
- 5 Lb. Bag—(Limit 1 Please) KIMBELL'S FLOUR . each 39c
- 1 Lb. Cans—Kim DOG FOOD 4 cans 29c
- Bottles Sanitary Grade A PASTEURIZED MILK, 2 for 79c (Plus Deposits)
- Limit Two Please HORMEL OLEO 2 lbs. 35c
- Limit One Please—3 Lb. Carton—VEGETOLE SHORTENING each 59c
- Pint Bottle KRAFT MAYONNAISE . . . each 41c
- Fresh Cakes—Fleischmann's YEAST 3 for 10c
- Just Add Milk—Gladiola 53c Size BISCUIT MIX 2 lb. carton 43c

Southside Food Market

We Reserve the Right to Limit Quantities SPECIALS STARTING 4 P.M. THURS. THRU SAT. — OCTOBER 7-8-9



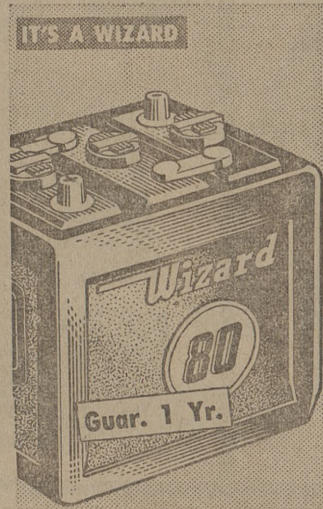
IT'S A DAVIS

Guaranteed Full Year Against All Road Hazards!

Tire Sale! You Save \$2!

6.00 x 16 10.95 plus tax & old tire

Western Auto's famous Wearwell tire with a full year road hazard guarantee at this amazing price! Longest wear low cost tire on market! All sizes! Mounted free! 2A2344

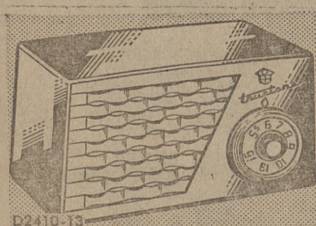


IT'S A WIZARD

Guar. 1 Yr.

Power Packed Wizard "80" Reg. \$11.75 \$8.25

Here's a power package of dependability at low cost for all normal driving and starting needs. Full 80 amp. hr. Installed free! Guaranteed one full year! DELUXE 00.00



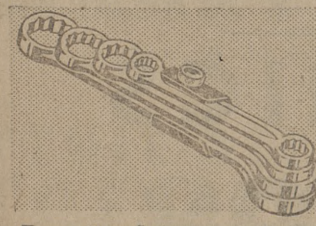
Truetone Radio Beige, Green, Red, or Ivory Reg. \$22.95 \$19.95

Amazing new printed circuits. Superb performance at low cost!



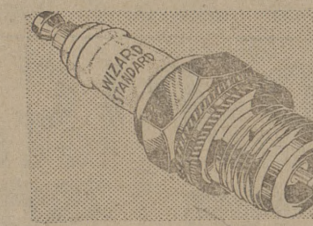
G.E. Sealed Beam Reg. \$1.29 98c

All glass, hermetically sealed for longer life. 2L5293



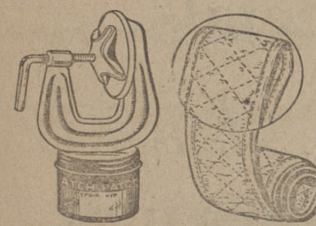
Box End Wrenches Reg. \$1.85 \$1.49

15" box end. Forged steel in 3/4" to 25/32" sizes. H82227



Wizard Plugs Reg. 42c 35c

Guaranteed 10,000 miles! Save gas . . . pep up your car. LR1202-68



.00 Vulcanizer Reg. 55c 44c

5-min. 3 patches, Plastic, stitched in clamp, etc. AR4527 nylon. CR1113

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