



I WANT SOME GUM—says Diana Garber, daughter of Dr. and Mrs. Morris Garber. She's wearing a yellow dotted organdy by "Johnston" with a black patent belt and a black velvet bow at the neck. Her hat is white starched lace with yellow and white daisies. Lester's smart shop.

Full Skirts Shown At Italian Shows

Almost all the new spring suits made by Italian designers have skirts flaring slightly at the hem. "Whether Paris agrees or not, the fuller skirt has arrived," say the American buyers attending the fashion showing in Italy.

Jackets for these suits are collarless, cut in a deep V or U in front. For daytime, the neckline is filled in with pleated, starched gilets of white linen or pique, many of them rising to the throat.

The shoulders are always loose and unpadded and sleeves are cut in one piece with the bodice. But jackets are tight across the bosom and waist and are shorter, ending at the hipbone.

All Italian designers agree on a smooth, unbroken line from the shoulder of the jacket to its hem. There are no pockets, and buttons are inconspicuous.

Fly-fronts and plastron fronts, occasionally edged with braid or satin, are very popular for suit jackets.

American buyers here are enthusiastic about the new Italian suit-dresses. They consist of a straight, very tight princess-style

dress, cut without a seam at the waist and worn without a belt.

With their matching, fitted jackets, they look like slim suits. Without the jackets, the dresses are sophisticated enough for cocktail-tails. The cap sleeve on the dresses are very tiny, merely an extension of the shoulder line.

Both the dresses and their accompanying jackets are collarless, but the neckline of the dress is often edged with white linen.

Mixtures of silk and wool are the favorite fabric for these suit-dresses. The cloth combines the sheen and dressiness of silk, with the draping quality of wool.

Romans like navy, black, steel-gray, or air force blue, with white touches, for spring suits. The coats shown with them are brilliant cherry-red, or yellow.

Another popular color combination is a bright grass-green coat over a sand-colored suit, freshened with white.

All the new Italian coats are straight and full length. Designers Ferdinandi and Fontana put a burst of accordion pleats under the armpit.

Children's Wear Shown in Dallas

Most outstanding on the children's styles shown at the Dallas Press show was the collection of the Facho Camp Company, which originally made only little boys' caps but now also manufactures girls' hats, bonnets, coats, jumpers and dresses.

Facho believes in co-ordinated ensembles for the small fry, so that all the coats and most of the dresses were shown with matching hats and bags.

One coat ensemble featured a navy faille coat with a pink collar trimmed with rhinestones. This motif was repeated on the sugar scoop hat. Another of these ensembles for tots was the mandarin coat, also in faille, with a coolie hat to match.

(See CHILDREN' WEAR, p. 13)



READY FOR THE EASTER PARADE—are Jean and Ann Richardson, daughters of Mr. and Mrs. L. S. Richardson. Jean wears a pink nylon party dress trimmed with fleck dots and ruffles. She wears a starched lace bonnet with matching bags and black patent shoes. Ann's pink nylon dress has a hand embroidered collar with a pink velvet sash. Her hat and bag are toya cloth trimmed with flowers. She wears white kid shoes with rhinestone trim. Penny's.



LOOKING CUTE—is Kathy Conway, daughter of Mr. and Mrs. E. B. Conway, wearing sheer organdy over a glazed cotton print with red trim. She's wearing white kid slippers and carrying a white organdy bag trimmed with flowers. Penny's.

Brims, Small Crowns Shown in New Hats

Small dainty pillboxes, semi-pillboxes and petite sailors now being displayed in shop windows remind us that spring is only a hat away.

What do millinery experts predict for the coming season? Brims and shallow crowns. (All the better to see your new coiffure, my dear.)

Expressing ladylike charm are the current wattlelike shapes. These forward-posed, flower-trimmed hats vary from the tiniest fluff to the larger plateau type. Decorative wired grippers add to their charm as well as serve the useful purpose of keeping them comfortably in place.

For those who are partial to profiles, a great surprise is in store. A new look, characterized by shallow crowns, back of head pose, and deep-kipping draped sides, has been added for 1954. Oval shapes with profile angles highlight brims smaller on one side and larger on the other.

Stunning imported Italian milan or panamalac in variegated blocks ornamented with veils, flowers and ribbons keynote the new styles. Fur felts, pastel-shaded felts and eatum also are good. Lush, high colors with monikers such as sunlit (See NEW SPRING HATS, p. 13)

Men Turn Heads For Spring Shapes

A man's fancy may turn to love in the spring, but he'll turn his head twice any season of the year to look at a well-dressed woman.

This spring his head may be in a constant whirl—if he doesn't miss anything. Designers have conspired to offer two of the most feminine silhouettes this year—the empire and princess, with various interpretations of each.

Interchangeable coats and dresses, jackets and dresses and three-piece suits, for afternoon or twilight hours, keep the fashion picture fresh and ever-changing.

Fitted or straight coats in linens, taffetas and corded silks or shantung, go over printed dresses, or dresses for variety. Jackets over sleeveless sheath dresses to go to afternoon parties and later the dress, minus jacket, to the theatre or for other evening wear. Jackets are sometimes lined with the dress fabric and capelets are often attached to dresses.

Suits feature a "choir-boy" look and may be had in soft French woollens in muted pastels. Blouses match and often have beaded trimming. Jeweled accents are found on tailored suits.

Favored fabrics, apart from wool, are silk and wool, raw silk, textured silk, silk and mohair as well as crisp rayon and cotton. Suits may be lined or unlined and spring color favorites are navy with mauve; light blue, luggage, and the ever-popular black.

For country club wear or an afternoon at bridge, a gabardine skirt, Crepe blouse and wool cardigan are co-ordinated in color.



FIT FOR A PRINCESS—are these black patent slippers by "Junior Cover Girl" trimmed with white lacing. The Bootery.



WHICH HAT SHALL I WEAR?—says Lana Reed McDonald as she looks at a starched lace bonnet trimmed in brown faille. Her blue pima cotton dress is trimmed with brown and comes with its own ice blue nylon petticoat. She's wearing a white starched lace bonnet with white flowers. Immies toy and tot shop.



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