



BAYLOR TOWERS BEING TORN DOWN—The stately spires that have dominated the Baylor University campus in Waco since 1886 are bowing to the cause of safety. President W. R. White says the historic towers, atop Old Main building and Georgia Burleson Hall for Women, are being torn down on the recommendation of architectural engineers and with the conviction "safety is more important than sentiment." The tower structure, including a dozen pinnacles, will be sheared off even with the roofs of the two three-story buildings. Dr. White said that a study of the safety of the aged towers was prompted by the May 11 tornado that wreaked destruction on other parts of Waco. The University hopes to replace the historic brick buildings with new structures "within the next few years". Reinforced towers similar to the old spires will be considered.

Dallas Man Keeps Business Up To Snuff . . . With Snuff

DALLAS—(P)—R. H. Stanley of Dallas is a fellow who keeps his business right up to snuff. That's what it is—snuff.

If you're a silk-stocking type who sneezes at the very word snuff, you may be surprised to learn it's his big business in Texas. Tremendous, Stanley calls it. Texans buy "a little better than three million pounds a year," and not all of the buyers are country folks.

"A good bit is sold right here in Dallas," Stanley said, "mostly to working people, but not all of it."

For example his company—he's district sales manager—ran an essay contest on "Why I Like Snuff," and got three entries from Dallas' swankiest neighborhood. Stanley checked them personally. Two entries were from ladies who said certainly they use snuff while directing the servants around their elaborate homes. The third was from a little girl who was just trying to win a prize.

The silk-stocking entries didn't win, but he doesn't recall who did. The heaviest snuff consuming is in East Texas, and "the farther north you go the thinner it's populated with snuff users."

East Texas Best

Stanley thinks East Texas is the best snuff territory because "primarily it's a farmer's habit." East Texas is where the cotton and corn farms are concentrated. There's less use of snuff by West Texas ranchers and farmers. They chew a lot of tobacco, though.

The only reason Stanley can think of for the differences is that in West Texas they have a lot of dust storms and, brother, you've got to have something in your mouths when the dust is blowing.

"When you use snuff you just run your tongue over it when you want to get the flavor. But tobacco keeps your mouth working and more moist."

He said 1950 was a big year for the snuff business in Texas. The reason seemed to be that his company sent a lot of samples to oil refineries, where smoking isn't allowed.

A lot of refinery workers took up the snuff habit. "We made big inroads in the tobacco chewers," Stanley said.

"You see, when you use snuff you don't have a big wad of tobacco in your cheek. When you've chewed the flavor out of tobacco all you have left is an old, bitter cud. But as long as you've got one grain of snuff in your mouth you get the flavor."

South Texas is a little better for snuff sales than West Texas. "A good bit" is sold around Houston, but the closer you get to the Mexican border the more sales thin out. Most Latin-Americans smoke, rather than dip or chew.

Negroes are "great contributors" to the snuff business. Stanley claims his firm (American Snuff Co.) sells 96 per cent of the snuff in Texas.

It Is Dry

It is a dry snuff, ground finer than flour. The finer it's ground the more easily it packs down. Texans usually put a pinch of it under the lower lip or between the jaw teeth and cheek.

Another popular method is to peel a hackberry twig, chew the end into a brush, dip your snuff and scrub it over your teeth. It has to be a hackberry twig. Dur-

ing the depression farmers sometimes brushed their teeth with hackberry twigs. They make useable brushes.

Sniffing snuff is not the Texas way of doing it. Stanley knows of about 50 Italians who sniff snuff, though. That takes a coarser grind than the dipping kind. During the war, the Italians could not get Italian snuff, so his company started making a coarse grind to accommodate them.

A little damp snuff is sold in Texas but Texans prefer dry. The dry climate seems to make it hard to keep damp snuff fresh. It has never been introduced in Texas on a large scale, but in recent years new arrivals from the north have caused use of damp snuff to spread some. "A lot of Swedes come down here for industrial work, and they use it," Stanley said.

As far as he knows, Texans don't use fancy snuff boxes any more. "And we don't encourage it," he said. "They consume a lot more snuff if they don't have to carry it around in fancy little boxes."

★ Job Calls ★

● The Forest Products Division of Olin Industries, Inc., located at Shreveport, Louisiana, is going to initiate its first sales training program on September 1, and they are interested in interviewing men between the ages of twenty-six and thirty, preferably those with a liberal arts background, for this program. The program will be a well-rounded coverage of all of the division activities, some of the activities in the other divisions, as well as a concentrated series of case studies, conferences, and on-the-job training. At the end of the training period trainees will be assigned to a territory under the guidance of a district manager.

● Mechanical and industrial engineering majors may qualify for the sales vacancy in the Houston office of the George J. Fix Company. Applicants must have an engineering background, preferably mechanical, and a good sales personality. Work would be selling mechanical power transmission and materials handling equipment.

● Green Brothers of Dallas, suppliers of laboratory equipment and supplies are in the market for two salesmen; one to handle the West Texas area and one to operate out of Dallas. They prefer men trained in chemistry or chemical engineering who are familiar with laboratory equipment, but will consider others if they are familiar with this field.

● The Sprague Electric Company is trying to locate a young physical chemist or chemical engineer to become a resident engineer at their new plant at West Jefferson, North Carolina. The candidate for this position would receive specialized training at their plant in North Adams, Massachusetts.

● Electrical, mechanical, civil and industrial engineering majors may qualify for sales engineering openings with Dykes Company, Inc. at Shreveport, Louisiana. There is a training program which consists of actual work with the mechanics installing heating and air conditioning systems, work on the drafting board with the duct layout draftsmen, work with senior sales engineers in the field actually contacting customers, and attending meetings at which both technical and sales aspects of the business are discussed.

● Three civil engineers are needed for design engineering work in the office of the Harris County Flood Control at Houston. Work would be straightening, moving and deepening the bayous for flood control.

Police School Set September 7

The next class in the Texas Municipal Police School to be held at A&M will commence Sept. 7 and end Oct. 2. E. L. Williams, vice director of the Texas Engineering Extension Service, operators of the school, announced today. Enrollment is limited to 24 men. Texas law enforcement practices are taught by outstanding experienced Texas law enforcement men, Williams says.

'Signs of Life' Should Be Read

"If all drivers strictly observed 'Signs of Life', the nation's traffic accident rate might be cut in half."

This prediction made today by Col. E. B. Tilley of Houston, President of the Texas Safety Association, and Services Advisor for the Gulf Oil Corporation, was based on the fact that more than half of the drivers involved in fatal accidents in 1952 were violating one or more traffic laws.

"Many of these accidents involved violations of traffic signs, signals and pavement markings, according to statistics from the National Safety Council," he said. "If these posted warnings had been observed, the accidents might never have happened."

For this reason the Texas Safety Association is cooperating with the Department of Public Safety in carrying out a traffic safety program in Texas during August, based on the "Signs of Life" theme, Col. Tilley said.

"The purpose of this program," he said, "is to bring to public attention the need for heeding traffic signs, signals and pavement markings, the 'Signs of Life' designed to protect motorists and pedestrians."

Most frequent violations of traffic signs, signals and markings, as listed by Col. Tilley, are:

1. Exceeding speed limit.
2. Failure to keep right of center line.
3. Improper passing.

4. Disregarding warning sign.
5. Disregarding stop sign.
6. Disregarding signal or officer.

"Proper observance of 'Signs of Life' will do much to cut the nation's traffic death toll," he said.

He also reminded drivers that speed too fast for conditions, a violation in itself, can destroy the protection offered by signs.

"If the driver is going too fast to see them, they won't help him, of course," he explained. "Also, although the speeding driver may see them, he sometimes is going so fast that he does not have time to follow their warnings."

"One of the best pieces of safety advice a motorist can get," Col. Tilley said, "is contained in the August slogan of the Texas Safety Association and the Department of Public Safety, 'Signs of Life—Know Them, Obey Them!'"

Entomology Group Tests Bug Poisons

New types of cotton poisons prepared by various chemical companies are being tested daily at the Bureau of Entomology and Plant Quarantine laboratory located just west of the campus. The tests are being conducted under the direction of Dr. E. E. Ivy supervisor of the project and Mr. A. L. Scales who is director at the laboratory. Most of the field work at present is in connection with boll weevil and cotton leafworm poisons.

The tests are set up by spraying or dusting individual cotton plants with the new poisons and then carefully encaging the plants with a known number of insects. These cages are then inspected daily and the number of dead insects is recorded. At the end of five days there is a final check after which the results are combined and returned to the chemical company.

With the use of this information the companies will know the performance of the new poisons and thereby can determine their value as future insecticides.

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- Ground Beef . lb. 29c**
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 - Choice Baby Beef**
 - Pot Roast . . . lb. 38c**
 - Choice Baby Beef**
 - Sirloin Steak . lb. 65c**
 - Choice Baby Beef**
 - Round Steak . lb. 59c**
 - Lean, Baby Beef**
 - Brisket Stew . lb. 25c**
 - Choice Tender**
 - Calf Liver . . . lb. 39c**

WE ARE ALSO CUTTING SPECIAL CUTS FROM AN ARMOUR'S CHOICE HEAVY BEEF.

DEEP FREEZE MEAT SPECIALS

- Choice Grade Baby Beef**
- ½ Carcass lb. 34c
 - Forequarter . . . lb. 29c
 - Hindquarter . . . lb. 39c
- Plus usual 5c per lb. cutting and wrapping charge.
- We know you will be pleased with the quality.

- Swift's Tender—(Whole in Cello. Bag)**
- Fryers lb. 55c**
- Tecker's Tall Korn**
- Bacon lb. 69c**
- Sugar Cured—No. 1—(By the Piece)**
- Slab Bacon . . . lb. 69c**
- Hormel All-Meat**
- Franks lb. 49c**
- Hormel—Pre-cooked—(Shank End)**
- Ham lb. 69c**
- Kraft's Old Time**
- Hoop Cheese . lb. 55c**

Fresh Fruits And Vegetables

- Smith's Perfect—Sweet
- Cantaloupes . . . lb. 6c**
- "Surecropper" White—(Local)
- Sweet Corn . 4 ears 25c**
- Velvet Variety—Home Grown
- Okra lb. 18c**
- Tree-ripened—Mexia—Tasty—Pretty
- Peaches 2 lbs. 23c**
- U.S. No. 1—California White
- Potatoes 6 lbs. 29c**

GROCERY SPECIALS

- Rose Kist—Fancy Georgia—4 Oz.
- Pimentos . . 2 cans 33c**
- FACTORY DEAL—Bring Us Your Coupons Coming Through the Mail. Our Stock Contains a 20c Coupon in Each Pkg. (With All Coupons)**
- Surf . . 2 large boxes 34c**
- FRESHER! Sanitary Grade A Pasteurized Milk 2 for 71c**
(½ Gal. Glass, plus deposits)
- Popular Brands
- Cigarettes . carton \$2.09**
- No. 1 Tall Cans Pink Beauty
- Pink Salmon . . can 49c**
- No. 1 Tall Cans Pink Beauty
- Chum Salmon . can 43c**
- 5 Lb. Bag—Kimbell's Best
- Flour each 37c**
- 46 Oz. Can—Libby's
- Pineapple Juice, can 29c**
- 46 Oz. Can—Libby's
- Tomato Juice . . can 27c**
- No. 2 Cans—Kimbell's Grade A 2 CANS
- Grapefruit Juice . . 21c**
- 24 Oz. Bottles—Church's
- Grape Juice . . . ea. 33c**

Frozen

- ½ Gallon Lilly or Mellorine
- New Crop—6 Oz. 5c**
- Orange Juice**
- 6 Oz. Minute Maid
- Lemonade**
- For the Best—Lilly
- Ice Cream**
- Stokely's Honor Brand
- Cauliflower**
- Stokely's Honor Brand
- Broccoli Sp**

The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions
"Soldier, Statesman, Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students four times a week, during the regular school year. During the summer terms, and examination and vacation periods, The Battalion is published twice a week. Days of publications are Tuesday through Friday for the regular school year, and Tuesday and Thursday during examination and vacation periods and the summer terms. Subscription rates \$6.00 per year or \$5.00 per month. Advertising rates furnished on request.

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