

# Battalion Serves City as Official Paper

The Battalion does a two-fold job for this area. Besides being the official newspaper of A&M, it is the official paper of the city of College Station.

This means the news and advertising columns of the Battalion also serve the residents of the community of almost 4,000 people that has grown around the college.

Most of these residents are either directly or indirectly connected with the college in some way.

### Circulation to 1,200

The paper is circulated daily to 1,200 residents. Five carriers make deliveries to the three sections of College Station. The Battalion arrives at homes between 5 and 6 p.m.

To be official publication of a city, a newspaper must be published at least once each week of the year, according to ruling of the Texas attorney general.

The Battalion is published daily

## Battalion Full Member of AP Since April, '50

The Battalion is a full member of the Associated Press, just as large professional dailies.

In 1947, when The Battalion became a daily paper, it became a member of the Associated Collegiate Press of the National Collegiate Press Association.

That year the NCPA rated The Battalion as "All-American," the highest award given.

The following year The Battalion became an associate member of the AP, dropping the NCPA press service.

In April of 1950, it became a full member of the AP, with all rights and privileges. The Battalion receives the Texas wire and the national wire of the AP during the day and through the night.

This area, within a 30-mile radius, is covered by The Battalion for the AP system. The AP works on a cooperative system, with member papers covering news in their locality for the other member papers.

Through the wire service, The Battalion can print national and state news of local interest and staff members are kept informed on happenings all over the world.

## Batt Aids Charity In City and College

The Battalion performs a service in aiding charity and civic drives for the city of College Station and the college.

Among the drives The Battalion has helped by publicity are the Community Chest, the March of Dimes, the Red Cross, the Bloodmobile, the Campus Chest and the Tuberculosis X-Ray.

The Battalion was also instrumental in the passing of a bond issue for new buildings at A&M Consolidated High School.

The chairman of each of these drives has sent a thank-you letter to The Battalion at the close of his drive.

## Legislature Hit In First Paper

The Texas Collegian, forerunner of the present Battalion, stressed the need for more appropriations from the Legislature when the college was only two years old.

In its first issue, The Texas Collegian said, "The Sixteenth Legislature should give the college \$100,000. There should be no hesitation. Texas is entitled to have this. . . Will the Legislature hesitate?"

The editorial demanded that other states, even the smallest, collect tribute of Texas for higher education.

"A proper regard to the future as well as a just state pride demands a liberal dealing with our college," the editorial closed.

## Co-Editors Elect

(Continued from Page 1)

Journalism Club. Holder is president of the Wichita Falls Home Town Club, and senior representative to the Arts and Sciences Council from the Journalism Club.

Holder also has worked for The Commentator and The Agriculturist in addition to his Battalion work. He is a cadet major on the Third Division Staff, and was president of the A&M Quarterback Club during the past year.

Holder married Miss Trudy Datson from Wichita Falls in December, 1952. They live at 521 N. Main.

during the school year and twice a week during the summer months, examination weeks, and between semesters.

Being official paper means The Battalion is the legal organ for official notices of the city government. The paper also prints the city budget each year. College Station is one of the few cities that has its budget printed publicly.

### Active City Department

The Battalion city department

also covers city government, civic clubs, schools, churches, community activities, and anything else of interest to the people of College Station.

The Battalion became the official paper of the city in 1939, when Col. Frank L. Anderson, A&M track coach, was mayor.

The paper was dropped as official paper in 1950, after it missed a week of publication during examination week in February.

The paper completed the next year without a miss, and was re-voted as official publication by the city council. It has not missed a week since.

College Station, incorporated under a home rule charter, has a mayor and city council type government. Ernest Langford, head of the architecture department, has been mayor for the last 12 years.

### City Manager Employed

A city manager, Ran Boswell,

is employed to handle business details of running the city.

To carry out its obligation to the growing city of College Station, The Battalion has had a full-time city editor for the last four years.

This position has been filled by Curtis Edwards, Joel Austin, Frank Davis, and Harri Baker, the present city editor.

A women's editor is on the staff to give coverage to activities of women.



DAILY DOZEN—A&M Infantry cadets get instruction in exercise procedure in 1917.



Speaking of 75 Years Ago...

**ALL TEXAS WAS TALKING ABOUT THE "AGGIES" -- AND THEY STILL ARE!**



**Congratulations BATTALION On Your 75th ANNIVERSARY!**

Serving Texas, Arkansas, Oklahoma, Louisiana



**THE SOUTHWESTERN STATES TELEPHONE CO.**