Football Coaches Required 'To Produce' or Else--

a college athletic team. Probably the most difficult is filling the position of head football coach—especially in the Southwest Con-

Blessings and good wishes overflow until the team has an unimpressive season and then people wonder what's wong with the

This man called a football coach must be a genius, economist, public relations man, and psychologist, as well as know something about the great American sport we are said to be "over-emphasizing."

Southern Methodist University lost a head coach Sunday. The quitting of Rusty Russell was called a resignation, but too many times coaches are allowed the privilege er their ties with the school.

After resigning from the Methodist school Russell has been accused of too many offensive and defensive formations and variations for players to learn adequately; of being responsible for a notable drop in attendance for SMU football games; and of finishing in the standings in late December. Southwest cellar in 1951—the first time for SMU in 30 years.

What coach in the conference couldn't be branded with a few, if not a few dozen sim-

We would rather look on the Russell in-

T'S A MEAN business, this job of coaching cident as a case of lost interest from a group of ex-students and local fans who are too the history of our country. familiar with the great Doak Walkers, Kyle Rotes, Fred Benners', and others who have it was also spectacular. Many and gained fame at the hilltop school.

Russell's coaching ability was good in the greatest parade that has enough to beat Ohio State in one of the con- ever accompanied the inaugural ference's most exciting games in 1950. The ceremonies. Cotton Bowl (many times called "the house that Doak built") was packed for several dence. However, there was one SMU games that year.

We are living too much in an era of "Doak Walkers" and "Kyle Rotes" to appreciate the tary college, and since our record combined with an excellent supreal values of football and the importance of for supplying officers in times of porting cast and Nunnally Johnthe contribution made by a guard or tackle

As long as we buy up coaches' contracts of using that term after being asked to sev- and force others to resign because sensational players and winning teams cannot be produced, we will continue to find the game in its muddled state.

There are seven teams in the Southwest ledge there were no A&M organi-Conference. No matter how you figure it at zations invited to take part in the least one must be at the bottom of conference

Is it a solution to fire the coaches of schools in the last three or four places because they could not win more games. Or ceremonies in Austin. is our answer a pat on the back and encouragement that in the following year the coach will develop a team of 11 top players.

Your Income Tax - I

Fifty Million Americans Must Pay Income Taxes

must file a federal income tax re- It's to your advantage to file a income

exemptions and deductions you used last March apply when figuring the tax on your 1952 in-

(Editors' Note: This is the first Returns are due on or before There are two key sets of fig-Oak Ridge National Laboratories

return even if you made less than cussed below. Those 50 million persons have \$600 last year, in a job covered The government allows deductions consolation this year—the gov- by the withholding tax. Such interest tions for most non-federal taxes,

Self Employed

Self-employed persons who come under social security must file an income tax return if their self-emitations. Nov. 1, 1951 ployment brought them \$400 or averaged about 11 per cent for more last year. This tax, covering If your allowable deductions But since the old age and survivors' insurance, amount to more than 10 per cent

The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions "Soldier, Statesman, Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students four times a week, during the regular school year. During the summer terms, and examination and vacation periods, The Battalion is published twice a week. Days of publications are Tuesday through Friday for the regular school year, and Tuesday and Thursday during examination and vacation periods and the summer terms. Subscription rates \$6.00 per year or \$.50 per month. Advertising rates furnished on request.

College Station, Texas under the Act of Con-

Member of

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of republication of all other matter herein are also reserved.

News contributions may be made by telephone (4-5444 or 4-7604) or at the editorial office room, 202 Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room 209 Goodwin Hall.

FRANK N. MANITZAS, JOEL AUSTIN	Co-Editors
Ed Holder, Jerry Bennett	Managing Editors
Harri Baker	City Editor
Peggy Maddox	Women's News Editor

Ed Holder			Man	aging E	ditor
Joe Hipp				News E	ditor
Jerry Estes	graphs of the second designation and the second	and appropriate the second	Sports	processor of 12	MI POT
	Chuck Neighbors	THE REPORT OF THE PARTY OF THE PARTY.	The state of the s		7

Today's Issue

Bob Hendry............ Dick Porter, Calvin Pigg.

They are sponsored by the Texdfrey, Davey Davidson, Roy Wells, Keith Nickle, Melvin
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of six articles on how to make out March 15, which means you have ures in preparing your income tax Oak Ridge, Tenn. your federal income tax return.)

By FRANCIS J. KELLY

just eight weeks to brush up on return—your total income from your arithmetic and dig out any all sources, and allowable deducneeded receipts or cancelled checks. tions. These will determine the WASHINGTON — Everybody from baby to grandpa who has an income of \$600 or more a year must file a federal income tax resubject to limitations dis-

one consolation this year—the government hasn't changed the rules. Since Nov. 1, 1951, individual income tax rates have neither gone the refund.

Some is tax-free, and you'll get a for losses from fire, storm or theft, for contributions to religious, charitable and educational organithm por (alas) down. The same the refund. for interest paid, and for extra ordinary medical and dental ex-

How to Figure Deductions boost was effective for only oneis regarded as income tax. It is
sixth of that year, taxpayers will
feel its full impact for the first
time when paying their 1952 taxes. 1040.

Statistivers insulate, amount to more than 10 per cent
of your income, it will pay you to
itemize them. Otherwise, use the
and entered on page 1 of Form
standard 10 per cent formula. This
gives a single person, or a margives a single person, or a married couple filing a joint return, a lump deduction of \$600 on a \$6,000 income, \$850 on \$8,500, and so on, up to a maximum of \$1,000 on \$10,000 income. Married persons filing separately are allowed a \$500 deduction.

whether to make separate or joint returns. In most cases, joint returns are advantageous, because the "income splitting" provision of the present tax law often results in a smaller tax than would be due on separate returns.

When you make out your return

WTAW to Present **Education Program**

A series of 15 minute public service programs are currently being presented by WTAW, said Richard Webb, station manager.

The 60 programs to be given will cover a wide range of educa-tional subjects of interest to students from primary grades through senior high and parenteducation groups.

The programs are being presented each school day at 9:45 a. m. except on Thursdays when they can be heard at 9:15 a.m.

LETTERS TO EDITORS

A&M Units TUESDAY, FEBRUARY 3, 1953 Home on Range **During Parade**

Editors, The Battalion:

As citizens of the United States we were thrilled with pride as we watched and listened to the events which took place on Jan. 20 in our nation's Capitol. The inauguration of President Eisenhower was a momentous event in

Not only was it momentous, but varied units that go to make up our vast economy were assembled

thing lacking. Since the Agricultural and Mechanical College of

> A. F. Mitchell '09 President

(Editors' Note: To our knowparade. The Ross Volunteers performed their duty as honor guard for the Governor of Texas during his inauguration the same day.

(Perhaps these organizations of our college could have taken part in the historic event in Washington if influential friends of the college could have secured invita-tions and financed the trip.)

Oak Ridge Biologist Speaks Here Tonight

Dr. Mary Esther Gaulden, will present a talk on the effects of radiation and chemicals on cell structure and mitosis as observed in the living cell, at 7:30 tonight in the Biological Science Building

Dr. Gaulden is a biologist at the

ARTS AND DARTS

Mysterious 'Rachel' Scores As 1952 Oscar Contender

Amusements Editor

("My Cousin Rachel" starring Olivia de Havilland and Richard Burton-20th Century Fox -Palace Theatre.)

"My Cousin Rachel" houses twotime Academy Award winner Olivia de Havilland in an old mansion on the English coast in a role that might win her a third Oscar.

Co-starring with new comer slinks through the faithful movie version of Daphne du Maurier's novel adequately portraying all the Marching bands and precision charm and mystery of the book's

Excellent Acting

Through the excellent acting of Texas is the world's largest mili- stars de Havilland and Burton our country's needs is second to son's screenplay, director Henry who opens holes and blocks for the football greats.

As long as we buy up coaches' contracts

The contribution made by a guard or tackle none, I cannot but ask the question: Why was TAMC not represented in that inaugural parade? becca", also a film version of another du Maurier novel. Joan Fondard were the Aggies 'home on the other du Maurier novel. Joan Fondard were the Aggies 'home on the other du Maurier novel. played the title role in the earlier

> Like "Rebecca," "My Cousin Former Student Ass'n. Rachel" concerns a beautiful



Have your clothes ... CLEANED AND PRESSED

CLEANERS

CAMPUS

make a young man's heart skip a throughout the movie as it be-beat and then stop dead. Both comes more and more uncertain

Against this background directacters with strings fixed tightly died of brain tumors which caused or Koster manipulates his charto suspense and expert mood photography. Franz (A Place In the death. Richard Burton, Miss de Havilland Sun) Waxman's background score helps him reach his goal.

films take place in a large slab of whether Miss de Havilland is tryarchitecture high on a cliff with ing to kill her distant cousin and the sea crashing on the rocks be- lover, Burton, or whether it is all in the young man's imagination It seems several of the people or Burton's side of the house have

(See "RACHEL", Page 4)

them to have dilusions befor

Great Southerners

RICHARD ALEXANDER SNEED

A Mississippian by birth, Sneed settled in Oklahoma in the late 19th century where he became an Indian Trader at Fort Sill. Achieving success as a mercantile businessman in Pauls Valley, he built and financed the first public school in that community. Elected Secretary of State at the age of 77, he was later chosen State Treasurer. Sneed's long and purposeful career has had a far-reaching influence in his adopted State of Oklahoma.



GREAT SOUTHERNER OF THE MONTH



TOM MAHONEY, Bryan 302 Varisco Building

Today, as in generations past, Great Southerners are bringing economic welfare to families and individuals of the communities in which they live and work.

Tom Mahoney is such a Great Southerner. Last month, as a leading producer of the South Texas Agency, he brought assurance of financial independence to many of his friends in this area.



YOU BOYS

POGO



POGO





By Walt Kelly

MA'M, I AIN'T SAYIN'





LI'L ABNER

Back Seat Driver



By Al Capp



Duel In The Sun



By Al Capp



