Battalion Editorials

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THURSDAY, DECEMBER 11, 1952 THE BATTALION

Holiday Driving Brings New Accident Threat

their families will be traveling over crowded highways, hurrying to and from just about everywhere.

With modern super speedways and new automobiles advertised with more than 200 horsepower, we can expect that little regulation called a speed limit to be badly overlooked by most drivers.

We are all guilty of speeding, but the accident toll is growing to an all time high as the year ends because of people who forget where their speedometer needle should stop. At this time last year the National Safety Council warned the "millionth man" was soon to die. The millionth traffic fatality did come as predicted.

At Christmas time the roads are full of traffic with the unusual number of people on their way to visit relatives, or just taking a vacation during the short break at the year's end.

Old man weather commonly brings havoc during Christmas holidays by providing cold, weet, slick highways to greet the motorist who sets out on a Christmas trip.

Take care Aggie. Silver Taps is a wonder-

"Education is our only political safety. Outside of this art all is deluge."-H. Mann.

Big Baby Boom Raises Toy Demand

THE POST-WAR boom in baby production is causing toy makers to dance with joy these days. The Wall Street Journal reports toy sales may be 25 percent higher than 1951.

Statistically we can see why there's a bigger demand for toys. Before the war 2.5 million youngsters were brought into the world annually. Since 1946 that figure has been in the neighborhood of 3.6 million.

With more than 15 million children between the ages of five and nine years it isn't hard to understand why one of the nation's top doll makers has already sold better teaching skills. more than 20 million dollars worth of the play things this year.

which amount to practically 40 per cent more than 1951 sales. The company president doesn't believe he can fill all orders.

And here's a note of interest: one company which manufactures games credits television with helping their sales. Mommas would rather have the children playing with toys than watching television.

CHRISTMAS TIME is nearing and again ful tribute to students who pass on during the school year. But don't make it necessary Senate Room, MSC. for your friends and classmates to stand in MSC. reverence before the Academic Building while the notes of "Taps" echo over the cam-pus because you were careless. Aggie Wives Bridge Club, pus because you were careless.

> Hold the speedometer down to the legal limit. Be alert and cautious, and remember Gift Shop MSC. the words of a sign that is commonly found on Texas highways: "If you drink, don't drive; if you drive, don't drink."

Dogs or Bears, **Mascots Multiply**

OULD IT BE A&M has run into the same problem which hit the Baylor University

campus several years ago? Baylor's mascot is a bear.

Someone decided the bear should have a

Now Baylor has lots of bears. With our ten additional mascots, born to Reveille II last week, it becomes questionable girls' volleyball, tumbling and reas to how the little pups will be able to ac- lays company their charming mother when she prances ahead of the Aggie Band on formal

prances ahead of the Aggle Band on formation Bess, Russell Hudeck, woody An industrial technology inajor occasions. Walker, Charles Russell, Rod and executive officer of Com-Purswell, and Charles Rollings, pany A Infantry, Moses is a three-A&M senior PE majors. They are year member of the American all student teachers at Consoli-Foundry Society (AFS and the 1952-53 vice president. white.

any ideas?

"The secret of education lies in respecting the pupil."-Emerson.

New Ideas For Teaching Skill

A T LAST college officials have set machin-ery in operation to provide a means of helping instructors and professors develop

Many professors teach the same course over and over, year after year. They soon get A doll furniture company has orders in a rut and overlook new developments in their field as well as new methods of teaching.

Two projects are planned for development of teacher skills. Present and future publications will be made available to faculty members by the college library. A study is also being made on the feasibility of offering a graduate course in philosophy and What a wonderful situation. Our popula- methods of college teaching to be made availtion grows, the toy industry grows, and best able to graduate students and interested fac-

What's Cooking Thursday1:15 p. m.—Foods Group of the7 p. m.—Ross Volunteer's Initia-
tion Banquet, Ballroom MSC.College Women's Social Club,
A&M Christian Church, Menu of

7:15 p. m .- Brazoria County Club, foreign dishes Room 2D MSC. Corpus Christi Club, Room 2B MSC, Final plans for Christmas 7:15 p. m.—Hillel Foundation, Dance. Bartown Club, Room 2B YMCA.

New Year's Party.

Rooms 3B & 3C MSC.

Bldg.

Lavaca County Club, Academic

Brush Country Club, Room 2A

Consolidated Has

Baytown Club, Room 3D MSC. 7:30 p. m.—The Birthday of the Pasadena Hometown Club, 305 Prophet Mohammed, Assembly Goodwin Hall. Final plans for Room MSC

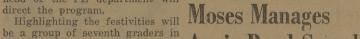
Czech Club, Room 2A, MSC. Colloquim, Room 2B, MSC. Idg. English Club, Social Room MSC. 30 n m — Grayson County Club guim, Room 2D, MSC, Soil waterplant growth relationships will be

SAME, CE Lecture Room, Film Party Set Dec. 23 **For CHS Exes** Employes Night in Gift Shop,

An informal party for the for An informal party for the for-mer students of A&M Consolidat-ed school will be held Dec. 23 at 7:30 in Consolidated's cafeteria. 8 a. m. to 5 p. m.—Petroleum Re-search, Ballroom MSC. 9 a. m. to 5 p. m.—Garden Club, members. Social Room MSC. "It will

"It will be just a get-together for all the CHS graduates who are back home for the holidays," said Gordon Gay, who is working with he planning committees for the party.

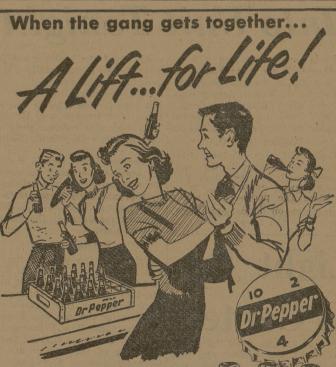
Large PE Program A big program featuring physi-cal education at Consolidated Public Schools will be held in the Consolidated gymnasium tomor-row night at 7:30. C. W. Landiss, head of the PE department will direct the program.



a square dance number. Also fea-tured will be girls' basketball, **Aggie Bowl Squad** Bill Moses, 20 year old senior

from Dallas, Texas, is the man-Helping Landiss will be Joe ager for the Army for the 12th Ecrette, Jerry Crossman, Richard Man Bowl game. Bess, Russell Hudeck, Woody An industrial technology major

"The program is open to the He is a former member of the public and no admission will be fencing team and held the office And, alas, the fate of our ten little Ag-gies is still to be determined. Anyone have of the high school and junior high and 1951. He was also a member of the fish drill team.



No other drink picks you up like



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\$3.75 Texarkana

. \$6.40

. \$6.60

Houston . . . \$2.05 Abilene

Beaumont

of all everyone seems to be much happier. Ulty members

The happiest of all, however, will probably be the little tots who don't worry about of this service planned by the college. We all these percentages or birth rate figures. dare say many students will agree there are They will just take the toys and wait their faculty members who could stand developturn to worry about such things.

We hope the faculty will take advantage ment of their teaching skills.

The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions "Soldier, Statesman Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students tour times a week, during the regular school year. During the summer terms, and examination and vacation periods. The Battalion is published twice a week. Days of publication are Tuesday through Friday for the regular school year, and Tuesday and Thursday during examination and va-cation periods and the summer terms. Subscription rates \$6.00 per year or \$.50 per month. Advertising cates furnished on 'request.

Entered as second-class matter at Post Office at College Station, Tex-		Represented nationally by Advertising Services, Inc.,	
as under the Act of Congress of March 3, 1870.	The Associated Press	York City, Chicago, Los and San Francisco.	Angele

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