## Letter To Coaches

## NewCoaching Plan Given To Mentors

By ED HOLDER Sports Editor revolutionizing ideas about how to Here's something new and written in a very impressive

way by one of the Associated Press' top feature men. And we way by one of the Associated Press' top feature men. And we
think he has something. Certainly A\&M could use the idea, and a few of the other low-riding SWC members could too season, teams around the conference should employ something such as suggested below.
Raymond Holbrook wrote this letter to the nation
coaches, and it would be a good idea if they took notice. Dear Coach:
Sack to the campus and Zubpovich, Kowkowski and the rest of the squad soon will be devoting full time to their ballroom dancing, fingerprinting and auto driving courses, I am flip-
ping you a bullet pass. era in football at $Q$. U
Not Personal in any Way

fellows let you get out of your
car before we rolled it ithto Scum
Creek after that $76-0$ drubbing by car before we rolled it into Scum
Creek aftee that 7 (6-0 drubbing by
Happy Valley Teachers College
back in 1937.
 Get Set Coaches


HAPPY AFTER VICTORY-The Aggie Soccer team is very pleased with their recent victory Thanksgiving morning over the University of Texas. The game was played in 40 degree weather, with strong winds, and the Cadet squad pounced the UT team $4-0$. tides Casas, and Guy Fernandez. (Standing L to R) Joaquin Ortiz, Aquilino Vilanueav,

Little, Graves UP All-SWC




$\qquad$





CONFERENCE IN THE CLOUDS

Among the undergadiautes on any college campus, you'll find he talk reaching up to the clouds. And once in a white - in a classroom, around a study table, or eveni in a bull session -a really big
idea is idea is born.
Big ideas come, too, from thie men and worien in laboratories, business offices, shops. But often these professionats are exploing path first glimpsed in college.
How do we tnow? Because of the many college prople who have come into the Bell System, where big ideas and a lot of dreams have taken their place in progress. The human voice, carried along
a wire, first caross a town, then a state, a nation, and now the world. Music and pictures and things happening defivered into cities and hamilets all across the land by radio and television networks.

We're always looking for the men and women who get big ideas-whether they're about people, or machines, or ways of doing
dhinss. Your Placement Officer can sive you detils shout things. Your Placement Officer can give you details about oppor-
tunities for employment in the bell system.
4

## CALDWELLS

$\qquad$
of returns and placing high in
rushing and pass receiving honors,
Ellis was a constant threat with Ellis was a constant threat with
his fine openfield running. He is
one of the fastest men on the one of the fastest men. on the
squad and very hard to catch. EL-
is will be back next year to run

CHS Cagers Romp By Navasota 58-34
 last might with a Tiger win over game by $34-17$ points. J. B. Car-
the Navasota Ramblers, $58-34$.
roll was high man for the B team
Coach Othel Chafin of Consolidated
with 13
points. Roland Beasley $\begin{array}{ll}\text { Coach Othel Chafin of Consolidated } & \text { with } 13 \text { points. Roland Beasiey } \\ \text { played the same six boys who won } \\ \text { district championship last year. } & \text { was second with } 8 \text {. John Bill Gib- } \\ \text { son played a good defensive }\end{array}$ Fred Anderson played a heads-
up game for the Navasota B team.
Tigers. He was

Box score for the varsity game: | high-point man with a total of 17 |
| :--- | :--- | :--- | :--- | :--- |
| points. Joe Motheral was seond |
| with another 13 points for the ma | Consolidated Tigers (58) yoon and white. Bobby Jackson

年d Byron Andrews
and Byron Andrews were third
with 11 points eaeh for Consoli-
Fred Anderson...

Basketball


| $\begin{array}{l}\text { perienced, we have more overal } \\ \text { depth than ever before. At least } \\ \text { nine players look very good and }\end{array}$ | $\begin{array}{l}\text { Yarborough } \\ \text { niggpen }\end{array}$ |
| :--- | :--- | :--- |

The varsity this season will
augurate a new merit system. Students, Professor squad members will select the out-
standing player of the wek for
both the varsity and
treeshan
squads. Each week the picture of biochemistry, and nutrition depart,
the two wine the two winners will be placed in $\begin{aligned} & \text { ments and } 10 \text { graduate students in } \\ & \text { the northeast display window of } \\ & \text { poultry nutrition presented re- }\end{aligned}$ rest $\begin{array}{cc}\text { the MSC: } & \begin{array}{l}\text { search papers at the meeting of }\end{array} \\ \text { The display will be appropriately } \\ \text { the Southwestern Section of the }\end{array}$ The display will be appropriately
the Southwestern Section of the
titled. Besides the varsity and
Society for Experimental Biology freshman player of the week, it and Medicine, held in San Antonio.
frent and other athletic officials. a "Texas A\&M Semina" The Assisting Floyd with the varsity a "Texas A\&M Seminar." The pap
squad is Raymond Walker, on the Farmer team last season.
The freshman The freshman coach is Larry
Hayes, who was graduated from derson, W. L. Tidwell, L. L. Gee Oklahoma A\&M in 1949, where A. Camp, J. W. Dieckert, R.
Floyd received his degree in 1941

HERE'S WHAT HAPPENS EVERY TIME YOU GIVE

## Arrow Christmas Ties



Send his Ghristmas spirits soxing at thish with hese
 wrinklerenestant ... thot and demene to perifetion. at their peak!
 W. S. D.

Free Gift Wrapping

