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THE BATTALION THURSDAY, DECEMBER 4, 1952

Adequate Salaries a Must For Top Teaching Staffs

MOST COLLEGE COACHES will agree er schools. These men still have families to money available for scholarships has clothe and feed and with the high cost of much to do with determining the success of an athletic team. Money is always a big factor in securing players and athletes to produce a winning squad.

But money doesn't speak only for halfbacks or pitchers when it comes to colleges getting men of high caliber to bring name and fame to their institution.

Sometimes we forget a college is supposed to gain its reputation for high academic standards instead of victorious athletic teams.

To maintain or even gain such standards, men who are outstanding in their particular fields must be employed by colleges to produce students whose ability has been fully developed in that field.

What speaks more when you bring a man to teach at an institution than money. No matter what his love of a school may be and how devoted he may be to his work, many top professors are willing to give up their, jobs for better offers from industry or rich-

> **Texas Electors** Vote Dec. 15

ELECTORS of Texas will cast their votes Dec. 15 for a Republican presidential candidate. It will be the second time in Texas political history for a Republican to receive electoral votes from this usually southern Democratic state.

In 1928 Texans gave a majority vote to Herbert Hoover, the last Republican to hold the office of top executive of the United States.

Always a point of controversy and a subject for attack by many voters, is the system of electing presidents through electors rather than by the popular vote. Many people had predicted Eisenhower might loose this election not from the popular vote, but from the electoral vote.

If you voted for either Eisenhower or Stevenson in the Nov. 4 election you didn't actually vote for one of these candidates. you voted for presidential electors pledged to the candidates.

If you remember from the last election when Truman received Texas' electoral a certain amount of results in final voting votes, the Lone Star State gave him 23 for the trophy. one less vote than Eisenhower received. The 1950 census indicated the population growth would give Texas an addition- Kent, their relations with other southwest al elector. One is allowed for each congressman and senator.

living these days it is sometimes foolish for them to scorn an offer of higher wages.

during 1948. But an answer to "what can be done to increase It was Hare who said, "There is a glare about wordly success which is very apt to they have failed to see it. dazzle men's eyes."

There have been many reports of professors leaving A&M during recent years to accept positions in industry and at other these everyday commodities, colleges will have to begin makcolleges. In a few cases departments have ing claims unherald by other institutions. been drained of their top authorities in certain fields because a salary could not be paid women for every man." to keep them here.

To keep pace with other educational in- lights and the only steer in the state to gain more than 200 Bridge Club Schedules stitutions A&M must pay their professors pounds during the drought." adequate salaries. The college must also be able to pay enough to bring in others to here, fill the vacancies which have come about from time to time.

Inc."

tion." Also true.

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MAD RUSH BETWEEN

THET GAP!

And what can A&M say?

The University of Texas' new president. Dr. Logan Wilson said recently you can not keep a good faculty without paying them claim. "Producers of more officers than any other institusufficient salaries.

What is the answer for A&M? The president promised early this year a cost of liv- more students? Make an education worthwhile? Instrucing pay increase was due employees in the tive? Profitable? near future. Will this raise be enough to keep a professional staff which is capable of giving adequate training to students of this college? If not, what then?

"Each year the graduating class should be allowed to name the faculty."-Knute Rockne.

Sportsmanship Committee Grows

by the University of Arkansas.

Several conference schools have empha- ing and teaching. sized sportsmanship this year and as a result their efforts have paid off to a large degree. ballots, but it is our guess the schools who went all out to build sportsmanship will reap.

LETTERS TO THE EDITOR Sixth Grade Adopts 'Aggies' What Can A&M

Editors, The Battalion: I thought you might be inter- War Hymn" and would like to use ested in this as it shows how far the record as an inspiration for and wide "Aggie Spirit is known the club members. We are willing and admired. I have sent him the to pay for the records. material requested. Mike Buonassi material requested. Lt. Col. E. V. Adams Bethlehem, Pa.

Band Director

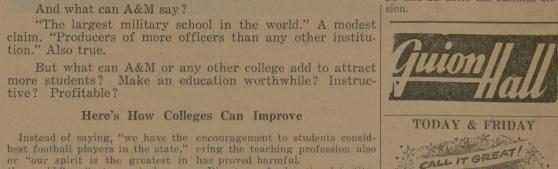
Bandmaster, Texas A&M: My name is Mike Buonassi and I am a teacher in Washington Jr. Hi School (6th grade) in Bethlehem, Pa. We have a club in our school

and the boys would like to pat The Korean War helped, but many colleges are still lostern their cheers for our basketball ing enrollment as compared to the postwar boom they enjoyed

team after Texas A&M. We have heard of the Texas enrollment" has been under educators' noses every day. But A&M band and cheering section as being the greatest in the country; therefore we would like to use some of your cheers which you vertising to attract more customers, or students. And like use for football and basketball. Our colors are maroon and white claims unherald by other institutions. The University of Houston can boast: "We have five five ciate copies of your "great" cheers. the Big Aggie band (football) has

made on records which you sell to **Meeting for Thursday**

Southern Methodist University: "The Doaker slept The Aggie Wives Bridge Club will hold a business meeting in the MSC at 7:30 p. m. Thursday. Baylor: "That good old Baylor Line, and Bridge Burners Bridge will be played in room 2C and 2D after the business ses



CALL IT GREAT!

Techni COLOR

Watch for Date

story you have

against the most in

The greatest love

ever seen, filmed

adventurous

in the world

backgrounds

or "our spirit is the greatest in has proved harmful. the world," or "extracurricular ac-tivities here are unlimited," or tions appropriate thousands of dol-"come here and party, party, par-lars for building additional seats ty," colleges should boast "the best to football stadiums, re-equipping qualified, trained, equipped in-structors available with unlimited salaries for jobs well-done, but who facilities for the attraction of the salaries for jobs well-done, but who facilities for the student's educa- ever saw raises to instructors, regtion." Many times, however, this is im-practical because of the money paid to educators and the methods used in training new ones. Lack of situation?

Room for Other Activities

Here's How Colleges Can Improve

BALLOTING is now underway for the 1952 Southwest Conference Sportsmanship Tro-Southwest Conference Sportsmanship Tro-Southwest Conference Sportsmanship Tro-Should be omitted from the stu-Should be omitted from the stu-Should be omitted from the stu-The advertised love, hate, tradition, all adding up phy winner. The votes are gradually coming importance placed on items other to a means of getting ahead with COMING SOON in and it may turn out to be a very close race to see who gets the big trophy now held by the University of Arkansas. The the ducational facilities of a the degree. But the colleges were college tend to draw both the stu-dent's attention and that of in-structor's from the ideas of learn-Now is the time for a return to

FRANKLY SPEAKING

Offer to Gain

More Students?

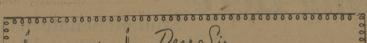
By FRANK N. MANITZAS

Battalion Co-Editor

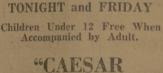
Like cigarettes, shirts, various drinks, colleges need ad-

The University of Texas: "We have the tower of orange

education. Promote it. Let stu-So often, classroom education dents know what each school can has progressed into a recital of offer, and in this way make it facts, strict objectivity and fails easier for him to pick the insti Only the executive secretary of the sports- to project a light of equal candle- tution which will give him the best manship committe is allowed to open the power as emitted from the other instruction in his chosen field. En-college activities. Students enter institutions of to the quality of the college.







CLEOPATRA" CLAUDE RAINS VIVIAN - Also WALT DISNEY'S -

"In Beaver Valley



NOW SHOWING Just what the doctor ordered Love, Lausits AND JUST PLAIN HIPPY Extertainment?



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On election night the nation knew how the electoral vote would go, but as a re- A&M. Other schools also devoted editorial quirement of the constitution, votes will be sent to Washington and formally counted.

And just to let the electors know their for their one day's work-\$10.

TCU had a very thorough campaign and through their student body president, Ren schools have been bettered considerably.

At Baylor, a special Sportsmanship Week was observed before the Bears' game with page space and time of student leaders to sportsmanship programs on their campuses.

Perhaps this little-known-about commitefforts are appreciated, they will receive the tee of the Southwest Conference is gradually same salary as a member of the legislature beginning to grow in strength through the results obtained by its members.

plan On You're invited to CHRISTMAS SHOP for your lady where she shops herself. We'll help you YOU'LL ENJOY IT ! LESTER'S **Smart Shop** POGO

RAPPEDI

MARRIAGE

GADS

HAW !!

HAW!



Lawrence Sullivan Ross, Founder of Aggie Traditions

The Battalion

"Soldier, Statesman. Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students four times a week, during the regular school year. During the summer terms, and examina-ion and vacation periods. The Battalion is published twice a week. Days of publication are Tuesday through Friday for the regular school year, and Tuesday and Thursday during examination and va-tation periods and the summer terms Subscription rates \$6.00 per year or \$.50 per month. Advertising ites furnished on request.

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