

SOUTHSIDE FOOD MARKET

12th ANNIVERSARY SALE



FREE—\$60 in Free Prizes. (In Addition to Free Baskets) NOTHING TO BUY. JUST COME IN AND GUESS THE NUMBER OF POUNDS OF

FOLGER'S COFFEE

IN THE GIANT FOLGER DISPLAY . . . You do not have to be present to win. Winners will be determined next Monday and notified.



25 BIG PRIZES—Miromatic Pressure Cooker . . .
Counselor Bath-Room Scales . . . GE or Hammond
Electric Clock . . . Cutlery . . . Plastic Apron.

ANNIVERSARY SPECIAL

1 Lb. Folger's . 79c
2 Lb. Can . . \$1.57



FREE!

12 Big Baskets of Groceries....Worth More Than \$125.00

You do not have to buy anything to win . . . You do not have to be present to win . . . Merely sign up any time Thursday, and each subsequent time you come to the Store through Saturday . . . Drawings will be held at 4 and 6 o'clock Thursday . . . and at 9, 11, 2, 4 and 6 o'clock both Friday and Saturday. Winners will be notified at once.

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| A factory representative will sample Sanitary Deluxe Quality Ice Cream all day SATURDAY | 4 1/2 Oz. (25c) Pkgs.—Morton's POTATO CHIPS pkg. 21c | 40 Count Pkgs.—Tom's—PEANUT BUTTER LOGS pkg. 33c |
| Sanitary De Luxe ICE CREAM pint 27c | 7 Oz. (25c) Pkgs.—Morton's CORN CHIPS pkg. 21c | Goodhope OLEOMARGARINE . 1 lb. 17c |
| A factory representative will sample Mellorine all day FRIDAY | Morton's SALAD DRESSING . . pint 27c | 35c Size Colonial POUND CAKE each 31c |
| MELLORINE . . . 1/2 gallon 59c | 3 Oz. Pkg. New Ace SHELLED PECANS pkg. 25c | 25c Size Colonial RUM CAKE each 22c |
| A factory representative will sample Carnation Cottage Cheese all day FRIDAY | Made of Pure Sweet Cream MEADOWGOLD BUTTER . 89c | 15c Size Pkgs. FRITOS 2 for 25c |
| Carnation COTTAGE CHEESE . 1 lb. 23c | Gettin' Larger Now. Fresh As Can Be. In Paper Bags | 14 Oz. Bottle Heinz CATSUP each 24c |
| 1/2 Gallon Pasteurized SANIATRY MILK . . . 2 for 79c (Plus bottle deposits.) | PULLET EGGS doz. 45c | |

Pillsbury FLOUR . . . 5 lb. bag 39c

Their Fine New Recipe ANGLE FOOD CAKE MIX pkg. 59c
HOT ROLL MIX pkg. 27c

Choice of three—Yellow, Chocolate, or White.

A Pillsbury factory representative will be on hand all day SATURDAY

LUSCIOUS CAKE
Easy. Quick.
Just Add Milk
Fresh or Evaporated

Pillsbury CAKE MIXES 3 boxes \$1.00

MEN LOVE LEMON PIE
Serve one tonight!
More tender, flakier crusts

Pillsbury PIE CRUST MIX 2 pkgs. 27c
SUNKIST LEMONS 490 Size doz. 29c

One Box at Half-Price Offer — 42c Value
Made by the New Exclusive CHILL-BLENDED PROCESS

HORMEL GOOD FOOD SALE

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| Hormel Pure PORK Kolbase SAUSAGE lb. 59c | 16 Oz. 2 for 65c |
| 12 Oz. CHOPPED HAM 45c | 8 Oz. 2 for 47c |
| 7 Oz. CHOPPED HAM 33c | No. 1 33c |
| 1 Lb. Mary Kitchen—ROAST BEEF HASH . . . ea. 41c | 8 Oz. 2 for 39c |
| 8 Oz. Mary Kitchen—ROAST BEEF HASH . . . 2 for 47c | |
| 12's Mary Kitchen HAMBURGERS . . . 53c | |
| 3 Oz.—DEVILED TONGUE 2 for 29c | |
| 12 Oz. FRANKFURTERS . 59c | |
| No. 1 BEANS & HAM . . . 47c | |
| 8 Oz. 2 FOR BEANS & HAM . . . 57c | |
| 8 Oz. 2 FOR ONION SOUP 41c | |
| 20 Oz. ONION SOUP . . . 41c | |
| 8 Oz.—Little PORK SAUSAGE 38c | |
| Quarter HAMS \$2.25 | |
| Whole CHICKENS . . . \$2.25 | |
| (In Gravy)—Half CHICKEN 99c | |
| 1 lb. 29c | |
| 4 Oz. 2 for 37c | |

12 Oz. Tumblers Kimbell's Pure Peach or Apricot PRESERVES . each 23c

Popular Brands Carton CIGARETTES . . . \$1.99
There is a 10c Coupon Redeemable at Our Store on Each Can, by Using It. 3 LB. CAN CRISCO 69c

(The HORMEL boys will be in the store in profusion and pass out the famous Hormel Coins with each item of canned foods purchased. The value of these coins (5c) is deducted already in arriving at the following prices.)

HORMEL CHILI CON CARNE
(WITHOUT BEANS) No. 1 39c
10 1/2 Oz. 27c
1 LB. CAN

BAKED SPAM
FOR SUPPER
SPAM* 12 Oz. 39c

HORMEL Dairy Sliced BACON 1 LB. 59c
Now in new FLAVOR-SAVER PACKAGE

Hormel BUDGET BACON lb. 49c

HORMEL Dairy FRANKS lb. 49c
PLUMP JUICY

HORMEL HAM Sale
For an easy Sunday dinner... or a magnificent company feast... No parboiling. Just bake and serve. Wide range of sizes.

Whole or Shank . . lb. 59c
Butt End, lb. 65c

COLD CUT TIME with Ready-to-Eat HORMEL MEATS
Assorted Cold Cuts . . . lb. 55c

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| Market Specials
Fresh Tender Heart o' Texas FRYERS . lb. 59c
Kraft's Philadelphia—23 Oz. Pkgs.—CREAM CHEESE 29c
Choice Veal POT ROAST . lb. 59c
Tender LB. VEAL CUTLETS . 99c | Frozen Foods
6 Oz. Cans B n W 2 CANS ORANGE JUICE . 29c
6 Oz. Honor or Libby's 2 CANS ORANGE JUICE . 33c
12 Oz. Cans Libby's 2 CANS STRAWBERRIES, 63c
6 Oz. Cans Honor 2 CANS LEMONADE . . . 33c
10 Oz. Pkg. Honor—Chopped BROCCOLI . pkg. 22c | Fresh Fruits & Vegetables
Thompson Seedless GRAPES . . . 2 lbs. 25c
220 Size Choice Calif. ORANGES . . doz. 29c
Hort. Farm Fancy 2 LBS. Yellow Onions . . . 15c
Fancy Calif. TOMATOES . . lb. 19c
2" and Larger Size—Hale PEACHES . . 2 lbs. 25c
Giant No. 4 Size Firm Calif. LETTUCE . 2 hds. 29c |
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ICED LIPTON TEA
BRISK FLAVOR
NEVER FLAT
1/4 Lb. 29c
16 Count Tea Bags . 19c

KIDS!
GET YOUR CAPTAIN VIDEO X-9 Rocket Ship
GET DETAILS AT OUR STORE

OCTOBER ISSUE NOW ON SALE
Better Living
Fiction & Features
Food & Equipment
Home Decoration
Fashion & Beauty
Make & Mend
Needlework
Child Care
ONLY 5c
AT OUR CHECK-OUT COUNTERS

ANNIVERSARY SALE STARTS 4 PM THURSDAY — ENDING 7 P. M. SATURDAY
SOUTHSIDE FOOD MARKET
We Reserve the Right to Limit Quantities Southwest Corner of the Campus, College