THE BATTALION Page 4

**NationalWorkshop** 

Tuesday, July 15, 1952

## F. E. McFarland Receives Fellowship Dr. Allen Stockdale, Noted For Study at Columbia University

the MSC. Guest speaker will be Earl Berkley, Director, Spinning and Fiber Laboratory, Anderson -Clayton Company, Houston, Texas. His topic will be, "Recent Develop-ments in Merchandising Cotton."

The Thursday morning session will feature a talk by Shelby Rob-Jr., Division of Marketing erts, and Transportation Research Bureau of Agricultural Economics, USDA. His subject will be, "Measuring and Developing Market Potentials."

### Tour of The College

Thursday afternoon there will be a tour of college livestock facilities and the Texas Planting Seed Association. After the tour, the Association will give a barbecue to the Workshop members.

At the Friday morning session, W. H. Nicholls, Professor of Agricultural Economics, Vanderbilt University will talk on "Conflicts Between Economic and Legal Approaches to Monopolly".

Members of the committee who developed the Workshop Program include: W. E. Paulson, Professor, Department of Agricultural Economics and Sociology, A&M, who was chairman of the committee. He introduced all the members of the Workshop at the opening last Friday, and is participating in the work group on Kinds and Degrees of Competition; E. R. Glover, Assistant Administrator for Market-ing, PMA, USDA, Washington, D.C.; S. K. Seaver, Associate Pro fessor, Agricultural Economics, University of Connecticut.

G. S. Shepherd, Professor, Department of Agricultural Economics, Iowa State College; F. Waugh, Assistant Chief, BAE USDA, who spoke at the opening session Friday; Bernard Joy, Assistant Administrator, Agricultural Research Administrator, USDA, who serves as secretary of the committee, executive secretary of the Workshop, is a member of the work group on Governmental Participation in Pricing, and who gave a talk at the opening session on, "Plans For Work Groups;" and

## **Battalion Classifieds**

BUY, SELL, RENT OR TRADE. Rates .... 30 a word per insertion with a 25c minimum. Space rate in classified section .... 600 per column-inch. Send all classified to STUDENT ACTIVITIES DFFICE. All ads must be received in Nucleat Activities office by 10 a.m. on the lay before publication.

### • FOR SALE •

FOR SALE by Owner-7 room home in Garden Acres. Shade trees, attic fan, heating system. Venetian blinds, large back lawn-feneed. Have to see this one to appreciate it. 710 Inwood Drive. record).

### • WANTED •

BEAUTY OPERATOR — Pruitt's Beaut and Fabric Shop, Southside, College Sta tion. 100 yd. Medley Relay - Tyler A" (Harris, Trowbridge, Brooks); Tyler "B"; Golfcrest, 1.09.1. MMEDIATE opening for first phone en-gineer for afternoon shift. Contact 66<sup>2</sup>/<sub>3</sub> yds. Freestyle - Harris,

WTAW.

(Continued from Page 1) There will be a dinner for the members at 6:30 Wednesday eve-ning, in the Main Ball Room of

Lewis Delivers Address R. D. Lewis, Head of the TAES, addressed the members at the dinward his Ph.D. ner last Friday evening in the MSC. His subject was, "Views on Marketing Research." **Old Ad Building** 

Other speakers include; A. L. Being Remodeled The old Administration building, Larson, Professor of Agricultural Economics, Oklahoma A&M, who spoke Saturday on, "Appraisal of Current Research in Pricing Trade;" W. W. Cochrane, Profeswhich is now the administration sor of Agricultural Economics, Un- building for the entire Texas A&M iversity of Minnesota, who spoke College System, is now being re-

Saturday on, "A Theoretical Scaf-folding for Considering Govern- The b The building upon completion will house the administration ofmental Pricing Policies in Agriculture," and D. Gale Johnson, Unfices of the A&M System as well as the Extension Service and Agiversity of Chicago, who spoke this riculture Experiment Station admorning on, "Price Stability" an appraisal from the standpoint ministration and staff. Sixty-four thousand dollars has of producer, consumer and marketbeen alloted by the board of direc-

both

ing agencies. C. N. Shepardson, Dean of the tors for complete remodeling of School of Agriculture, attended the opening session last Friday. the old horse barn, located north east of the new area. This build-ing will be used for the editorial

## Watson Is Making **Texas Turf Tour**

Dr. Jones R. Watson, Jr. assistant professor of agronomy left College Station July 7 on a twoweek Turf Tour of South Texas. He is accompanied by A. W. Grane of the Goldthwaite Texas Taro Co. They are scheduled to visit golf courses, football fields, and parks at a variety of spots in south Texas in an effort to determine which cultural practices should be recommended to improve the turf. The tour is sponsored by the Texas Turf Association.

## Swim Meet

(Continued from Page 3) Hale, Schlesselman); Golfcrest; San Antonio A.C. 3.09:9.

### Junior Division Boys

200 yd. Medley Relay - Tyler (Kirshboom, Heller, Neeley); Golfcrest; College Station "A". 1.06:4. 66<sup>2</sup>/<sub>3</sub> yds. Freestyle - Kirshbaum, Tyler; Turner, Cork Club. 41:0. 66<sup>2</sup>/<sub>3</sub> yds. Breaststroke — Ufer Unattached; Heller, Tyler; Bliel, Golfcrest. 48.8 (new record). 66% yds. Backstroke - Kirsh-

baum, Tyler; Woodard, Unatached; Lovelady, Golfcrest. 50.5. Diving-Turner, Cork Club; Lu-Unattached; Ponick, Lamar as,

A.C 100 yd. Individual Medley-Ufer, Unattached; Heller, Tyler; Woodard,, Unattached. 1.16:8½. 133½ yds. Freestyle Relay — Tyler "A" (Neeley, Kirshbaum, Heller, Young); Golfcrest "A"; College Station "A", 1.19:5 (new

Junior Division

Girls

to enter the retail radio business.

**Pecan Growers** 

**Meet Ends Here** 

Frank E. McFarland, of the ba- | McFarland to complete his work sic division staff, has been grant- and return to his position as ased leave of absence by the college sistant director of remedial readand appointed a faculty fellow at ing in September. Columbia University to work to-

McFarland entered the Army in 1941 and was released in 1946, us in a mold is worthless! Edu-Dean John R. Bertrand expects having advanced from private to first lieutenant and command of a combat machine gune platoon. that swept across the nation's colleges after the war, he enrolled room Thursday morning. in Baylor in 1946.

He joined the staff of the basic counselor, and for the past year cational counselor.

# **Junction** Aggies **Give Variety Show**

By JACK THURMAN

the experiment station and extension service. The Military Department's offices will be moved to the offices junct near Junction. left vacant by this change. A

## Speaker Lectures In MSC By T. D. BRADY "A college education that casts

beings."

cation is only useful if it enables us to project our personalities and

ideas with force and imagination, A part of the wave of veterans declared Dr. Allen A. Stockdale in a lecture given in the MSC ball-Stockdale, a ruddy-faced, dy-

namic man whose years have left division in 1950 as a dormitory few marks on him, made two sparkling addresses to the students has worked as a personal and vo- of the School of Business Administration Thursday morning.

Junction Adjunct Reporter

A variety show was presented the A&M Adjunct Aggies July Sid Cox, English professor, read to the A&M Adjunct Aggies July 1 with talent taken from the students and professors at the Ad-

The first part of the program was given by a Dixieland jazz band. Jack Crawford, Geology

### major from California, was fea ernment. tured on his trumpet along with Howard Curtis, math . professor,

guage barriers existing in the inseveral short poems and anecdotes dustrial cities of the East have and told jokes. A barbershop offered a fertile field to the comquartet sang "Swing Low, Sweet Chariot." The quartet consisted of four Fish students: Vernon Lamb, Houston, Dwight Allen, Wichita Falls, Carl Hellums, Banquete, and John Stahl, Carrizo traditions we hold dear. Springs.

One of the highlights of the show was "Uncle" Ed Harringquills in his nose, he's an unton, CE professor, and his guitar. Uncle Ed played and sang several both are continually being stuck ballads. One of the songs, a Mexican tune, was dedicated to a student from Mexico City, George Marentes.

The whole student body joined in 'Dean of Speakers" for the Nagroup singing. Rick Black, a vartional Association of Manufactursity swimmer from Houston, led ers. the group in some popular songs and choruses.

The program came to an end with a group singing of "The Spirit of Aggieland" led by the 6-yearold grandson of mathematics pro-

car had been stolen and he pleaded ence here made a profound impres- of swine. for a quick recovery. He said he sion on him. could get along without the car for

glove compartment.

Methodist Student Work and ten college and university camp-

### news, and has been heard frequently on Dallas stations.

## Speaking from the platform of | thought to be stuffy nonsense. the MSC ballroom on human rela- He deliberately violated most of tions in business and the power them during his first employment of education he kept his audience and rocketed to local popularity!

Stresses Honesty

Language Barriers

He pointed out that the lan-

"When a dog gets porcupine

Worked Way Through College

alternating between a pin-drop-ping quiet and gales of laughter. Some Advice Fifty-seven years later he still

says: In the first address, dealing with "Don't believe everything people the importance of honest, Chris- tell you-the man who can be origtian human relations between inal-who can find a new way to management and labor, Stockdale do or say something-will be a stated that "80 percent of the successful man!"

Who's Who in America shows problems of production in industry are due to human factors," and that in industry "the trend is to University (Indiana) he attended more understanding of human Boston University School of Theology and was ordained a Congre-In the second address, entitled gational minister in 1904. He was "Education is Power," Stockdale an Oxford student in 1922 and 1923. His degrees include a D.D. warned that our form of governfrom Berea, and an LL.D. from ment, our ideals, our very free-Marietta (Ohio) College. Almost dom, is endangered by communism, 35 years in the ministry were and told his audience it was their spent in only four cities-Boston. right and duty to be effective Chicago, Toledo, and Washington champions of our system of gov--ample evidence that Stockdale had something to say.

At the age of 60, when most men are thinking of retirem it, Stockdale left the pulpit and took to the road for the NAM. He is still preaching Christian service munists, who have talked to each and human understanding-but to man in his own language, and an audience of hundreds of thoustated that America must do the sands of people-industrial Amerisame to fire the minds of our newer citizens with the ideals and

Now an amazingly young 77 he still lives by the basic law he learned early in life:

happy dog until someone pulls them out. Management and labor "Seek ye the truth; and the truth shall make ye free."

## tion, and resentment. I try to act as a quill puller." Thus Dr. Experiment Station **Receives 2 Grants** Stockdale describes his work as

Grants-in-aid to the amount of \$6,000 have been made available to the Texas Agricultural Experi-Stockdale found out early in ment Station, Dr. R. D. Lewis, dilife that he had something to say rector, has announced.

and that he could get people to A \$2,500 grant-in-aid from S. B. listen. He managed to make his Penick and Company of New York, way through college on money he will be used in support of studies picked up as an entertainer and on antibiotics, vitamins and other A man told police recently his impersonator. An early experi- factors in the growth and health

A \$3,500 grant-in-aid is from A professional entertainer whom Dr. Hess and Clark Inc., of Asha few days but he had to have his false teeth. They were in the an arm-long list of "do" and studies of the feeding value of ni-

## "don'ts" that young Stockdale trofurazone in turkey rations. AT COLORADO A&M AT BATSON REXALL DRUG **CHESTERFIELD IS OUR LARGEST SELLING** -CIGARETTE by 2+01 John Batoon AFTER TASTE CHESTERFIP

Dr. Robert E. Goodrich, Jr. pas-tor, First Methodist Church, Dal-college and prepare for the ministhe coming year. Dr. Goodrich has been a frequent preacher on other college campuses throughout the state. And al-

Main RE Speaker

**Dr. Goodrich To Be** 

most every summer he preaches at one or more of the Cowboy Camp Meetings in New Mexico and other western states. Born in Cleburn, Texas, 1909,

publication departments of

minimum of six months will be re-

quired before remodeling and mov-

ing can be completed.

Dr. Goodrich is the son of a distinguished Methodist minister, Dr. Robert E. Goodrich (pastor of such churches as, First Methodist, Houston, Shreveport and Birmingham). | organizations. He is following in his father's

footsteps as a well known feature in the Methodist Church. Dr. Goodrich attended high schools in Waco, Texas and Shreveport, Louisiana, graduating from the Centenary Academy in Shreveport. He entered Centenary College and after two years he quit

After two years in business he became program director for radio station KTBS, Shreveport. One

las, will be the main speaker fea- try. Entering Birmingham Southtured during Religious Emphasis ern University, Birmingham, Ala-Week, beginning February 15, of bama, he received his BA degree in the summer of 1932. In the fall of 1932 he enrolled

in the theological school of Southern Methodist University where his graduate work continued until 19-35, during which time he was director of the SMU band.

Dr. Goodrich received his MA degree from SMU in 1935 and received his first church appointment in the fall, to Wesley Methodist Church, Port Arthur, Texas. Since that time, he has been active in numerous church and civic

In 1939 he organized the River-side Memorial Methodist Church in Houston. In 1944 he went to Paso and in the New Mexico Conference of the Methodist Church. Dr. Goodrich served on the Board of Education, and in 1945 directed the organization of Wesley Foundation movement on

His early radio experience has served him in the ministry. He produced the first professional Methodist radio program in Houston, broadcasted sermons in El Paso, where he also presented a weekly fifteen minute commentary on religious significance of the

fessor, R. R. Lyle.

1

• PERSONAL •

It was once said of long ago, "He who poureth out the Drink of Life shall die a Thousand Terrible Deaths." So I say, beware K. L. W. D

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## **Official** Notice

 GRADUATE STUDENTS REGISTRATION INSTRUCTIONS

 All Graduate Students bring to regis-tration the following:

 (1) your official admission to the Grad-uate School, and

 (2) if registering for a second term or semester also bring your copy of your official graduate course of study with notations on it showing the courses already taken and the grads received.

ed. Signed: IDE P. TROTTER, Dean

DR. M. W. DEASON Optometrist **313** College Main Phone 4-1106 8:00 to 5:00

**Prompt Radio Service** -Call-Sosolik's Radio Service 712 S. Main St. Ph. 2-1941 Bryan

Dr. Carlton R. Lee OPTOMETRIST 803A East 26th (Across from Court House) Call 2-1662 for Appointment

**K&B DRIVING RANGE** Will Be Open Every Day From 10 a.m. til? On Finfeather Road, Bryan, Tex.

Tyler; Brooks, Tyler; Christian, the 31st Annual Convention of the Texas Pecan Growers Association, Tyler. 43.7. held at A&M July 9-10. 66<sup>2</sup>/<sub>3</sub> yds. Breaststroke - Trow-

bridge, Tyler; Penberthey, College Station; Price, Golfcrest. 57.21/2 (new record).

66% yds. Backstroke-Bellhouse, Tyler; Harris, Tyler; Brumley, Kilgore. 53.8½ (new record).

100 yd. Individual Medley Trowbridge, Tyler; Bellhouse, Tyler; Penberthey, College Station. 1.25:31/2.

1331/3 yds. Freestyle Relay-Tyler "A" (Harris, Christian, Trowbridge, Brooks); West University, group to the A&M campus. Kilgore. 123:31/2 (new record).

increased pleasure ... all are yours you fly PIONEER PACEMAST

ATR LINES

Timed by Baylor Watches

Members attending the full twoday session heard 18 talks on subjects ranging from "Market News Service for Pecans," through "The Profile of a Good Pecan Soil," to "Which Varieties Where?"

More than 60 persons attended

Talks included growers' practices, culling, thinning the grove and insects which attack trees. Harry Cross of Greenville, president of TPGA, called the conven-

tion to order and presided throughout. G. G. Gibson, direc-tor of the Texas Agricultural Exthe First Methodist Church of Daltension Service, welcomed the las since 1946.

television by conducting a weekly dramatic show, "The Pastor Calls". It has since been recognized as the first effort to use the miracle of television in the presentation of the gospel.

His civic activities include Community Chest, family welfare boards, Ministerial Alliance, Dallas Country Club and Athletic Club. Dr. Goodrich was honored with the Doctor of Divinity degree from Centenary College in 1943, and has served in his capacity as pastor of

He is married and has four children, two girls and two boys.

.90

.50



hour	CONTRACTOR DE LA CONTRACTOR DE LA CONTRACTOR DE LA CONTRACTÓR DE LA CONTRACT		and the second s
DC-3! eater eatly when ERS!	Houston	34 minutes	\$ 6
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