



According to Plautus

It is wretched business to be digging a well just as thirst is mastering you.

Mostellaria

Coca-Cola is the answer to thirst. If you're digging a well or boning up for exams—keep fresh for the job. Have a Coke.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY The Bryan Coca-Cola Bottling Company

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**Specials for Thurs. P.M., Fri., and Sat., Jan. 24 - 26**

**YOU WILL FIND IT FUN TO TRY TO BE THE DAILY LUCKY CUSTOMER**

EVERY DAY, for an indefinite time, some CASH customer of ours will find waiting for her FREE an amount of extra goods equal to the amount bought on the winning ticket. Simply SAVE ALL YOUR CASH REGISTER RECEIPTS, and WITH-IN SEVEN DAYS come in and compare your ticket numbers with the winning numbers that are posted EACH DAY in the store. No blanks. No trouble. No red tape. No added cost. Details are displayed in the store.

Winners the first week include Mrs. E. C. Cunningham, \$15.77, and Mrs. Dale Honeycutt, \$9.90, and Capt. T. V. McGannon, \$1.70. (Average value of winning tickets \$9.12).

**FRESH FRUITS & VEGETABLES**

- Imperial Valley Calif.—No. 6 LETTUCE . . . per head 5c
- Green Heads—Texas CABBAGE . . . per lb. 7c
- 1 1/2 Lb. Cello Bags—Fancy CARROTS . . . . . bag 15c
- Large Size Florida AVOCADOS . . . each 10c
- Fancy Bell—Green PEPPERS . . . . . per lb. 29c
- Fresh Bunches RADISHES . . . . . bunch 5c
- Fresh Green ONIONS . . . . . bunch 5c

**MARKET SPECIALS**

- Doecker's Tall Korn Breakfast SLICED BACON . . lb. 39c
- From Choice Heavy Vealers ROUND STEAK . . lb. 99c
- Choice Veal POT ROAST . . . . . lb. 69c
- Loin End Fresh PORK CHOPS . . . lb. 49c
- Fresh Tasty Tender CALF LIVER . . . lb. 79c
- Hormel Pure Meat FRANKS . . . . . lb. 55c
- Fresh Select OYSTERS . . . . . pint 89c
- Armour's Star—Pure—1 Lb. Rolls PORK SAUSAGE . . . 39c

**WE HAVE ONION PLANTS AND NO. 1 CALIF. POTATOES**

**GROCERY SPECIALS**

- Imperial Cane Sugar . . . . . 5 lbs. 45c
- REPEATED BY POPULAR REQUEST — You Will Be Pleasantly Surprised If You Haven't Tried This Lately. SANITARY PASTEURIZED Milk—1/2 Gal. . . . 2 for 79c (Limit 2—Plus Bottle Deposits.)
- Campbell's CREAM OF MUSHROOM SOUP . . . . 15c
- Campbell's Chicken Gumbo . . can 15c
- Swift's Jewel or Mrs. Tucker's—Carton Shortening . . . . 3 lbs. 79c
- Sunshine—1 Lb. Box Krispy Crackers . . . . 29c
- Felger's Coffee . . . . . (Limit One) lb. 79c

- Popular Brands Cigarettes . . . carton \$1.99
- Guaranteed to Please—Kimbell's Best Flour . . . . . 10 lbs. 79c
- Bring Us the Coupon Appearing in Bryan Eagle. PILLSBURY'S—With Coupon Flour . . . . . 5 lbs. 31c (WITHOUT COUPON . . . 5 LBS. 46c)
- 1 Can Makes 9 Quarts TNT Popcorn . . . can 15c
- The Only Brand We Carry That is Labeled Extra Fancy—Orange Pekoe & Pekoe McCormick's Tea . . . . 23c
- Kraft's Table Grade Parkay Oleo . . . . . lb. 29c
- Made of Pure Sweet Cream—Meadowgold Butter . . . . . lb. 95c

**FROZEN FOODS**

- 12-oz. Honor Brand Strawberries . 3 pkgs. \$1.00
- Honor Brand Baby Limas . . . . . pkg. 28c
- Honor Brand Ford Hook Limas . pkg. 28c
- 6-oz. Snow Crop Orange Juice . . 2 cans 35c
- Snow Crop or Honor Brand Broccoli . . . . . pkg. 29c
- 15's Patio Tortillas . . . . . pkg. 19c

Pets Go for Hills Horsemeat . . lb. pkg. 20c

We Reserve the Right to Limit All Quantities

**Southside Food Market**

SAVE ALL YOUR CASH-REGISTER RECEIPTS. EVERY DAY WILL BE DOUBLE-VALUE DAY FOR ONE OF OUR CUSTOMERS

**Artists Series Will Hear Trio**

The Concert Trio will present the third program of the Bryan Artists Series Tuesday, Jan. 29, at Stephen F. Austin auditorium.

The trio is composed of Bill Palmer and Bill Hughes, accordianists, and Len Manno, bass violinist.

The accordions used in the trio have an extended bass designed by Palmer which enables the trio to play selections from Bach, Beethoven, Schumann, and Prokofiev, almost as the original score is written.

Single admission tickets will be sold at this concert. A special price to students and adults of \$1.20 will be made for this program only, announces Mrs. R. H. Harrison, chairman of the Bryan Artists Series board.

**Hubbies Guests At Club Dinner**

Roy Snyder, of the animal husbandry department, demonstrated the proper methods of carving turkey and ham to about 146 people at a dinner given by the Foods Group of the A&M Social Club honoring the members husbands recently at the Educational Building of the A&M Presbyterian Church.

Smoked turkey and baked ham with green beans, potato salad, vegetable salad, buttered bread, coffee and apple pit with cheese balls were served buffet style.

Mrs. Armstrong Price was hostess, and Mrs. John Roddy and Mrs. R. W. Carpenter were co-chairmen.

**Brother Local Resident Dies**

J. L. Moore, '26, died at his home in Clovis, N. M., Saturday morning. Services were held at Coolidge Monday.

He was a brother of Mrs. C. W. Crawford, whose husband is head of the mechanical engineering department at A&M.

Moore was a businessman at Clovis for a number of years and a native of Rosebud, Texas. He was connected with the Soil Conservation Service and the Extension Service for some years prior to going into business in Clovis. He was 51 years of age.

**MSC To Hold Smorgasbord**

Smorgasbord-MSC is on the menu again Saturday night at the MSC, today said Miss Teresa Tunnell, food service director. Serving hours are from 6-8 p. m., Jan. 26. Reservations are being taken now, said Miss Tunnell. She urges diners to call 4-5124 and ask for "Miss Smorgasbord". This will insure against disappointment, she continued. Reservations are \$2 per person.

Smorgasbord-MSC is planned as a regular Saturday night event for the spring semester.

**Verse Recitation Scheduled by Club**

Mrs. W. H. Delaplane, College Station, will present a program on Emily Dickinson and her poetry at the A&M Social Club meeting, Friday at 3 p. m. in the ballroom of the MSC.

Carl Best, of the Stephen F. Austin Senior High School in Bryan, will sing several selections.

Mrs. L. R. Spence is chairman of the Hostess Committee. Others on the committee include Mesdames W. H. Holzmann, Howard Badgett, P. K. Leighton, John Hill, W. C. Freeman, Cody Wells, Wallace Locke, A. C. Baker, E. N. Pianta, Clifford R. Barth, H. W. Gooding, and Charles F. Williams.

**Tune in - BOGART BACALL "BOLD VENTURE"**

Every Monday KORA 8:00 P.M. American Laundry & Dry Cleaners

**Ag Graduates Find College Profitable**

Ever since there has been an agricultural college, people have been asking these two questions:

1. "Why go to college to learn to farm?"
2. "Why do agricultural graduates not go back to the farm?"

For the first time an attempt has been made to find a reasonably accurate answer. That answer is contained in a bulletin of A&M entitled "A Study of the Agricultural Graduates of the Agricultural and Mechanical College of Texas." Its author is Charles N. Shepardson, dean of the school of agriculture.

**Questionnaire**

To ferret out the facts and figures, Dean Shepardson mailed a questionnaire in April, 1950, to the 4,702 A&M agricultural graduates whose current addresses were available. By Sept. 1 replies had been received from 1,927 graduates—about 41 per cent of those to whom the questionnaire was mailed.

The replies seem to constitute the best answers available to the age-old questions. The answers are:

1. It is profitable to go to college to learn to farm. A&M graduates now engaged in full-time farming reported an average annual income of \$8,450 as compared to the \$2,800 average for all Texas farmers.

2. The majority do go back to the farm as owners or operators as soon as they can accumulate sufficient capital to make this possible. Of the group answering the questionnaire, 44.1 per cent are farm owners or operators. The percentage is lower in the group of recent graduates and increases to 68.2 per cent in the group who graduated before 1920.

**Capital Big Drawback**

The graduates reported their greatest hindrance to progress as being lack of capital, lack of experience and inadequate training and vocational indecision, in that order.

The greatest benefits received from their college training were listed as technical foundation, abil-

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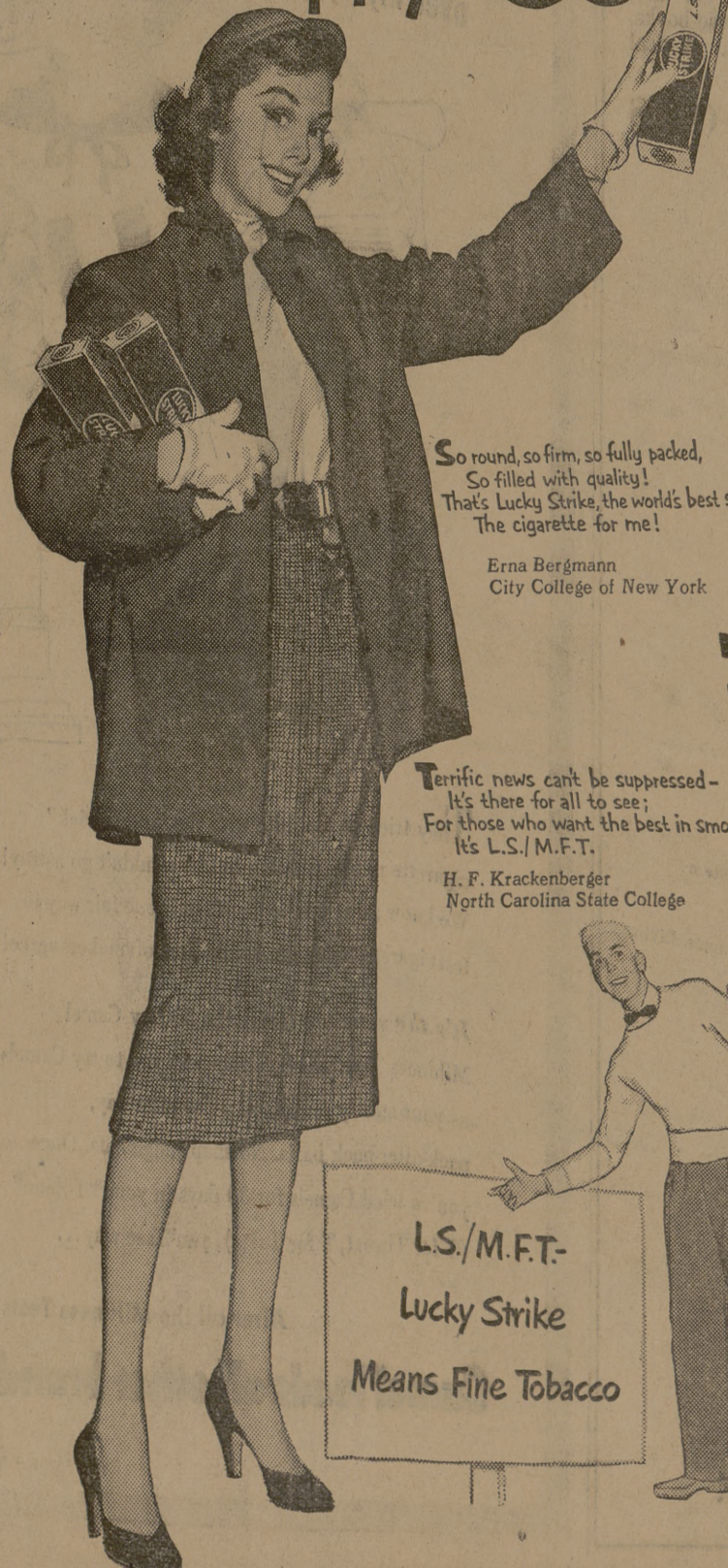
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