

# Battalion Editorials

Page 2 THURSDAY, DECEMBER 27, 1951

## Humanity And The Fog

"HUMANITY is groping through a fog and those of us who try to see ahead can see only dimly. We can't be sure of the shape of things to come—the shadowy figures shrouded in the uncertainty. We know only that in the muck the masses of the world are on the march, impelled by forces we vaguely comprehend.

"We are trying to deal with peoples who don't understand us nor do we understand them. We don't speak the same language. Things we try to say to them when translated into their tongue don't convey our meanings.

"Two world wars have thrust world leadership upon this nation of ours. We don't want it. We don't like it. We were content to let alone and to be let alone. We were comfortable. But now we are having to adjust our thinking, and that is the most painful and most difficult adjustment humankind can make. It calls for the acceptance of new responsibilities.

"We, as a people, not as isolated individuals, are going to have to change our attitude toward the peoples of the world. Mass thinking is the force that counts. Each of us thinks he comes to his own conclusions. We don't. Most of us think in unison. We are confronted with universal needs. The backyard fence is no longer an ample boundary. To doubt that statement is to ignore your fellow man.

"I would like 100 years from now, when historians can take a perspective of our times, to sit down and read what is the meaning of the upheavals through which we are passing. They are part of the evolution of mankind."—J. D. FERGUSON, president and editor, the Milwaukee JOURNAL.

## The Press And International News

"IN THEIR COVERAGE of both national and international the press and radio today suffer, in varying degrees, from three ailments that tend to undermine the potential effectiveness of their public service:

"CONFLICTITIS. This is nothing new in journalistic circles, but it is far more serious today, when world tensions run high. It is a tendency to regard almost every event, except the most routine, as a "conflict" to treat it as a conflict, to give an appearance of conflict where no conflict exists, and thus to make it difficult for nations to get along peacefully because any normal adjustment or compromise is treated as a "victory" or a "defeat" and thus raises the issue of national prestige. This is an aspect of what Harry Overstreet called the newspapers' "vested interest in catastrophe," a subject with which he deals in his book, The Mature Mind.

"ERNIEPYLEISM. This ailment results in reporters and editors developing a kind of myopia-of-the-mind by which they seem to regard the best source of news, and the best authority on developments in foreign lands, as being the nearest taxidriver, charwoman or elderly gentleman. The reports then are written with a restrained sob or with a gay and heroic abandon that purports to convey the true human "feel" of the situation. The idea seems to be that the little man is a brave and wonderful guy, but he surely is having a rough time in a world he never wanted and doesn't understand. This adds up to nothing substantial, but it makes easy reading, which is what the public seems to want.

"HOT FLESCHEs. This feverish ailment results in a delirious condition by which editors are persuaded that the human products of our educational system cannot understand anything unless it is written in baby talk. By appealing to the lowest common denominator they expect to attain the highest readership quotient and thereby make the quantum theory interesting to Joe Doakes and Mrs. Doakes. The result is that more people read more words, nobody really understands anything, but everybody joins the happy parade to nowhere.

—Dr. Robert Desmond.

# The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions  
"Soldier, Statesman, Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students five times a week during the regular school year. During the summer terms, The Battalion is published four times a week, and during examination and vacation periods, twice a week. Days of publication are Monday through Friday for the regular school year, Tuesday through Friday during the summer terms, and Tuesday and Thursday during vacation and examination periods. Subscription rates \$6.00 per year or \$5.00 per month. Advertising rates furnished on request.

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News contributions may be made by telephone (4-5444) or at the editorial office, Room 201, Goodwin Hall. Classified ads may be placed by telephone (4-5234) or at the Student Activities Office, Room 209, Goodwin Hall.

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**Bill Streich** ..... Managing Editor  
**Bob Selleck** ..... Sports Editor  
**Frank Davis** ..... City Editor  
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## THE STOPPER



## Brazos A&M Club Elects Motheral 1952 President



JOE MOTHERAL

Joe Motheral, 1314 East Milner, was recently elected 1952 president of the Brazos County A&M Club.

Other new officers elected were W. W. Meinke, first vice president; Freddie Wolters, second vice president; Ben Boriskie, secretary; Theodore Boriskie, treasurer; and P. L. Downs Jr., good samaritan.

Joe Faulk, John Longley, Cotton Price, and Reed Wiprecht were named directors. Roland Danshy was elected club representative to the former students' council.

Serving on the nominating committee were Newt Hielscher, Tony Crain, J. E. Roberts, Fred Hale, and W. N. Colson.

Despite a slight increase from 1949 to 1950, the decrease in the rural rate from 1937 to 1950 amounted to 40 per cent. The urban rate dropped 61 per cent.

**it's up to you in '52!**

As the bells ring out and the New Year enters, it carries with it a promise of opportunity for one and all. It is the freedom, afforded by our way of living, for each, in his own way, to make this the most successful, happiest year yet.

**Caldwell's Jewelry Store**  
112 N. Main Bryan

## Harringtons Plan Open House Jan. 6

An annual event of each new year, the president's open house will be held from 3 to 5 p.m. on Sunday, Jan. 6.

All faculty members, employees of the A&M System and friends of the college in Bryan and College Station are cordially invited according to Mrs. M. T. Harrington.

## Official Notice

The Fiscal Office will begin taking fees for the Second Semester immediately after the Christmas Holidays, beginning January 4.

In order to hold the rooms they now occupy, for the second semester, students must pay fees and reserve rooms at the Housing Office in Goodwin Hall before January 22.

First installment fees for military students for the second semester are \$76.20 and for non-military students are \$88.50. Fees for the entire semester for military students are \$244.60; for non-military, \$282.85.

Seniors! You will be a better citizen if you take Post Graduation Studies.

Dr. Carlton R. Lee  
OPTOMETRIST  
803A East 26th  
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Will give away a free dinner to the person whose name appears.

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Bring This By - - - - It's Yours Free

**NEW YEAR'S GREETINGS 1952**

—and every best wish for you, our friends and patrons. We look forward to serving you once more during the year to come.

**CONWAY & CO.**  
103 N. Main Bryan

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—and every best wish for you, our friends and patrons. We look forward to serving you once more during the year to come. We wish you all a happy and prosperous New Year.

**The Collegiate Shop**  
113 N. Main Bryan