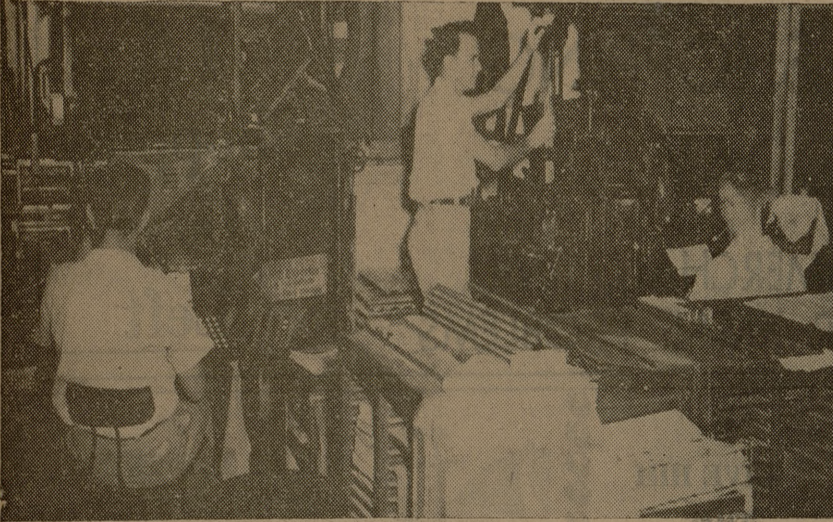


Products Often Seen—Seldom Heard



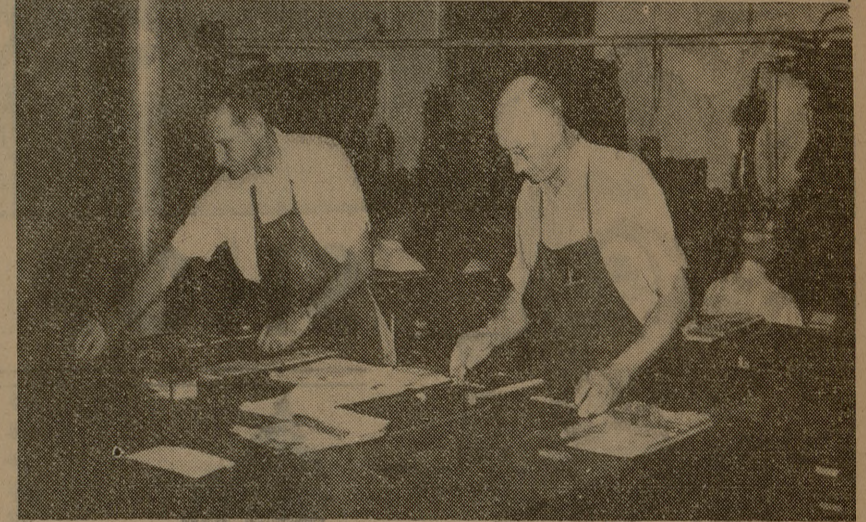
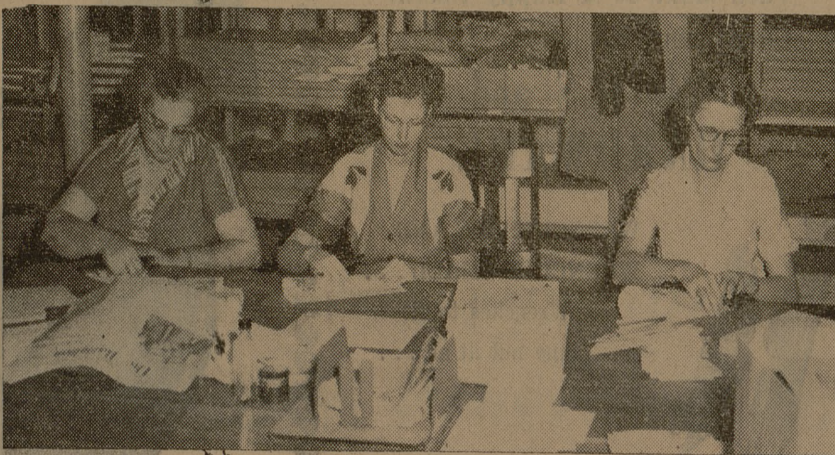
Their product is something you see all about you. They produce everything from the paper you are reading to the checks handed out by the college. It is, the A&M Press, which is housed in the basement of Goodwin Hall. They produce all of the printed matter for the college, and part of the system's printed requirements.

The Press is headed by Frank Tucker, a fellow who worked his way up through the ranks of a printer. He is assisted by Mac Goode, who works out the majority of the mechanical difficulties. In all, counting students and non-students, the Press employs close to a half hundred. They work every-

thing from a shovel at the melting pot to fine finishers in the bindery.

In a recent conservative estimate of the value of the press it was set at about \$200,000. This is extremely low for an estimate which will run from low \$200,000 to \$450,000. It is equipped with most of the modern machinery used in the graphic arts industry today.

But following a typical job order through the shop you have to start with the men operating the line casting machines such as George H. Shearer, Clyde Johnson (who is adjusting the pig on the linotype machine) and Joe Pustka. If the job happens to be a newspaper, it



will go to people like C. E. Sullivan in the middle top picture, who is tightening up a page in preparation for printing. Henry Ince and Charlie Schoedel, left to right in the same picture, are making up the ads which appear in this issue of The Battalion. Henry is one of the many students employed in various capacities by the Press.

If the job is for a booklet or any of the multitude of other smaller printing jobs, it will be made up by such men as R. H. Taylor or Steve Andert. Andert is the foreman of the composing room.

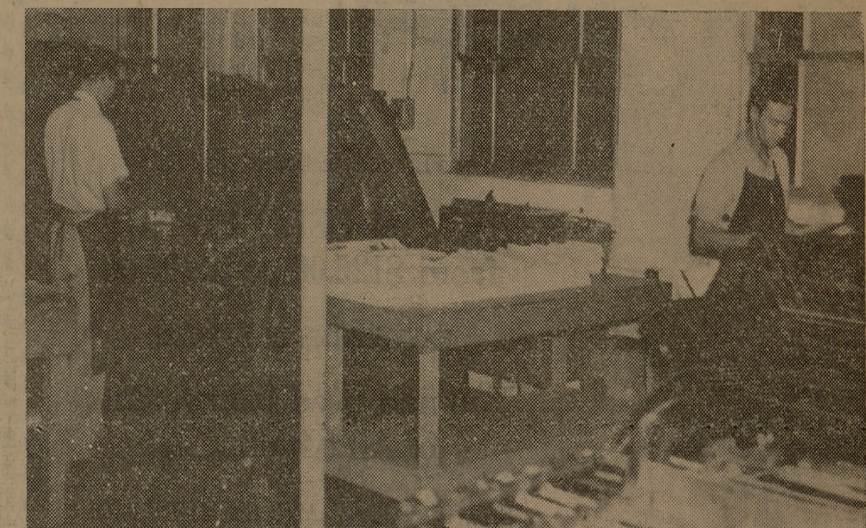
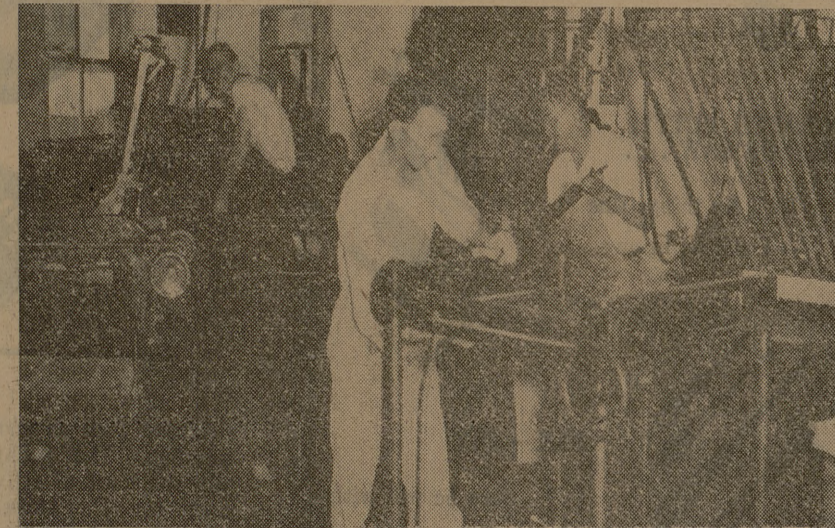
On the bottom row are seen the men who make the work of the other men visible. In the lower

left picture are seen Roy Goode, Wesley Mason and Hector C. Guitierrez who operate the newspaper press. Mason and Guitierrez are also students. In the picture on the left they are putting out a current issue of The Battalion.

In the middle picture Jack Looney, Jack Welch and Joe Hudson can be seen cleaning the presses after the completion of one printing order, in preparation for the next one.

In the bindery cutting paper stock which has been printed are Malcom Gaugh and Gariand Sluder.

Mrs. Gladys Raborn, Mrs. Lucille Cobb, and Mrs. Ula Mae Riley check and fold Christmas cards.



RECORD PLAYERS

The Gift for EVERYONE ON YOUR LIST

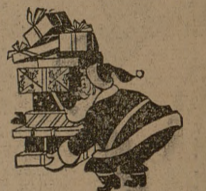
RCA VICTOR 45 RPM RECORD PLAYER \$12.95

\$6.00 WORTH OF RECORDS FREE

- The "45" System Is Best—Because . . .
- Only one small size 7" record for all types of music — ends all storage problems.
 - First automatic changer and record designed for each other.
 - Easy to operate . . . Load up to 14 records on big center spindle . . . Can play over an hour of music.

SHAFFER'S BOOK STORE NORTH GATE

Give Something for the . . . HOME



- ELECTRIC APPLIANCES •
- GLEAMING SILVER •
- DISHES • LAMPS • CRYSTAL •

HENRY A. MILLER NORTH GATE

Fill Your **GIFT LIST** Here

THESE COLLEGE STATION FIRMS HAVE WHAT YOU NEED FOR ALL YOUR XMAS SHOPPING NEEDS

Electrical GIFTS

All Nationally Advertised Appliances



- AUTOMATIC TOASTER • ELECTRIC MIXMASTER
- AUTOMATIC DEEP FRYER • IRONS
- COFFEE MAKERS • WAFFLE MAKERS

All Appliances Checked & Approved for Your Protection

C. E. GRIESSER ELECTRIC CO. SOUTH GATE

THINKING OF CHRISTMAS?

To Please that AGGIE . . . Give Him A GIFT CERTIFICATE

For A Tailor-made

SUNTAN SHIRT & SLACKS GREEN SHIRT & SLACKS

WE MEASURE HIM — GUARANTEE A PERFECT FIT

Finest Tailoring . . . Finest Woolens

LEON B. WEISS BOYETT STREET



MISS AMERICA \$35.75

\$69.50



\$69.50

\$55.00

McCarty JEWELERS