

Orders Taken For January Announcements

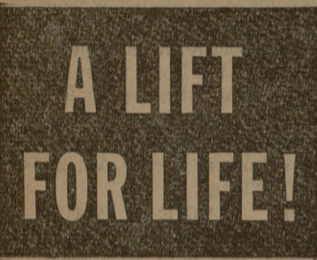
Seniors will have a chance to show the world they are being graduated from A&M. Orders are now being taken for graduation announcements for those students graduating in January.

Announcement cards will be on sale at Student Activity office, second floor Goodwin Hall, until Dec. 10, according to Pete Hardesty, business manager of Student Activities.

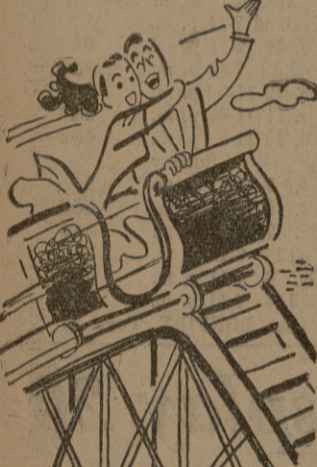
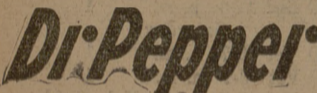
Southern Engraving Co. of Houston has promised delivery on or about Jan. 7, for all cards ordered before Dec. 10.

As in the past, announcements will be available in three types, leather bound, cardboard bound, and the French Folds. The cardboard and leather bound cards contain a list of graduates, degrees received, and name of home town. French Folds just have the simple announcement of graduation.

Personalized cards may be ordered at same time as the announcements, Hardesty announced.

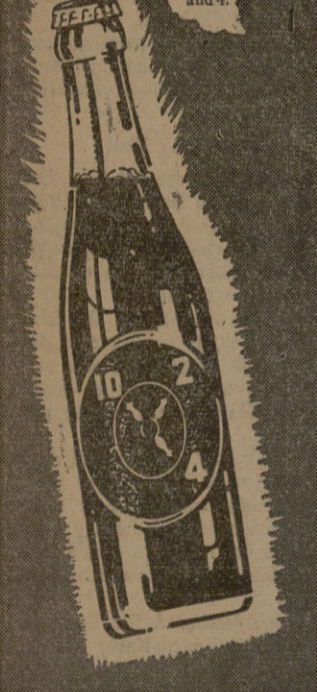


No Other Drink PICKS YOU UP Like



MORE TEXANS THAN EVER PREFER TEXAS' OWN SOFT DRINK

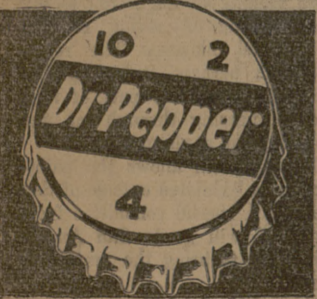
It started in Texas—it's made in Texas—it's growing with Texas! More than ever, it's a favorite Texas custom to enjoy "A Lift for Life" with Dr. Pepper at 10, 2, and 4!



DR. PEPPER... A NATIVE OF TEXAS, RIGHT AT HOME IN YOUR HOME!

Here's a delicious sparkling drink, different from any you've tasted, that LIFTS your energy within 2 to 8 minutes... gives you new LIFE fast. Picks you up when you're low. Nothing like it—everyone loves it. Keep a carton or a case at hand, for a real "lift for life." At soda fountains, too!

Another Great Texas Product



Battalion Editorials

Page 2 FRIDAY, NOVEMBER 23, 1951

Bonfire or No

WE HAVE a challenge this weekend. We can either stay on the campus or leave. This is the first off weekend of the season for the team and we are not able to see any Aggie football game. It will be a chance to go to see that certain girl.

But more than that we have a job to do. It is the job on the drill field trying to make this year's bonfire the best yet. Big, not only in the number of logs we lug over to the centerpole, but big in the pride we take in it.

Men from every class are working on it, doing their best to make this year's symbol of our burning desire to see A&M defeat Texas University, and at the same time it represents the undying love of school we Aggies have.

A bonfire is not a new or unique practice among colleges. Texas, SMU, and many of the others all have one big fire before their "game of season." However, we have something that is different.

Our bonfire is made up with the sweat of the entire student body. Men from the lowest freshman to the highest senior all take some part in the building of the mammoth pile of wood. Aggies cut wood, Aggies drive trucks, Aggies pile wood, Aggies... they do it all by working together.

There on the drill field will be a burning symbol of our love of the school.

Is this worth staying here for?

'Streetcar Named Desire'

Proof of Better Movies Found in French Quarter

By BERT WELER Battalion Staff Writer

"A Streetcar Named Desire" with Vivian Leigh, Marlon Brando, and Kim Hunter. Script by Tennessee Williams; directed by Elia Kazan. Starts Sunday at the Queen for a one week run. Movies are better than ever, at least the ads read that way. Certainly the American people have felt for a long time their most popular entertainment has needed improvement.

The movie reviewers have filled their columns with criticisms of the latest Hollywood releases. Many theaters are forced to make ends meet on the popcorn profits of the patrons who have remained

loyal to the "magic silver screen." To combat this movement away from the motion picture houses, film companies have embarked on an ambitious program involving the release of a new type of motion picture. This trend in movie making is called a "movement towards maturity."

Taking their lead from the British, French, and Italian movie makers, Americans began to make movies specifically designed for the adult audience. Just how successful these films are—only time and the box office receipts will prove.

Local movie houses in the Bryan-College Station area are presenting good examples of this new type of motion picture production. Those who saw "A Place in the Sun," "Cyrano de Bergerac" and "People Will Talk" will agree Hollywood is on the right track.

Each of these pictures provided entertainment of the highest type; yet each was written and produced for adult audiences instead of for the overgrown juvenile Hollywood formerly believed made up the majority of their patrons.

"A Streetcar Named Desire" has every quality needed to make it an outstandingly successful picture in light of the new idea. The script was done by Tennessee Williams, author of the original Broadway play. The screenplay is a faithful adaptation of the work which won Williams the New York Drama Critics Award and the Pulitzer Prize.

The actors recreate on the screen the same roles they played so well upon the stage. Marlon Brando and Kim Hunter appeared in the New York production and Vivian Leigh in the London version. Their wealth of experience in

(See STREETCAR, Page 4)

The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions "Soldier, Statesman, Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students five times a week during the regular school year. During the summer terms, The Battalion is published four times a week, and during examination and vacation periods, twice a week. Days of publication are Monday through Friday for the regular school year, Tuesday through Friday during the summer terms, and Tuesday and Thursday during vacation and examination periods. Subscription rates \$6.00 per year or \$3.50 per month. Advertising rates furnished on request.

Entered as second-class matter at Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

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News contributions may be made by telephone (4-5444) or at the editorial office, Room 201, Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room 200, Goodwin Hall.

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Poage Speech To Highlight Electric Meet

Congressman W. R. Poage of Waco will address the fifth annual Job Training and Safety Conference, which opens today in the MSC. Poage will speak at a banquet tonight.

The conference is sponsored by the Engineering Extension Service, the State Advisory Committee for Rural Electric cooperatives, and the Texas Education Agency. Representatives from each of the 81 rural electric cooperatives in Texas will attend the conference.

Safety and training talks will be given by Dr. C. J. Potthoff, national director of the American Red Cross, Frank LaMaster, head of the Job Training and Safety Division of the Rural Electrification Administration, and Harry C. Hutchinson, factory representative of the White Rubber Company.

W. W. Mills, chief of rural electric training for the Engineering Extension Service, and E. W. Kerlick, G. E. Baker, W. G. Wood, and T. S. Watson, field instructors, will report on the past year's job training and safety activities.

To coincide with the day that many of the state's electric linemen will be attending the conference, Gov. Allan Shivers has designated Nov. 23 as Electric Linemen's Day in Texas.

Student Directories

For 1951-1952 Are Here!!

If you know his name, you can find out who he is and where he lives by using the handy STUDENT DIRECTORY. Get your copy right away. The STUDENT DIRECTORY contains a listing of the faculty, officers, and employees of the college, and a listing of students.

50c

PER COPY, by cash, check, money order or inter departmental order. Get Yours NOW!!

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Texas A&M College
College Station, Tex.

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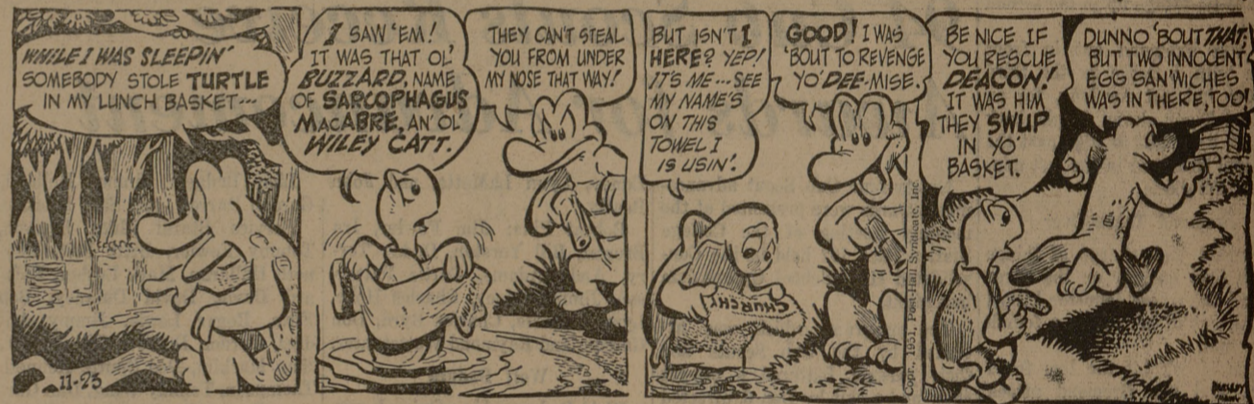
ADDRESS _____

They're On Sale at The Following Places:

- STUDENT ACTIVITIES
- NEWSSTANDS 1 AND 2
- NORTH GATE
- DORMITORIES

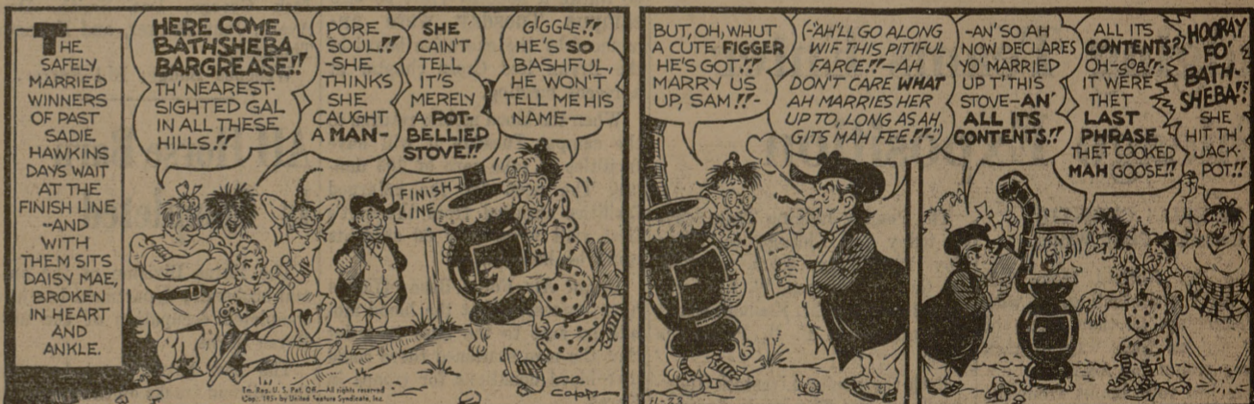
POGO

By Walt Kelly



LP LABN5R Undercover Man

By Al Capp



"The Story of Texas A&M" — ON SALE — NOVEMBER 28 The Exchange Store