



USE THE BATTALION XMAS GIFT SHOPPING GUIDE TODAY...

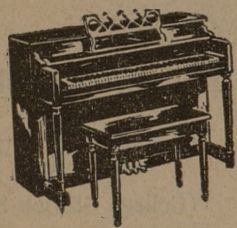
ONLY 28 Shopping Days Left

SHOP NOW YOUR BRYAN MERCHANT WILL SOLVE ALL YOUR XMAS PROBLEMS



Give Music for . . .

CHRISTMAS



For that "special" Yule gift . . . one of the fine pianos from our collection. See and try them now. Available on our convenient budget plan.

PIANOS "YULE BUY"

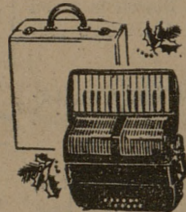
We Carry a Large Selection of —

NEW & USED PIANOS
from \$125.00 to \$1495.00

— EASY TERMS IF DESIRED —



Always wanted a "UKE"... Here's your chance . . .



NEW & USED INSTRUMENTS OF ALL KINDS

PETERS MUSIC COMPANY

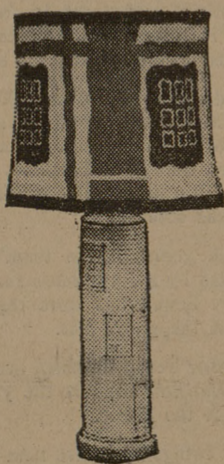
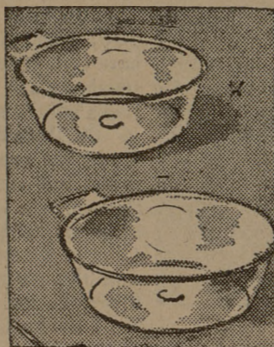
213 W. 26th St.



SANTA SUGGESTS for that Perfect Gift

OVENWARE —

California Provincial Ovenware, SOLANA. This high quality earthenware is made especially for oven cooking. In Green, Brown, Red and Gray. It's wonderful.



LAMPS . . .

Table and Floor Lamps that combine beauty and efficiency. Their home will appreciate a fine lamp from our wide selections. Many colors & styles to choose from.

CENTRAL TEXAS HARDWARE CO.



WESTERN HATS . . .

in 3" — 3½" — 4" Brims

We Carry a Complete Line of Hats by . . .

- DAVIS . . . (famous in the Southwest for 50 Years)
- CHAMP . . .

And in all shades of Pastels, Tan & Black
Priced from—

\$7.50 to \$20.00

These Hats will be Steam Blocked by Us to His Individual Taste

AKINS MEN'S FURNISHINGS
300 N. Main

A Cozy Christmas In Her . . .



SNUG PAJAMAS

You'll find the Pajamas to please her mood and her 'sleepy hour' tastes here. In solids, prints & pastels.

All Moderately Priced

ROBES & PAJAMA SET

A PULLMAN TRAVEL SET's just the thing — in smooth satin and prints. These sets are really wonderful and are in a sturdy plastic case—So easy to take with you.



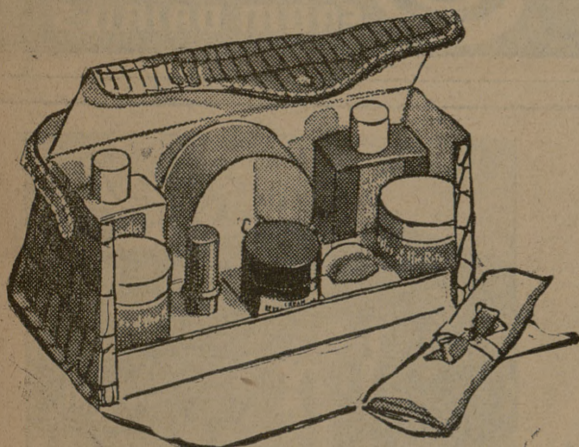
THE COLLEGIATE SHOP

113 N. Main

Lester's Smart Shop

SAYS:

Christmas Gifts Can Be Practical, Too



10⁰⁰ (plus tax)

by Charles of the Ritz

Here's a gift that looks much more than its modest price would indicate. For here in this compact, rich looking simulated leather kit are all eight of her Charles of the Ritz beauty essentials.

Other Gift Kits \$12.50 up. (All plus tax)

Give Him . . .

A Smart Robe from our fine stocks of Rayon . . . Wool . . . Rayon Gabardine or Fine Cottons . . .

\$7.50 to \$25.00



MANHATTAN OR ENRO PAJAMAS You will want to select several of these wonderful new PAJAMAS . . . Nylons . . . Rayon . . . Fine Broadcloth or ENRO toppers (Knit Top With Broadcloth Slacks).

\$4.50 to \$20.00

CONWAY & CO.

103 N. Main

A XMAS POINTER FOR YOU . . .



Electrical GIFTS

Make it a practical Christmas as well as a very merry one. A complete line . . .

ELECTRIC AUTOMATIC TOASTER

Beautiful in chrome . . . It'll compliment your home.



ELECTRIC IRON

To whisk away those 'Ironing Day Blues' — One of these marvels will bring forth your "oohs".



ELECTRIC COFFEE MAKER

For morning, noon and evenings, too — This Coffee Maker's sure to please you . . .



Parker - Astin Hardware Co.

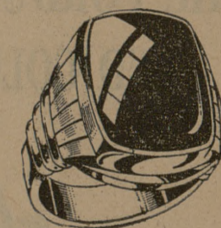
North Bryan St.

Gifts That Capture The Magic of Christmas



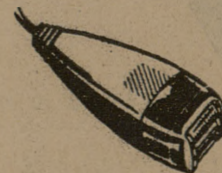
The Smartest for Cuffs. They're so distinguished . . . and he'll love 'em.

The Man in Your Life will really go for a wonderfully masculine Ring. All styles, sizes and prices.



Does He Complain About Those Whiskers? Or Do You? . . .

Then let him whisk them away with one of our super SUNBEAM or SCHICK Electric Razors.



CALDWELL'S JEWELRY STORE

112 N. Main