



SHOP NOW.....

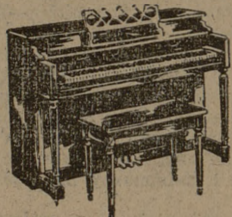
**ONLY
33
Shopping
Days
Left**

Yes, shop now and avoid all of that last minute turmoil... Your Bryan merchant can fill your every need... Look for yourself and see. These are just a few of the many, many wonderful gift items that he carries... And it's all for you, so take advantage of it. And do it now. For Mom, Dad, Hubby, Wife, Girl Friend or Kiddies... NOW IS THE TIME TO SHOP...

USE THE BATTALION XMAS GIFT SHOPPING GUIDE TODAY...

YOUR BRYAN MERCHANT WILL SOLVE ALL YOUR XMAS PROBLEMS

Give Music for . . . CHRISTMAS



For that "special" Yule gift . . . one of the fine pianos from our collection. See and try them now. Available on our convenient budget plan.

PIANOS "YULE BUY"

We Carry a Large Selection of—

NEW & USED PIANOS

from \$125.00 to \$1495.00

— EASY TERMS IF DESIRED —

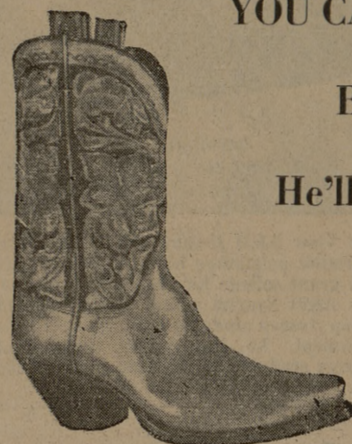


USED INSTRUMENTS of All Kinds

PETERS MUSIC COMPANY

213 W. 26th St.

YOU CAN BET YOUR BOOTS



He'll Like 'Em . . .

THE PERFECT GIFT FOR HIM

Famous name Cowboy Boots, and what a grand selection — A boot for everyone's taste.

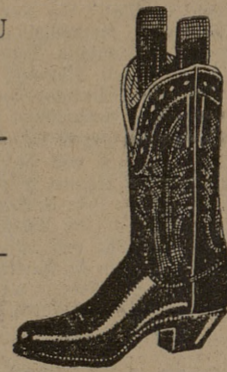
WALKING HEELS
PLAIN HEELS
FANCY STITCHING
PLAIN STITCHING
All Styles

— Just Look At the Names —

- **LEDDY**
 - **JUSTIN**
 - **TONY LAMA**
 - **RANGER**
- by "Textan" of Yoakum
- **Mexican Made Boots**

AND PRICED TO PLEASE YOU
\$19.50 to \$41.95

You're not sure what he'll like . . .
GET A GIFT CERTIFICATE



AKIN'S

300 N. Main Bryan

THRILL HER WITH . . .



. . . A world of flattering fashion in one of our smart dresses! Labels by:

MINX MODES
MARY MOFFET
CARLYE
MAJESTIC

Prices from
\$14.95
to
\$29.50

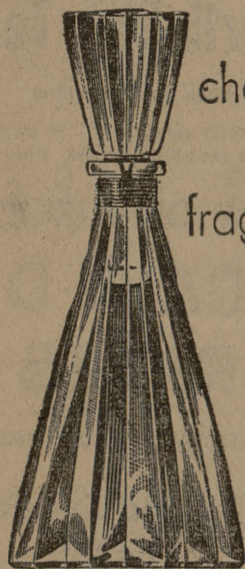
Lovely Holiday dresses are arriving daily, at . . .

THE COLLEGIATE SHOP

113 N. Main

WE SUGGEST YOU GIVE HER . . .

the champagne fragrance!



Intoxication
D'ORSAY

You will never fathom the power of a great French perfume until you have known . . . Intoxication! It goes to your heart! Perfume \$3 to \$15.00. Eau de toilette \$3, \$5. Solid eau de toilette \$1.75 plus tax

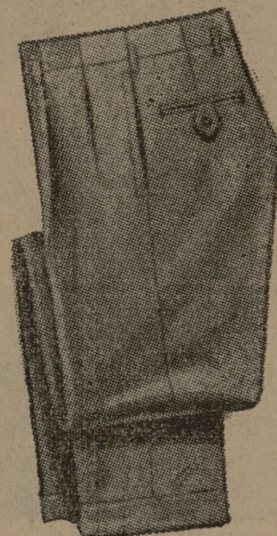
Lester's
Smart Shop

A CHRISTMAS HE'LL REMEMBER

I'LL SAY !!

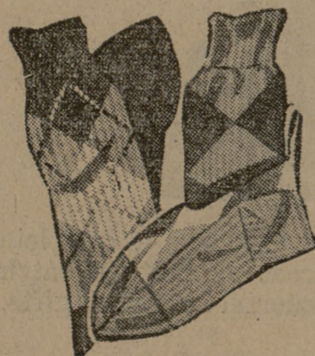
Don't waste a minute! Come choose HIS Gift Slacks EARLY from our terrific group.

Corduroy — Tweed
Gabardines — Flannels
ALL WOOLS



MANHATTAN

Shirts Galore
That He'll Adore . . .
Sport or Dress
To Suit His Desires.



And to Top It Off . . .

SOCKS TO MATCH

I'll Say He'll

Remember This Xmas!

CONWAY & CO.

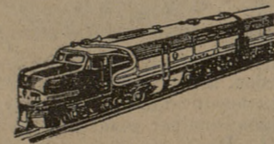
113 N. BRYAN

BRYAN

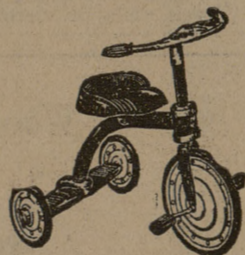
SANTA'S BEEN TO PARKER - ASTIN WITH . . .



HERE'S JUST A FEW . . . THEY'LL DELIGHT YOU!



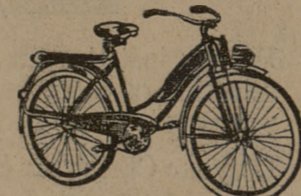
TRAINS galore about our store . . .



A TRICYCLE'S a treat . . . Our Bikes are Elite!



DOLLS that cry . . . DOLLS that sigh



A Real WESTERN GUN Will Show Him Some Fun . . .

Parker - Astin Hardware Co.

North Bryan St.

Treasured Gifts for Years to Come

Through the years the diamond has been the symbol of true love and Christmas time the appropriate time for showing her how great your love is.



When one thinks of jewelry, one thinks of beauty forever. No wonder then, that jewelry heads the gifts most of your loved ones want.

HAMILTON — ELGIN —
BULOVA — GRUEN —
ROAMER — HARVEL
MIDO

GIFTS of JEWELRY are GIFTS of LOVE

CALDWELL'S Jewelry Store

112 N. Main

