

Phone Company Announces Plans

Organization changes effecting division manager of The Southwestern States Telephone Company with headquarters in Bryan were recently announced by D. T. Stickland, general manager of the company.

Other Posts
During the 19 years Utzman has been connected with The Southwestern State Telephone Company, he has served in the capacity of local manager for the Brownwood Exchange, the Kilgore Exchange,

and as Division manager in the company's Western Oklahoma Division and West Texas Division.

In Utzman's capacity as commercial superintendent he will have charge of the company's commercial operations throughout the company's properties in Texas, Oklahoma, Arkansas, and Louisiana.

Utzman is a member of the Bryan Chamber of Commerce, board of directors of the Bryan-College Station Rotary Club, board of directors for the YMCA, and board of directors of the Knife and Fork Club. Both he and Mrs. Utzman are members of the First Baptist Church of Bryan.

North Texas Transfer

Brennan, who is being transferred from the company's North Texas Division with headquarters in Irving, has been connected with The Southwestern States Telephone Company for a short time. However, Brennan has been in the telephone business for 28 years.

The new division manager is a native of South Bend, Ind. and was educated in Notre Dame University. He received an AB in Industrial Safety Engineering at Virginia Military Institute, and is a graduate of Automatic Electric Company School of Dial Equipment at Chicago.

During his long association in the telephone business, Brennan has been employed with the AT&T Company, Long Lines Department for 7 years, and 13 years with the Telephone Service Company of Ohio. He was associated with the Lexington Telephone Company at Lexington, Va. for 7 years, serving in the capacity of general plant superintendent and equipment engineer.

Brennan came to the Southwestern States Telephone Company from the Iowa State Telephone Company at Newton, Iowa, where he served as general plant superintendent for the entire state.

Ridgway Stand Firm on Fight For Talks Site

Tokyo, Tuesday, Oct. 16 (AP)—Gen. Ridgway today said the United Nations is standing firm on its demand for a cease-fire line along the Korean battle line.

And despite efforts to resume truce talks once again, the supreme Allied commander promised that United Nations forces would continue their offensive in Korea. Their goal: to take as much ground as possible.

"Within our capability we want ground that we can defend," Ridgway said at one of his rare news conferences. He added: "In principle, we want a cease fire line more or less along the present battle line."

"The purpose of the Eighth Army is still to repel aggression." The location of a cease-fire line is the issue that snagged Korean truce talks for weeks before the Reds broke them off Aug. 23.

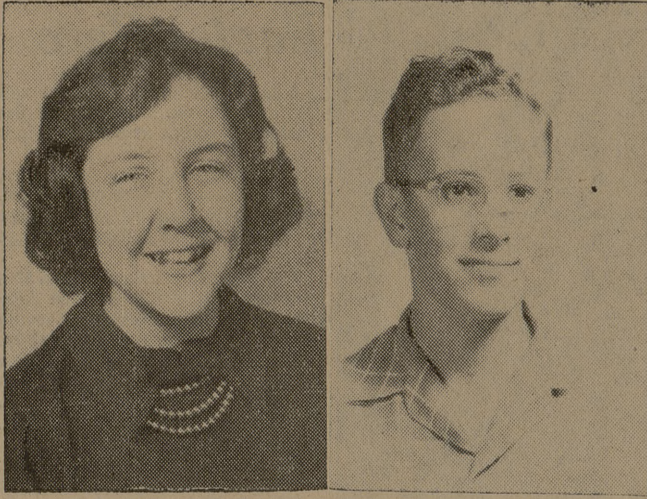
The Allies have won several hundred square miles of Red Korean territory since the Reds suspended the armistice talks.

The Communists had insisted on a cease-fire line along 38° North. Ridgway also promised that the Allied correspondents would be given more news of what goes on at truce talks.

Ridgway's comments were made as Allied and Red liaison officers in Korea were conferring for the fifth straight day at Panmunjon on the problem of restarting the truce talks.

Both sides have agreed on Panmunjon, six miles east of the old conference city of Kaesong, as the new truce talk site.

Favorites



Anna Beaty, daughter of Mr. and Mrs. J. S. Beaty; and Jerry Oden, son of Mr. and Mrs. Ray Oden were elected freshman favorites recently at A&M Consolidated High School.

Life Committee

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for activities, is automatically the secretary of the committee without a vote.

"Pass' Or Pass On

Action taken by the committee can either be final at the committee level or can be referred to the president of the college for final action, White said. Each case is decided individually.

Being a committee of the Academic Council, this group, White said, is responsible for the editors of student publications, the entertainment manager, yell leaders and the Office of Student Activities. Organizational speaking the Student Life Committee is over the Student Senate; however by president, the group has not taken this prerogative.

After this explanation of duties the committee discussed the advisability of dropping the Aggie Activity Appreciation Tickets and the European tour funds. These agenda items were shelved for further study.

The question of dropping the two items might be necessitated by a lack of funds White said. A group of the committeemen are investigating the situation and will decide on it at the next meeting.

Committeemen

Student members of the committee and their positions are Eric Carlson, colonel of the corps; J. W. Dalston, senior class president; James McGee, junior class president; and John Whitmore editor of The Battalion.

From the Student Senate are Harold Chandler, Ralph Ellis, Jack Mergle, and Ken Wiggins. John Davis, Jim Martin, and Max Word are the non-military elected members of the committee.

Faculty members are Dr. R. W. Steen, chairman, C. G. "Spike" White, secretary, Dr. W. W. Armistead, Lt. Col. M. P. Bowden, Gordon Gay, Barlow Irvin, C. W. Landis, R. G. Perryman, Dr. Dan Russell, and J. H. Sorrels.

Saturday Evening Post Article

Blair Cherry Tells Why He Quit Coaching in Magazine

New York, Oct. 16—(AP)—Excessive pressure of big-time college football plus poor health and an attractive offer to get into the oil business brought about the resignation of Blair Cherry as head coach of the University of Texas last year.

His story, "Why I Quit Coaching," is published in the current issue of the Saturday Evening Post and tells why Cherry thinks unreasonable football fans, alumni and sports writers as well as self-educators are harming the game.

"Football coaching nowadays is an around-the-clock, around-the-calendar business," Cherry said. "While much is made of the fact that most coaches are paid more than most history teachers, the financial reward in itself is insufficient attraction when the hazards are considered. 'You never heard of a history teacher, even in the South, getting fired because Lee didn't win at Appomattox.'"

Cherry said persons who claim "overemphasis on winning" is causing the game to go bad are incorrect. "What's wrong with wanting to win?"

"Overemphasis on victory at any cost—that's closer, but still not quite it," he said. "Actually, what football coaches hope for, rather forlornly, is a better informed public that—either on its own initiative or through the guidance of capable observers—will establish a more accurate set of values."

He said whatever way it should be phrased, "the pressure for winning teams creates terrific competition for material. If a coach is to be judged solely on his won-and-lost record, he has to try to protect himself by accumulating the players who can make him a great coach. . . . It has become as much of a problem to land a star athlete as to elect a congressman, you have to devote more time to recruiting than coaching."

"The endless necessity of getting along with the alumni, who are interested in but usually not qualified to judge football beef on the hoof, is one of the heaviest of all coaching burdens. . . . The head coach of a modern college is essentially a lonely figure. He knows most of his friends are with

him only for the duration of a winning streak."

Cherry said newspapers criticized him for losing ball games and alumni football fans called him out of bed at all hours of the night to criticize.

After Oklahoma beat Texas last fall, 14-13, Cherry said: "Terrific criticism—most for the Texas coach—followed that defeat. All the pent-up resentment over one-point losses was released by irate alumni who wrote, wired and telephoned at all hours during the next two weeks."

College administrators, he declared, "bask in reflected glory and warm their hands at the red-hot turnstiles" as long as the coach can win.

"If college football is getting out of hand—and I am afraid that it is—only the colleges themselves can save it. Most coaches I know would prefer to work hard on the field, do their best to get

the maximum from their material, win some and lose some, and go home and sleep soundly at night, instead of joining in the grand rat race that now goes on twelve months a year."

Pet. Engineers Hear Thompson

A. W. Thompson, president of the American Association of Oilwell Drilling Contractors, will be guest speaker at the Wednesday night meeting of the A&M Petroleum Engineers Club.

The meeting will be held at 7:30 p.m. in the Petroleum Building Lecture Room. President and general manager of Thompson-Carr Inc. of Houston, Thompson has been active in the oil industry since 1919. He now is national vice-chairman of the rotary drilling-equipment committee of the American Petroleum Institute, director of the American Association of Oilwell Drilling Contractors; and chairman of the latter association's educational and research committee.

Scheduled Newcomers Card Party

The highlight of this week's social activities of the A&M Newcomers Club will be a bridge and Canasta party in the South Solarium of the YMCA, Wednesday at 8 p.m.

Mrs. Cecil M. MacGregor, chairman of the bridge and Canasta committee, says refreshments will be served, and all club members are invited.

A series of Neighborhood Coffees, arranged by Mrs. Jack Steele, are being given in the Bryan-College Station area, under the auspices of the club. Planned to introduce newcomers into the community, the neighborhood socials include each new member in at least one party monthly.

Hostesses for last week's Neighborhood Coffees were Mrs. Steele in West Park, and Mrs. Marion Findlay in The Woodlands.

This week's parties will be given by Mrs. Clinton Walker, West Park; Mrs. James Griffith, Midway; and Mrs. Armstrong Price, Oakwood and College Park.

Mrs. Val Ridgeway will entertain in Bryan; Mrs. Frank Potter and Mrs. A. D. Folweiler, College Hills; and Mrs. Horace Blank, Garden Acres.

Truman Asks Soviet Russia To Agree on Disarmament

Winston-Salem, N.C., Oct. 16 —(AP)—President Truman pointedly called upon Soviet Russia yesterday to agree upon disarmament terms which would "free the world from the scourge of atomic warfare."

He again offered to "sit down with the Soviet Union" and other nations to work out agreements to relieve mankind of "the horror of another world war" and provide the basis for "a durable peace."

Speaks at Ground Breaking
Mr. Truman, speaking at ground breaking ceremonies of multi-million dollar buildings of a new and expanded Wake Forest College; here steered clear of past controversies with Southern Democrats

over civil rights and other "fair deal legislation."

He pitched his address on foreign policy as the aftermath of his recent announcement of Russia's explosion of a second atomic bomb.

The President spoke on the campus of the Baptist College that will be moved here from Wake Forest, N.C. The enthusiastic crowd was estimated at 20,000 persons.

American foreign policy the President declared, is "based upon the hope that it will be possible to live, without a war, in the same world as the Soviet Union—if the free nations have adequate defenses."

The President returned to Washington after his speech.

Policy Talk

In his first major foreign policy talk since Russia's explosion of a

second atomic bomb Mr. Truman renewed his suggestion that control of atomic energy be placed under control of a united nations commission with authority to keep tabs on all nations.

"We are ready now as we have always been to sit down with the Soviet Union and all the nations concerned in the United Nations and work together for lifting the burden of armament securing the peace," he declared.

"We are determined to leave no stone unturned in this search not only for relief from the horror of another world war, but also as the basis of a durable peace."

Charles H. Babcock, son-in-law of the late R. J. Reynolds, founder of the Reynolds Tobacco fortune, formally presented the campus to the Baptist college immediately preceding the address of the president, himself a Baptist.

After his talk, the President turned the first spadework of ground for the new campus buildings.

ASME Meet

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held in small groups rather than in large lectures.

From 8:15 p.m. to 9:30 the members will be in small sessions discussing the six main topics. Panels have been set up to talk about Power, under the chairmanship of Wilson J. Pais, assistant Gulf Coast manager of the Foster Wheeler Corporation. Dr. Lichtenstein will speak at this meeting on the new cooling tower code.

Prof. T. McLean Jasper, director of research of the A. O. Smith Corporation, will speak on the construction of multilayer construction of pressure vessels.

Other topics on the agenda include Oil Field Equipment, Machine design, process industries, and metallurgy.

Honored guests, who will be seated at the main table during the banquet will be Dr. M. T. Harrington, president of the college; Dean Howard W. Barlow, school of engineering; Dr. A. W. Melloh, vice director of the Texas Engineering Experiment Station; and Dr. A. A. Jakkula, director of the A&M Research Foundation.

An estimated 150 persons will register for the session and 100 will stay for the banquet, George H. Thompson, professor of mechanical engineering estimates. Ten students from the University of Texas and Rice, along with A&M students have been invited to attend the meeting at a reduced rate. However, Thompson added, the meeting is open to the general public.

New Daily Pioneer Flights TO AUSTIN

63 MINUTES

Fly Pioneer's new mid-day flight to TEMPLE and AUSTIN. Leave Easterwood Field at 11:33 a.m. and be in Austin at 12:36 p.m.

Convenient daily return flights leave Austin at 1:00 p.m. This new mid-day flight now gives you 3 flights daily—morning, noon and early evening to Houston.

Baylor Watches—Official Timepiece for Pioneer

PIONEER AIR LINES

What's Cooking

AGGIELAND MODEL RAILROAD CLUB: Tuesday, 7:30 p. m., basement Guion Hall.

AGRONOMY SOCIETY: Tuesday, 7:30 p. m., Room 3-D MSC.

AMARILLO CLUB: Tuesday after yell practice, 105 Acad. Bldg. Election of officers.

BEAUMONT A&M CLUB: Tuesday after yell practice, Room 3-B MSC. Emergency meeting, everyone please make an effort to attend.

CAMPUS STUDY CLUB: Tuesday, 3:00 p. m., YMCA. The Aggie Debating team will review world problems.

DALLAS A&M CLUB: Tuesday after yell practice, YMCA Chapel. UCLA film will be shown.

EASTLAND-STEPHEN COUNTY CLUB: Tuesday after yell practice, Room 307 Acad. Bldg.

FOODS GROUP of the A&M Women's Social Club: Friday, 1:15 p. m., A&M Christian Church. A barbecue luncheon will be featured.

HILL COUNTY A&M CLUB: Tuesday, 7:30 p. m., YMCA Reading Room.

INDUSTRIAL EDUCATION CLUB: Tuesday after yell practice, M. E. Shop Bldg. Film of 1941 Cotton Bowl game—A&M vs Fordham will be shown; coffee and donuts.

PRE-MEDICAL PRE-DENTAL SOCIETY: Tuesday, 7:30 p. m., Room 107 Biology Bldg. Films: Medical Effects of A-Bomb; club business.

PORT ARTHUR CLUB: 7:15 p. m. or immediately after yell practice in Room 306, Goodwin Hall. Purpose of meeting is to elect officers.

VET'S WIVES BRIDGE CLUB: Wednesday, 7:30 p. m., Assembly room MSC.

DEL RIO CLUB: Thursday, 7:15 p. m., YMCA Lobby. Will discuss plans for a party.

The Veterans Wives Bridge Club will meet tomorrow at 7:30 p.m. in the Assembly Room of the MSC. Usually meeting on Thursdays evenings in Room 2A and 2B, the club will meet a day earlier this week due to a conflict in arranging for the regular meeting rooms.

Hostesses will be Mary Parker and Dorothy Grey. Local bridge experts will come to instruct beginners.

Newman Club Schedules Meeting for Wednesday
The Newman Club will hold a special meeting Wednesday, after the 7:15 p. m. benediction in the YMCA chapel, announced Harold Gant, president.

The dance after the Baylor-A&M tilt and the SMU-Aggie game will be discussed at this short meeting, Gant said.

New Area Calendar Sales Start Tonight

Sales of Aggie Calendars start tonight in the new area dorms, Chairman of the Calendar Sales Committee Van Vandenberg said today.

Representatives will be present in each dorm, Vandenberg continued.

Civilian and day students may buy calendars in the Student Activities office, second floor of Goodwin Hall, he added.

Guy D. King, Jr. is the top salesman in the campaign by the senior class to raise more funds for the class' gift to the college, the committee chairman concluded.

Battalion Classifieds

USE BATTALION CLASSIFIED ADS TO BUY, SELL, RENT OR TRADE. Rates . . . \$6 a word per insertion with a 50¢ minimum. Space rate in classified section . . . \$6 per column-inch. Send all classified to STUDENT ACTIVITIES OFFICE. All ads must be received in Student Activities office by 10 a.m. on the day before publication.

FOR RENT
2 BEDROOMS, double beds, bath between rooms. See after 3 p.m. Mrs. Paschall, 1208 East 30th.

FOR SALE
FREE: \$6.30 worth of RECORDS with the purchase of a \$12.95 RCA 45 RPM Record Player. Shaffer's Book Store, North Gate, Across from the Post Office.

RISE STEVENS
In Stock Now
"Carmen"
Rise Stevens—Jan Peerce
Robert Shaw Chorale
SHAFFER'S BOOK STORE
North Gate, Across from Post Office

WANTED TO BUY
USED CLOTHES and shoes, men's—women's—and children's. Curtains, spreads, dishes, cheap furniture. 602 N. Main, Bryan, Texas.

Directory of Business Services
ALL LINES of Life Insurance. Homer Adams, North Gate. Call 4-1217.

Official Notice
Second installment, Payable October 1-15: Board to November 21. . . . \$44.90
Room Rent to November 21. . . . 11.35
Laundry to November 21. . . . 3.65
Total payable to fiscal dept. . . . \$59.90

Students wishing to serve as tutors should contact James Y. Alexander in the Registrar's Office immediately.
The procedure for a student to be listed by the Registrar's Office as a qualified tutor is as follows:
(1) The student should contact James Y. Alexander in the Registrar's Office.
(2) There the student will be given necessary forms to fill out and have approved by the department head in which field he wishes to tutor students.
(3) The student is then placed on the qualified list of tutors by the Registrar.
This list is made available to students needing tutors.

There is currently a shortage of student tutors. Pay for tutoring varies, but generally averages about 75 cents an hour, and in some cases the hourly wage paid probably will be higher.

CANDIDATES FOR DEGREES
Any student who normally expects to complete all the requirements for a degree by the end of the current semester should call by the Registrar's Office NOW, and make formal application for a degree.
November 1st is the deadline for filing an application for a degree to be conferred at the end of the current semester. This deadline applies to both graduate and undergraduate students. Those who have not already done so, should make formal application in the Registrar's Office immediately.

A student who is a candidate for a degree must be registered for the courses necessary to complete the requirements of his curriculum, and must not lack a major point ratio in excess of 1.50 in his major field, and overall for his work on that semester, in order to meet the grade point requirements for graduation.
H. L. HEATON, Registrar.

Classes will be suspended on the morning of Saturday, October 20th, since this has been designated as a Corps Trip in connection with the TCU game in Fort Worth.
C. CLEMENT FRENCH, Dean of the College, Texas.

RISE STEVENS
In Stock Now
"Carmen"
Rise Stevens—Jan Peerce
Robert Shaw Chorale
SHAFFER'S BOOK STORE
North Gate, Across from Post Office

WANTED TO BUY
USED CLOTHES and shoes, men's—women's—and children's. Curtains, spreads, dishes, cheap furniture. 602 N. Main, Bryan, Texas.

USED builder's transit and tripod. Call 6-3444 after five p.m.

SPECIAL NOTICE
\$25 REWARD for person who finds yellow gold Longines ladies' wrist watch. Phone collect—Winnona Franks, Atwood 4003—Houston, Texas.

WILL THE FINDER of Jack Edwards' watch please take it to Room 100, Goodwin Hall?

LOST
ONE GOLD Jewelled Ballerina ear clip. In or on the grounds of Memorial Student Center. Generous reward. Contact Mrs. A. G. McGill. Phone 2-1626.

ROLEX, self-winding watch, silver case and band. Reward. Bernard Lemmons, H-9 Hart, Box 6594.

PAIR of bi-focal glasses at OU game. \$5 reward. Reese Lockett, Brenham, Texas.

Kiwanis

(Continued from Page 1)

Bert Avers entertained the audience with ballads and folk songs. The last number he selected was "On Top of Old Smoky." Otis Miller portrayed a young animal husbandry student who wrote a winning theme entitled "This Ain't No Bull."

The Consolidated chorus closed the program with two selections "Night and Day" and "Shortnin' Bread." Proceeds from the show will be used for the development of youth in the community, according to A. C. McGee, president of the College Station Kiwanis Club.

FREE DINNER
Watch for Your Name in This Space Each Week, The . . .
Dr. F. P. Jaggi
Veterinary Hospital

12th MAN INN
Will give away a free dinner to the person whose name appears.
• WATCH FOR YOUR NAME •
Bring This By . . . It's Yours Free

KEY CHAINS
College Hall

We've a wonderful collection of handsome keychains all featuring school crest. Useful as well as attractive, they keep keys accessible for immediate use. Perfect for gifts, perfect for you!

The Exchange Store
"Serving Texas Aggies"

HEY, NON-REGS!
Here is the picture schedule for all you non-military students for The Aggieland, your yearbook:

Oct. 3-6—All students whose names begin with A-C
" 8-10—All students whose names begin with D-F
" 11-13—All students whose names begin with G-K
" 15-17—All students whose names begin with L-M
" 18-20—All students whose names begin with N-Q
" 22-24—All students whose names begin with R-U
" 25-27—All students whose names begin with V-Z

(Wear Coat, Tie, White Shirt)
Make-ups will be made October 29, 30 and 31.
All pictures will be taken at the . . .

AGGIELAND STUDIO
NORTH GATE

See Rise Stevens at Guion Hall.

Hear and Enjoy Her on RCA Victor Records. From Shaffer's Book Store North Gate Across from Postoffice

Press include Federal Excise Tax. Add local tax. Subject to government price ceiling regulations.

Only RCA VICTOR could bring you This complete All-Star "Carmen"



RISE STEVENS (Carmen)
LICIA ALBANESE • JAN PEERCE (Micaela) (Don Jose)
ROBERT MERRILL • FRITZ REINER (Escamillo) (Conductor)

Never before in recording history such a cast of operatic "greats" . . . so real, so magnificent in clarity and color, you're truly "at the opera".

Ring up the curtain . . . summon the stars . . . hear "Carmen" tonight and any night on this breath-taking new RCA Victor recording! With complete, illustrated libretto and Decca Taylor's fascinating "Carmen" commentary. "45" (16 recordings) "33 1/3" (3 records)

Other opera triumphs by RCA VICTOR