

Battalion Editorials

Page 2 WEDNESDAY, OCTOBER 3, 1951

Four Paper Duties

TO PERSONS outside the veil, newspapers may seem thrown together with little thought to purpose or content. Since this week has been designated National Newspaper Week, an explanation of some of the aims and purposes of a newspaper is in order.

A day seldom passes that a person does not at least glance at the headlines in a newspaper. National and International news is covered in most dailies through affiliation with press associations. Men have remarked that democracy depends upon accurate reporting of the news. So it is, a newspaper's primary purpose is to inform.

This leads to another aim of newspapers—interpretation of the news. Historically newspapers were political mouthpieces. A person living at the time of the American Revolution could not have been certain the news he read in hand-set tabloids was accurate.

Later in the development of mass communications, an important idea was introduced. The idea was separation of news and opinions. Here originated the editorial column.

An editorial column not only serves the purpose of interpreting the news in a particular light, but serves as a crusading instrument. A publisher can urge citizens to perform community services in the editorial column in addition to commenting upon the significance of news developments.

Another function newspapers perform is to entertain. In the larger metropolitan papers, the Sunday feature section entertains and at the same time instructs thousands of readers.

An aspect of newspapers which should be mentioned is advertising. Economists have sometimes argued advertising is wasteful. The businessman, however, has other ideas. To him, advertising is a method of speeding up the distribution of his products and introducing new goods to the consumer.

What can the reader expect to gain from reading a newspaper? He can find at least four things—information, instruction, entertainment, and shopping hints.

Latest figures reveal that about one hundred Americans die in traffic accidents every day; Americans certainly can take it.

Children and Toys Often Forget

IN A FEW MORE WEEKS Bryan Air Force Base is going to open shop officially. This will be the reward of the efforts of some people in Bryan to get the Air Force to reactivate the field.

For the merchants of Bryan and College this is fine. It is going to mean a big payroll coming into this business area every month. Shop owners who have been able to get by, will be in a position to be living in virtual luxury.

But we feel this might be compared with a child with a new toy. They will play with the airmen for a time, but then, they will get tired of them and start giving the marginal amount of service.

The basis of this theory is the treatment the students of the college boys have received. This group, and the kindred personnel, put a lot of money into the coffers of the area every month. And what is the reaction—Nil.

Putting the shoe on the other foot—why should the merchants of this area do anything to cater to the students. The buying area is "sewed up." The nearest city is Houston, over ninety miles away—just a little too far for a package of gum or a little entertainment.

We are not trying to run-down any specific merchant—but we are trying to make the persons in this area stand back and take a look at what is happening—It's like watching a child at Christmas.

The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions
"Soldier, Statesman, Knightly Gentleman"

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas, is published by students five times a week during the regular school year. During the summer terms, The Battalion is published four times a week, and during examination and vacation periods, twice a week. Days of publication are Monday through Friday for the regular school year, Tuesday through Friday during the summer terms, and Tuesday and Thursday during vacation and examination periods. Subscription rates \$6.00 per year or \$5.00 per month. Advertising rates furnished on request.

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News contributions may be made by telephone (4-5444) or at the editorial office, Room 201, Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room 200, Goodwin Hall.

JOHN WHITMORE Editor
Joel Austin Managing Editor
Bill Streich News Editor
Frank Davis City Editor
Allen Pengelly Assistant News Editor
Bob Selbeck Sports News Editor
William Dickens Feature Editor
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Bob Cullen, Jack Brandt Cartoonists
Frank Scott Quarterback Club Director
Jim Jensen Photographer
Pat LeBlanc, Hugh Phillips, F. T. Scott, Chuck Neighbors, Gus Becker, Joe Blanchette, Ed Holder Sports News Writers
John Lancaster Chief Photo Engraver
Rune Eagen Advertising Manager
Robert Haynie Advertising Representative

STILL POUNDING AWAY



Annual Junior College Meeting Here Oct. 8-9

By HOWARD HOUGH
BATTALION STAFF WRITER

A&M will be host for the 8th Annual Junior College Conference which will be held in the MSC from 8 a. m. Oct. 8, until noon, Oct. 9.

The purpose of this meeting will be to discuss and try to work out some of the junior college problems. The three main topics of discussion are:

- "How can the junior college render more effective service in a period of continuing crisis?"
- "How can the junior college become the center of the educational and cultural life of the community?"
- "How can the junior college establish a functioning guidance program for a students entering college in these times?"

At the most 125 schools are expected to be represented of which 44 are Texas colleges. Out of these 44, thirty-two are public junior colleges, ten are private junior colleges, and two are state junior colleges.

Dr. J. P. Abbott, head of the

School of Arts and Sciences, will preside over the opening session which will be in the assembly room of the MSC. Greetings from the college will then be given by President M. T. Harrington.

After the first general meeting, the conference delegates will be divided into three separate discussion groups to study and discuss the three main topics of discussion.

One of the main speeches of the conference will be delivered Monday afternoon at 1:30 by Dr. Arthur E. Traxler, Executive Director, Educational Records Bureau, New York. The title of the speech is "Establishing a Functioning Guidance Program in the Junior College."

Local Committee Members

The local committee on arrangements for the conference consists of J. P. Abbott, chairman; John Bertrand, T. D. Brooks, Benjamin D. Cook, C. N. Hielscher, T. W. Leland, Ide P. Trotter, George Wilcox, all of the advisory committee; and Lloyd S. Clyburn, E. C. Dodd, J. S. Hooper, Walter Rundell, and Ray L. Waller.

Registration will be conducted in the lobby of the MSC beginning at 4 p. m. Sunday, Oct. 7 and will also be held from 8 a. m. until noon, Monday, Oct. 8. There will be a registration fee of \$1.25 per person.

Dr. Leland L. Medsker, director of the Contra Costa Junior College, Martinez, California, will be the general consultant for the conference.

A&M Student Owns Alaskan Fossils

Elwood L. Schmidt, student of A&M, who recently returned from Alaska, brought with him eight different kinds of fossil animals for the Science Museum.

All of the fossils were found near Fairbanks, Alaska. Dr. C. C. Doak, head of the biology department, said it is unusual to find so many different varieties of fossils in one place.

The fossils which can be definitely identified are: elephant, camel, bison, phono, walrus, deer, saber-tooth tiger, and horse (two species).

Publishers Select Chris Groneman

Dr. Chris H. Groneman, head of the industrial education department, has been selected by the McGraw-Hill Book Company as consulting editor of McGraw-Hill Publications of Industrial Arts.

In his new assignment which Dr. Groneman accepted some time ago, he will contact outstanding leaders in the field of industrial arts education who might serve as prospective authors for any of the several books which are contemplated by the publishers.

He says there are six books in preparation for release within the next two years. The first two of which will be "General Metals" by Dr. John Feiner, head of the industrial arts department at Michigan College of Education, Kalamazoo, and "General Woodworking" by Dr. Groneman.

Other books are in their formative stages.

Leather Work Set For Crafts Meet

The MSC Crafts Committee is sponsoring a demonstration on leatherwork tonight at 7 in the Craft Shop.

Jack Vincent, leathercraftsman, will conduct the demonstration, which is the first of a series to be held twice each week this semester.

The Crafts Committee will have all necessary tools and materials available in the shop and invites all interested students to attend.

The second demonstration this week will be tomorrow at 7 p. m. and will be concerned with ceramics. This meeting will feature a demonstration on creative ceramics and a color movie.

Any student or student's wife may become a member of the Crafts Committee by signing a membership card in the Directorate Office of the Center.

LETTERS

Editor, The Battalion:

For once I agree with a "Batt" editorial (Kid's Curiosity Helped). Public apathy today is appalling! I wonder what per cent of the student body will vote in the coming Student Senate election?

Joe A. Riddle, '53

(Editor's Note—That makes two of us who wonder what percentage of the students are going to vote in the election. However just for the record, the percentage of voting has picked up in recent years. Up until recently all votes were cast at the Academic Building and the average percentage of votes was 15 per cent of the student body. In the past years it has run in the 80 per cents.)

OFFICIAL BALLOT

October 3, 1951

Circle the candidate you want to represent you:

College View (Only C.V. Residents vote) (Circle One)	Day Students (Other Day Students Vote Here) (Circle Two)
TANNER, LAWRENCE R., JR.	YOUNG DON
MORLEY, WILLIAM H.	McCULLOUGH, CHARLES
Vet Village (Only V.V. Residents Vote) (Circle One)	CASHION, MASON L., JR.
SMITH, EUGENE C.	JONES, CARROLL C.
WOOD, T. J.	

Student Life Committee (Only the non-Military students vote for S.L. Committee) (Circle Three)	
DAVIS, JOHN P.	SELPH, CLAYTON L.
JENKINS, HAYDEN I.	MARTIN, JIM

WORD, JOE MAX

Senators At Large
(Circle Eleven (11) Candidates)

UPTMORE, TED	RAMMIREZ, TELESFORDO
WOLF, DAVID B.	PIERCE, WARREN M.
GERMOND, GEORGE F.	MABRAY, TOM
SMALLWOOD, GRADY L.	COLLIDGE, JOHN
MORRIS, FRANK R.	JARVIS, O. C. (PUTTER)
MARTIN, ROBERT E. (RIP)	GOATS, LAWRENCE
McDANIEL, BRUCE	RIGGARD, LEWIS
SCOTT, CHARLES M.	MILLER, BRUCE, McKAY
CHAPMAN, BOB	WIGGENS, KEN
GORROD, HERBERT M.	MONTGOMERY, W. E. (MONTY)
DOUGHARTY, F. S.	GREEN, WILLARD R.
GRAY, CHARLES A.	HONEYCUTT, BAXTER D.
STREICH, BILL	LEWIS, B. G.
LYLES, J. DON	MERGELE, JACK (SPUD)
STEWART, BOB	VANDENBERG, DUANE (VAN)
HOLLEY, EDDIE	SPENCER, BRYAN
CAMPBELL, BILLY A.	KELLY, THOMAS E.
WILSON, CURTIS L., JR.	SHANANAN, RALPH L.
BERRY, VERNON R.	BELLOMY, C. C.
ANDREWS, BOB	CROUCH, MARSHALL E.
SCHWARZ, CHARLES R.	CHANDLER, HAROLD T.
LEHMAN, JAMES (JIM)	

All official ballots void if not signed

(Name) (Address)
(These ballots are to be turned in to the office of Student Activities not later than 5 p.m. Thursday, October 4, 1951.)

Consolidated Kids To Sell Tickets For Kiwanis Show

Children from A&M Consolidated school will begin covering College Station Monday in an all-out drive to sell tickets to Kiwanis Kapers, community home-talent show scheduled for the school gymnasium at 7:30 p. m. Oct. 15.

John McNeely is general chairman in charge of ticket sales, with L. E. Boze directing the school children's activity. The residential sales by children will continue throughout the week, McNeely said, and will close on Saturday.

As soon as the children's sales efforts end, R. L. McCarty and his crew will begin coverage of the business district, while Wayne Stark will direct a committee covering the college campus. All advance ticket sales will end on Saturday, October 13, after which

tickets will be on sale only at the door. "Kiwanis Kapers is by the community and for the community, all proceeds will be used for our youth activity programs. We are sure that everyone in College Station will want to support this show, and that they will enjoy it. This ticket selling program will give everyone an opportunity to buy a ticket," said Joe Mogford, general chairman for the show.

Other phases of the business side of the show are also taking shape. Dan R. Davis has announced that his crew of ushers will include Joe Campbell, Bob Cherry, Bob Hunt, Bardin Nelson, Bob Skrabanek and Walter Varvel.

Publicity Chairman, Donald Burdard has named Ed Ivy, Sid Lovelless, Joe Sorrels, Mac Thomas and Frank Davis as his assistants.

Texas Artists' Paintings On Display Friday In MSC

An exhibit of paintings by seven famous Texas artists will be shown in the MSC show cases Friday through Sunday.

The exhibit will be sponsored by the MSC Art Gallery Committee and obtained through the courtesy of the Lone Star Gas Company.

Paintings to be shown include "A Texas Sky", by Olin Travis. Travis claims that Texas terrain is particularly challenging to artists because of the extreme flatness of the land and vastness of the sky.

"Long Ears of the Big Bend" by Otis Dozier is an interpretative painting of West Texas composed from sketches made in the Big Bend Park area.

Also on exhibit will be a painting which creator Perry Nichols named "The Water Hole." The painting the artists says, captures some of the grandeur of the country between Pecos and Balmorhea under an afternoon sun when the atmosphere is clean and clear and the plains give a feeling of infinite space.

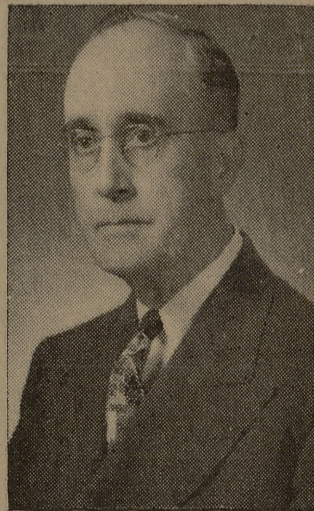
Emily Guthrie Smith offers her painting called "Betty in Gray," which is a study of a teen-age girl in a pensive mood.

"The Provider," a Jerry Bywaters creation was made from sketches of a farm in north Dallas County.

"Panorama of a Texas Town" painted by Ed Bearden symbolizes all the forms and objects which may be seen in a small Texas community. It was produced from sketches made of Plano, Texas.

Fred Darge's "In the Canyon" is a colorful and interesting description of what is reminiscent of the Big Bend country in Texas.

The paintings will be shown in 47 cities and towns over the state and will finally be placed in selected Lone Star Gas Company District Offices.



A NOTICE TO ALL MY FRIENDS

Having severed my connections with W. S. D. clothing store, I take this opportunity to thank all of my friends and customers for their past courtesies and hope that I may continue to serve you in my new position with Bullock-Sims.

ROY STONE

THIS MAN GOES FOR DAPPER DRESS

But Boy! His Clothes Could Use a Press!!

You look well . . . when your . . . CLOTHES LOOK WELL!

Let us attend to your wardrobe now!

AGGIE CLEANERS

North Gate

HEY, NON-REGS!

Here is the picture schedule for all you non-military students for The Aggeland, your yearbook:

- Oct. 3-6—All students whose names begin with A-C
- 8-10—All students whose names begin with D-F
- 11-13—All students whose names begin with G-K
- 15-17—All students whose names begin with L-M
- 18-20—All students whose names begin with N-Q
- 22-24—All students whose names begin with R-U
- 25-27—All students whose names begin with V-Z

(Wear tie, white shirt)

Make-ups will be made October 29, 30 and 31.

All pictures will be taken at the . . .

AGGIELAND STUDIO

NORTH GATE

L'I' ABNER One Man's Meat Is Another Man's Person

By Al Capp

