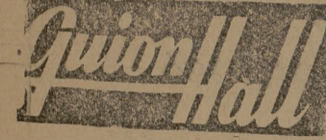


SWC Ramblings

Left Halfback Glenn Lippman began his first day at calling signals yesterday for the A&M football team . . . it's a plan which is set to relieve some of the pressure from the quarterback . . . the Cadet gridsters continued to work their top defensive unit against the single wing attack, the chief offensive weapon of the Aggies first foe UCLA . . .

At Dallas, Southern Methodist stressed their favorite method of attack—the forward pass, both offensively and defensively . . . the Ponies are preparing for their first foe, Sept. 22, Georgia Tech . . . Texas had a little rain but continued to work out steadily at Austin . . . Fullback Byron Townsend is said to have suffered a neck injury but is resting comfortably tonight . . . stress was placed on pass defense as the Longhorns first opponent is mighty Kentucky, who boast the accurate passing of Babe Parilli . . . Sonny Sowell became (See SPORTALK, Page 5)

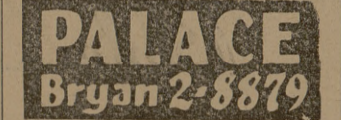


OPENING SAT. 1 P.M.



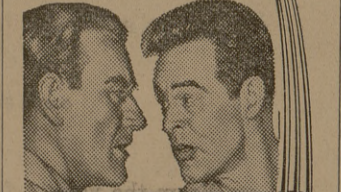
STARRING KATHRYN GRAYSON MARIO LANZA DAVID NIVEN

PREVUE SAT.—10:30 P.M. Sunday and Monday

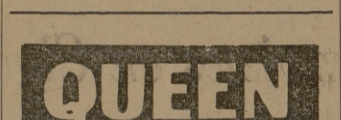


COMING—SEPT. 14TH

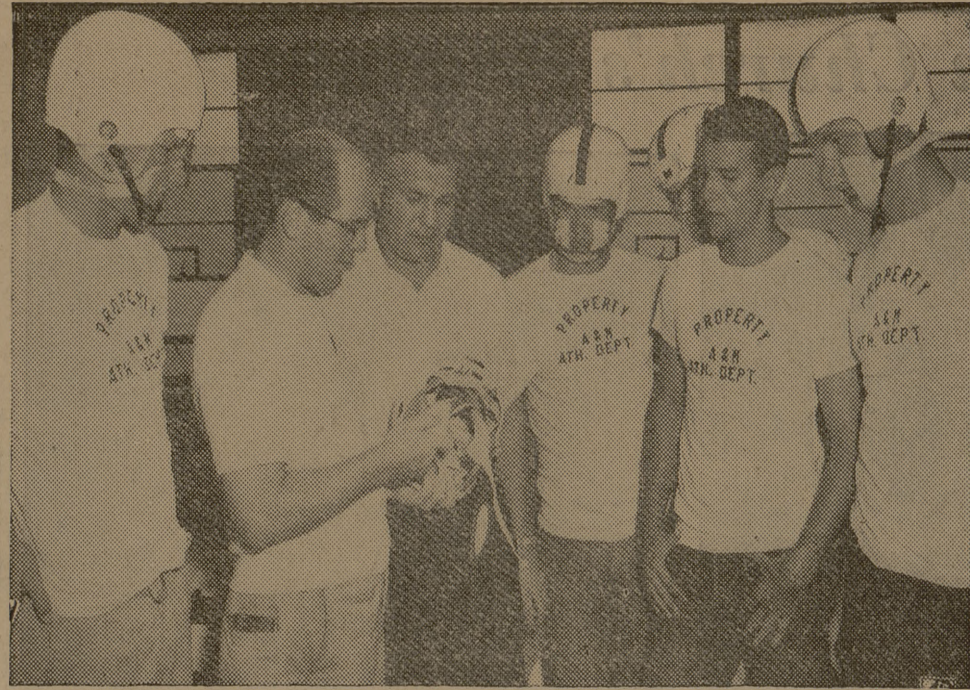
Friday Night Prev.—11 P.M. SKY-SHATTERING STORY OF MARINE AIR-DEVILS!



JOHN WAYNE ROBERT RYAN



STARTING—SEPT. 14TH WEEKS RUN



Head Trainer Bill Dayton shows Head Football Coach Ray George and End Charley Hodge, Fullback Bob Smith, Center Hugh Meyer, Halfback Augie Saxe, and Tackle Jack Little the new plastic mask which all members of the A&M grid team may wear. Purpose of the masks: reduction of cuts, head injuries, facial bruises, and concussions.

Downed Kosse 52-0

Tigers Meet Madisonville

Coach Othel Chafin's A&M Consolidated gridsters travel to Madisonville Friday, where they will try to remain the favorites in the newly constructed 7-team district. Last Friday, the Tigers thoroughly whitewashed a Kosse eleven, 52-0. Halfback Jerry Leighton starred for the winners, scoring three touchdowns.

Halfback William Arnold scored two while Dave Bonnen, Gayle Klipple, and George Johnston each scored one. Johnston also successfully converted four of eight point-after-touchdown boots.

Power, Speed—Ground Consolidated showed all of their power and speed on the ground, as their passing attack was never needed. Only two passes were thrown by the Tigers, both incomplete.

Anderson—Quarterback Quarterbacking the Maroon and White is 120-pound soph Freddie Anderson. The starting line-up will include ends Johnston, 135 and Dave Bonnen, 135; tackles Dan Williams, 155, and Thomas Wade, 130; guards Jimmy Bond, 140, and Don Royder, 125. Center Pinkney Cooner will weigh in at 150, while Klipple hits the scales at 135, Leighton at 149 and Arnold, 135.

The first two hits of the year at the Polo Grounds for the Phils' Andy Seminick were home runs. Both were off Jim Hearn.

More Players Will Use Plastic Masks

More A&M football players are beginning to wear the plastic mask as scrimmages get tougher. Issued to the team at the start of the season, the plastic masks were a "voluntary choice" of the individual players as to whether or not they would wear. Now, twenty players as well as All-American Bob Smith will wear the mask.

Reduction of facial bruises and cuts is one of the reasons why the masks are worn, but elimination of concussions and head injuries is the hope of Aggie trainer Bill Dayton.

"Many head injuries happen as the result of a player ducking his head," Dayton says. "We believe that by the use of this face gear, we can eliminate head-ducking, and our players will see where they are going. When they watch their opponents, they are able, by reflexive action, to keep their heads out of the way."

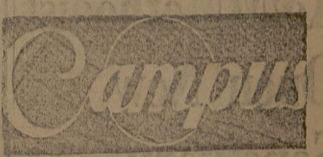
Dayton, who is one of the directors for the National Athletic Trainers Association, expects a noticeable decrease in Aggie head injuries as a result of using the mask.

The mask is patterned after the leather-steel mask which Smith wore to protect his nose, broken during last year's Baylor game.

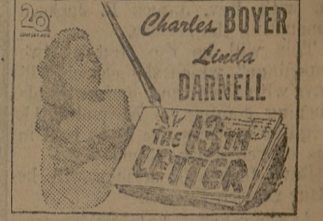
While wearing the mask last season, Smith averaged better than

eight yards per carry against Arkansas, then two weeks later set a national record for rushing against a major opponent when he gained 297 yards in 29 carries against Southern Methodist. Smith's performance convinced the A&M coaches that a player can still turn in a top performance with a broken nose when properly protected. The new masks are cooler and also offer better vision.

Tune in BOGART BACALL "BOLD VENTURE" EVERY MONDAY KORA 8:30 P.M. AMERICAN LAUNDRY & DRY CLEANERS



TODAY thru SATURDAY FIRST RUN 1:40 - 3:45 - 5:50 - 7:55 - 10:00



NEWS - CARTOON PREVUE FRIDAY 11 P.M. FIRST RUN Sunday thru Wednesday

"Frogmen" NEWS - CARTOON

PREVUE SATURDAY 11 P.M. FIRST RUN THURS. thru SAT.

"Little Big Horn" NEWS - CARTOON



SPECIALS FOR FRIDAY & SATURDAY - SEPT. 14TH & 15TH

★ Grocery Specials ★

- Kraft's New Tangey Mayonnaise Base
- SEA ISLAND -- Salad Dressing . . . pint 45c
- 1000 Sheet Rolls. Top Quality
- SOFTEX TOILET TISSUE . . . 2 rolls 27c
- Buffet Cans. Premier All-Green
- ASPARAGUS CUT SPEARS . . . can 21c
- No. 1 Tall Cans (10 1/2 Oz.)—Frost
- TOMATO PUREE . . . 3 cans 28c
- No. 1 Tall (16 Oz.)—Keta
- BROOKDALE SALMON . . . can 53c
- 43c Value, Today's Market—Libby's—Excellent Buy
- VEAL LOAF . . . can 25c
- No. 2 Cans Libby's
- TOMATO JUICE . . . 2 cans 27c
- No. 2 Cans Grade A—Orchard Gardens—Texas
- GRAPEFRUIT JUICE . . . 3 cans 28c
- Use Top for Table Coasters—Swift's, Homogenized—12-Oz. Jar
- PEANUT BUTTER . . . 31c
- 2 1/2 Cans Libby's
- FRUIT COCKTAIL . . . can 35c
- 2 1/2 Cans Del Monte—Halves
- BARTLETT PEARS . . . can 45c
- Fancy Quality Orange Pekoe & Pekoe
- MCCORMICK'S TEA . . . 1/2 lb. 45c
- 12-Oz. Libby's Vacuum Pack
- WHOLE KERNEL CORN . . . 2 cans 31c
- Sunbeam No. 1/2's Cans
- GRATED TUNA . . . 2 cans 55c
- 303 Cans Del Monte's Mission Brand
- SUGAR PEAS . . . 2 cans 27c
- 3 Lb. Pkg. Mrs. Tucker's
- SHORTENING . . . each 79c
- No. 2 Cans Medium—3 Sieve Moonrose—Fancy Blue Lake
- WHOLE GREEN BEANS . . . 2 cans 43c
- Money Back If Not Entirely Satisfactory—Kimbell's No. 2 Cans
- CHILI--Without Beans . . . 65c
- For a Refreshing Summer Drink
- KOOLAID DRINK MIX . . . 6 pkgs. 25c

★ Fresh Fruits & Vegetables ★

- Tender Sweet BANANA SQUASH . . . lb. 15c
- Coming in Extra Nice, No. 1 Calif. POTATOES . . . 5 lbs. 29c
- Sweet Yellow ONIONS . . . lb. 5c
- No. 5 Size Calif. ICEBERG LETTUCE . . . head 10c
- Snowball Nice Size Heads CAULIFLOWER . . . each 29c
- Thompson Seedless GRAPES . . . lb. 14c
- Fresh TURNIP or MUSTARD GREENS . . . 2 bunches 23c
- 2 1/2 Inches Diameter, New Mexico ELBERTA PEACHES . . . lb. 14c

★ Market Specials ★

- Heart o' Texas—Pan-Ready FRYERS . . . lb. 59c
- Armour's Cheese Food—Spread RICHEDDA CHEESE . . . 2 lb. box 89c
- Decker's Tall Korn SLICED BACON . . . lb. 49c
- Choice Veal SIRLOIN STEAKS . . . lb. 99c
- Choice Veal SEVEN STEAKS . . . lb. 83c
- Loin End—No. 1 PORK CHOPS . . . lb. 59c

★ Frozen Foods ★

- Worth the Difference, Grade A—Deluxe SANITARY ICE CREAM . . . pint 28c
- 6-Oz. Honor Brand or Snowcap ORANGE JUICE . . . 2 cans 43c
- 5-Oz. Sunkist LEMONADE . . . 2 cans 33c
- Honor or Birdseye GREEN PEAS . . . 2 pkgs. 47c
- Full 16-Oz. Pkgs. Honor Brand STRAWBERRIES . . . pkg. 47c
- Birdseye Spears BROCCOLI . . . pkg. 29c
- Low Everyday Price, 1/4 Gallon MELLO KREME . . . each 65c

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HAVE YOU TRIED OUR ICE-PACKED GARDEN-FRESH VEGETABLES LATELY?

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Our Alteration Department is handy to sew patches on shirts and cut them down on the sides.

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Bring us your issue uniform to get it altered properly and sew the patches on—You won't regret it. . . .

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