

New Aggies:

The Exchange Store welcomes you to Texas A&M College and also invites all of you to bring all problems you have with textbooks, uniforms, gifts, and sportswear to The Exchange Store. The Exchange Store is equipped to handle all your college needs. It is to your advantage to buy at The Exchange Store because all profits above operational expense go back into the College for your benefit.

It can not be said often enough what The Exchange Store means to you. The whole idea behind The Exchange Store is to supply you, the student, with the necessities of college life. This is your store----it was established on the campus for your convenience. Where else do you receive such handsome returns from the money you spend?

REMEMBER, The Exchange Store is a one stop service station for all your college needs.

Working Hand In Hand:

Exchange Store profits, beyond operating capital needs, are annually allocated to various Student Welfare and Recreation Projects.

More than \$225,000 has been so allocated during the past four fiscal years. This includes substantial contributions to the following:

THE GROVE GUION HALL MUSIC HALL GOLF COURSE RODEO ARENA THE AGGIE PLAYERS LIGHTED SOFT BALL FIELD CAMPUS TENNIS COURTS THE FAMOUS AGGIE BAND MEMORIAL STUDENT CENTER DORMITORY ATHLETIC EQUIPMENT LIBRARY RECREATIONAL READING

When you buy your books and other school and personal needs from The Exchange Store, you not only get top quality at fair prices, but you make an investment in welfare and recreation for every present and future Aggie.

The Exchange Store needs your support to make these things possible----You need the support it provides. Let's work hand in hand to build of A&M a better place to live, work, study and play.





Your Exchange Store has all kinds of sporting goods, military clothing, civilian clothing, and school supplies for your needs while at A&M.

For instance, in school supplies we have:

Geologists' Supplies Engineers' Equipment

Textbooks and Reference Books

Pencils, Notebooks,

Erasers, Paper . . . And about anything else you can think of







Y o u r Exchange Store has, in sporting equipment: Tennis Rackets and Balls Weight-lifting Equipment Ping-pong Sets Golf Equipment And in clothing: Military Uniforms, Accessories and Insignia Civilian Trousers and Shirts T-shirts

Sport Shirts



THE EXCHANGE STORE "SERVING TEXAS AGGIES"