

Oh, This Commercializing!

COMMERCIALIZATION? Why brother, you ain't seen nothin' yet. Or so it seems from all reports available.

Excuse the gazing to the used-to-be, but we remember the days when the family shopped for clothes that bore the simple designation of shoes, pants, dresses, etc., plus, of course, a brand name.

A Small Audience Scapegoat

HAS television become the scapegoat for unexpected small crowds? MacArthur's audience at the enormous Houston stadium which seats 70,000 amounted to little more than 20,000.

Interpreting The News

MacArthur Plainly Talking Politics in Texas Speeches

By J. M. ROBERTS, JR. Associated Press News Analyst A LOT of political dust should be in the air from on.

The Battalion

Lawrence Sullivan Ross, Founder of Aggie Traditions "Soldier, Statesman, Knightly Gentleman"

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Today's Issue Joel Austin, News Editor; Andy Anderson, Sports News Editor; Bill Aaberg, City News Editor

Assails Opposers of Economic Controls Truman Asks Anti-Inflation Program

WASHINGTON, June 15—(AP)—President Truman assailed what he called "special interests" tonight for opposing economic controls and asserted that if inflation wrecked the American economy the Kremlin would win the world "without firing a shot."



Government Puts Ceiling on Clothes

WASHINGTON, June 15—(AP)—The government put new ceiling prices yesterday on clothing—from underwear shorts to mink coats—but price control officials saw little help to consumers.

Then after saying he didn't believe the "terrific hullabaloo" raised by "certain lobbyists" who talk of a strike by cattlemen against meat price control, he declared: "The welfare of all of us is at stake."

Mr. Truman noted that "for years we have been proving the Communists to be wrong... instead of collapsing our economy is growing stronger and stronger."

Organization Cattle Sales Not Regulated

Sales of live cattle by 4-H Clubs and similar groups can be done outside the quotas for livestock slaughter when made at the time of a fair or exhibition which is under the auspices of the extension service of the Department of Agriculture or a recognized state agency.

Don't Forget



FATHER'S DAY

We have a large selection of Volland Father's Day Cards for you to choose from. Come in and browse around—we have just the Volland Card you want.

Tracy's name has adorned toy guns for years. There was a rash of Snow White and the Seven Dwarves for a while invading everything from playthings to soaps.

It took Hopalong Cassidy, though, to really get the ball rolling. Stalwart "Hoppy" got his name and pictures on everything imaginable.

The American people grew used to this sort of thing gradually. But it hardly prepared them for the storm that followed in the wake of the original Gen. MacArthur talk to the nation.

Now we find that Hollywood is moving into whirlwind production of a film bearing the same title. The film, incidentally, concerns Korea, but not MacArthur.

Perhaps the public of by-gone days missed a lot. Lincoln's Gettysburg Address, as far as we know, was immortalized in neither film nor record.

Today, though, we've got to play it for all its worth—and in the process, destroy its worth. Perhaps the American consumer is getting what he wants, but what about the American citizen?

whole job myself," and this is something the whole country should support.

The President referred to his meeting a few days ago with Senate and House Banking Committee members and said they all agreed it is important to get "a good bill passed."

"But some of them told me they were under a lot of pressure from the special interests to do away with controls and that the consumers were not making themselves heard," Mr. Truman continued.

"Well, I told them I represented the consumers and that I was speaking for them. And I am speaking for you and working as hard as I can to convince the members of the Congress that we must have an anti-inflation law."

Advertisement for 'Operation X' featuring Edw. G. Robinson, Peggy Cummings, and Richard Greene.

Advertisement for 'Bring Beef Prices Down' with a cartoon illustration.

Advertisement for 'The Sword of Monte Cristo' featuring George Montgomery and Paula Corday.

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Advertisement for 'GO FOR BROKE!' featuring Van Johnson and the Heroes of the 442nd Regimental Combat Team.

Advertisement for 'QUEEN' featuring Leo Corcoran and the Bowery Boys.

Advertisement for 'Belle Le Grand' featuring Vera Ralston and John Carroll.

Nurses Needed By Air Force

The Air Force hopes to recruit 2000 additional nurses within the next 14 months, a move that would approximately double present strength of the Corps.

An AF Surgeon General spokesman said the nurses would be encouraged to apply for flight nurse training after entering active duty.

Forestry Service Workshop Slated

The Texas Forestry Service in cooperation with the Educational Department of A&M will hold a workshop short course here, June 19-22, according to D. A. Anderson, of the Forestry Service.

Bible Verse

TAKE therefore no thought for the morrow; for the morrow shall take thought for the things of itself. Sufficient unto the day is the evil thereof. —Matthew 6:34.

LFL ABNER The Winner and New Champen!!



LFL ABNER Up She Goes



By Al Capp



By Al Capp

