From the Women's Desk

## 



Local Expert Warns Engineers

## Hysteria--Chief Atom Bomb Killer

Health Report<br>Shows Drop In Disenses



## 


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$\qquad$


Oscars Tonight




Weekend. Ingrid Bergman, Gas
1.944,
Light, and Bing Crosby, Going My
Way.
1943-Jennifer




1932-Helen Heyese, Sin. of Made-
lon Claudet, and Frederic March,
Dr. Jekyll and Mr. Hyde.
Dr. Jekyll and Mr. Hyde. Min and
1991-Marie Dressler, Min
Bint, and Lionel Barrymore, A Free
Soul.



| Dr. Carlton R. Lee |
| :---: |
| OPTOMETRIST |
| 203 S . Main Street |
| Call $2-1662$ for Appointment |


r. Carlton R. Lee

203 S. Main Street



## Let It Be Dinuba

The phenomena is dependent on
weather conditions, he added, ex-


SPECIALS FOR FRIDAY, SATURDAY \& MONDAY
March 30
31, April 2


Bue Water Oceal-1 LL. Ph
Perch Fillets.


Arvin or Dinuba? These are two towns of approximately the same size in the San Joaquin Valley in California. A
study of the communities was made beginning in the sum mer of 1944 by the Bureau of Agricultural Eeonomies, lay buried two years because of political pressures, was finally

made public by the Senate Committee for Small Business The agricultural aspect of the | study, while predominant, is not |
| :--- | :--- |
| of direct local importance to us, |
| because this is not a farming |
| community. But the fact that | ARE W E Dinuba, the far better town had

TWO INDEPENDENT BUSINESS ESTABLISHMENTS TO
EVERY ONE IN ARVIN was of interest not only to the Small
Business Committee, but should
be of importance to all of us,
as well.
Recently, the thirteenth inde-
pendent retail grocery passed
from the scene right here in
College Station, since our arri-
val here some ten years ago.
Certainly this does not indicate
that a healthy business climate
exists locally for the small busexists locally
inessman.
Yet, how very important it is
to all of us that our local busito all of us that our local busi-
ness enterprises prosper and
multiply. Not alone as multiply. Not alone as sources
of taxes without which our local
schools of taxes without which our local
schools and city government
can never reach the peak of can never reach the peak of
service we expect of them, but
$\qquad$ looked to for support and frequently for inspiration for the many little refinements that go to raise
from the commonplace to the exceptional.

## Thus, in DINUBA, we see our Goal.

We might well be at the Crossroads. Fortunately, through a comparative analysis of Arvin and Dinuba, we can see
clearly what lies at the end of the respective roads. Our admonition: Try to spend your dollar at College Station
and an independent store FIRST.

|  | ARVIN | DINUBA |
| :---: | :---: | :---: |
| population | 6,300 | 7,800 |
| TRIBUTARY TRADE AREA (Approx.) | 70,000 acres | $\begin{aligned} & 77,000 \\ & \text { arces } \end{aligned}$ |
| RATIO OF NUMBER PORTED BY SAME DOLLAR VOLUME OF INCOME | 5 | 6 |
| RATIO OF INDEPEN DENT BUSINESS ESTABLISHMENTS | 1 | 2 |
| BANKS | (none) | 2 |
| NEWSPAPERS . . | 1 | 2 |
| SCHOOLS | One Grammar, No High School | Four grammar, one high school |
| LOCAL GOVERNMENT | County only | Incorporated self-governed |
| SERVICE AND COM MERCIAL CLUBS . | 2 | 5 |
| FRATERNAL AND women's clubs | (none) | 7 |
| CHURCHES | $\begin{gathered} 6 \text { (only } 3 \\ \text { adequately } \\ \text { housed) } \end{gathered}$ | 14 (Mostly substantial and in good condition) |
| Housing | Very poor. <br> Very few brick or other permanent buildings | Modest but generally adequate. Lawns, trees, etc. |
| PAVED STREETS | (none) | Almost none unpaved. |
| SIDEWALKS | (none) | The general rule |
| $\begin{aligned} & \hline \text { YOUTH AND } \\ & \text { JUVENHE } \\ & \text { DELINQUENCY . } \end{aligned}$ | Fairly serious, few recreationa opportunities | Almost nonexistent; numerous recreation al facilities. |

