

The Battalion

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Aggies Win
Border Olympics
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Three Pronged Spearhead Hits Chinese Reds

Tokyo, March 12—(AP)—Allied troops today hurled a three-pronged spearhead at the heart of Chinese Red resistance in Korea.

The center prong stabbed to within five miles of Hongchon, a huge Communist troop marshalling point and once reported to be Chinese general headquarters.

Red rear-guard fighting stiffened, hinting that the Communists would make a last-ditch stand before Hongchon, an important highway town. Allied field officers expected a counterattack from the Red staging area.

British, Canadian and Australian troops advanced to within five miles of Hongchon from the south. They were 22 miles south of the 38th Parallel. That is the northernmost advance of the current allied major offensive.

The U. S. First Cavalry and the U. S. First Marine Divisions drove on the Red supply center from the southwest and southeast. The cautiously advancing Marines were reported about six miles from Hongchon. The Cavalrymen were reported about seven miles southwest of the town.

Resistance Evaporated

On the right side of the 70-mile United Nations front, Red resistance evaporated suddenly. Allied troops quickly captured towering Mount Taemi, a mile-high vantage point. Not a shot was fired.

Seizure of the commanding peak straightened out the east-central front. It was dented five miles last week by a ferocious Korean Red counterattack.

Front line officers said there was no danger of further buckling of the line in that sector.

Let Air Out

Lt. Gen. Matthew B. Ridgway, U. S. Eighth Army commander, told war correspondents that U. N. "forces have let a lot of air out of the inflated balloon of the Chinese military establishments."

In six days the grinding allied offensive has killed or wounded about 33,000 Communist troops.

Ridgway said the ratio of Communist casualties to U. N. losses was "well over 60 to 1."

The commander said "it would be a tremendous victory for the United Nations" if the Korean war ended at the 38th Parallel. The parallel was the pre-war dividing line between Red North and Republican South Korea.

Not to End

But, Ridgway added, he knew of no plan to end the fighting there.

"If Communist China failed to drive us into the sea, that would be a defeat for her of incalculable importance," Ridgway said.

"... The degree to which we deflate her military reputation," he continued, influences the thinking of millions and millions of people in Asia.

"Eventually it must react on the political action of their government. This would be of tremendous importance."

Second Annual Sales Clinic Opens Tuesday

The Second Annual Sales Clinic will get underway tomorrow evening at 7:30 p. m. in the MSC Ballroom with a welcoming address by E. R. Bulow, assistant professor in the Department of Business Administration.

"This clinic is part of a program to work closely with practical business men and to supplement class theory," explained T. W. Leland, head of the Department of Business Administration.

"Men high in the professional selling field," Bulow says, "will participate in the clinic, which is sponsored jointly by the Business Society and salesmanship class."

Horace E. Perry, president of Mosher Steel Co. of Houston, and president of the Houston Sales Executives Club, will outline and explain the purpose of the sales clinic.

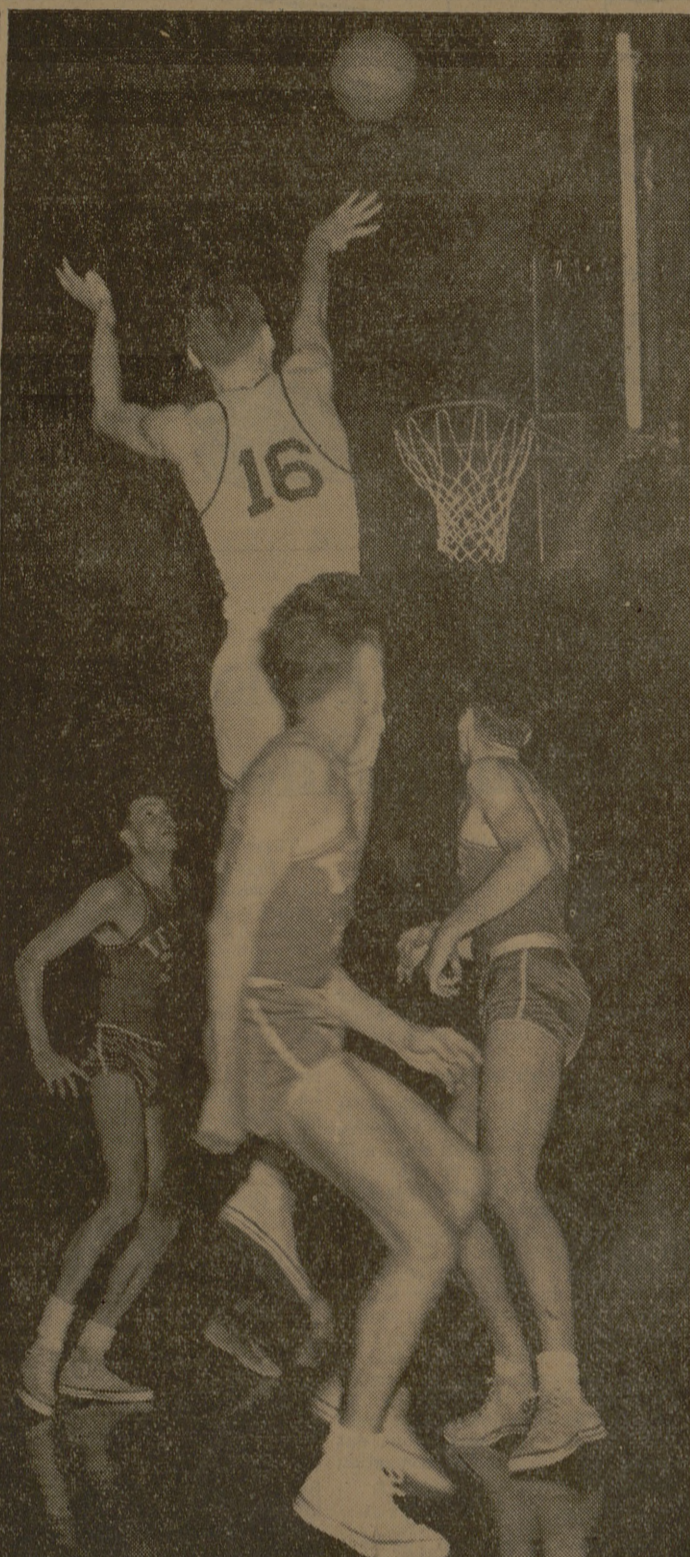
"The Fine Art of Professional Selling," by Verne Lane, president of Verne Lane Associates, will be the first of five talks including "Getting Ready to Sell," by Charles N. Royds, sales manager of the National Cash Register Co.; "Presenting the Proposition," by R. E. Scott, sales manager of the Gold Seal Co.; "Overcoming the Obstacles that Block Sales," by Herbert Elston of the Minnesota Mutual Life Insurance Co.

And "Closing and Clenching the Sale," by Herbert L. Crate, sales manager of Hodell & Co.

These talks will be followed by questions and discussion by a ten-man panel board.

Prof Presents Paper

Rogers L. Barton, assistant professor in the Industrial Education Department, presented a paper and demonstration on "Visual Aids for the Industrial Teacher" at the West Texas district meeting of the TSTA in Amarillo, on Friday.



Three inept Longhorns gaped in amazement as giant Aggie center Buddy Davis turns his back to the camera and leaps high above the defenders to score two of the ten points that he garnered against TU Friday night when the Cadets massacred the visitors 45-33 to take a one game edge in the two-out-of-three game series. The Farmers meet Texas tonight in Austin in the second game with the NCAA trip in the balance.

Ags Beat TU, 45-33; Seek Finale In Austin

Aggies Go Military On Field and Floor

By CLAYTON SELPH

The weekend past was a whirlwind of military and social activities both on the drill field and dance floor for several thousand Aggie cadets and dates, this year's Vanity Fair winners, and college and visiting dignitaries.

A&M's annual all-out military weekend really got underway Friday night when, after competing for the first hour with a conference championship playoff basketball game, the first annual Engineers' Ball and Press Club Ball were held in the MSC.

The early-starters of Friday night and early guests arriving on the campus took a breather Saturday morning before military wheels swung into action with a review of the Ross Volunteers on the MSC front lawn.

A little later guests lined the

rim of the drill field West of Duncan Hall for A&M's annual Military Day review in which a Cadet Corps over 4,000 strong paraded for visiting brass.

Competing for honors with visiting brass hats over the weekend were this year's six Vanity Fair beauties, who probably got more wistful glances and the generals got salutes. As guests of Aggie '51, these half-dozen lovelies began their weekend Friday evening at a "sneak preview" presentation at the Press Club Ball.

"Vanity Fair" Luncheon

Saturday noon found the girls and their dates at a luncheon sponsored in their behalf, after which they toured the campus for pictures scheduled to go in this year's Aggie-land.

Moving over to the parade ground the beauties watched the Cadet Corps march by as official guests in the reviewing stand.

Later in the evening Aggie-land Editor Roy Nance introduced officially his publication's beauties at the Denny Becker concert assisted by the comedian-bandleader who presented the girls with bouquets of red roses.

The two most recent additions to A&M's "annual dances," the Engineers' Ball and Press Club Ball, both featured something new or special for their guests. The Engineers' Ball is the first dance given by a school of the college for its students and professors.

Batt Awards Made

Three certificates of merit and a check for \$250 awarded by Lumbermen's Mutual Insurance Company to the Battalion for its second place winning Safety Edition last December competed with a Student Publication's Ugly Man contest for intermission honors at the Press Club affair. E. R. Hook, Southwest representative for Lumbermen's, presented the awards to the Battalion editors.

"Presenting Arms" under the command of C. C. Taylor, the Ross Volunteers company was inspected Saturday afternoon by a "detail" including five generals.

Later, the five generals and other visiting officers observed a colorful "officers center" and saluted to the National Anthem of Norway, Italy and the United States during highlights of the Military Day review.

Cadets Stun Steers With Ballhandling

By RALPH GORMAN
Battalion Sports Editor

One jinx broken, a precedent set, and the only remaining barrier to thwart the Farmers' hopes of representing District 6 in the NCAA tournament in Kansas City March 21 will be the Gregory Gym jinx; meaning that the Aggies haven't won from the Texas clan in Austin since 1934—a period of 17 years that dates back to the days when current TU Cage Coach Jack Gray was playing his junior year on the Texas varsity.

A&M's cage team established a precedent Friday night when they smothered the Texas Longhorns 45 to 33, for at no place on the record books does it show that one of these two teams was triumphant over the other twice on the same court during one season.

On Last Jan. 31 this same Aggie quintet halted a five year reign of the cage game, when the Cadets outlasted the Horns 32-29—a feat that hadn't been done since Feb. 6, 1946.

Tonight will possibly tell the tale in deciding who will carry their one-third share of the SWC roundball triumvirate into the battle with best teams throughout the nation.

Host team Friday night, the Aggies will be the visiting five tonight in the shadow of the Tower and will attempt to prove further that Coach John Floyd's ball-controlling tactics are certainly to be reckoned with.

Ball Control Controversy

In the Orange and White camp, ball control is a bitter subject to Gray, for it was he who denounced such deliberate methods earlier in the season and since has been known to revert to the "sinful" style.

During the most recent Aggie slaughter of the once-favored Longhorns, the TU mentor choked audibly as the Cadets shoved their No. 1 national defensive rating down his esophagus.

The Longhorns will have their hands full tonight as they try to uncover their own basket and check the Cadets onslaught. Austin hopes will lean heavily on James Dowies, a 6' 3" forward who is capable of dealing much misery in his hook shots. Dowies netted eight points in a scant four minutes when the Longhorns worked desperately at the game of catch-up in the opening moments of the final period Friday.

Two more eight-point-getters were TU's George Sealing and Joe Ed Falk. In a previous game Sealing teamed with Frank Womack to (See STEERS HELPLESS, Pg. 3)

Beckner Plays Concert Then Runs Over for Ball

By GEORGE CHARLTON

Four groups of people on the campus this weekend were probably pretty well worn-out Sunday morning—the Vanity Fair winners, the members of Denny Becker's band, the corps of cadets, and any-

day night's activities.

Beckner's part in the military weekend began with a concert in Guion Hall early Saturday evening. Although drab in many respects, the concert was brightened by the presence of the six Vanity Fair

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Highlights of the 'Big' Weekend



STARTING off "The Weekend" with money in its pocket was The Battalion, which was presented a check for \$250 as the second place prize in the Lumberman's Mutual Insurance Company's annual Safety Contest. The Battalion won first place in the contest last year and this with its annual Christmas Safety Section. Not only money was passed out at the presentation made at the Press Club Ball,



represented by the six Vanity Fair winners of the Aggie-land '51. They were selected by George Petty, Esquire artist. They were presented to the students of the Press Club Ball, the Guion Hall Concert, and at the Military Ball. Left to right the winners are: Helen Woodard, Robbie Watson, Wanda Lou Sisk, Ann Malcolm, Mrs. Pat Hooten, Bettie Bledsoe. And then you have the brass and foreign repre-



sentatives. Flying cadets representing France, Norway and Denmark were invited down from their Air Force Training Bases to be present at the Ball. Left to right they are Air Cadet Rolv Soppn, Norway; President Harrington, Col. H. L. Boatner, PMS&T and commandant; Inge Moundol, Belgium, and Jean Santpus, France.