

Aggieland Twenty Years Ago Not Too Different From Today

(Editor's Note—This is the first in a series of articles on A&M as it was in 1930-31, exactly 20 years ago. Further stories in the series will appear in future editions.)

Remember way back when... That's the standard introduction for a look at the past. But it's not too apt to apply in this instance for the when is exactly 20 years ago—a time when some of us had yet to grace the world with our presence and most of the rest weren't paying too much attention to things beyond the scope of our play-pen.

This is to serve as a look at the highlights around Aggieland in those days when almost the entire world was at peace and a nickel was actually worth five cents—if not more.

And the look will be by a quick survey of The Battalion files of the year 1930-31. Let's see what we find.

The first issue, dated September 24, 1930, announced the first football game of the season, a clash with the Southwestern University Pirates. The Pirates had bested Rice 32-6 the previous week.

This first school-year number of the tabloid-sized Batt also announced the introduction of a new song to A&M. It was named "There Shall Be No Regrets." That phrase, incidentally, was the battle cry at the beginning of this recent 1950 football season.

Inside the paper a column entitled "Did You Know?" announced that 2,397 men had registered that year.

Big news of the next issue of the paper was the 43-0 defeat of the Pirates and the plans for the Nebraska-A&M game. Another story mentioned the proposed opening of a 9-hole golf course adjacent to the campus "operated so as to show particular attention to A&M students and campus people."

On the editorial pages, two readers who identified themselves only as "Two who have been embarrassed" made a plea for a course in table manners to correct a record that showed "A&M graduates... unfortunately notorious for crimes committed at the dinner table."

Two stories shared first place on the next issue, one on the All-American honor rating conferred on the 1930 Longhorn and the other on the impending game with Tulane in Dallas. The sports page mourned a 13-0 Aggie loss to Nebraska.

Another reader contribution on this editorial page again jumped on Aggie matters. Objectionable this time were wisecracks and unnecessary noise at the movies. Quiet was especially urged when "talking" pictures were being shown.

President T. O. Walton took up much of the front page of the next issue, primarily for having Walton Hall, being built at the time, named for him. He was also credited with having received numerous complaints on hazing.

The sports page announced a 3-0 loss to TCU and looked forward to the Arkansas game. Contributing

reader for the issue, "D.C.A.," asked for shows on Sunday.

Announcement of resumed athletic relations with Baylor headlined the Oct. 29 issue for 1930. The relations had been discontinued following the death of an Aggie at the 1928 Baylor game riot.

The sports section had bad news again—Arkansas 13, Aggies 0. It might be interesting to note that the Aggies, then coached by Matty Bell, were scheduled to meet the Centenary Gents, coached by Homer Norton. One of the Aggie squadmen, incidentally, was a small lad named Harry Stiteler.

The first Corps Trip of the year, a Dallas excursion, headlined the next issue which also told of the first campus fire of the year. Plans for the corps trip were being completed.

The sports page told of "Light Horse Harry" Stiteler leading the Aggies to a 7-6 triumph over Centenary. His passing spelled victory for the team, but just to make sure, Stiteler made the tally from the 2-yard line.

The "reader-gripe" for the week was about telling jokes at yellow practice. The next issue found sports

again in the headlines with an announcement of the coming Rice game, the first at Kyle Field for the year. Smaller headlines told of a 13-7 loss to SMU.

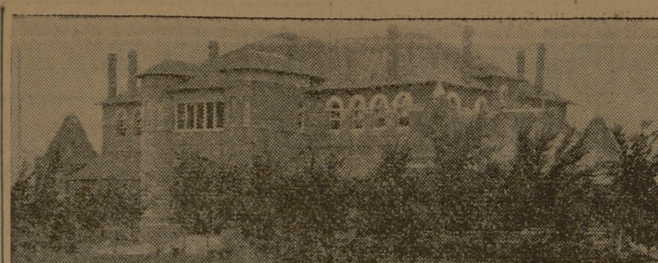
The editorial page contained a Dallas News editorial lauding the Aggies. It began "How can a fellow get mad enough to fight when those Aggies are just so darn polite?" Among basketball lettermen pictured in the issue was one "Beau" Bell.

The coming Aggie-Longhorn game headlined the next edition which boasted of the Aggies' fourth cross-country championship in as many years. Conference standings in football, though, found the Maroon and White sitting in the conference cellar on the wrong end of a 4-0 win-loss record.

An apology from Rice students for some uncontracted painting and a denunciation of poor-mannered movie-goers highlighted the editorial page. As the year moved into its final month, sports fans were again sad. Turkey Day results had found Aggies 0, Texas 26.

Page 2 contained a form on which Aggies were to indicate what they considered their ideal, female-

wise. With football season past, the editors sounded the familiar "get those grade-points" plea.



This predecessor of Sbis and Duncan, the Old Mess Hall burned at about the turn of the century.

Historical Highlights

From The Battalion Files

THURSDAY, JANUARY 11, 1951

Page 3

House Warming

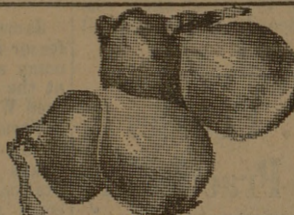
Our big new refrigerated fresh fruit and vegetable display case is almost "big as a house". Therefore, in inviting you to come in and see and try it, it is fitting that we call the occasion a housewarming.



Firm, Good LETTUCE . . .

Our lettuce is so firm, it appears almost like cabbage—Feel it and taste it—No. 5 Size

5c



ONIONS

Yellow . . .

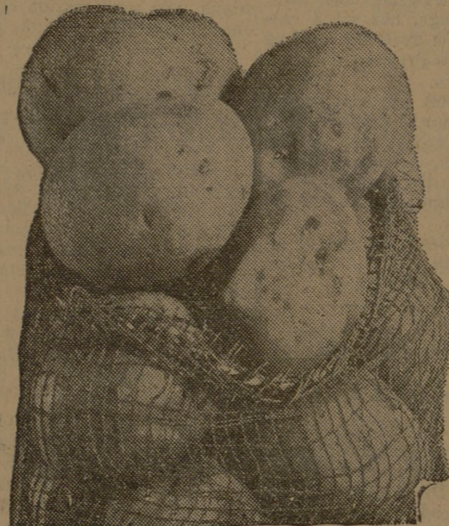
3 lbs. 13c



BANANAS

Pound

10c



10 lb. Russets..35c Bag

MARKET SPECIALS

Heart of Texas FRYERS lb. 53c

Fresh Dressed HENS lb. 48c

Wisconsin CHEESE lb. 53c

ARMOUR'S BACON SALE

1st Grade Star . . . lb. 55c

2nd Grade Dexter . lb. 45c

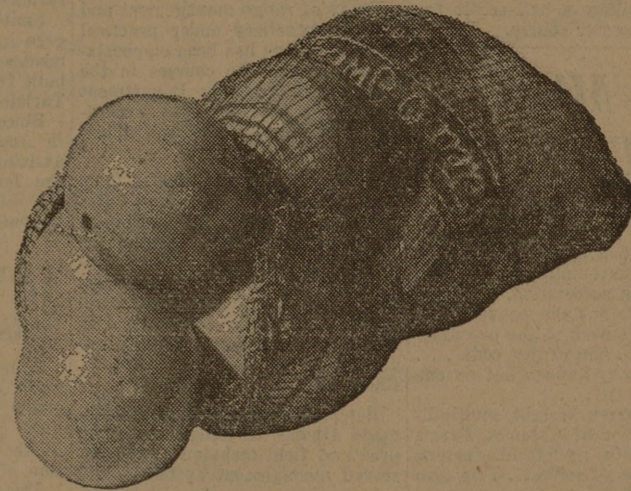
Pin Bone LOIN STEAK lb. 75c

Beef Brisket STEW MEAT lb. 37c

Grade AA SQUARE SHOULDER lb. 65c

End of Loin or Boston Butts PORK ROAST lb. 55c

GOOD FLAVOR Comes From Quality . . . Special Cuts of AA Heavy Beef Will Be Made for You —



MESH BAGS —

ORANGES or GRAPEFRUIT

5 lb. bag

25c

Flame Tokay Grapes . . 2 lbs. 25c

Texas Snowball Cauliflower 2 lbs. 25c

Long, Slender, Clean Carrots 2 bunches 15c

138 Size Washington Delicious Apples . . . doz. 35c

FREE! \$200. WORTH OF GROCERIES AND A YEAR'S SUPPLY OF DUZ, IVORY SOAP AND DREFT to any of our customers who win Fords in these 20 big contests

Popular Brands Cigarettes Carton \$1.86

No. 1/2 Cans Libby's Vienna Sausage . . . 2 cans 37c

Last Go 'round, Libby's—Strained Baby Foods 3 cans 25c

Dixie Colored Oleo lb. 33c

Scott's Softweve—Facial Quality Toilet Tissue 2 rolls 25c

New Pack—Texsun—46 Oz. Can Grapefruit Juice 25c

New Pack—NuZest—No. 2 Cans Orange Juice 2 cans 27c

1/4 Lb. Pkg. Maxwell House Tea each 27c

8 Oz. Miracle French Dressing . . . each 9c

Regular Pkg. Kraft's Dinners pkg. 10c

Pint Kraft's Salad Dressing Miracle Whip pint 35c

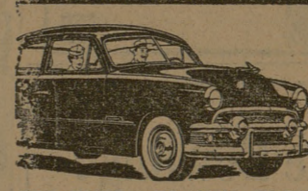
FROZEN FOODS

Birdseye Green Peas 2 pkgs. 49c

Snow Crop Strawberries pkg. 41c

Honor Brand Broccoli pkg. 29c

20 DAILY CONTESTS! ENTER TODAY! 20 FORD VS 8 TUDORS AND \$20,000 IN CASH PRIZES



GET ENTRY BLANKS HERE

DUZ DREFT IVORY SOAP

Giant 83c	Giant 83c	Large 15c	Medium 2-19c	Personal Size 7c
Large 33c	Large 33c			

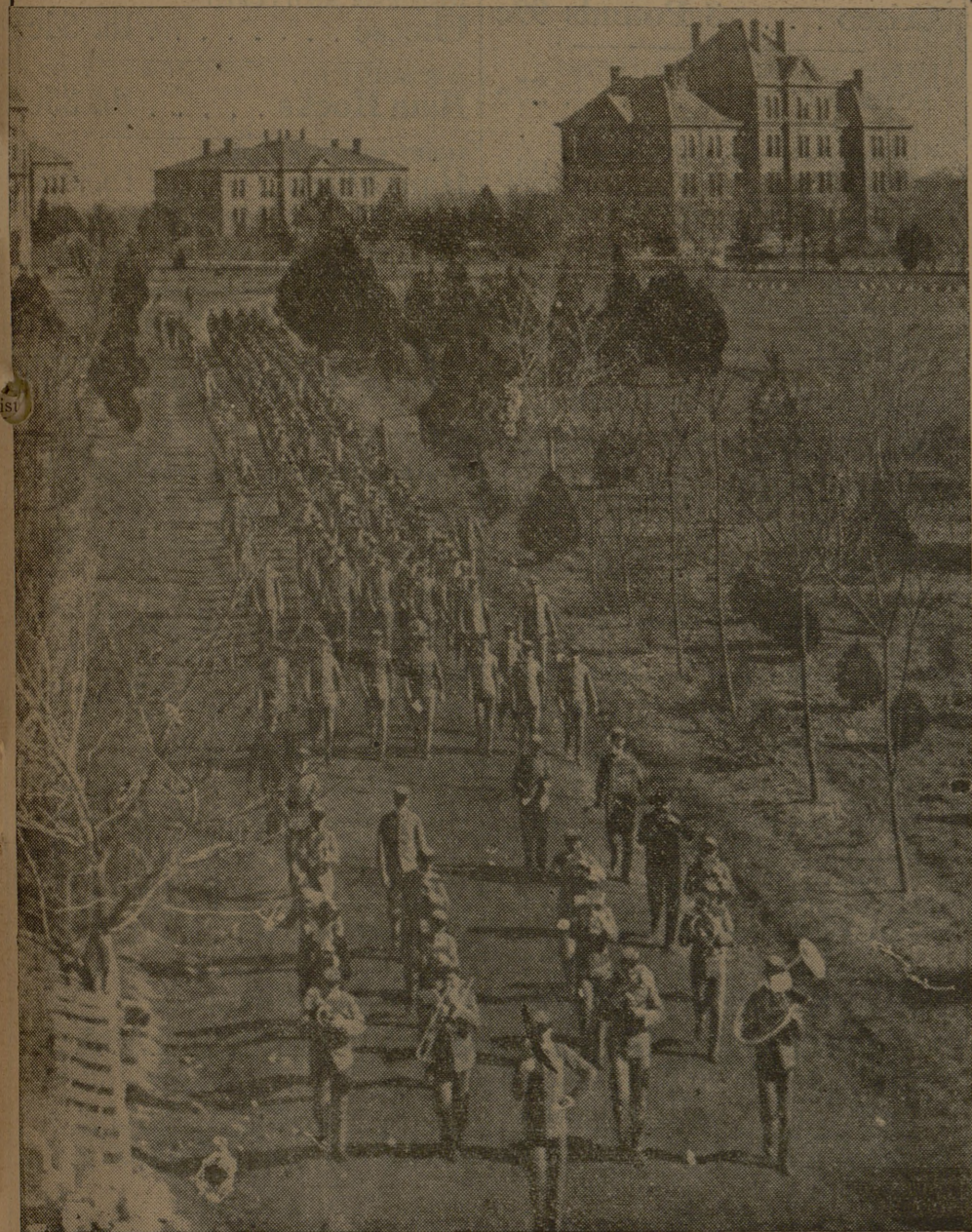
— OUR EVERYDAY PRICES —

— WE RESERVE THE RIGHT TO LIMIT QUANTITIES —

SOUTHSIDE FOOD MARKET

3 BLOCKS DUE SOUTH OF KYLE FIELD — COLLEGE STATION

Corps Parade—1900 Style



This was the Corps of Cadets on parade some 50 years ago. Notice the 20-piece band with two-civie-clad musicians in its ranks. You may also recognize a few buildings in the background.