

"GET ACQUAINTED" SALE

MEET THE PEOPLE WHO SERVE YOU . . .



Kelly Elliott

Home town, Overton. Petroleum Engineering major. Senior. Graduates June '51. Grocery experience, 4 years part-time. Part-time checker and clerk. Wife, Bobbie Nell Elliott.



Betty Ussery

Who hails from Roscoe, Texas. Three years grocery experience. The cash register to her is what the piano is to Iturbi. So, for that matter, is the piano. Pretty, cheerful, dependable, energetic. Her husband Bobby is lucky and he knows it. A major in Ag. Eco., he unfortunately graduates next June.



Horace Enderle

Part-time market man, Senior Chemical Engineering. Grocery and Market experience, 9 years. Graduates Jan. '51, upon graduation is employed by Westinghouse. He is from San Antonio. Horace will launch his marital and professional careers simultaneously.



Billy Y. Parker

Part-time market man, home town Ft. Worth. Single, with 6 years retail grocery experience. Has had three years in college, now a Freshman in Vet. Medicine. Graduates June '54.



Mrs. Katherine Davis

Home town Gainesville. Handles capably any job in the store, including meat cutting. 10 years grocery experience. She and husband Harvey operated their own store for several years after his military service, but he wanted to finish his education. He graduates in Jan. '52, a Mechanical Engineering major.

We know, and are indebted to, two fine groups of people: our customers and our employees. We can without reservation state that never in our ten-plus years of operation have we been so thoroughly pleased with both. We believe that many of our customers would like to get better acquainted with our friendly, helpful employes. Thus, this ad.

DO YOU WORRY

About the "younger generation", and what the world is coming to? If you do, just think of this. Billy Parker, Kelly Elliott, Betty and Bobby Ussery are each 20 years of age, while Horace Enderle is 21. We think that anyone who knows them will agree that they are "turning out" all right.

Specials for Friday & Saturday --- Jan. 5th & 6th

Below Today's Wholesale Cost.
Tall Cans Daircraft
MILK 2 cans 25c

Vacuum Cans—Chase and Sanborn's
COFFEE lb. 75c

Popular Brands
CIGARETTES Carton \$1.86

Quarters—Colored
DIXIE OLEO lb. 30c

All White—Large—Infertile—Our Best Grade
EGGS Doz. 69c

You Will Soon See 20c Per Can on Slightly Larger Size Cans—No. 300—Rusk
TOMATOES 3 cans 34c

No. 2 1/2 Cans Hunt's Halves
PEACHES can 29c

Save By the Case—Best Buy By Analysis—Prince
DOG FOOD can 10c
CASE OF 48 CANS \$4.65

Gold Medal
FLOUR 5 lb. bag 45c

No. 2 Cans Kimbell's
CUT GREEN BEANS . . 2 cans 29c

No. 2 Cans Curtis
CUT GREEN BEANS . . . can 10c

No. 2 Cans Wolf
CHILI can 62c

Kraft's Salad Dressing
MIRACLE WHIP pint 34c

Kraft's Miracle—8 Oz.
FRENCH DRESSING 15c

1/2 Lb. Hershey's
COCOA each 21c

12 Oz. Peter Pan
PEANUT BUTTER jar 29c

For Making Chocolate Chip Cookies.
HERSHEY'S DAINTIES, 2 pkg. 39c

CRISCO 3 lbs. 97c

24 Oz. Round Pkgs—Gordy's
TABLE SALT 2 pkgs. 15c

Cow Brand—(limit 1)
BAKING SODA lb. box 10c

No. 2 1/2 Cans Airmail
HALVES APRICOTS . . . can 23c

PRODUCE

5 Size Texas
LETTUCE 2 for 17c

C. A.—Golden Yellow
BANANAS 2 lbs. 25c

Russett—Mesh Bag
POTATOES . . . 10 lbs. 39c

California
CARROTS . 2 bunches 19c

Texas—Mesh Bag
ORANGES . . . 5 lbs. 29c

Delicious
APPLES . . . 2 lbs. 29c

FROZEN FOODS

Honor Brand
BROCCOLI . . . pkg. 29c

Birdseye
PEAS . . . 2 pkg. 49c

Snow Crop—6 Oz. Can
ORANGE JUICE, 2 cans 41c

MARKET SPECIALS

Armour's Star
BACON lb. 53c

Armour's Dexter
BACON lb. 43c

Hormel All Meat
FRANKS lb. 47c

Kraft Velveeta
CHEESE . . 2 lb. box 85c

FRYERS or HENS, lb. 49c

End Cuts
PORK CHOPS . . . lb. 55c

Grade AA
LOIN STEAK . . . lb. 89c

Grade AA Square
SHOULDER ROAST, lb. 63c

Beef Rib
STEW MEAT . . . lb. 39c

. . . AT SOUTH SIDE FOOD MARKET EVERY DAY



Hayward Peterson

First started at the Southside eight years ago. After three years in the Navy, he entered the automobile mechanics school and is now "in ignition". He still works part-time for us. Is married and has 2 children. Owns his home and is a solid citizen.



James Winn

Market Manager. About his first job after leaving Consolidated High School was with the Southside ten years ago. Has worked continuously since, except for almost three years army service. At home in any part of the store. Interested in his work and his customers. Married, Wife, Fay, son Jimmy.



Ellis Folsom

Ellis Folsom, Market Assistant and stock clerk. Native of North Zulch. Four years Grocery and market experience, more than three years in the Army. Married, wife Gene. An amiable and reliable man.



Lewis Glover

Produce Department Manager. He is all smiles today as we are installing our big new refrigerated produce and fruit display case. We would not be able to get a man of Lewis' experience had he not bought a home in Garden Acres and just naturally prefers this to Houston, where he was a chain store manager for about seven years. Four years Army service. Married, three children.



Ray Oden . . .

"the old man"

"Somebody owes me a thirty-five year service button."

"Hard work does it."

"The cash-and-carry plan of operation better serves the greatest number of people. Thanks for helping keep it that way."

PREMIUMS

After very careful deliberation we have decided that we will discontinue our premiums. Uncle Sam has promised us a lot of headaches from labor shortages and probable red tape by renewed regulations. We think we had better simplify operations as much as possible. We lose one man in January, two in June.

— We Reserve The Right To Limit Quantities —

Southside Food Market

3 Blocks Due South Of Kyle Field — College Station