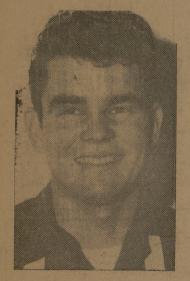
"GET ACQUAINTED" SALE

MEET THE PEOPLE WHO SERVE YOU...



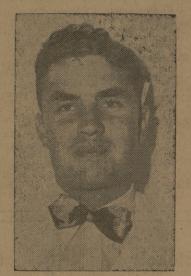
Kelly Elliott

Home town, Overton, Petroleum Engineering major. Senior. Graduates June '51. Grocery experience, 4 years part-time. Part - time checker and clerk. Wife, Bobbie Nell Elliott.



Betty Ussery

Who hails from Roscoe, Texas. who halls from Roscoe, fexas. Three years grocery experience. The cash register to her is what the piano is to Iturbi. So, for that matter, is the piano. Pretty, cheerful, dependable, energetic. Her husband Bobby is lucky and he knows it. A major in Ag. Eco., he unfortunately graduates next June.



Horace Enderle

Part-time market man, Senior Chemical Engineering. Grocery and Market experience, 9 years. Graduates Jan. '51, upon graduation is employed by Westinghouse. He is from San Antonio. Horace will launch his marital and professional careers simultaneously.



Billy Y. Parker

Part-time market man, home town Ft. Worth. Single, with 6 years retail grocery experience. Has had three years in college, now a Freshman in Vet. Medicine. Graduates June '54.



Mrs. Katherine Davis

Home town Gainesville. Handles capably any job in the store, including meat cutting. 10 years grocery experience. She and husband Harvey operated their own store for several years after his military service, but he wanted to finish his education. He graduates in Jan. '52, a Mechanical Engineering major.

We know, and are indebted to, two fine groups of people: our customers and our employees. We can without reservation state that never in our ten-plus years of operation have we been so thoroughly pleased with both We believe that many of our customers would like to get better acquainted with our friendly, helpful employes. Thus, this ad.

DO YOU WORRY

About the "younger generation", and what the world is coming to? If you do, just think of this. Billy Parker, Kelly Elliott, Betty and Bobby Ussery are each 20 years of age, while Horace Enderle is 21. We think that anyone who knows them will agree that they are "turning out" all right.

Friday & Satu

Specials for Friday & Sai
Below Today's Wholesale Cost. Tall Cans Daricraft MILK 2 cans 25c
Vacuum Cans—Chase and Sanborn's COFFEE 1b. 75c
CIGARETTES Carton \$1.86
DIXIE OLEO lb. 30c
EGGS Doz. 69c
You Will Soon See 20c Per Can on Slightly Larger Size Cans—No. 300—Rusk TOMATOES 3 cans 34c
PEACHES
DOG FOOD can 10c CASE OF 48 CANS \$4.65
FLOUR 5 lb. bag 45c
No. 2 Cans Kimbell's

CUT GREEN BEANS . . 2 cans 29c

irday Jan. 5th & 6th
No. 2 Cans Curtis CUT GREEN BEANS can 10c
No. 2 Cans Wolf CHILI can 62c
MIRACLE WHIP pint 34c
FRENCH DRESSING 15c
^{1/2} Lb. Hershey's COCOA each 21c
PEANUT BUTTER jar 29c
For Making Chocolate Chip Cookies. HERSHEY'S DAINTIES, 2 pkg. 39c
CRISCO 3 lbs. 97c
24 Oz. Round Pkgs—Gordy's TABLE SALT 2 pkgs. 15c
BAKING SODA lb. box 10c
No. 2½ Cans Airmail HALVES APRICOTS can 23c

PRODUCE •

BANANAS 2 lbs. 25c POTATOES .. 10 lbs. 39c

CARROTS . 2 bunches 19c ORANGES . . . 5 lbs. 29c

FROZEN FOODS

ORANGE JUICE, 2 cans 41c

• MARKET SPECIALS	•
BACON lb.	53c
BACON lb.	43 c
FRANKS lb.	47c
CHEESE 2 lb. box	85c
FRYERS or HENS, lb.	49c
PORK CHOPS lb.	55c
Grade AA LOIN STEAK IL	20c

LUIN SILAN . . . ID. 07

Grade AA Square SHOULDER ROAST, lb. 63c

STEW MEAT ... lb. 39c

AT SOUTH SIDE FOOD MARKET EVERY DAY



Hayward Peterson

First started at the Southside eight years ago. After three years in the Navy, he entered the automobile mechanics school and is now "in ignition". He still works part-time for us. Is married and has 2 children. Owns his home and is a solid citizen.



James Winn

Market Manager. About his first job after leaving Consolidated High School was with the Southside ten years ago. Has worked continuously since, except for almost three years army service. At home in any part of the store. Interested in his work and his customers. Married, Wife, Fay, son Jimmy.



Ellis Folsom

Ellis Folsom, Market Assistant and stock clerk. Native of North Zulch. Four years Grocery and market experience, more than three years in the Army. Married, wife Gene. An amiable and reliable man.



Lewis Glover

Produce Department Manager. He is all smiles today as we are installing our big new refrigerated produce and fruit display case. We would not be able to get a man of Lewis' experience had he not bought a home in Garden Acres and just naturally prefers this to Houston, where he was a chain store manager for about seven years. Four years Army service. Married, three children.



Ray Oden . . .

"the old man" "Somebody owes me a thirtyfive year service button." "Hard work does it."

"The cash-and-carry plan of op-eration better serves the great-est number of people. Thanks for helping keep it that way."

PREMIUMS

After very careful deliberation we have decided that we will discontinue our premiums. Uncle Sam has promised us a lot of headaches from labor shortages and probable red tape by renewed regulations. We think we had better simplify operations as much as possible. We lose one man in January, two in June.

- We Reserve The Right To Limit Quantities -

Southside Food Market

3 Blocks Due South Of Kyle Field - College Station

There

this b was h