MASAGGES



Profits from the operation of the Exchange Store, over and above operational and expansion needs, are annually returned to YOU, the student body. In the past four fiscal years over \$250,000.00 has been turned over to your Student Life Committee for distribution to various Student Welfare and Recreational projects. The Memorial Student Center, The Grove, The Lighted Softball Field, The Famous Aggie Band, The Library Music Room, Campus Tennis Courts, The Rodeo Arena, Guion Hall, The Aggie Players, and Dormitory Athletic Equipment, are a few of the student projects that have been beneficiaries of Exchange Store profits. When you buy your books and equipment from the Exchange Store you not only receive the best quality and value obtainable, but you make an investment in welfare and recreation for yourself and all other present and future Aggies.

Imperial Cap Works

Club Building
DENVER 2, COLO.

Imperial Knitting Co.
2745 North Third
MILWAUKEE 12, WIS.

J. Jenkins Soun Co.

20 West Redwood
BALTIMORE 1, MD.

Keuffel & Esser Co.

Adams and Third
HOBOKEN, N.J.

Appleton, Century, Crofts, Inc. 35-West 32 NEW YORK 1, N.Y.

Keudall Manufacturing
Co.

415 South Alamo St.
SAN ANTONIO, TEXAS

415 South Alamo St.
SAN ANTONIO, TEXAS

J. A. Majors Medical

Book Co.

Medical Arts Bldg.
DALLAS 1, TEXAS

Jno. Wiley & Sons
440 Fourth Ave.
NEW YORK 16, N.Y.

Modern Library Inc.
457 Madison Ave.
NEW YORK 22, N.Y.

C. V. Mosley Co.
3523 Pine St.
ST. LOUIS, MO.

Pitman Publishing Co.

Pitman Publishing Co.

2 West 45th St.

NEW YORK 19, N.Y.

Prentice Hall Inc.
70 Fifth Ave.
NEW YORK 11, N.Y.

Ronald Press Co.

15 East 26th St.

NEW YORK 10, N.Y.

D. Van Nostrand Co.

250 Fourth Ave.
NEW YORK 3, N.Y.

G&C Merriam Co. SPRINGFIELD, MASS.

Joe K. Alexander
308 West 25th St.
AUSTIN, TEXAS

American Pad and Paper Co. HOLYOKE, MASS.

Angelus Pacific Co.
712 Grandview
LOS ANGELES 5, CALIF.

The Kenney Co.

105 Gordon Ave.
PROVIDENCE, R.I.

Addison Wesley Press CAMBRIDGE, MASS.

Harper & Bros.

49 East 33rd St.
NEW YORK 16, N.Y.

D. C. Heath Company
713 Browder
DALLAS, TEXAS

Henry Holt & Co.

257 Fourth Ave.
NEW YORK 10, N.Y.

Houghton Mifflin Co. 7
715 Browder
DALLAS, TEXAS

International Textbook
Co.
SCRANTON 9, PA.

Richard D. Irwin, Inc 332 South Michigan Ave. CHICAGO, ILL.

J. B. Lippincott Co.
Washington Square
PHILADELPHIA 5, PA.

McGraw Hill Book Co.

330 West 42nd St.

NEW YORK 18, N.Y.

The MacMillan Co.

Ross & Akard
DALLAS, TEXAS

Form-Fitting Shirts

for active men . . .



STYLED BY Rycroft

The Roycroft is the most comfortable shirt you've ever worn—because the Roycroft is shaped for a perfect form fit and made with a generous shirttail to keep the shirt neat and trim all day long. See the Roycroft today.

Compliments of

STERLING

Hosiery Company

Congratulations to the . . .

A&M COLLEGE

on its

75th Anniversary

J. A. MAJORS Company

New Orleans — Dallas — Atlanta

We handle medical, dental, nursing and veterinarian books of all publishers.

HATS OFF TO...

Congratulations

EXCHANGE STORE

COLLEGE

SEAL and CREST

COMPANY

— Makers of —

College and Fraternity

Jewelry

Military Insignia

Medals and Trophies

CAMBRIDGE, MASS.

Carl Birdwell - Exchange Store Manager

"One of the finest students stores in the country" R. D. FOLLETT

WICLOX & FOLLETT COMPANY

America's Largest Educational Book House