

WELCOME BACK

SPECIALS FOR FRI. & SAT., SEPT. 1st and 2nd.

- No. 2 Cans
Wolf Brand Chili 57c
 No. 2 Cans in Syrup—Hunt's
Blackberries can 21c
 Regular Pkg. Pillsburys—29c Value
Pie Crust Mix 23c
Folger's Coffee lb. 83c
FRESH MILK
 (Any Brand)
 HOMOGENIZED qt. 21c
 1/2 GALLON 39c
 Pasteurized 20c
 1/2 GALLON 37c
Bluebonnet Quarters—Colored
Oleo lb. 29c
 3 Lb. Carton
Jewel Shortening 63c
 Marvins Ends and Pieces
Vienna Sausage 3 cans 28c
 No. 300 Cans Diamond
Pork and Beans 3 cans 23c
 Kools, Tipped Raleighs, Embassy
Cigarettes carton \$1.80
 (Other Popular Brands . . . \$1.86)

PREMIUMS

Our shipments of cutlery and Genuine Holiday California Pottery are in, and our stocks are now complete. Save all our cash register receipts. They will be redeemed at the high redemption rate of 1 1/2 their value on the price of our premiums.

- The Only Brand We Carry That is Labeled Extra Fancy—1/4 Lb.
McCormicks Banquet Tea . . . 25c
 Lb. Can Humpty Dumpty
Salmon 1 lb. can 39c
 A Good Value—Medium Weight—White Handles
Brooms 85c
 Replaceable Head—12 Oz.—Complete
Mops 69c
 12 Gauge Super X
Shot Gun Shells \$2.25
 (Other gauges and loads priced accordingly. Special price in case lots.)
Kraft's Salad Dressing
Miracle Whip pint 33c
 For Making Toll House Cookies
Chocolate Chips . . . 2 pkgs. 39c
 (Hershey's or Nestles)
 1 1/2 Oz. Monarch Pure
Black Pepper can 29c
 ● Fresh Fruits and Vegetables ●
 Arkansas—Cooking or Eating
Jonathan Apples 3 lbs. 25c
 \$2.75 BUSHEL
Thompson
Seedless Grapes lb. 13c
 Tender
Green Beans lb. 13c
 Home Grown
Tomatoes lb. 15c
 Nice Stalk
Green Celery each 15c

● FROZEN FOODS ●

- PICTSWEEP LEMON — SNOW CROP ORANGE
JUICES
 2 -- 6 oz. cans 47c

- Honor Brand
Broccoli pkg. 29c
 ● MARKET SPECIALS ●

- Decker's
Tall Korn Bacon lb. 53c
 Medium Size
Hens lb. 47c
 For Seasoning
Ham Hocks lb. 39c
 Made From Heavy Beef
Choice Ground Meat . . . lb. 53c
Extra Lean lb. 59c

We Reserve the Right to Limit Quantities

Southside Food Market

WE WILL BE CLOSED ALL DAY MONDAY, LABOR DAY

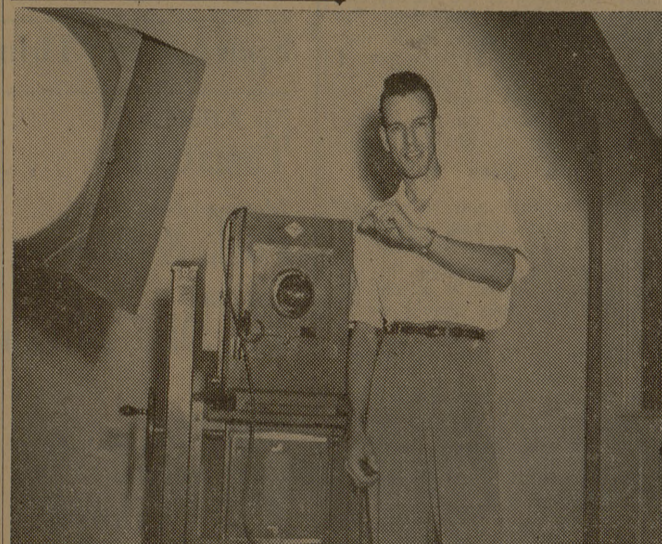
Gibson Beaten By Brough in Nat'l Singles

Forest Hills, Aug. 31 — (AP) — Althea Gibson's bid for tennis fame flickered out in a hurry yesterday when the tall negro girl lost three straight games in her rain-interrupted match with Louise Brough and bowed by scores of 6-1, 3-6, 9-7 from the national championships.

When a cloudburst struck the courts late yesterday, the girl from Harlem was leading 7-6 in the final set and appeared to be on her way to an upset victory over her veteran opponent from Beverly Hills, Calif.

Miss Brough, the present Wimbledon champion must have pinched herself when Althea began hitting soft stuff back at her. It was over quickly, and the crowd of 1,500 which packed the grandstand shortly after noon to witness the climax suffered a letdown.

Althea was full of errors, committing seven outs, four nets and a brace of double faults as she lost her service in a long deuced 15th game and twice reached only thirty against Miss Brough's service. She wildly overhit on three of the last four points of the one-sided play-off. She scored only three winners to Louise's seven.



A. M. Martin

Aggieland Studio A 'Busy Business'

By FRANK DAVIS

"Now let's have a smile, that's it," says A. M. Martin, manager of Joe Sosolik's Aggieland Studio at North Gate in College Station, to a patron.

At his place before the studio camera, which is claimed to be the finest available, the subject hears a click, there is a flash of light, and the picture is taken.

From the time the patron entered the studio until he leaves, everything has been arranged for his comfort, says the owner.

Modern Equipment

In the studio room, the latest Strobe lighting equipment spares the patron the discomfort of sitting before a bright light. This type of lighting is especially good for children's photographs, Martin says.

Aggieland Studio on College Main is unique in that since 1919 only twice have they failed to land the yearbook contract. This past year the studio took 4,000 student pictures for the Aggieband '50.

Sosolik, owner of the studio, is a native Czechoslovakian who came to the United States in 1911. He came to Bryan following service in World War I from which he was discharged with medical disability.

In 1921, Sosolik bought half interest in a studio that was located on the present site of Aggieband Pharmacy. He became sole owner in March of 1922.

Former Locations

One year later, fire destroyed the entire studio and Sosolik was given a location in the Mechanical Engineering Building. When the Exchange Store was completed in 1925, he was given a location on the second floor where he remained until moving into his present location in 1932.

Sosolik's staff at Aggieband Studio consists of Martin, who was graduated from A&M in 1941 with a degree in architectural engineering and who has been with the studio since the Fall of 1949; George Lanick, who has been with Sosolik for 17 years; and Jack Green, also a veteran employee.

Besides these, Mrs. A. M. Martin does part time work. About three additional staff members are expected to be added in October.

Busy Establishment

With the annual pictures, individual and group photographs, in addition to snapshot developing, commercial and architectural photography, copying and restoring old photographs, and even making picture frames listed, Aggieband Studio is a pretty busy place.

When a person walks in, he is apt to find Mrs. Martin in the front office filling orders, her husband at the studio camera, Lanick retouching some negatives with a special electronics machine, and Green printing negatives either in contact prints or enlargements.

This all makes for efficient operation which can be fully realized when the time required for various services is considered, Sosolik said.

48-Hour Completion

Assuming that the customer selected proofs on the first showing, it is possible to have a finished photograph in 48 hours.

Then if snapshots are brought in by 4 p. m., they can be ready by 9 p. m. the following day.

The Aggieband Studio also has contacts necessary to fulfill amateur orders for equipment.

City in Negotiation For Better Power

The College Station City Council met in special called session yesterday to discuss further the report made by Dr. F. C. Bolton, president-emeritus of A&M, on the College Station electrical situation.

R. W. Miller, general manager of the Brazos River Transmission Electric Cooperative, Inc., was on hand to speak to the group about the possibility of using power supplied by his company.

Mayor Ernest Langford reported that further negotiations will be made with Miller and other company representatives to possibly find a better and cheaper source of electric power for the city.

— "NO SAD" —

(Continued from Page 2)

learns the truth and makes her last months the happiest of her life.

The outcome is inevitable, but Director Rudolph Mate and Screen Adapter Howard Koch have handled things perfectly and one isn't left with the sticky feeling of emotional scorn. Both men should be congratulated heavily for keeping within bounds what could easily have become a ponderous melodrama. The entire picture is a play upon the emotions, but the "heavy" scenes are never allowed to run away with themselves.

Each member of the cast may feel quite proud, but the picture was undoubtedly written for Miss Sullavan and she plays every scene with the same refinement that won for her such great acclaim on Broadway.

Comment: The women will find the picture more appealing than the men. (Adult audience classification.)

Battalion CLASSIFIED ADS

Page 4 THURSDAY, AUGUST 31, 1950

SELL WITH A BATTALION CLASSIFIED AD. Rates . . . 5c a word per insertion with a 25c minimum. Space rate in Classified Section . . . 60c per column inch. Send all classifieds with remittance to the Student Activities Office. All ads should be turned in by 10:00 a.m. of the day before publication.

● FOR SALE ●

48 MODEL 6 foot Norge. \$90. See at 2905 College Road, Bryan.

BEFORE FIRST, two bedroom house, 75x125 corner lot, newly painted inside. \$1585.00. Part cash; 227 So. Munterlyn Drive, Bryan.

● FOR RENT ●

NEW UNFURNISHED apartment, 2 bedroom, kitchen & dinette, combined living room, bath. Extra nice, good location. Phone 3-6015 or 2-7859.

NEW DOWNSTAIRS apartment, one bedroom, living room, kitchen and dinette combined, and bath. Phone 2-7059 or 3-6015.

PROFESSOR or graduate student to share very nice new 2 bedroom furnished duplex, 110 Hardy, Bryan. Will be driving to College 6 days 8 a.m. Joe Laird, Tel. Eng. Dept.

NEW NICELY furnished house in Bryan. \$50.00 per month. See Sgt. Thompson, rear Sbsa Hall No. 1.

● HELP WANTED ●

STUDENT TO DO ART WORK for Student Publications. Long hours, low pay. If interested, bring samples of your work to room 211 Goodwin Hall, in the afternoons. Hours may be arranged to suit convenience of student. Should be able to do free hand drawing with pencil and India Ink. Prefer a student who is interested in learning mechanics of magazine design.

● WANTED ●

GOOD HOME for small, part wire-hair, female dog. Excellent companion — house broken. Must have fenced yard. Contact Mrs. J. M. Berry, La Salle Hotel, Bryan.

RIDE WANTED from vicinity 804 Fairview, South Park, to Goodwin Hall—8 a.m. return 5 p.m. Call Mrs. McCullough, 4-5324.

● MISCELLANEOUS ●

A B C SCHOOL opening Sept. 5. Nursery school and kindergarten taught by college trained & experienced teachers. Phone 3-3322.

From the City Desk . . .

New Development Will Boom City

By JOEL AUSTIN
 Battalion City Editor

College Station may not be among the older communities in this part of the state, but with the news of plans for development of the Tauber estate near the North Gate area, this college town is destined to be one of the most modern and well-planned municipalities in the Brazos Valley territory.

J. C. Culpepper, local real estate entrepreneur, has laid out the plans to make such developments a reality by his recent purchase of the Tauber estate, a tract of land which borders the city from the St. Mary's Catholic Chapel to the "circle" on Sulphur Springs Road.

His plans call for a shopping district to be erected west of the circle, as well as residential sections including apartment houses, cottages, and more exclusive homes in the back part of the new development.

Culpepper, who not too many years ago opened the College Hills area of College Station, has engaged an experienced city planner from Dallas to lay out the plot of land in accordance with his specifications.

With the addition of the new, highly modernized section of town, a more general and centralized business district will be made available at the North Gate to local residents. It would also make it necessary for the City Council to add all the land included in the 109-acre plot to the city.

With the new residential district will come many more people connected with the college who have been forced to live away from College Station because of crowded housing conditions. With them they will bring hundreds of dollars to be spent at businesses in this city.

Although the whole development is naturally planned as a money-making proposition, it is certainly an investment in a newer, more modern city of College Station.

Citizen's Committee Appointed

Losing very little time in following up the City Council's action on the petition from local residents requesting better fire protection, Mayor Langford appointed a "citizen's committee" which will investigate present means of fire protection and make any recommendation it decides upon to the City Council for their consideration.

With Dr. L. P. Gabbard, head of the Agricultural Economics and Rural Sociology Department, leading the committee it is composed of E. E. McQuillen, E. E. Vezey, C. F. Rainwater, T. R. Holleman, L. D. Smith, E. B. Brown, L. E. McCall, J. H. Sorrels, C. W. Crawford, and C. J. Keese.

Gabbard said last night he had made no definite plans for a meeting of the group, but he assured us the committee would be called together sometime next month.

"I haven't formulated any plans concerning the committee's activities," the chairman said, "but one of the first things we should do is get a picture of the present conditions of fire protection and then through suggestions of committee-men and other people, actual recommendations can be made to the City Council."

The newlyweds will visit College Station on the first week in September before they go to Galveston where he will enter medical school.

Dr. and Mrs. J. W. Rupel and Miss Joan Rupel of College Station have returned from Roxburg, Wis. where they attended the wedding of their son, John W. to Miss Florence Margaret Marx.

The marriage ceremonies were held August 19 in Roxburg. Miss Rupel served as one of the bridesmaids.

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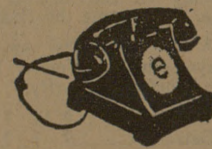
Through the years, in good times and bad, few things have given so much for so little as your telephone.

Its value in some instances cannot even be estimated.

A single call may save a life . . . make a friend . . . save hours of time . . . close an important business deal.

Yet a telephone call continues to be one of the biggest bargains money can buy. The cost of telephone service has gone up far less than most other things in recent years. Day and night your telephone stands ready to make calls — and to receive them.

And, while providing a service of great value, your Telephone Company is also one of the larger employers, taxpayers and purchasers in the state—a good citizen of the communities it serves.



Few things give you so much for so little . . .

The Southwestern States Telephone Co.