Sumer employee and members of Holick's Bootshop include, (left to right), Gilbert Holick, Bill Moon, Bud Jones, John Clay, Leon Wilson, Roy King, Johnny Holick, Mrs. Ed Holick, and Ed Holick. This is only the skeleton summer crew, since summertime is the slack season for Holick's. During the regular semesters, many more men are employed making the Aggie boots. Joseph Holick, who started the Bootshop, came to A&M in 1892, to set up a Shoeshop.

CS Business Review . . .

Senior Boots, Aggie Band Hold Place in Holick History

By DALE WALSTON

The history of Holick's Bootshop and Joseph F. Holick follow the history of the growth of A&M and particularly the Aggie Band. The Bootshop was established in 1891 when Joseph Holick came to the campus as a shoemaker and repairman.

The senior Holick hadn't been on the campus long when college residents discovered he had musical abilities. He organized a small orchestra of campus residents and students.

At this time there was no regular band at A&M. A drummer was hired to beat the drum at reveille and between class periods. Whenever the college felt the need of music for special events, a band composed of residents of Bryan, College Station, and nearby towns was hired.

Hired as Bugler

In 1893 the Commandant of the Cadet Corps decided to use a college bugler, and Holick was employed. In 1894, the Commandant persuaded Holick to organize a cadet band. Thus began the famous Aggie Band.

Soon after he organized the band, Holick became ill and asked to be relieved of his duties as bugler and bandmaster. Following doctor's advice, he closed his Shoeshop, as it was then called, and moved to San Angelo, where he stayed for three months.

Deciding to return to A&M, he re-opened his shop doing only repair work. For several years he stuck to light work, and soon his health improved.

Holick continued to have an active interest in the Aggie Band. He pinch-hitted for several bandmasters. In the fall of 1902, when George F. Terrell resigned as bandmaster, the president of the college called on Holick, who once again took over the band. He continued leading the band until March, 1903, when at Holick's suggestion, B. P. Day, a member of the old Second Texas Infantry Band, was hired.

Holick Made Boots

Following World War 1, members of the Corps of Cadets began to wear boots, and Holick, with the aid of five sons, expanded his shoe repair business into a bootshop which rapidly grew to it's present capacity.

Tragedy struck the Holick store in the spring of 1946. Many seniors had their boots in the shop in preparation for a big weekend. Many boots were in the process of being manufactured. All the boots as well as the entire Holick store was destroyed by fire. The boots were covered by insurance, but the Holicks lost heavily on uninsured store equipment.

Mr. Holick is now 83 years old, and retired in July, 1949. He is succeeded in the Bootshop by four sons, Joe Jr., John W. Gilbert C., Class of '39, and Ed W. Holick, Class of '16.

Air Conditioned Store

The present Holick store has expanded in recent years to include fishing tackle and equipment. In the leather line they manufacture everything from purses to pistol holders.

Of course, the really big business around Holick's is the manufacture of senior boots, a business the Holicks are justly proud of. The Holicks are happy to have a part in the carrying-on of one of the traditions of A&M, and, as one of the younger Holicks said, "We hope to string along with the Aggies for another 60 years."

Saturday Shower Honors Bride-to-Be

Miss Lou Ann Smith, was entertained with a party Monday evening, by Jane Wilson at her home in College Hills.

Friends of the bride-to-be showered her with personal gifts at the affair.

Miss Smith will be married to Bill Welch Saturday evening at the Oaks in Bryan.

Mrs. Sneed Appointed WSCS Radio Chairman

Mrs. Robert Sneed was appointed radio chairman for the Woman's Society of Christian Service of the A&M Methodist Church according to an announcement made by Mrs. Marion Pugh, chairman of the WSCS.

Mrs. Sneed studied radio and dramatics at Southwestern University and holds a degree in religious education from SMU.

She began her August programs on August 3. Brad Woddle, a teacher of the Kum-Dubl class, spoke on "Our Unpaid Debt to the Past." Mrs. Dallas Belcher will discuss "What's New on the Economical Front" on the next broadcast. The Reverend Robert Sneed will deliver a sermonette. His program will be followed by the Rev. Frank Boutwell of St. Paul's Methodist Church of Bryan. He will talk on "Religion in the News."

Mrs. John Hillman will close the series by a talk entitled "Save the Children."

Mrs. Belcher, second speaker, is the general radio chairman for the College Station Council of Church Women. The Thursday morning broadcast at 10 are jointly produced by the members of the four churches in the council. Each group is responsible for three months out of the year.

Current radio chairmen are Mrs. Orin Helvey, St. Thomas Episcopal Church; Mrs. Carlton Adams, A&M Presbyterian Church; Mrs. Horace Bass, A&M Christian Church; and Mrs. Sneed of the A&M Methodist Church.

These chairmen are assisted by others as they see fit to request service.

The radio program is now in its seventh year. Mrs. F. L. Thomas served as leader until three years ago when the four churches agreed to share the responsibility.

Style Show Will Feature Fall Fashions

Fall fashions especially designed for the college campus will be shown this afternoon in Lester's Smart Shop in Bryan.

The show will feature campus wear, including class room attire, casual date dresses, special date dresses and formals.

One special feature of the show will be the first showing of Jansen's new sweater made of a new fabric which "looks like Cashmere, feels like Cashmere but is not Cashmere."

New light, three-quarter length coats in purple, orange, cinnamon brown and other fall colors will be shown. Velvet accessories will be shown with a variety of outfits.

Mrs. Dora Parsons Dies

Mrs. Dora Parsons, mother of Mrs. Roy W. Snyder, died at 11:30 p. m. August 6 after a prolonged illness.

Funeral services will be at 2:30 Wednesday afternoon at the Estel Funeral Home, Marshalltown, Iowa.

Battalion

CLASSIFIED ADS

Page 4 TUESDAY, AUGUST 8, 1950

SELL WITH A BATTALION CLASSIFIED AD. Rates . . . 3c a word per insertion with a 25c minimum. Space rate in Classified Section . . . 60c per column inch. Send all classifieds with remittance to the Student Activities Office. All ads should be turned in by 10:00 a.m. of the day before publication.

• FOR SALE •

1940 FOUR-DOOR LINCOLN. Fair condition, good rubber. Price—$140.00. See B-5-D, College View.

GREY '38 CHRYSLER ROYAL, 4-door sedan, paint good, runs good. Price $150.00. Call after 5 p.m., B-3-X, College View.

2 BEDROOM HOUSE, insulated and newly decorated. See owner, 202 South Munnerlyn Drive.

1940 DODGE SEDAN, excellent shape inside and out. 233 Milner Drive.

ONE 1949 BLACK Styleline Fordor Chevrolet Sedan. Sealed bids will be received in the Office of the Comptroller until 10 a.m., Friday, August 11, 1950. The right is reserved to reject any and all bids and to waive any and all technicalities. Address Comptroller, A.&M. College of Texas, College Station, Texas, for further information.

• PERSONAL •

Margaret,
Won't you please send the ring back to me. It isn't paid for.
Frank

• WANTED •

STUDENT TO DO ART WORK for Student Publications. Long hours, low pay. If interested, bring sample of your work to room 211 Goodwin Hall, in the afternoons. Hours may be arranged to suit convenience of student. Should be able to do free hand drawing with pencil and India Ink. Prefer a student who is interested in learning mechanics of magazine design.

• LOST AND FOUND •

LOST—Chain of keys with DAV Tag KU 3712. Please return to Mrs. Arch C. Baker, Telephone 6-1534.

LOST—Wrist watch, College View wash rack. Write Box 1444.

• MISCELLANEOUS •

CALL 6-1402 for quick estimates on cabinet work, nursery equipment, and other built to order items of excellent quality.

BE A GOOD CITIZEN, don't hold out for inflated prices. Sell those out-dated books to Poor Ole Lou. We pay premiums for History 105-106, History 306.

• SPECIAL NOTICE •

Sul Ross Lodge No. 1300 A. F. & A. M.

Stated meeting, Thursday, August 10 at 7 p.m., also F. C. Examinations and E. A. Degree.

S. R. Wright, W.M.
N. M. McGinnis, Sec.

Lou Smith Names Wedding Party

Miss Lou Ann Smith of College Station and Bill Welch who will be married Saturday, have chosen the attendants for their wedding.

Miss Smith has chosen as her maid of honor Miss Jane Wilson. Bridesmaids will be Anna Jean Godbey, Nancy Jane Reynolds, Lou Burgess, and Barbara Allen of Detroit, Texas. Pam Avera and Lois Fowler will be flower girls.

Welch will have as his best man Les Quinn of Woodsboro. Ushers are to be J. T. Freeman of Abilene, Bill Truman of Abilene, Bill Wales of Refugio and Bob Smith of Bryan. David Smith, brother of the bride-to-be will be ringbearer.

The Reverend James F. Fowler of the Church of Christ of College Station will conduct the wedding ceremony. Miss Sari Price of Kaufman will be soloist, and Mrs. Imogene Nash Robertson will accompany her. The wedding will begin at seven p. m. at the Oaks in Bryan.

Rehearsal dinner will be Friday evening at the home of Mrs. R. L. Hunt in College Park. Mrs. W. E. Street will assist her as hostess.

Ind. Ed. Wives to Meet

The Industrial Wives Club will meet at the home of Mrs. R. M. Marcotte, 4305 College Main, tonight at 7:30. All members are asked to attend.

Always Buy CHESTERFIELD

THE CIGARETTE THAT PUTS THE PROOF OF MILDNESS SQUARELY UP TO YOU...

BE YOUR OWN CIGARETTE EXPERT

B YOU smell that milder Chesterfield aroma. No other cigarette has it. Make your own comparison.

C YOU smoke Chesterfields and prove what every tobacco man knows—Tobaccos that smell Milder...smoke Milder.

I'm only one of

80,000 EX-BREADWINNERS

You wouldn't know how it feels to be an EX, unless you are one.

Two million people are injured at work every year, but sooner or later most of them get back on the job, working and earning again. They don't know how lucky they are! Among those 2,000,000 there's an inner group of 80,000, of which I am one. We're the EX-breadwinners. We had accidents—bad ones.

Who can say what the result of any accident will be? Two people have almost identical falls—one gets his wind knocked out—the other is paralyzed for life. Call it fate or what you will, but when an accident starts happening nobody knows how it will end.

You don't have to tell me how personal safety is all wrapped up with the things that make life worthwhile—a good job—good pay—a happy family, well-cared-for and the promise of a bright future.

The least I can do now is pass the word along to you. Don't take safety for granted, *an accident can happen to you!* Know your job, be alert to its hazards. Think safely. Keep on being a breadwinner!

Prepared in co-operation with the President's Conference on Industrial Safety and contributed in the public interest by

THINK SAFELY ALL-WAYS

The Battalion