

Battalion Editorials

Page 2

FRIDAY, MAY 5, 1950

With \$1,600, A Twelfth Man . . .

In allocating the Campus Chest Fund from this year's campaign, the Student Senate last night initiated on behalf of the student body its most noble enterprise for this year. The long worked for and expected Twelfth Man Scholarship became an actuality by unanimous approval of the Student Senate.

Enough money—\$1,600—was set aside to give some deserving young man a four year scholarship to Texas A&M. At \$200 a semester given by the student body, this young man may attend A&M with many of his financial difficulties removed.

The Senate's action came with no strings attached. The Twelfth Man Scholarship will go to the man selected through competitive examinations conducted by the College Development Fund committee. This selection by the Development Fund group will insure the Twelfth Man Scholarship freedom from special considerations other than those meriting weight for an objective choice from the applicants for the scholarship.

FM: Ten Count for the Bell-toned Voice . . .

On a recent field trip to a Houston advertising agency, several journalism students heard some disquieting news straight from the horse's mouth. Said the agency men, who have their hand on the pulse of public demand, "FM broadcasting is a dead duck."

This confirmed completely and bluntly something we had wondered about, but never really believed, before. The infant radio industry of frequency modulation, which brought high fidelity reproduction of music and voices to a select few who could afford the special-type receiver required to hear them, was being counted out.

And the demise, the ad men say, is not going to be a temporary one. Many FM stations are re-applying for AM (amplitude modulation, or ordinary transmission) station permits. The Houstonites believe FM will never make a come back, but will be replaced by Television.

They gave several reasons for their theory. First, they said, FM required almost as expensive and completely new equipment as television, but failed to offer anything as "new" and different as the television appeal. Also FM transmission is "line of sight", meaning the ap-

proximate broadcasting radius of average FM stations is 50 miles.

The same is true of TV, of course, but again it had something more to offer. Finally, the agency people said caustically, the average listener couldn't discriminate between good tone in broadcast and the ordinary, static-filled reception he has become accustomed to.

We had known that most FM stations ran a majority of their programs "sustaining", or non-sponsored, which as any business man can tell you is no way to run a business. But instead of gaining sponsors, the Houston hucksters continued, FM programs are losing the few they began with.

So if the advertising men are right—and we have believe reason to believe they know their field—the bell-toned voice of Frequency Modulation is not much longer with us.

It will be an unpleasant obituary to write when the announcement finally comes. Particularly in the field of fine music FM had made a definite addition to our way of life.

Add another to the list of fine things which starved for lack of appreciation.

Should the play fold from this knife blow being struck on the operating table, we all will have lost. The cast will have lost their many hours in practice and memorizing, and we will have lost the opportunity to see (the title intrigues us) the Player's latest production.

Their earlier presentation of three one-act plays staged theater-in-the-round fashion, was delightful. And "O Mistress Mine" promised to be the same.



Letters To The Editor

(All letters to the editor which are signed by a student or employee of the college and which do not contain obscene or libelous material will be published. Persons wishing to have their names withheld from publication may request such action and these names will not, without the consent of the writer, be divulged to any persons other than the editor.)

MISTAKES

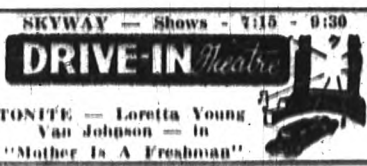
Editor, The Battalion:
Perhaps I am overly sensitive, but another incident occurred Tuesday to be added to the long list of slights and erroneous credit lines in regard to the School of Veterinary Medicine. I believe that if you will check the picture of the entertainment committee on page 4 of Tuesday's Battalion, you will find that one of the gentlemen pictured is not Fred Brisson, but Dr. F. P. Jaggi of the Department of Veterinary Bacteriology and Hygiene. I believe you will agree with me that credit should be given where credit is due.

I don't believe it will be necessary to enumerate other incidents in the past which precipitated this letter, because you are more aware of them than I. However, I would like to take this opportunity to invite you and the members of your staff to visit the School of Stepchildren in the Northeast corner of the campus to see what we actually do down there in our little corner. Really, old boy, we aren't as crude and illiterate as some members of the student body and faculty seem to think.

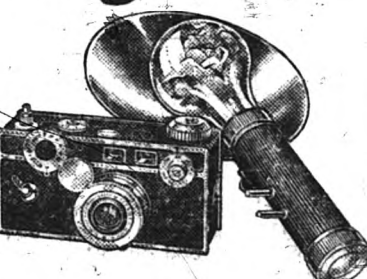
Don A. Riddle '46
(Editors' Note—Our apologies to both Dr. Jaggi and Fred Brisson. Identification of these in the photo was made from the engraving at press time and there was not time to check names.)

Bible Verse

Come unto me, all ye that labour and are heavy laden, and I will give you rest.
—Matthew 11: 28.



if you've fallen for color... capture color this Summer With... argus C3



More people buy Argus C3 than any other fine 35 mm. camera because it has the most wanted features... synchronized flash, coupled range-finder, coated 13.5 lens... prices below similar cameras of equal quality and performance.

BUY YOUR Argus C3 Today ONLY \$59.95 Complete with case and flash

A&M PHOTO SHOP North Gate COLLEGE STATION

Fifth Children's Clinic Starts Monday, May 8

Eight specialists will be on hand May 8 to conduct the fifth annual Shrine Club's Crippled Children's Clinic to be held in the basement of the college hospital, according to Dr. G. W. Schlessel man, head of the Shrine Club Committee.

Considered the best of its kind in the state by doctors and medical men who have been here in past years, the clinic promises to be bigger and better than ever this year and as a result several new staff members have been added.

Registration will begin at 8 a. m. and will close at 12 noon. Children from 11 surrounding counties will receive treatment at the clinic during the day.

If corrective surgery is recommended by one of the specialists, and the child's parents do not have the money for the operation, local committees will raise the funds after an investigation of the family's financial condition.

Three orthopedic men, Dr. H. E. Higgs of Marlin, and Dr. G. W. Eggers and Dr. Otto Blocker of Galveston, will take care of orthopedic cases, which in past years have been more numerous than other types of defects.

Dr. Ainsworth, also of Galveston, one of the more prominent plastic surgeons of the state, will attend to examine potential plastic surgery cases. Children who have had burns, who were marked at birth, or who have scars from injuries who can possibly be helped by plastic surgery are especially invited to attend.

For the first time the Clinic will have the aid of a speech therapist who will examine children who stutter, stammer, or are tongue-tied or have other speech impediments.

There will be two neurologists and a pediatrician to consult with children having nervous disorders and examine various types of paralysis that might be aided by neurology.

The pediatrician will examine infant disorders and discuss infant care with the parents.

These eight men will be assisted by nurses and by volunteer helpers from the Bryan-College Station (See CLINIC, Page 4)

Consult Dr. Carlton R. Lee OPTOMETRIST With Your Visual Problems 203 S. Main - Bryan Phone 2-1662

FOR MUSIC THAT CANT-BE BEAT... It's really a treat! Buy that "AGGIE WAR HYMN" We all know that it's the best in the land. So buy 'em now while Lou has them on hand LOUPOT'S "Trade with Lou - He's right with you" CLASS '32

IT'S THE... TALK OF THE TOWN THE ONE AND ONLY For Good Food and Popular Prices TALK OF THE TOWN

QUEEN

STARTS TODAY

YOU'LL SEE!

The greatest love story since the beginning of man and woman!



Color by TECHNICOLOR

CECIL B. DE MILLE'S MASTERPIECE Samson and Delilah

—Features Start— 1:22 - 3:52 - 6:22 - 8:52

ADMISSION (Tax Included) STUDENTS 50c ADULTS (1-5) 74c (5-9) \$1.10

PALACE Bryan 2-8879

Now Showing --- "CONSPIRATOR"

SPECIAL PREVIEW - TONIGHT 11 P.M.

PREVUE SATURDAY 11 P.M.

Ronald Coleman Celeste Holm

"CHAMPAGNE for CEASAR"



give NYLONS BY Holeproof

The Fashion Academy Gold Medal winners - Holeproof nylons - are sheer perfection in style, beauty, and toe-to-garter fit. In stunning Winning Look colors and proportioned lengths. \$1.35 to \$1.95 a pair

CONWAY & CO. 103 N. Main Bryan

LFL ABNER When You Hear th Musical Note



By Al Capp

LFL ABNER Things Are Coming to a Head !!



By Al Capp

The Battalion

"Soldier, Statesman, Knightly Gentleman" Lawrence Sullivan Ross, Founder of Aggie Traditions

The Associated Press, is entitled exclusively to the use for republication of all news dispatches credited to it or not otherwise credited in the paper and local news of spontaneous origin published herein. Rights of republication of all other matter herein are also reserved.

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, Texas, is published five times a week and circulated every Monday through Friday afternoon, except during holidays and examination periods. During the summer The Battalion is published tri-weekly on Monday, Wednesday and Friday. Subscription rate \$6.00 per school year. Advertising rates furnished on request.

News contributions may be made by telephone (4-5444) or at the editorial office, Room 201, Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room 209, Goodwin Hall.

Entered as second-class matter at Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

Member of The Associated Press Represented nationally by National Advertising Service Inc., at New York City, Chicago, Los Angeles, and San Francisco.

BILL BILLINGSLEY, C. C. MUNROE Co-Editors Clayton L. Selph Managing Editor Dave Coslett Feature Editor Chuck Cabaniss Sports Editor John Whitmore, L. O. Tiedt, Dean Reed, Otto Kunske News Editors

Today's Issue News Editor Dean Reed Sports News Editor Ken Bernhardt Acting Copy Editor Curtis Edwards City Editor Ed Abernathy Ken Bernhardt Jerry Zober Acting Copy Editors Bill Barber, Bob Boyd, Chester Hicks, Bob Hutchins, Marvin Matlock, George Mollen, Tom Rountree, Raymond Roubing, Walter Tanamachi, John Tapley, Rip Torn, Kenneth Wiggins News Staff Jeff Cheek, Chester Critchfield, Wayne Davis, Bill Thompson, Ray Williams Feature Staff Dudley Hughes, Bill Mabane, Charles Sebasta, Emil Bunjes, Jr. Public School Correspondent L. E. Carter Circulation Manager Charles Kirkham Chief Editor/Editorial George Charlton Assistant Features Editor Herman Gollub Amusements Editor Frank E. Simpson Sports Editor Roger Coslett Jimmy Curtis Harold Gann Ralph Gorman Ray Holbrook Jerry Houston Frank Mantua Dean Reed George Rogers Frank Simmen Jr. Sports Staff Sam Molinary Staff Photographer Harry Ross John Hollingshead Tommie Fontaine, Bob Hancock, Bill Hites Photo Engravers A. W. Fredericks, Russell Hagston Don Garrett Advertising Representatives Jack Brandt, Jack Stansbury, Alx Munroe Cartoonsists