

# Battalion Editorials

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TUESDAY, APRIL 18, 1950

## With A Changing Era, Politicians At A&M . . .

Campus politics, never before something talked about in the open, has now taken a turn which, on the surface, manifests considerable democracy and a turn we hail most heartily.

Elections, or more especially nominations, are going to be held this spring on a more open and fair basis. Candidates who want specific offices are, in several class elections as well as other campus positions, required to come out in the open and file for them.

This assures voters that at least these candidates are straightforward enough to admit they want to be elected. This also lessens the possibility of hasty selections for important campus offices being made right after a raft of nominations have been made.

The introduction of this system of filing for candidacy and the use, in several cases, of secret ballots eliminates much of

the tendency shown in several past elections to elect men into office either because it was a snowball deal, or an out and out swap by outfits.

That A&M is becoming politically awakened is testified by the number of men interested in filing their candidacy for offices, and their announced desires to campaign actively.

We are learning that things on the campus just don't happen, and the people in responsible campus offices influence the drift of many things that do happen.

To face up and admit that you seek an office is to be commended. To campaign ardently for an office (within reason of course) is an indication of the desire to hold an office.

These men who file are seeking offices that carry responsibility as well as recognition and prestige. Let us ponder each man's merits, then vote for him whom we feel best qualified.

## Behind the Screen, Lies and Distortions . . .

Behind the smoke screen of false advertising, cigarette sales have been rising to astronomical figures over the past few years. Plugged over every conceivable means of commercial communication, cigarette manufactures have built an aura of glamor about their particular products.

Athletes, film stars, and people from all walks of life have signed testimonials which approved certain brands of cigarettes. These testimonials appeared in the cigarette company's advertising, and gave the Federal Trade Commission suspicions as to their truth.

Now after six years of investigations, the FTC has cracked down on the R. J. Reynolds Tobacco Company (Camels) and told them to stop using ads which said that Camel cigarettes aid digestion or relieve fatigue, and to stop using testimonials "which are not factually true."

Time magazine reports that "after checking 43 Camel testimonials ("I smoke Camels exclusively"), FTC learned that some of the people did not smoke at all, some could tell no difference between Camel and other brands, while still others could not read and did not even know what statements had been attributed to

them." Said FTC about cigarette manufacturers' claims that one brand contains less nicotine or is less irritating to the throat than other brands: "It is impossible (for a manufacturer) to maintain in the finished cigarettes, over any considerable period of time, a uniform level of nicotine content."

Whether by choice or habit most Aggies smoke. They are aware of the health consequences of this habit, but most of them continue smoking practices with the shrug, "You can't live always."

Action taken by the Federal Trade Commission is laudable in that it attempts to force cigarette manufacturers and all who advertise to print truths about their products. Advertising can become vicious when it intentionally distorts truth.

Selling cigarettes to people who know them for what they are is one thing; selling them to people who have been led to believe they are otherwise, is quite another.

Certainly the man who purchases a bottle of arsenic knows what he is buying. Why tell him it will make him enjoy a better life, but not tell him the better life will be in another world?

College Station's youngsters made quite a haul in their Easter Egg hunt this year. Perhaps they should give the nation's loyalty prober's a few tips on finding things. But, after all, the kids knew what they were looking for.

Yesterday's wire tells us Roscoe, Texas' new mayor is a Republican—elected by write-in ballot. Proves at least that his constituents aren't illiterate.

"Dick old man, can you let me have five . . ."  
"No . . ."  
". . . minutes of your time?"  
". . . trouble at all, old scout."

Notice by yesterday's Houston Post that police caught a bandit by cutting in on the dance floor. Wonder if the culprit was polite enough to introduce his partner?

## The Battalion

"Soldier, Statesman, Knightly Gentleman"  
Lawrence Sullivan Ross, Founder of Aggie Traditions

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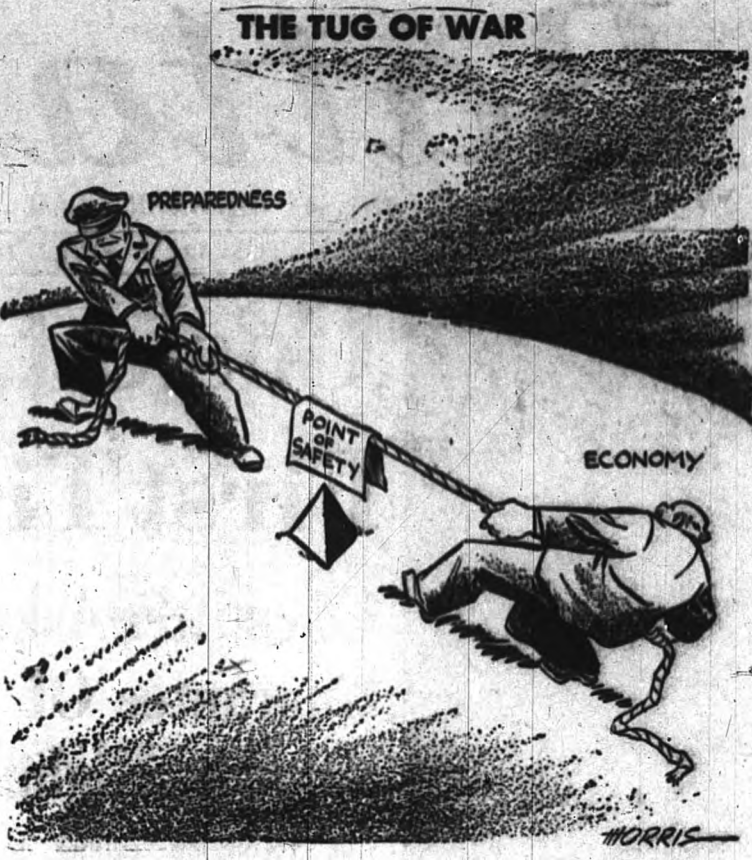
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## Elizabeth Expects Third Heir to Throne in Summer

London, April 18.—(AP)—Buckingham Palace confirmed last night that Princess Elizabeth is expecting another baby this summer. The Palace said the princess is cancelling all public engagements. This is the roundabout way of announcing the approaching confinement.

A similar announcement was made before the birth of the Princess's first son, Prince Charles, Nov. 14, 1948.

Touching on rumors for several weeks that the blonde heiress apparent to the British throne is again pregnant, the London Sunday Pictorial said few hours before that the child is expected in late July or early August.

The new royal baby would be third in line for the throne. The princess, 25 Friday, is the first who would succeed her father, King George VI. The second is Prince Charles.

Princess Elizabeth is in Malta visiting her husband, the tall and handsome Prince Philip.

Chubby Prince Charles has been at Windsor Castle with his grandparents, King George and Queen Elizabeth.

The little prince has captivated Britons on his infrequent public outings.

Princess Elizabeth flew to Malta March 28. Philip is first lieutenant of the British Navy destroyer, Chequers, based there.

Philip returned to active duty with the British Navy last Oct. 17. Later Princess Elizabeth flew to Malta and celebrated with him their second wedding anniversary on Nov. 20.

## Lookin' Back

From the Battalion Files of 15 Years Ago

The Aggie Band journeyed to Denton March 21, 1936 and played a concert at the College of Industrial Arts, since renamed Texas State College for Women.

In addition to the concert the band was the main attraction in a parade and was treated to a banquet with the CIA junior class and later a dance.

Unlike the Easter Holiday arrangements, election schedules haven't been changed much in the past 15 years. A headline in an April edition of the Batt read in part, "competition keen; campaigns are intensely pushed."

An explanation in the story tells why the elections are held in April "the election is purposely held a month ahead to allow those men elected ample time to prepare themselves for the offices they are going to hold."

We hope our successful candidates today still make use of that month even if they don't know that there is such a ruling.

## Bible Verse

A soft answer turneth away wrath: but grievous words stir up anger.

Proverbs 15: 1

## Official Notice

Thursday, April 20, is the deadline for payment of the final installment of fees for the Spring semester. The final installment including room rent, board and laundry is \$72.25.

W. H. Holzmann, Comptroller

The preliminary grades for the spring semester 1950 will be considered as the final grade in determining a student's eligibility to order the A. and M. Ring for the Class of 1951.

Orders will not be taken until after May 1, 1950. Delivery of these rings will be made August 10th or anytime thereafter.

H. L. Heaton, Registrar

**USE WANT ADS**

**TO RENT SELL BUY TRADE ETC.**

**CALL 4-5324**

## Chevrens Suggests . . .

# 'Ask Legislators How They Stand On Sales Tax Issue'

By DAVE CHEVRENS  
Associated Press Staff

Austin, Tex., April 14.—(AP)—Free advice to Texas voters: Ask your candidates for the Legislature this summer how they stand on the question of a sales tax.

You might even put the same question to the dozen or so candidates who will be running for lieutenant governor, or the half dozen who may be in the race for governor.

Maybe you'd like to know in advance about that sales tax business because sure as shootin' it's going to be the hottest issue when the 52nd Legislature meets in regular session next January.

### Avoids Issue

The last two sessions have been able to stall, side step, or stop gap in giving an answer to the simple question: who's going to pay

the bill for our greatly expanded state services?

The next session, the 52nd, faces the ugly reality of raising something like 150 million dollars in new revenue if it also decides to continue state spending at the present rates.

How did Texas finances get in that shape, anyway?

How come the state faces a huge deficit in prosperous times?

You could write a book answering those questions. The A-B-C of it is that the state bought more than it could pay for. It spent its savings account on current or future demands; it didn't do anything about renewing the savings, and important revenues dropped.

### Building Since 1947

The whole situation has been building up since 1947. It reached

a crisis when the 51st legislature's regular session lacked 17 and one-half million dollars of having enough to balance the budget. The special session made this up and then some by boosting the omnibus tax 10 per cent for 18 months, and by adding a penny sales tax to cigarettes, but it didn't tackle the bigger deficit problem.

There's that little fellow, sales tax, again.

Most Texans have been pretty smug in believing they didn't have a sales tax, say, like Louisiana. They don't, now, like Louisiana. But Texas of course has a sales tax on gasoline, cigarettes, cos-

(See TAX, Page 4)

**Quion Hall**

TUESDAY & WEDNESDAY

J. ARTHUR RANK presents  
**STEWART GRANGER**  
**VALERIE HOBSON**

**Campus**

SHOWING TODAY

FIRST RUN

Features Start—  
1:35 - 3:20 - 5:45 - 7:50 - 10:00

**Blanche**

COLOR BY  
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AN EAGLE LION FILMS RELEASE

**The Hasty Heart**

From the Broadway Stage Hit!

Starring  
Ronald Reagan  
Patricia Neal  
Richard Todd

**PALACE**

Bryan 2-8879

LAST DAY

YVONNE DE CARLO  
**BUCCANEERS GIRL**

STARTS WEDNESDAY

"Mother Didn't Tell Me"

**QUEEN**

LAST DAY

"Sea Spoilers"

WEDNESDAY — THURS.

"Dancing in the Dark"

**"CATTLEMEN'S BALL"**  
SATURDAY NIGHT

Put on your western outfit, grab your new STETSON, lasso a pretty filly and head for the dance.

Your STETSON will be as western as you want it . . . comfortable, easy wearing and handsome as only a real STETSON can be . . .

**\$10 to \$50**

and you'll need the rest of your regalia . . .

- LEVI PANTS AND SHIRTS
- JUSTIN BOOTS
- MILLER WESTERN SHIRTS
- LEES PANTS
- WESTERN TIES
- WESTERN BELTS

**Waldrop & Co.**  
MENS CLOTHING SINCE 1898

At Our College Station Store

LIL ABNER Step Back in the Car, Please By Al Capp

**LIL ABNER**

WE'RE MIGHTY GLAD WE'VE GOT YOU, EARTH-LOUT. WE'VE BEEN TRYING TO GET ONE OF YOU TO TAKE US SERIOUSLY!

"STAY ON THE STREET!"

"I'VE SAID THIS THOUSAND TIMES—STAY HOME!"

BUT WE'RE SO EASIER TO ESTABLISH CONTACT WITH YOU!

LOOK, FELLAS—IF YOU'RE FELLAS—A JOKE IS A JOKE. BUT DON'T CARRY IT TOO FAR. YOU KNOW DAWGONE WELL THAT YOU HAIN'T REAL.

AN' IT JEST STAN'S TO REASON THAT COULDN'T BE ANYTHING LIKE THIS FLYIN' SAGGER. WE IS FLYIN' IN NOW. JEST DRAP ME IN FAT CANNON, WOPPING—AN' NO HARD FEELINGS.