

## Alumni Gives Twelve Million To US Schools

The alumni of 189 colleges and universities of the United States and Canada contributed twelve million, one hundred sixty-nine thousand dollars to their respective alma maters last year through annual giving plans in operation at these institutions.

These figures were announced here today by E. E. McQuillen, director for funds of the American Alumni Council, who has completed the Council's annual survey and report of colleges and universities using the alumni fund plan.

Another 26 institutions normally following the fund plan are now engaged in major and special financial campaigns, and their totals of alumni gifts are not included.

The 1949 Alumni Fund Report shows an increase of \$1,000,000 over similar contributions in 1948. Four hundred thirty five thousand, five hundred and ninety one Alumni contributors were listed in 1949, an increase of ten per cent over 1948. In both respects, new records were set.

The most significant features of the survey, the report points out, are that these contributions represent annual and recurring gifts by alumni for the support of higher education and that the totals have shown a steady increase. A similar survey in 1939 showed a total of \$2,815,000. A sum of 400 million dollars at three per cent interest would be required to match this year's alumni support to the 189 schools.

General officers of the American Alumni Council are Chesley Worthington, Brown University, president; Elizabeth Dumesnil, Emory University, secretary; Leonard C. Dill, Pennsylvania, treasurer; Elizabeth W. Durham, Rutgers, editor; T. Hawley Tapping, Michigan, president elect; William S. Gibson, Minnesota, past president; Douglas O. Woodruff, Utah, director for offices; Seward J. Marsh, Bowdoin, director for magazines, and McQuillen from A&M.



Teddie Marie Hubert

Miss Hubert will represent the A&M at the Duchess in the Cotton Pageant and Ball. Her escort will be Pat Hubert, junior veterinary medicine major from Riviera, Texas.

## Senior Ring Order Available April 5

Senior rings ordered on or before March 31 will be delivered April 5 and 6 in Room 15 of the Administration Building, according to Mrs. Dell Bauer, Senior Ring Clerk.

Rings will be delivered between 8 a. m. and 12 noon on those two days. They must be picked up in person, Mrs. Bauer added.

Rings not picked up April 5 and 6 may be secured any day afterwards between 8 a. m. and 12 noon at the Senior Ring window in the Registrar's office.

Students should bring receipts when calling for their rings, Mrs. Bauer concluded.

## Etiquette Leaflets To Be Distributed

Sets of twelve leaflets used in the senior courtesy courses are to be bound in semi-permanent form and distributed to the lounge of each dormitory, said J. C. Falls, senior publicity chairman.

Anyone interested in obtaining sets of the leaflets should see Leroy Shiller at 201 Dorm, 8, Falls added.

Subjects of the leaflets are as follows:  
How Do You Do? Eti-cues for Mealtimes, Come to Dinner, Letter Cues, Cues for Popularity, Date Cues for Lads and Lassies, Courtesy Cues for Public Places, Cues for Dining Out, Conduct Cues for Travel, Hotel Eti-cues, Buffet Entertaining Cues, and Parliamentary Cues.



Gwen Taylor

Gwen is another of the Foley's models who will be in the Senior Class production "From Boots to Boutonnieres" tomorrow night in Guion. The show is part of the etiquette course now being conducted. It will feature clothing exhibits for young businessmen.

## Seniors Set Stage For Clothing Show

By B. F. ROLAND

"From Boots to Boutonnieres," the Senior Class clothing exhibit that has taken on the proportions of a full-fledged variety show opens for a one-night stand tomorrow night in Guion Hall.

A bevy of models from Foley's in Houston will team with a group of cadets including the corps commander and three regimental colonels to put on a show that promises to be unique in the history of the college.

"Bucky" Wyler, C Troop Commander, will act as master of ceremonies for the show which will include a complete mock military wedding. Bride for affair will be furnished by Foley's while the groom will come from the Senior cadets.

A 30 foot runway stretching out into Guion's first floor center section is another feature that sets this production apart from ordinary Guion shows.

The script prepared by Foley's Special Events Department, will tie together the three scenes of the

show—clothing for sports, business, and formal occasions.

Music will be furnished by Leonard Perkins at the keyboard of the Guion Hall organ. Seventeen hundred programs will be passed out. They will list all the clothing shown during the show together with information on the price range from which it will be selected.

Cadets Included

The ten senior cadets went to Houston last week to be fitted for the show. They are Doyle Avant, Jim Magruder, Sam Pate, Frank Cleland, D. P. "Doggy" McClure, Bob Sykes, Busby Dealy, John Christensen, Combs Ohendorf and Herman Dieterich.

In addition to being fitted with the clothing—it runs from bathing suits to dinner jackets—the men became acquainted with the Foley's staff which is producing the show.

Special backdrops for the Guion stage will carry out the theme of the show which will picture the transition of a cadet from boots to a complete civilian attire.

Props Arrive

A truck load of "props" will arrive from Foley's Wednesday morning. The afternoon will be devoted to decorating Guion, planning stage layout, and holding a closed dress rehearsal.

The show will open at 7:30. No charge for admission will be made, Bobby Byington, class president, said today, and he invited all students and members of the community to attend.

All the men's clothing will come from the Varsity Shop of the Houston store. It will be selected from a moderate price range, that usually considered by college graduates, Byington said.

## Summer Housing Assured Veterans

There will be college apartments for all veterans who want them this summer, Harry Boyer, chief of Housing, said today. Any veteran who wants an apartment, either this summer or fall, should send in his application as soon as possible to be assured of an assignment for either date, Boyer added.

Approximately fifty veterans will be permitted to move out of the college apartments this summer with the assurance of being reassigned next fall. This will give married veterans the opportunity of getting apartments this summer, though they may not be able to get one this fall.

The college will cease operating apartments at Bryan Field at the end of this semester.

Part or all of Veterans Village will probably cease operation by June of 1951. College View should be capable of taking care of all married veterans by that time. All students getting apartments now are being assigned to College View if they expect to be graduated after June of 1951.

## A&M Deans Attend Houston Meeting

The annual meeting of the Association of Texas Colleges and the Junior College Association was held in Houston last Thursday through Saturday.

Dr. T. D. Brooks, Dean Emeritus of the School of Arts and Sciences and Graduate School, made a report to the convention on the meeting of the Texas Junior College Association held here last fall.

"Education With a Service Motive" was the subject of an address by Dr. E. B. Evans, president of Prairie View A&M College. The keynote speech was made by J. W. Edgar, state commissioner of education.

Those attending the convention from A&M were Dean Sheppard, Dean Boughton, Dean Abbott, Dean Ide P. Trotter, Dr. W. A. Varvel, J. R. Bertrand, Newt Hilscher, R. G. Perryman, and H. L. Heston, first vice president of the association and registrar of the college.

## Annual Student Election Filing Begins April 1-Allsup

Filing for student elections will begin Saturday, April 1 at Student Activities Office, in Goodwin Hall according to Keith Allsup, president of the Student Senate.

Officers that are open at the present are co-editors, Battalion, co-editors Aggeland, editor Commentator, editor Engineer, editor Agriculturist, editor Southwestern Veterinarian, veteran yell leader, Corps Junior and senior yell leaders, Town Hall manager, and representatives to the Athletic Council, Allsup said.

The deadline for filing will be 12 noon, Saturday April 15. Students may file at any time between April 1 and April 15. No candidates will be accepted after the deadline according to Allsup.

Regular elections will be held on Tuesday April 18, and if any runoffs are necessary, they will be held on Thursday, April 20.

Ballots will be distributed to dormitory rooms by respective housemasters in vet dorms and by first sergeants in corps dormitories. Marked ballots should be placed on student's doors no later than 10 p. m. on the night of elections. Housemasters and first sergeants will be instructed to pick up the marked ballots at this time.

Ballots for day students will be printed in the Battalion and may be turned in to Student Activities Office in Goodwin Hall no later than 5 p. m. on the day preceding elections.

## A&M Men to Make High School Talks

All students who are interested in addressing hometown high school groups during the Easter Holidays are requested to contact Bennie Zinn, assistant dean of students to make the necessary arrangements, Joe Mullins told the All College Day Committee at a meeting yesterday evening.

Mullins is the chairman of the invitations sub-committee for the All-College Day group and is being assisted by Richard Tumlison.

Students delivering the talks will be given an excused absence from classes for the day on which the addresses will be made, Mullins stated.

A committee consisting of C. G. White, Bennie Zinn, W. L. Fenberthy, and Mullins met today and

drafted a letter which is to be sent to all high school principals. This letter explains that the All College Day is being held for the purpose of acquainting high school seniors, parents of students, and friends of the college with educational opportunities offered at A&M.

The letter also requests that some selected Aggie be given the opportunity to deliver a short address to the student group in the high school at some convenient time immediately after the Easter Holidays.

Mullins pointed out that students desiring to make such a talk should contact Zinn immediately.

Frank Cleland, chairman of the program and scheduling sub-committee, reported that his group was making good progress in arranging the events and in planning a master schedule for the day.

The program should be ready to go to press a short time after the Easter Holidays, Cleland concluded.

Johnnie Reeves, concessions chairman for All College Day, reported that the Ross Volunteers had requested permission to operate a soft drink stand.

The question as to whether or not a club should be given permission to operate more than one concession stand on All College Day was brought up by Reeves. After a short discussion the committee decided to limit all clubs to one concession for the time being. If at a later date, the committee decides that the concession stands requested to not adequately cover the campus, then a particular club may be given the permission to run a second stand.

Reeves pointed out once more that all concession stands would be required to comply with the rules and regulations of the Public Health Department.

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## Army ROTC Riflemen Capture Hearst Trophy

By GEORGE McBEE

A&M's Army ROTC rifle team took first place in competition with approximately 17 senior ROTC schools at the 29th annual William Randolph Hearst ROTC Rifle Competition, Sergeant W. R. Reese, coach of the team announced today.

"To the best of my knowledge this is the first time the Army Rifle team has won first place in competition for this trophy," Sgt. Reese said.

Notification of the winning of this award was received yesterday from the Commanding General of the Fourth Army Area. The William Randolph Hearst Trophy is offered to Senior ROTC Units located in the Fourth Army Area.

High Point Team

The team collected a high score of 948 out of a possible 1,000 points. The firing was with .22 caliber ammunition from a distance of 50 feet.

Firing for this trophy was begun Dec. 1 and completed Feb. 10. The firing on the targets is performed at each school and is to be witnessed by an officer on active duty, or by some member

of the faculty so designated by the head of the school.

After the firing is completed, the certificate on each target is completed by the Professor of Military Science and Tactics or by the head of the school. A match certificate is signed by the officials who have witnessed the firing. This combined report of the scores is signed by the Professor of Military Science and Tactics. They are then sent to the Commanding General of the Army Area.

The Commanding General supervises the scoring of the targets which are then sent to the Adjutant General, acting for the Secretary of the Army. He is trophy judge for the Army division and his decision as to results is final. Teams are composed of five members who must be regularly enrolled students in good standing at the school. They must also be enrolled in the Reserve Officer's Training Corps.

Students representing A&M in this match are Clifford A. Taylor, Vets, George S. Kent, "A" Ordnance, Duane C. Inrue, last enrolled this semester, Robert E. Crosser, Senior Company, and Roland T. Zapata, ASA.

Each member fired five shots for record in each of the four positions—prone, sitting, kneeling, and standing.

Medals and awards the rifle team has won will be presented to the team members during presentation of awards on Mother's Day.

## Thompson Says Aim Is Concise News Coverage

"It is the aim of the Wall Street Journal to present all of the important news in as brief a space as is possible," Dr. J. Leroy Thompson, director of the educational services of the Wall Street Journal told the Business and Accounting Society last night in the YMCA Chapel.

Thompson discussed the "Financial News, the Gathering and Dissemination" of the Wall Street Journal.

"News stories come from a mass of information, and thus thousands of stories written never see the light of publication," he said. During the course of his talk, Thompson briefly outlined the changing views of big business toward the reporter. "Twenty years ago a paper such as the Journal was not possible. Business would not open their doors to reporters. All production was wrapped in a shroud of secrecy."

The Wall Street Journal is a nationwide business paper, which in addition to strictly business matters it carries all of the national news. But it is written in a very concise form, Thompson pointed out.

Column Preparation

In addition to the paper the publishers of the Journal operate a ticker tape unit which covers most of the United States.

Getting back to some of the inside functions of the paper, Thompson told how a column is prepared. He cited the example of the Washington column.

It comes out once a week, yet it requires 18 men to gather and edit the news.

In concluding his talk, Thompson pointed out that the Journal is a young man's paper.

The average age of the Washington reporters is in their early thirties.

## AH 441 Sets Meet Tonight

Students planning to take the Travel Tour Course, AH 441, this summer will meet tonight at 7:30 in the main lecture room of the Animal Industries building, according to Frederick A. Rau, of the AH department. The course carries four hours credit.

Purpose of the meeting is to determine approximately how many boys intend to take the course, and how many of these will have to attend summer camp. If many of those planning to take the four weeks course have to attend summer camp, the tour may not begin until August, Rau said.

Probable costs of the trip will be discussed, as well as ways of reducing costs. Veterans may use the GI Bill for tuition and subsistence, he added.

AH 441 is open to all classified juniors and seniors in the department of Agriculture. The course is designed to give students a comprehensive picture of the major livestock and grain producing areas of the United States.

## TISA Delegates Sign by April 1

All students who wish to attend the TISA convention at Baylor on April 5 as unofficial delegates must register with Student Senate President Keith Allsup before April 1, and pay their registration fee of \$4 before April 9, Allsup said this morning.

Official delegates have already been named, Allsup said, but the Senate would like to see as large an unofficial delegation as possible attend.

## Russell Elected Family Life Council Head

Dr. Dan Russell, head of the Rural Sociology Department, was elected president of The Texas Council on Family Life and Family Life Education last week, at a state meeting on the Southern Methodist University Campus.

Council membership was made up of college and high school teachers, family services agencies, ministers, and others interested in family relations.

The chief objective of the council, according to Dr. Russell, is to give early counseling on family life to high school and college students to prevent the great number of problems that arise before or shortly after marriage. The Council members agreed that bad counseling is worse than no counseling at all.

Members reached the general conclusion that family life education should be broad, rather than specialized and the counselor should be an adjusted individual who is acceptable and accessible to the public.

Counseling before marriage is known to be best, and the state council hopes in the near future to see each community form an organization in which the doctors, ministers, school teachers, and local clubs can make such counseling available to young people, Dr. Russell said. Many parents are not qualified to give the type of family advice to their children that is needed, and the reluctance of parents to give this advice to their children forces them to seek help from someone else, he added.

## 'Take a Break'

A senior cadet learned this week-end how it feels to have "had it." Bright and early Saturday he headed down the road to New Braunfels to visit a queen of his acquaintance. Attired in his best Sunday-go-to-meetin' togs, he walked out her front porch and knocked on the door.

The young lady's mother opened the portal and, upon learning of the kayoed's mission, said "I'm sorry but my daughter can't go out with you any more."

The eager one's face fell open and he inquired for the reason behind this announcement.

"You're too old for my daughter," was the reply.

"What do you mean, 'too old,'" the cadet countered.

"Well, after all," the mother said with cold finality, "my daughter's only fourteen."

QUESTION OF THE WEEK—Is "Sully" headed for faculty panel? Yesterday afternoon at 4:45 he was discovered in front of the Academic Building clutching a board in one hand. The leasable could have done would have been to choose a less conspicuous spot.

## Locals Turn Out To Watch . . .

## 'Murdoch House' Nears Completion

By GEORGE CHARLTON

If you happen to be driving through Beverly Estates sometime soon and find yourself on Rosemary Drive, you may come across one of the most ultra-modern homes down in this part of the country—the Murdoch house.

Bryanites and College Station folk have been talking and speculating about it since construction began in the latter part of October. Any Sunday afternoon will find numerous cars parked out in front, their recent occupants inspecting the two story structure.

"I haven't been to the house yet that two to 20 people weren't there looking it over," says Bill Fitch, contractor. The house is in the final stages of construction.

People who came to see it either like it a lot or not at all, according to Fitch. At any rate, the homes was designed especially for the Murdochs, a family of three. P. G. Murdoch, of the Chemical Engineering Department, has been a faculty member for five years. Before that time, he was associated with the Shell Oil Company.

"We should be through with the house in about two weeks," Fitch says. Construction began in October, but because of bad weather, active building did not get underway until January.

Rooms included downstairs are a porch, living room, study, kitchen, bathroom and dining

area. Upstairs are a master bedroom, smaller bedroom, and bathroom. One whole side of the long upstairs hallway is devoted to sliding panel closets.

A more outstanding feature of the functional structure is the flying staircase. It consists of large slabs of mahogany wood suspended from the ceiling by steel pipes of graduated length.

A sliding glass panel separating the living room from the porch has caused much favorable comment, Fitch says. Two areas for planting greenery are intended in

the floor space on both sides of the sliding partition. If desired the glass panel may be slid back up into the wall.

The house is constructed of limestone and redwood. Rowlett, of Caudill, Rowlett and Scott, architect firm, handled details for the procuring and laying of stone work. Caudill drew up the original design.

A landscaping plan prepared by Bob White, of the Landscape Art Department, will be developed in the future. Included will be a pea-

gravel walk and a planting area located within a one-foot high stone wall. At one end of the wall will be a small piece of sculpture perched on an 18-inch pedestal.

Interior draperies and color schemes have been designed by Frank Coulter of Coulter's Gift and Decorator's Shop in Bryan. Many colors now on the walls are not final but only primary coats, according to Murdoch. The colors he is referring to are shades of red, yellow, greens, and blues.

Rock and natural gum plywood are used in interior structure. One of the most attractive features in the living room is a stone fireplace. The living room is approximately 19-20 ft.

The car port is topped by a cantilever roof extending 14 ft. out from the south side of the house. No traces of a driveway have been marked off yet.

A recent addition in the construction work has been a louvered redwood fence, which allows air to pass through so that cool breezes will not be shut off in warm weather. Another purpose it serves will be "to tie the house down" to the landscape, according to Fitch.

After being conducted on a tour through the structure, radical for this part of the country, with its striking lines, wide open window space, and functional interior, we came to the conclusion we liked it. But that's rather a minor point one way or the other—it wasn't built for us.



H. G. Till

## SAM To Hear Katy Executive

H. G. Till, Director Research and Development, Missouri-Kansas-Texas Railroad, of Dallas, Texas, will speak to the student chapter of SAM tonight at 7:30 p. m. in room 301 Goodwin, according to Robert A. Fluke, chapter chairman. Till's topic will be "Development and Valuation of Industrial Property."

The speaker, formerly a St. Louis advertising agency executive, has been connected with M-K-T since 1945. He handled the M-K-T company's advertising for a number of years.

After joining the Katy, Till sought to accomplish a three-fold task. First, he planned to do the best possible job for industrialists looking for new plant sites in the Southwest.

Second, Till planned to work with industries already located on the Katy in an effort to get them to expand their present markets and to find new markets.

Third, the speaker planned to develop a program to work with farmers who still give the Southwest its dominant industry, attempt to help them in modernizing their methods, introduce new crops and practice soil conservation.