Battalion Editorials

MONDAY, MARCH 6, 1950 .

## The Twelfth Man and the Campus Chest

Tonight the Campus Chest kicks off year's campaign. The purpose of the year's campaign. The purpose of the
drive have been clearly stated by the Chest committee and their purposes seem perfectly compatible with what most Ag gies would agree with.
Ita the $\$ 4,000$ quota is reached, the student body of A\&M will be in a, position ship next fall to some promising high ship next fall to some promising high
sehool graduate. That sum would enable him to attend A\&M for four years receiv.
ing $\$ 500$ a semester
This idea of a student body sponsored scholarship appeals to most of us. We win have the opportunity to participate in offering a scholarship.

The fairest and most objective method
selecting this man for the Twelfth of selecting this man for the Twelfth Man
Seholarship would be for him to be chos en by the college scholarship committee the organization responsible for choosing Development Fund scholarships. This is the plan the Chest committee has suggested.

A quarter of the Campus Chest quota has been allocated to the World Studen in countries where it is still impossible fo students to completely help themselves.
This Costs Nothing, Just Smile
Brown, top ranking among the world's smile.
National Smile Week has been sched uled for March 6-11, the theory being too few

Joe E. Brown, generally acknowledged as proprietor of America's broadest smile,
is the booster and guiding light of this campaign.

The idea is simple," says Joe. "It is to concentrate on smiling and making someone else smile.
"Try bringing a smile of happiness each day to someone who is weary, who
fack troubled," who is inf, or feels forgotten."

The WSSF is administrated by CARE; responsible grous whose chief claim to seas package service.
With the remaining $25 \%$ of the Campus Chest quota, a contingency fund wil be established. This reserve will go for charitable causes the student desires to aid. The reserve fund could, in the event the $\$ 4,000$ quota is not reached, hepp boost of $\$ 2000$ Man Scholarship to the total year.
The amount of contributions are, of course, a personal matter which each giver must determine for himself. A dotlar placed in the hands of the man making spent, and one which will do much sood. Students who have worked on blanning and executing the Chest campaign have used their time and energies because they Campus Chest what constructive good the to fill the Chest will do Our contributions to fill the quota (roughly 75 cents per stu-
dent) will demonstrate that we too, are dent) will demonst on chat we, coo, are do for A\&M, and also give us personal satisfaction in giving.
dispensers of hepriess speak with authority about the power of a smile. During the war Joe's grin brought relief from pain and nostalgia to thousands of
servicement all over the world. He seriously backs this special week out of a conviction that smiling is good for the people who do it, and for the people who see it.
So-

So-March 6 through March 11-the order of every day will be to Smile, At
the traffic cop, the landlord, the howling children, the clerks and conductors, AND with nine days leeway . . . . even at the Income Tax Collector!
It might, praise be! become a national ame
The Dealer Names His Own Game
Everyone seems to be wanting to get in political Deal slogans when he successfully eampaigned back at the turn of the cen Eury for the "Square Deal." His great-ne presidential campaign in 1932 on wo "Nis. Deal" slogan. - Last year Harry Truman, Democracy presidental but the voters, won his cam paign using the "Fair Deal" phrase for a kicker. And Truman is still plugging the "Fair Deal" ideal $\quad$ Countering this, out-of-office Republi-
s accuse the present administration The Republicans Deal." hit on the "Square Deal" slogan again and have championed it in many of their recent political speeches.
Now it looks like whichever party is in power will deal the cards. Of course, the dealer names his game.
The present trend in governmental spending would suggest that the game has the big pressure groups have been hitting "black jacks" grout we poor tax payers have been getting busted.
wolf in an auto spotted a cute little blonde on the corner waiting for a bus He jammed on his brakes, pouring on the
 personality. "Hello, sweetheart" he called,
"don't you want a ride?" ards to the Eskimos!"

## The Battalion

"Soldier, Statesman, Knightly Genileman"

 The Battalion, officiaf newspaper of the Axricultural and Mechanice Colloge of Texas and the





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'No Need for Hysteria' Bricker Tells Newsmen
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$2=2 \mathrm{zas}$
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 House. Senators can be appointed by governors to fin vacancies, bu
House members must be chosen in special elections.


 Thene weuld inctude transfer elsewhere of
center ot the conntry now house in the Pentago
ia just acrosss th Potomac Aiver from Washington.
Letters To The Editor
 RELIGIOUS NEEDS Editor, The Battalion We. would like to express our
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lymain Ostiorne
Dick Fley A WORD OF THANKS ditor, The हiatalion I want to express my apprectit.
tion for the miny courtesies whith

 Official Notice



## BANTAMAC

JETT


## FLAGSHII

 JACKET you trim as well as
able. A real buy.
Made of handasome arir. able rayon LUSTRA
cloth
that's washable, or cioth thats washabie,
can be dry cleaned.

- Wind proof and water repeliant.
- Roomy patch poock ts
- Full length front alpper.
- Elasticized for snug fit.

LEON B. WEISS
North Gate "Next to the Campus Theatre"

Railroads Readied for Rush As Nation's Miners Return


