

Battalion Editorials

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FRIDAY, FEBRUARY 17, 1950

What Role the State Employee in Community? . . .

In College Station most of its citizens have asked themselves this question many times: To what extent should a state employee participate in city government?

For College Station that question is not merely academic. Most of the salaried people here work for Texas A&M College, a state supported educational institution. Their paychecks are redeemed with money from the state treasury.

Because of this professional affiliation with the state, does it then exclude a person employed by the college from sitting on the City Council, or on any of the special committees that are appointed from time to time?

The Texas Attorney General's office says, "No." That office has been saying "no" for 11 years, despite old-wives-tales to the contrary.

This decision by the Attorney General is the only reasonable stand that could be taken in a democratic country. Though employed by the college, these citizens of College Station still have a responsibility

to their community, and should vote and take part in all its governmental affairs. To do otherwise would be forfeiting their democratic right, and spruwing their democratic responsibility.

We have noted over past years the active part many of our professors, department heads, and college employees have taken in local, state, and regional civic affairs. We have noted this with pride—that these men were interested in affairs beyond the campus, affairs of a nature other than academic.

This is a way to tie the college and the community together. For neither Texas A&M College nor the City of College Station could long exist without the other. Their interests are identical; their purposes should always be directed towards the same goals.

A growing A&M College means a growing College Station. The employee of the college who is a resident of College Station has both an institutional and a civic interest in this matter.

Bryan and Muleshoe, a Lot in Common . . .

"If it were not for A&M, Bryan (pop. 17,880) would be about like Muleshoe (pop. 1,327). And what would Muleshoe give to have a college like A&M move in on them? It appears to me that there are several hardheads in Bryan—and out at College—who seem to control the thinking of everyone," commented a Bryan businessman at a recent Retail Merchants meeting, according to the Bryan Daily Eagle.

That statement raises a question in our minds: What would it be like in Bryan if A&M College had been located somewhere

else? The Bryan police would be without much to do; there'd be no Aggie speeders to run down and fine. The merchants would have to cater to strictly local trade. The long distance telephone lines would never be overlooked and calls could be put through in a minute. In fact, most all that is wrong with Bryan would be removed.

And subtracting Muleshoe's population from that of Bryan, we calculate that also removed would be 16,473 people.

Coachmaker to HRM Harry I . . .

The Ford Motor Company has delivered to the White House garage what is said to be the most expensive automobile ever built by the company. The cigarette lighter, we are told, is gold plated and there is a built-in umbrella rack, not to mention other custom-designed items for the pleasure of the President. Nine other expensive vehicles will join this joy-juggernaut of fabulous luster and luxury.

The explanation is that the President pays only a nominal "rent" on these vehicles, which are a part of "prestige promotion by the manufacturer." In short,

Ford becomes coachmaker by special appointment to HRM Harry I.

Mr. Truman very probably could also get his tailoring free, if he would consent to, say, a very modest trade-mark sewed across the seat of his trousers. A Coca-Cola signature on his hatband will get him his toppers without charge.

Advertising concessions on the Washington Monument would also raise a tidy campaign fund for 1952. This would probably be better than the proposal to transfer surplus potatoes to the fund.—The Dallas Morning News.

The professor was amazed to learn, through various remarks, that Mary, one of his prettiest students, was disliked by the other coeds. "Why is Mary so unpopular?" he asked one of the girls. "Oh, didn't you know? She won last year's popularity contest!"

Rosalind Russel, explaining why she married: Because before that I was a spinster, and a spinster is what nature abhors—a frozen asset.

Kenneth L. Krichbaum: The most disillusioned girls are those who married because they were tired of working.

The Battalion

"Soldier, Statesman, Knightly Gentleman"

Lawrence Sullivan Ross, Founder of Aggie Traditions

News contributions may be made by telephone (4-5444) or at the editorial office, Room 201, Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room 200, Goodwin Hall.

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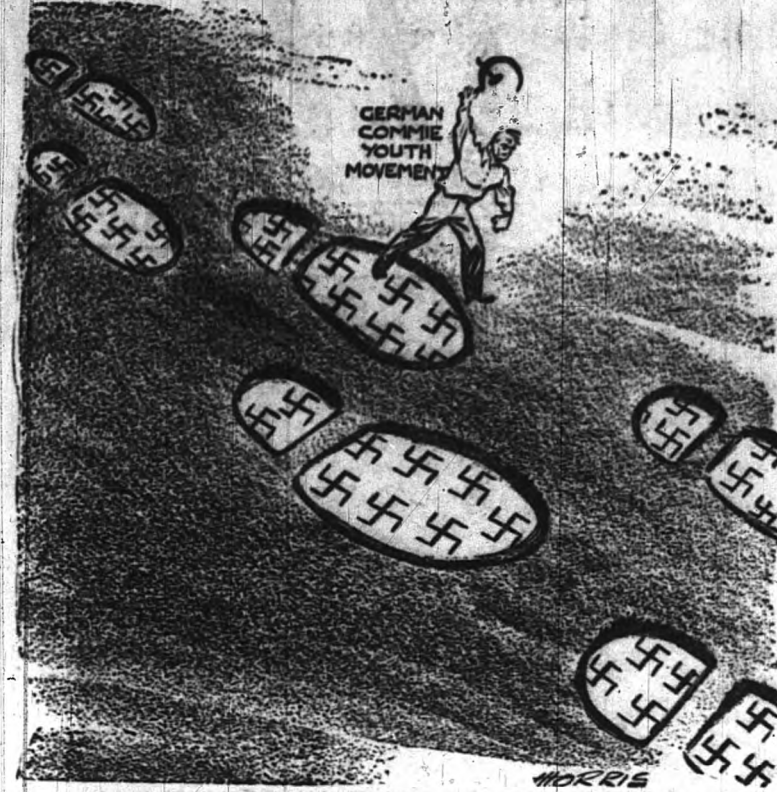
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TRAILING BIG BROTHER



Interpreting the News . . .

Churchill Speech Spurs Washington

By J. M. ROBERTS, JR.

Winston Churchill's suggestion that another top-level attempt be made for an agreement with Russia has both the British and American governments worried.

The old boy obviously has seized on a deep-seated popular desire for peace to further his party's chances in the British elections, and the London bookmakers say the Conservative chances have taken a sudden rise.

Not that Churchill is insincere, although he knows full well why Britain and the United States consider it futile to seek rapprochement through negotiation with Russia when he and Roosevelt were handling them personally. He is bound to think, for instance, that things would have turned out better at Potsdam if he had not been yanked away from the conference by the British electorate, leaving the allied cause in the hands of Atlee and Truman, two new hands at the work.

Atlee, Bevin, Truman and the

American State Department have reacted quickly in an effort to clarify Secretary Acheson's recent statement, which was originally interpreted as meaning that negotiation with Russia is entirely futile. Now they are emphasizing that the door is always open if Russia shows any desire for agreement, and the President thinks there might be a time when a new mission to Moscow might do some good.

Both the British and American administrations are caught between two situations. In one, they are sure, only the hard fact that Russia has gone her limits against solid world opposition will put her in a frame of mind to seek a modus vivendi, and the time when that will be a fact has not yet arrived.

In the other there are an increasing number of expressions of a desire by the British and American public that diplomats not rely too strongly on what might prove to be fallible judgments in this matter, and that they keep probing constantly for an opening.

No Registration Confusion Zinns Classification Found

By DAVE COSLETT

There are two fellows on this campus who cause quite a few people a lot of trouble when it comes time for registration. It seems that they always find themselves in the middle of a mix-up.

The only possible reasons could be that they have the same last name, they're both Aggie-exes, they both work for the college, and they both come from the same town, Temple. In fact, the two of them are brothers.

Bennie A Zinn and Johnnie P. Zinn by names, they feel that they owe some students who may have suffered from this mix-up an apology.

Bennie is Assistant Dean of Men, an official charged with counseling and helping in the supervision of non-military discipline. Johnnie lends a hand to student in regard to graduation plans. His

Official Notice

NOTICE PREMEDICAL - PRENATAL STUDENTS

The Bulletins of Information and application forms for the Medical College Admission Test to be given May 23, 1950, are now available at the office of Dr. George E. Potter, Premedical-Prenatal Advisor, Room 12, Science Hall. All pre-medical-prenatal students who expect to apply for admission to the professional schools in 1951 are required to take this test or the follow-up test to be given November 12, 1950. Applications for the May 23 test must be in Princeton, New Jersey before April 9.

G. E. POTTER

NOTICE TO CANDIDATES FOR GRADUATE DEGREE IN JUNE, 1950

All candidates for graduate degrees in June, 1950, must be registered in the Graduate School this semester. It is the student's responsibility to both register and check with the Graduate School to see that his record is clear for graduation, both scholastically and in every other way. This includes filling out a request for admission to candidacy for the degree in June. The faculty is requested to assist their students in meeting all these requirements promptly.

IDE P. TROTTER

Attention Aggies!

Buy your Shoe Polish at

HOLICK'S BOOT SHOP

We will tell you how to shine your own shoes

HOLICK'S

Boot Shop

North Gate College Station

La Fiesta

Dine in Atmosphere of Old Mexico

Delicious . . . ENCHILADAS - TACOS CHALUPAS - TOSTADOS MEXICAN RICE TORTILLAS

Many Other Famous Mexican Dishes

Bryan's Original

Mexican Restaurant

Survey Shows Laggard Listenership . . .

Bryan and College Listeners Unaware of P.M. Programs

By GEORGE CHARLTON

Most residents of the Bryan-College Station area don't know what radio program they are listening to between the hours of 4 and 5 in the afternoon.

We don't hazard to offer reasonable explanation for this hour of radio program indifference, but results of A&M's small-scale sequel to the nationwide Hooper Rating verify its existence beyond the shadow of a doubt.

Conducted by members of the Graduate market research class, the survey was made of residential telephone subscribers in the Bryan-College Station Telephone Book

for August, 1949. The sample consisted of every sixth residential subscriber, adding up to a total of approximately 400 subscribers.

In the actual process of conducting the survey, the interviewer called the selected number, and if there was a double number, he asked questions to fill out his special radio listener questionnaire forms. If there was no answer, the sheet with that special number on it was placed on the bottom of the pile, and the number was called again at a later time.

Interviewers were asked to what program they were listening. Only 33 per cent knew the name of their program. Eleven per cent of those seven years contacted were listening to Matinee Show Case, and the trials and tribulation of Portia Faces Life dragged in six per cent of the radio listeners.

The first question, naturally, was "is your radio on?" Results indicated that there were definitely more people not listening to their radios than listening be-

tween 4 and 5 p. m. daily. "The application of statistical tests leaves us with the conclusion that this preference for not listening to the radio could not be due to chance," the report says.

Those people who indicated they were listening to their sets were asked, "to what station are you listening?" Thirty-three per cent of those contacted didn't have the vaguest idea. Of the relatively small number of persons knowing to what station they were listening, there seemed to be a preference for KORA over any other station. No real preference for local stations over out-of-town stations was indicated by the survey.

Only six per cent of those contacted knew who were sponsors of the programs to which they were listening showing that radio advertising has not been too effective in this area.

The last question asked "how many persons are listening to your radio?" In well over half the cases, only one person was listening. The average "listenership" was determined to be 1.6 persons.

The survey reports made under the direction of Ralph C. Hook, Jr., assistant marketing professor, concludes: "Although the listenership to local stations left much to be desired, the results should not be considered to cover the additional area of listeners made up of A&M students.

"While the results of this survey are rather typical of radio listenership, they certainly indicate the possibility of creating greater interest in local station programs."

FEPC Blocked From House Consideration

Washington, Feb. 17.—(AP)—By a 6 to 6 vote, the House Rules Committee Thursday refused to clear the hotly disputed anti-job discrimination FEPC bill for a showdown on the House floor.

The administration-backed measure would set up a fair employment practices commission, armed with the power to prosecute employers in cases of discrimination in the hiring and firing of Negroes and other minorities.

Four Southern Democrats and two Northern Republicans voted to keep the bill "frozen" in the Rules Committee, as it has been since last summer.

Four Northern Democrats and two Republicans voted to send the measure to the House floor.

With the tie vote, the measure remains pigeon-holed since it requires seven votes to clear a bill for action on the floor.

Parliamentary experts said the two-fold results of today's vote may be:

1. To further snag the House legislative machinery, which has already been jarred by repeated filibuster-type delays over the civil rights question.

2. A possible delay of months in final House action on the measure.

It was the second time in three weeks that the committee has split in half on the FEPC bill. On Jan. 24, the vote was five to five. Chairman Sabath (D-Ill.) told newsmen that administration leaders will try to force a showdown in the House next Wednesday under a procedure sharply limiting debate. He seemed pessimistic about the chances, however.

Voting against clearance today were Reps. Allen (R-Ill.), Wadsworth (R-N.Y.), and Cox (D-Ga.), Howard Smith (D-Va.), Colmer (D-Miss.), and Lyle (D-Tex.).

Those who voted for clearance were Reps. Herter (R-Mass.), Brown (R-Ohio), Delaney (D-N.Y.), Madden (D-Ind.), McSwiney (D-Ohio), and Sabath (D-Ill.).

Bible Verse

Verily I say unto you, Whosoever shall not receive the kingdom of God as a little child, he shall not enter therein. —St. Mark 10: 15.



LAST DAY



ONE DAY ONLY



SO DEAR TO MY HEART



PREVUE SAT.—11 P.M.

10:30 P.M.

Sunday & Monday

The

Big Wheel

PALACE Bryan 2-8879

TODAY - SATURDAY

"Tell It to the Judge"

PREVUE TONITE 11 P.M.

EDWARD L. ALPERSON presents

DAKOTA III

CINECOLOR

MONTGOMERY-CAMERON WINDSOR

AN ARNOLD PRODUCTION - RELEASED THROUGH TWENTIETH CENTURY-FOX

PREVUE SAT.—11 P.M.

SOON YOU WILL KNOW WHY

THE STORY OF A GIRL WHO FELT HOPELESSLY IN LOVE!

JEANNE CRAIN - ETHEL BARTYMORE

ETHEL WATERS - WILLIAM LUDWIG

Produced by MILTON H. BRUN - A TWENTIETH CENTURY-FOX RELEASE

FLUS: CARTOON-NEWS



TODAY & SATURDAY

Feature Starts—1:50 - 3:40 - 5:30 - 7:20 - 9:10

Larry Parks Evelyn Keys

"RENEGADES"

PLUS: CARTOON-NEWS

PREVUE TONIGHT 11 P.M.

Feature 11:30 P.M.—

SUNDAY thru TUESDAY FIRST RUN

Sunday Feature Starts—1:30 - 3:35 - 5:45 - 7:55 - 10:00

FURY OF MEN AND THE SEA!

John PAYNE Gail RUSSELL Jeffrey LYNN

"Captain China"

Plus Cartoon: "MICE WILL PLAY" NEWS

SATURDAY PREVUE 11 P.M.

Feature 11:30 P.M.—

FIRST RUN

Fred MacMURRAY

Claire TREVOR

Borderline

A MILTON H. BRUN AND WILLIAM A. SEITZ production

Produced by MILTON H. BRUN - A TWENTIETH CENTURY-FOX RELEASE

FLUS: CARTOON-NEWS