



Audience, Cadets Join Singing Carols

BY ROGER COSLETT

The blended voices of the Singing Cadets ushered the Christmas Spirit onto the campus yesterday afternoon.

A&M's "Ambassadors of Song", under the direction of Bill Turner, pleased a Guion Hall audience of more than 900 persons with their annual program of Christmas music.

Leonard Perkins, student director for the Cadets, opened the afternoon performance playing a medley of Christmas songs on the organ.

Buddy Boyd, Senior Singing Cadet from Fort Worth, led the

audience in singing "O Come All Ye Faithful" to begin the main part of the afternoon program. The remainder of the more than one hour show was devoted to both Singing Cadet numbers and selections of Christmas music in which the audience joined in the singing. In all, 20 numbers were presented.

"A Mighty Fortress Is Our God" was next on the program, followed by "The First Noel" in the audience joined with the Cadets.

Beginning with a Cadet rendition of "God Rest Ye Merry Gentlemen" followed by "Hark the Herald Angels Sing," the musical program was broadcast by WTAW, the college radio station.

Other numbers on the first portion of the program included the "Alleluia Chorus" from Handel's "Messiah," "Jesus Had a Mother Like Mine," "Now Let Every Tongue Adore You," and the perennial Singing Cadet favorite, "Sit Down Servant."

A special treat for the audience was their introduction to the person and voice of Mrs. Gloria Martin, enhanced the program by singing the beautiful "Ave Maria."

Buddy Boyd was featured by the Singing Cadets as soloist in a special arrangement of "Jingle Bells."

Howard Hughes, Abilene sophomore, sang the lead in the Cadet arrangement of the popular "Christmas Song" by Mel Torme.

At the request of the audience, Bill Turner led the Singing Cadets in their version of "The Battle Hymn of the Republic." They were accompanied by a duet piano team of Miss Lavern Hunt, regular Cadet accompanist, and Perkins.

"Joy to the World," "Silent Night," "White Christmas," and "Jingle Bells" were the remaining audience participation numbers.

"The Spirit of Aggeland," with the verse by the Cadets and the chorus by the Cadets and the audience, closed the Christmas program.

Each region of the country is allotted its own scholarships under the plan and recipients are selected by competition on a regional basis. The five regional scholarships will be given to students from Arkansas, Louisiana, New Mexico, Oklahoma and Texas.

Under the Regional scholarship program, the actual amount of the award to each scholarship will depend directly on individual financial need. Selection of men to receive the scholarship will be made on a basis of aptitude for business training without regard to financial need. In extreme cases the scholarship may cover the entire cost of a man's training for business administration.

Applicants should write to the Committee on Scholarships, Harvard Graduate School of Business Administration, Soldiers Field, Boston, 63, Massachusetts for application forms and detailed information. The deadline for applications will be April 1, 1950.

Christmas Dinner Tickets Available

Tickets for the annual Christmas dinner for college employees may be received at the Aggeland Inn and at the Bryan Field Annex, according to W. R. Horsley, director of the Placement Office.

The dinner will be held Wednesday, December 21, at 7:15 p. m. in Sbisla Hall.

Twenty-three employees who have been with the college for 25 years will be honor guests at the dinner, Horsley said. Newcomers will also be guests of the college.

Tickets may be obtained until noon Tuesday, December 20, Horsley said.



A job well done paid off for this smiling group of freshmen. They are the winners of the annual slide rule contest and the wood and metal in their hands testifies to their ability with the engineers ever-useful slipstick. Winners are G. W. Berner, J. S. Bryant, R. T. Brown, T. L.

Colley, F. A. Cox, W. A. Crabtree, S. M. Dimmond, R. E. Galvin, D. D. Howell, C. C. Johnson, C. D. Lang, A. E. Massingale, Jr., C. A. Mast, J. D. Merryman, F. G. Nedbalek, I. R. Newkirk, J. H. Reeves, E. F. Schwartz, W. T. Simmons, L. A. Wolfskill.

Auto Industry Hit Record Peak in '49

Detroit, (AP)—The automotive industry had its best year in 1949 in production, sales and profits.

The industry's previous all-time record output of 5,358,420 cars and trucks, set in 1929, went by the board. By just how much will not be known until official 1949 figures are released in mid-January, but the final total is expected to be over 6,000,000.

The 1950 outlook is expected as many new cars and trucks as in 1949, barring a general business slump or other unforeseen developments.

In fact, many industry experts are forecasting production of close to 3,000,000 new passenger cars alone in the first half of 1950—or about 100,000 more than in the first half of 1949.

These expectations are based on production curtailments in late 1949—due to the steel strike and changeovers to 1950 models—and a continued heavy demand by the public for new cars.

These same factors dimmed prospects for any early substantial price cuts, which had been forecast for the latter part of 1949 but failed to develop.

There were some small reductions by major manufacturers, including Ford and General Motors, early in 1949, but not on the scale that had been predicted.

General Motors also cut the prices on its automatic transmissions by \$25 to \$40, and similar reductions were made by two companies using its Hydra-Matic equipment.

But expected steel price increases to meet the cost of new pension plans will be reflected in the production cost of automobiles, further dimming prospects of lower car prices.

The direct effect of the steel strike on automobile production still is a matter of considerable debate.

Boltons to Hold Jan. 1 Reception

President and Mrs. F. C. Bolton will hold open-house at the president's home from 2:30 until 5 p. m. on Sunday, January 1.

All members of the college staff and of other parts of the A&M System located at the college are invited to attend.



Heat and Ventilation is what this group came to discuss, but the nearest thing to the subject, when this shot was made, was their conversation and Fin Feather's air conditioning unit. Hugh V. Keepers, assistant manager of the Texas Fire Prevention and Engineering Bureau, spoke to the ASHVE group, and music was furnished by a quartet from the Singing Cadets.

Cagers Split Double Bill On Alamo City Trip

BY GLENN WILLIAMS

San Antonio—Texas A&M's off-and-on basketball team failed to gain a clean sweep of its two-game stand this weekend in San Antonio's beautiful new Alamo Stadium gymnasium, but they did provide some impetus to future spectator interest on the part of Alamo City cage fans.

The Cadets played in the most thrilling and crowd-pleasing game of both the Friday and Saturday night doubleheaders which were part of the program launched this season to bring big-time college

basketball to this city.

Friday night, Coach Marty Karow's hoopsters rolled over Trinity University 67-49 after the acting host team had been in the lead through the majority of the first half.

Then Saturday night, the Aggies staged a desperate rally in the final two minutes of play against the strong University of Arizona quintet, but the spurge fell short and A&M lost 50-50.

The University of Texas Longhorns were the fourth team engaging in the two-night twin bills. The Steers upset travel-weary Arizona 58-50 in the opening tilt Friday night and tromped helpless Trinity 84-37 in Saturday's nightcap.

Best Record

San Antonio's engagements still did not prevent the Cadets from marking up one of the best records for a single week of play that they have enjoyed in years. They had trimmed Abilene Christian College 66-45 and 73-38 on Monday and Tuesday nights in College Station to give them a record of three wins and one loss for the active week.

Only one battle is booked for the Aggies this week since the

Christmas holidays are abbreviating the schedule. The game will be Tuesday night in DeWare Field House against the North Texas State Eagles of Denton.

The Yuletide vacation will be a short one for the A&M cage squad, however. Coach Karow has slated practice sessions for both Friday and Saturday of this week and again next Monday morning.

Following the Monday morning session, the Maroon and White basketballers will journey by bus to San Antonio where they will entrain for a western road trip.

Included in the jaunt is an opportunity for revenge against Arizona at Tucson, Dec. 27 and a two-night series in San Francisco's famed Cow Palace against the University of California and Stanford Dec. 29 and 30.

Davis, McDowell Star

Towering Walter "Buddy" Davis and his small-fry teammate, Jewell McDowell, were the individual A&M stars in the San Antonio clashes.

Davis, with his 6' 8" frame rising far above the speedy Trinity players, poured in 31 points during Friday's victory to pace the Aggies. The young Sophomore center sank 12 field goals, three-fourths of which came on tip-ins after missed attempts either from the floor or the free throw line, and seven of 12 charity flaps.

McDowell, who dropped in only two field goals against Trinity, experienced one of his hottest shooting nights in the Wildcat setback. The clever Amarillo guard bucketed 10 two-pointers, four of those coming in the final-half rally, for 20 points and high point laurels.

One of the most unusual features of the game was the fact that McDowell did not receive a single free throw in the cleanly-played tilt. Arizona, which had seen Jewell sink nine of 10 one-point tries the night previous, noticeably had no intentions of fouling the sharpshooter when he was maneuvering for shooting opportunities from the floor.

Slow Start

The Aggies started slowly against Trinity but poured on the heat in the last 20 minutes. They led only once, and that very briefly, in the first 12 minutes of the game. The rally was out in front 9-4 with four minutes gone and 15-10 five minutes later.

A bucket by Davis and his subsequent successful free throw knotted the count at 17-17 eight minutes into the contest.

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Col. Lindbergh Bemoans Aero Mechanization

Washington, Dec. 19—(AP)

Charles A. Lindbergh said Saturday night "we must not let science hypnotize us into believing that simply by sitting in front of desks and drawing boards and instruments all day, we are contributing to the character of man."

Lindbergh attended a dinner of the Aero Club of Washington to receive the Wright brothers Memorial Trophy for high public service to aviation.

To him, Lindbergh said, the Kitty Hawk plane in which the Wright Brothers flew on Dec. 17, 1903, is a symbol of pioneering and human qualities of life "We have left behind and which, to be successful in a deeper sense, we must retrieve."

"As we have progressed in the science of aviation," the famed "Lone Eagle" said in a prepared speech, "we have separated ourselves from the balanced quality of life.

"Personally, I am convinced that man cannot thrive independently in the hot-house atmosphere we are creating. I believe that for permanent survival, he must balance science with other qualities of life, qualities of body and spirit as well as those of mind—qualities he cannot develop when he lets mechanics and luxury insulate him too greatly from the earth to which he was born."

Benfield Elected Pistol Team Head

A. W. Benfield of Jefferson was elected captain of the 1949-50 Aggie Pistol Team at a meeting held Wednesday night at the pistol range, according to Major Leonard F. Walker, senior ASA military instructor and assistant coach of the team.

Prewit Attends Group Meetings

J. D. Prewit, vice director and state agent of the Extension Service, left last week for Birmingham, Ala., for conferences and committee meetings, according to G. G. Gibson, extension director.

Prewit will attend a conference on insect control and a committee meeting on the Seven-Step Cotton Program. This, according to Gibson, is the three-man committee appointed to study and make recommendations for a 1950 general educational program in connection with the cotton program.

Chairman of the Texas Cotton Production Committee, Prewit is in charge of the entire Texas program, Gibson said.

Prewit will return to College Station on December 24, Gibson said.

'49 Grad Attending Harvard University

James W. Knox, A&M graduate of 1949, is attending the Harvard Business School at Boston, Massachusetts, according to the Harvard University Graduate School.



D. W. Williams, vice-chancellor for agriculture, inspects one of the grape fruit in the Horticulture Show, which was held in Guion Hall last Monday and Tuesday.

Retailing Movies Set for Tuesday

A series of four films on department store operation will be shown Tuesday evening for all students taking retailing, Ralph C. Hook, retailing professor, said this morning.

The movies will be shown in the YMCA Chapel beginning at 7:10 p. m. The hour was set so that all members of the cadet corps would have ample time to enjoy their annual Christmas dinner in Duncan Hall, Hook said.

The four films are "Helping People to Buy," "The Store's Stock in Trade," "The Store's Personnel," and "The Store's Customers."

"These movies should give all business students a greater insight into department store operation," Hook said.

Any student not enrolled in a regular retailing class but wishing to see the movies is invited to attend, Hook concluded.

Brush Countrymen Set Dinner-Dance

Brush Country clubmen will hold their Yuletide banquet and dance in Alice on December 27, it was announced today.

The banquet, starting at 7 p. m., will be held at the Palace Grill, followed at 9 p. m. with a dance in the VFW Hall. Club members should purchase tickets from Ben Bickman, Room 128, Dorm 11, before leaving for the holidays.

Approach Deadline For NSLI Benefits

Veterans of World War II, who may be disqualified for life insurance because of disabilities, have but two weeks left in which to take advantage of a special provision of the National Service Life Insurance laws enacted for their benefit, Veterans Administration warned today.

Affected are veterans with disabilities incurred in service between 8, 1940, and September 2, 1945, who have less than the \$10,000 maximum of NSLI, and whose disabilities are less than total in degree.

Such disabilities are disregarded in determining eligibility under the health requirements for NSLI if application is made before January 1, 1950.

Until that date, these disabled veterans may apply for new or additional insurance, or reinstate lapsed policies, up to \$10,000 worth of total coverage, and receive the benefit of this special provision.

After January, all impairments to health, including those which may be due to service, must be considered in determining insurability.

Application may be made at any VA office. A physical examination which will be made by VA without cost to the veteran, is required.

Salesmanship Film Planned in YMCA

A series of seven film-slides on creative salesmanship will be shown to all sales students this evening in the YMCA, E. R. Bullock of the Business Department said today.

The series of pictures will be shown beginning at 7:30 p. m.

'Salute to Aggeland'

Combo Song-Date Program Broadcast Daily by Tessie

BY DAVE COSLETT

Serenaded your Tessie lately?

Old fashioned you say. Not the way it's handled these days. You've got the air-waves at your disposal.

Up around the fair city of Denton, where the Tessies absorb their higher education, they have radio station WCST, comparable in a way to our own WTAW. And

on WCST they have a little lady who makes it her business to see that you have that chance to "say it with music" to the Tessies.

Zella Maxwell by name, she conducts a daily program which she calls "Salute to Aggeland."

The object of the radio show, aired from 7:30 to 7:55 p. m. Monday through Friday, is to allow Aggies to send in musical dedications to their Tessie favorites.

Started last year, the program has taken on an additional service aspect this year. Zella has decided that the show is ideal for a date bureau.

A&M students, particularly those who aren't acquainted with any of the girls at our sister college, are being invited to remedy that situation by sending Zella a letter. She'll in turn, promise to supply the writer with a date.

Either musical requests or date requests should be sent to Tessie, Box 2775, TSCW, Denton, Texas. Date applicants might do well to enclose a pretty accurate description of themselves.

As for Zella herself, she's a TSCW junior who has lots of interest in Aggeland. The purpose of her show, says she, is "strictly for the service of Texas A&M."

A Ft. Worth citizen, she's majoring in radio speech and hopes someday to get a master's degree in radio and work her way up to television.

Hers is not the only show on the Tessie station. A part-time, student-operated affair, WCST features other disc-jockey shows, quiz shows, Hollywood gossip, review shows, news, and general discussion programs.

The Tessies, incidentally, get to go home this Wednesday, so it might be a little late to get any serenade or datefinding done before Christmas. But that address might be worth keeping around for future reference.



Tessie Zella Maxwell sits amid the records and broadcasting paraphernalia at station WCST in Denton, where she daily broadcasts "Salute to Aggeland," the program on which Aggies can both find dates and send musical requests to the ladies at TSCW.