

Battalion Gift Shoppers Guide

Gifts For Her

CALDWELL'S REAL PRICE OFFER

As Long As They Last

SILVER PLATED WM. ROGERS ICE TUB WITH TONGS

Ideal for the Home

Only \$5.45

WM. ROGERS SILVER PLATE

4 Section RELISH DISH \$5.45

WM. ROGERS SILVER PLATE

SANDWICH - BREAD - BACON TRAYS

Only \$3.95

All These Prices INCLUDE Federal Tax

Truly the Buys of a Lifetime

CALDWELL'S

JEWELRY STORE

Bryan, Texas

You Can Dance
Your Way Through
Shopping . . .



JUST SELECT HER GIFT
FROM THIS FINE
SELECTION

IMPORTED FIGURINES
Her CHINA and CRYSTAL
HAND-FORGED ALUMINUM TRAYS
MILK GLASSES
UNUSUAL SALT & PEPPER SETS

STATIONERY
BIRTHDAY BOOKS
BRIDGE TABLE COVERS
CIGARETTE LIGHTERS
RECORDS

No matter what she likes . . . we've
got an appropriate gift!

Haswell's

It Is the Truly Personal Charm
That Makes Your . . .

PHOTOGRAPH

Such A Welcome Gift!

AGGIELAND STUDIO

Photographs of Distinction

For The Family

WAIT! STOP! VISIT- TAYLOR'S TOYTOWN

For Your

- Christmas Tree Lights \$.98
- Hallmark Christmas Cards
Big Value of 22 Cards \$1.00
- Cranes Gift-Box Stationery
(Still Time for Monograming)

TAYLOR'S Campus Variety Store

North Gate

WE'VE BENT
OVER
BACKWARDS TO
PLEASE THE
WHOLE FAMILY!



Check this list for those One-Gift-Per-Family
Deals. Ideal for In-laws, Aunts & Uncles, Boss-
es, etc.

CANASTA SETS CONGRESS CARDS
LAMPS PHOTO ALBUMS
SCRAP BOOKS BABY BOOKS
EMBOSSED BRIDGE PADS
RECORD ALBUMS CIGARETTE LIGHTERS
CHILDRENS BOOKS

and

The Appliance Mezzanine can supply a
variety of perfect gift suggestions.

Haswell's

Gifts For Him

Make Our Store Your Gift Headquarters



Gifts "He"
Will Want

Manhattan Shirts
Manhattan Sportswear
Manhattan Pajamas
Pendleton Robes

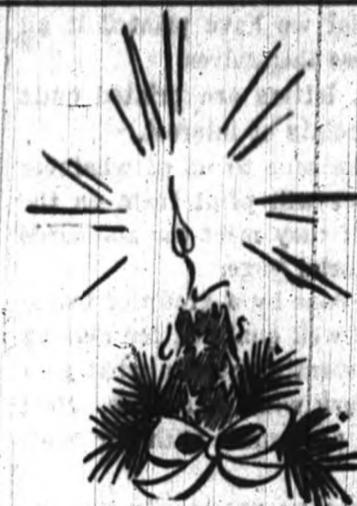
Rabhor Robes
Beau-Brummell Ties
Hickok Belts
Swank Jewelry

Dobbs Hats
Bostonian Shoes
Fine House Slippers
Enro Sport Shirts

Conway & Co.

103 N. Main

Bryan



Make It
an ARROW
CHRISTMAS . .



OUR ARROW COMPLETE GIFT SELEC-
TIONS MAKES IT SO EASY TO CHRIST-
MAS SHOP FOR MEN . . .

We have a complete Arrow checklist of gift ideas!
Every Arrow Shirt is Sanforized (fabric shrinkage
less than 1%) and Mitoga cut for body-tapering fit.
Sport Shirts are smartly tailored. Arrow under-
wear is specially made with complete comfort in
mind.

COME IN FOR THESE GIFT ITEMS LISTED
(and many more besides)

They're your Key to easy — effective
Christmas Shopping

- ✓ SHIRTS ✓ TIES ✓ HANKERCHIEFS
- ✓ SPORT SHIRTS ✓ ATHLETIC SHIRTS
- ✓ SHORTS ✓ T SHIRTS

W.S.D.
WIMBERLEY - STONE - DANSON
CLOTHIERS

His Type of Gift



For a gift that will give him the greatest amount of
pleasure—get him one of the luxurious robes from
THE EXCHANGE STORE'S large collection. An
inexpensive gift that every man will remember.

The Exchange Store

"Serving Texas Aggies"

Main Campus

TWO STORES

A&M Annex



GIFTS TO BE
PROUD OF!

May We Suggest . . .

Novel Openers & Aids for the Bar
INTERLOCK Poker Chips and Cases
TRAVEL CLOCKS
NEW WHIRL-A-WAY ASH TRAYS
SHAVEMASTER ELECTRIC RAZORS
RECORDS
SMART BRIEF CASES
STATIONERY
CIGARETTE LIGHTERS

See Us for a Complete Line of
Unusual and Appropriate Gifts

Haswell's
SINCE 1888

YOU JUST CAN'T BEAT . . .



NYLON!

Did you ever see a gal that didn't
like clothes? No? Then come
select HER gift from our fine
stock of Nylon wear—the finest
thing in clothing.

What'll You Have?

NYLON . . .

SWEATERS
BLOUSES
HOSE
SLIPS AND HALF SLIPS
SLEEPWEAR
GOWN AND ROBE SETS
BRAS
PANTIES & PANTY BRIEFS

ALL IN LUXURIOUS NYLON

ALL THIS AND A CONVENIENT
GIFT WRAPPING & MAILING SERVICE

The Collegiate Shoppe

Bryan, Texas