

# The Battalion

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## \$2,000,000 Building Program Underway

Rich Americans Pay More

### Architects Find Plenty Of Price-Haggling In Europe

By ART HOWARD  
Battalion European Correspondent

MILAN, Aug. 3—(Spl.)—Don't let anyone tell you that the days of haggling are over in Europe.

I doubt if one-half of all sales are carried through at the price-tag figure.

Several days ago we stopped at a small Cathedral near Venice. It was hot and we went over to a sidewalk cafe for a beer. The check came to 180 lire—about 32 cents.

This was high, but we were used to getting stuck. But our chauffeur, Roger, said, "I'm only a poor man, I can't pay 180 lire for beer." "Well, then, 90 lire," said the waiter.

"But I'm only the driver, not a rich American," yelled Roger. So our chauffeur paid 45 lire for the same beer we paid 180 for.

**Language a Barrier**  
The language barrier keeps us from haggling too much at times, although many of the merchants speak English.

The most effective method yet is to quote a low price and make them come down.

Joe Meador, our prof, missed the last ferry to our hotel in Venice one night and had to ride over in a gondola. The gondolier wanted 1500 lire (about \$2.70) for the trip.

Meador offered him 500, and the price came down to 1200, and then to 1000.

Finally Meador started walking off and the gondolier yelled after him, "Okay, 500 lire."

The street hawkers are the ones who can be really brought down. They sell stuff at from 300 to 500 percent profit and will reduce prices after the second "too much."

I picked up a nice piece of jewelry in Venice at a 20 percent reduction after explaining that I was only a poor student and not a rich tourist.

**European Attitude**  
The European attitude toward Americans was aptly expressed by Joe's gondolier. "In Venice," he said, "there is lots of work and little money. In the U. S. there is lots of money and little work."

The hotels are one place you get soaked good—with little come-back. In Paris the price of an item varied with who was serving it. One time a cognac would cost 100 francs, the next 75, the next 115.

The owner already had his cut, so he charged the least. One of the waiters insisted on getting his 15 percent service charge, so he was the highest.

"But we have been getting good rates by going as a group. So far we have hit several first-class hotels and the average cost is \$3.50 per day, meals included."

**Romeo and Juliet**  
Yesterday we passed through Verona, the alleged site of the Romeo and Juliet episode. According to our guide book the Capulets and Montagues were real families.

And we saw the garden from which Romeo wooed his famous mating call to Juliet in Shakespeare's work.

Tomorrow we head for Switzerland before returning to Paris.



Pat Parker, last year's Aggie Sweetheart, was chosen from among coed beauties throughout Texas to act as one of the official hostesses at the National Baseball Congress Texas Championship games in San Antonio.

### Five Units Now Being Built; \$75,301 For Improvements

Construction, alteration, repair, redecoration, and relocation work totaling more than two million dollars is now underway on the A&M campus.

A sum of \$42,500 is being used for remodeling \$2,052,256 is being invested in original constructions.

Largest of the buildings under construction is the Memorial Student Center. Total cost of the work under way on the building is \$1,324,429 with Robert E. McKee Company of Dallas and El Paso doing the general construction work.

The three-unit structure will contain 116,200 square feet of floor space. Basic structural work is complete. Brick and shell-stone are being laid on the outside of the first floor.

**Progress on Student Center**  
The most recent progress has recently been made on the bowling alley and pool hall. The steel structure has been erected, the steel decking laid, and the roof completed.

Even with this progress, however, none of the units are expected to be finished by September. The bulk of the work remaining consists of wiring, plumbing and brick laying.

All the work on the structure has been going according to schedule. The deadline of November, 1950 will be met, K. R. Simmons, construction superintendent, said.

**Science Building**

Initial work began this week on the new Science building which will cost a total of \$500,481. The building, which will be located across the street south of the Cushing Memorial Library, will contain 56,000 square feet of floor space and will house the Biology and Entomology Departments.

The J. W. Bateson Company of Dallas has the contract for general construction of the building, to be completed within 225 working days. The horticulture green house which was formerly used by all the horticulture classes has already been removed from the new building site. The green house head, a brick building, is now being demolished.

The green house will be reconstructed in the area of the horticulture nursery. The relocation is expected to be completed by October 1, Dr. Gort W. Adrians, head of the Horticulture Department, said.

**Kyle Field Lights**

The flood lights for Kyle Field have been raised into position by the Grimes Electric Company of Austin.

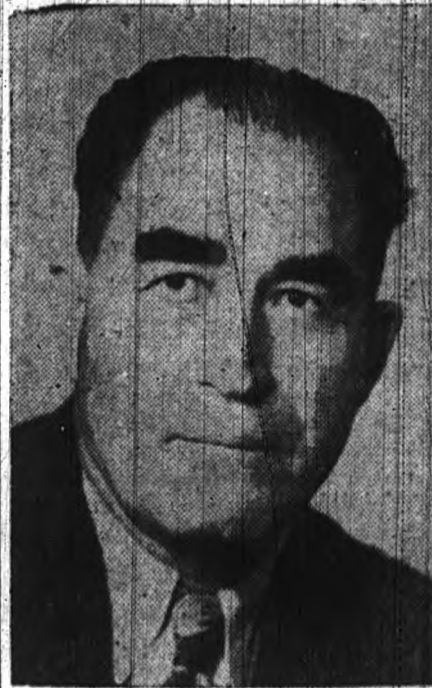
Costing \$48,750, the six sets of 36 flood lamps are mounted on 100-foot steel poles which in turn (See BUILDING, Page 4)

### '49 Sweetheart Is Hostess At Baseball Meet

Pat Parker, coed beauty, is one of the official hostesses at the National Baseball Congress Texas championship games which began at San Antonio last Friday.

She was chosen from many contestants throughout Texas. A TSCW student, Pat was chosen from 11 other Tescias last November to be A&M's sweetheart. She was presented to the student body of A&M during the A&M-SMU game at the Cotton Bowl. Cadet Colonel Marvin R. McClure was her escort.

Miss Parker was graduated from TSCW this year with a degree in institutional management. Besides being a Redbud princess, social chairman of Shadow Lawn dormitory and a member of the Mary Schwartz Rose Club, a home economics club, she had a B average. She is 5' 5" blue-eyed blonde and weighs 111 pounds.



L. P. Gabbard, head of the Agricultural Economics and Sociology Department, has been named a delegate to the United Nations conference on the Conservation and Utilization of Resources.

### Gabbard Chosen to Represent Economists at UN Conference

L. P. Gabbard, head of the Agricultural Economics and Sociology Department, has been appointed by Secretary of the Interior J. A. Krug to represent A&M College and the Bureau of Agricultural Economics at the United Nations Conference on the Conservation and Utilization of Resources.

The three week conference is to be held at Lake Success, New York beginning August 17 and lasting until September 6. Gabbard is one of three land-grant college representatives; the other two being from Clemson College and Iowa State.

**Daily Meetings**  
Daily meetings are to be conducted with the idea of clearing up as well as possible existing agricultural problems in war devastated countries, Gabbard said. The first two days are to be given over to joint sessions of all the delegates and the last day will be spent in summarizing the conference. The sessions will be handled like all United Nations meetings in that the speeches will be translated and relayed to the delegates by way of earphones.

**Topics to be Stressed**  
This conference was called by the Social and Economic Council on the United Nations, and the topics to be stressed are: land, water, fuel, forests, energy and minerals. Gabbard said that he had written to Secretary Krug expressing a desire to attend all conferences on land that he could. Two other men of the Bureau of Agricultural Economics are going to collaborate with the three land-grant college representatives in order that all phases of the conference may be covered, Gabbard said.

The meetings are to be mostly of the discussion type with accent on an exchange of ideas and experiences between experts in the various fields of agriculture. The aim is to bring to light the economic costs and benefits of conservation and utilization of natural resources.

### Agronomy Class Tours Gulf Coast

The Agronomy 417 class in pasture management left yesterday for a two-day field trip to the Gulf Coast area.

The students were accompanied by their instructor, A. W. Crain, of the Agronomy Department. The class will study the improvement that has been made in the region for better pastures.

Two more trips will be made by the class during this summer term, Crain said, one to Lufkin and another to the Blackland region.

**High-Priced License**  
Shanghai—(P)—Six hundred car owners have turned in their old license and refused to renew them under the Communist fee of \$50 a month.

Motor traffic in Shanghai is about 20 per cent of what it was before the Communists came. Gasoline is selling for \$2 a gallon.

### Bryan Cracks Down on Traffic Violations—Warrants Issued

The city of Bryan started cracking down on traffic law violators early this week when it was announced by Corporation Judge W. T. McDonald that warrants were being issued for offenses that date as far back as June.

An extra \$3.20 for court costs will be tacked on to the fine when violators are brought to court. Bryan patrolmen will serve the warrants for the violations which range from speeding to driving without a license.

Sam Tullous, Bryan Chief of Police, said that a system has been arranged with the State Highway Department to identify all out-of-town car owners. The tracing process through Austin takes only three days, Tullous said.

**A&M Students**  
A&M students will be given the same treatment as all other out-of-town visitors and warrants will be issued if tickets are disregarded.

Judge McDonald stated that he is going to "put a stop to reckless driving in Bryan before someone gets killed." He told Tullous and Richard Coker, Bryan city attorney, that he wants all the facts in reckless driving cases and witnesses called to testify in court whenever possible.

Second offenders will receive stiff penalties and other violators will be fined enough to make committing the same offense very unprofitable.

**New Parking Tickets**  
A new parking ticket which has been worked out will direct parking violators to report to the city secretary's office instead of the Corporation Court. The usual fine for parking violations is \$1 and is payable within five days after the issuance of the ticket. If payment is not made at the end of the five day period, warrants will be issued, McDonald said.

Chief Tullous said that patrolmen cover regular beats in the Bryan business district from 9 a.m. until 6 p.m., the hours when parking meter regulations apply.

**GROVE SCHEDULE**  
Wednesday, August 3—Juke Box Dance.  
Thursday, August 4—Free movie, "Deep Waters" with Dana Andrews.  
Friday, August 5—Square Dancing.  
Saturday, August 6—Dance with Aggie Combo.

### Gen. George Moore Retires After 40 Years Active Duty

Major General George F. Moore, class of '08, retired Monday after 40 years of active service. A native of Texas, Moore began his military career as a coast artillery officer after graduating from A&M.

Although his plans are indefinite, it is expected that Gen. and Mrs. Moore will visit College Station and Bryan during the next few weeks, according to word sent to friends here.

**Commander at A&M**  
He returned to A&M in 1937 as a Lt. Colonel and Professor of Military Science and Tactics. Promoted to Colonel in 1938, Moore was commandant until he was transferred to the Philippines in 1940.

Moore, who commanded the Manila Bay defenses against superior Japanese forces until ordered by higher authority to surrender Corregidor, was honored last Friday at Sixth Army Headquarters.

Army, Navy and Air Force officers attended, including surviving prisoners of war from the Philippine Defense Campaign, who shared confinement with Moore in Japanese prison camps.

His long army service ended after a year's service as deputy commanding general of the Armed Forces Headquarters for unification of Facilities and Service.

Serving with the coast artillery and at times with the Ordnance Department, Moore was stationed at Fort Monroe, Virginia; Fort Worden, Washington; Fort Sill, Oklahoma; Fort Adams, Rhode Island; Fort Sam Houston, Texas; Stockton, California, the War Department, four tours of duty at Corregidor, and as Professor of Military Science and Tactics at Texas A&M.

**Commanded Manila Defenses**  
Early in 1941, he became a brigadier general and assumed command of the harbor defenses of Manila and Subic Bays, with headquarters at Corregidor.

Throughout the bitter Philippine Defense Campaign, he com-

manded these fortifications, and was entirely responsible for their air, sea and land defense against the Japanese attacks from December 7, 1941, until May 6, 1942, when his battered, half-starved command was ordered by the Commanding General, U. S. Army Forces in the Philippines to surrender Corregidor.

**POW For 3 Years**  
With survivors of his gallant force, Moore, a major general since January 9, 1942, was a prisoner-of-war. He spent three years and four months at Japanese prison camps in the Philippines, Formosa, Japan, Korea and Manchuria.

When Moore returned to A&M after his release from Japanese prison camps, to receive an honorary degree from The College, Bryan and College Station held a "General Moore Day." A dormitory here bears his name.

Following liberation and temporary duty in the United States, Moore was in turn commanding general of the Hawaiian Artillery Command, of the Army Forces, Middle Pacific, and of the Philippines Ryukyus Command. He returned to the mainland last year.

### Grove Goes 'Latin' At Weekly Shindig

"Pop" Turner and his Aggie Combo will feature South American rhythms Saturday night at the Grove when the weekly dance gets under way, Dick Baugh, dance committee chairman, for this week, said today.

Four door prizes will be given to the lucky couples who hold the winning tickets to be drawn on the stage.

Grove dances have consisted mostly of veterans and their wives or dates, one commentator pointed out. Campus Aggies have been decidedly in the minority, Baugh said.

He encouraged more of the Aggies here on the weekends to come to the Saturday dances.

### New Type of Jewels

Shanghai—(P)—Sign of the times in Communist Shanghai: Twenty of the city's jewelry stores today offered this merchandise for sale: Towels, medicines and underwear.

One manager said that shops dealing in luxury goods soon would change to consumer productive goods.

### Conference Plans Nearly Complete

Final plans are being made for the artificial breeding and DHIA conference which is to be held here September 5 and 6, according to A. M. Meekma, extension service dairyman.

This will be the first joint conference of both technicians and supervisors ever held. "We believe," says Meekma, "that the two programs go hand in hand and each group should have an understanding of the others program."

R. R. Starbuck, extension dairyman from Ohio and W. E. Wintermeyer, extension dairyman with the Bureau of Dairy Industry in Washington D. C. will be the principal representatives at the conference.

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### WEATHER

**EAST TEXAS**—Partly cloudy this afternoon, tonight and Thursday; widely scattered showers near the upper coast this afternoon; not much change in temperatures; gentle to moderate variable winds on the coast.

**WEST TEXAS**—Partly cloudy this afternoon, tonight and Thursday; warmer in Panhandle and South Plains Thursday.

### SHOWERS



College Station firemen fight the fire which destroyed the Ben Ferguson home at 557 Walton Saturday night. The loss was estimated at \$45,000. The origin of the fire has not yet been determined.