

# Productivity's Importance To Economics Told

Colonel Willard Chevalier addressed members of the faculty and student body yesterday in the Chemistry Lecture Room on the importance of productivity during the present time. The noted speaker, who is well known for his visits to the A&M campus, drew a parallel of the American and English economies stressing this topic throughout his talk.

Using his experiences while serving as a consultant to an Anglo-American Committee on Productivity, Colonel Chevalier told of England's awaking to the fact that increasing productivity is a prime necessity for salvaging its economy.

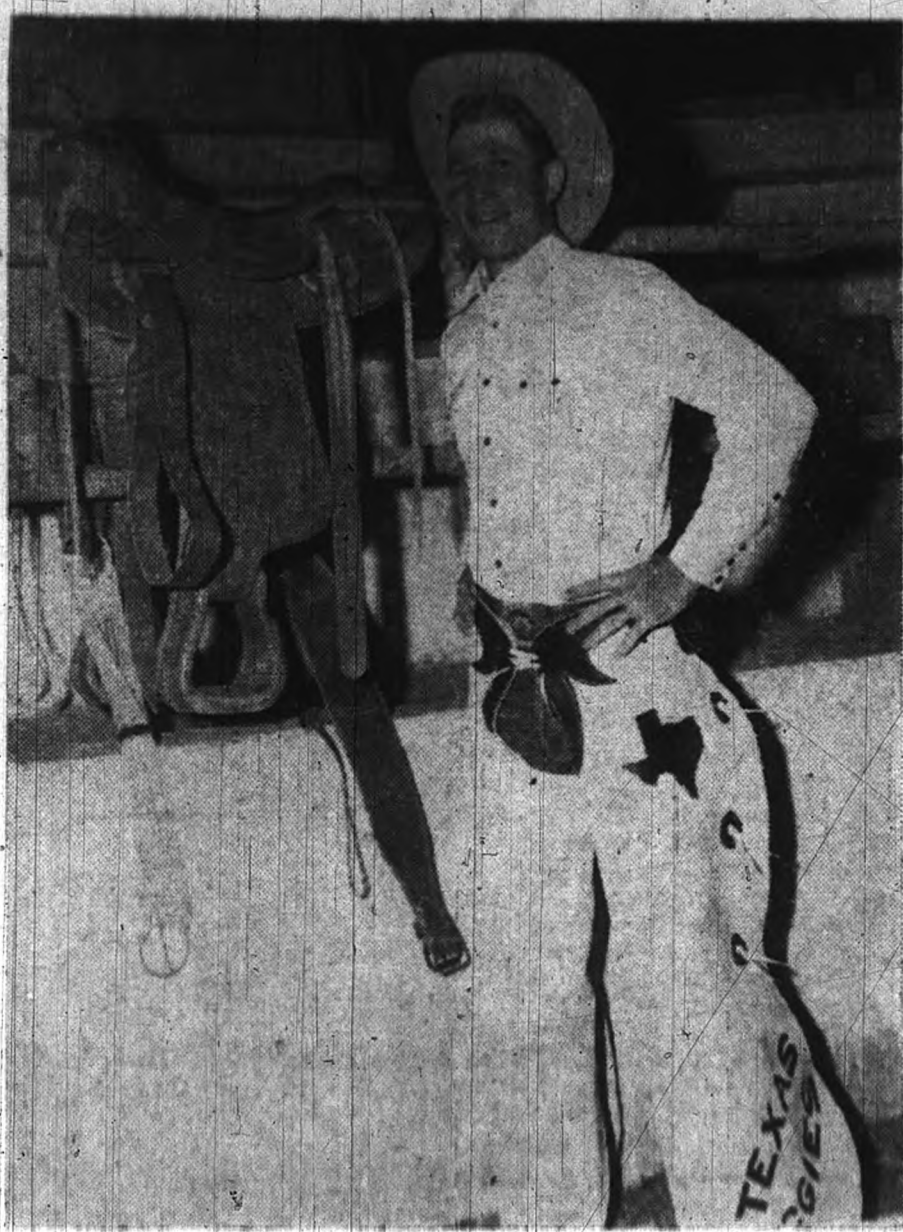
"To me that was an object lesson," Chevalier continued, referring to his stay in England. "Money means nothing in the picture there — only material goods are important."

One of the post-lecture questions brought out completely the irony of the situation which Chevalier had touched on during his talk. It contended that our nation has either consciously or unconsciously brought other nations to realize the all-importance of productivity. Yet, the question and sensible answer pointed out the economy in explaining the importance of money wages.

Colonel Chevalier's entire speech was extemporaneous. After the conclusion of his hour speech, he answered questions asked by the audience.

## Del Rio Club Picks Cotton Duchess

Miss Wynne Galloway of Del Rio will be the Cotton Duchess at the Cotton Ball and Pageant. She is a sophomore student at TSCW. Her escort will be Lee Wilson from Del Rio. Wilson lives in Hart Hall.



Bubba Day, Crystal City's contribution to the Aggie Rodeo Team, proudly surveys the saddle he won for being the best all-around cowboy at the recent Texas University Rodeo. Day is on the Aggie squad now in San Francisco to compete in the National Collegiate Rodeo.

## Easter Egg Hunt Set for Wednesday

The College Station Recreation Council will sponsor the revival of the annual Luke Patranello Easter Egg Hunt for the children of the College Station area Wednesday afternoon at 1:45. This hunt is open to the pre-school children and children in the first four grades of grammar school.

The eggs will be left in the park south of the Gilchrist home and east of the pre-fab vet village. They will be left for the Negro children on the football field at the colored high school at the same time.

## WTAW to Air Easter Stories

Three of the most outstanding Easter services in this country will be heard Sunday morning over the college radio, station WTAW, according to Mrs. Betty J. Edmondson, program director. There will also be an Easter story presented Sunday afternoon, and an Easter theme program on Wednesday and Friday.

The Washington Cathedral's Easter service will be on the air from 6:30 a. m. until 7 a. m.; the Hollywood Bowl Easter service from 7 a. m. until 8 a. m.; and the Trinity Choir of St. Paul's Chapel from 8 a. m. until 8:30 a. m.

The Easter story will be presented on "The Greatest Story Ever Told" which is broadcast over WTAW at 5:30 Sunday evening.

The two Easter theme programs will be presented by the American Broadcasting Company's storyteller, Ted Malone, on Wednesday and Friday at 10:30 a. m.

## Gilchrist, Krueger Attend Bond Meet

Chancellor Gibb Gilchrist of the A&M System has returned from a recent organizational meeting of the central bond advisory committee of Texas higher educational institutions held in Dallas.

The purpose of the meeting was to begin plans for the issuance of bonds to finance the building program of higher state institutions. Seven educators from colleges and universities throughout Texas make up the committee. In addition to Gilchrist, A&M was also represented by G. C. Krueger of the A&M Board of Directors, and W. H. Holzmann, comptroller of the college.

The committee announced that at a later date they would discuss and appropriate money that will finance higher state educational institutions.

## L'L ABNER A Man of Distinction



## L'L ABNER Gentleman's Agreement



## L'L ABNER Heartbreaks of High Society



## Battalion CLASSIFIED ADS

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LOST—Fountain pen bearing name "Octavia P. Rogan". Reward. Return to me: College Library.

**• BUSINESS SERVICES •**  
REGISTER NOW for new class in shorthand starting February 2. Call McKenzie-Baldwin Business College, 2-6655. Harry Carlos Smith free pass to Campus.

**What's Cooking**  
AGRONOMY SOCIETY Tuesday 7:30 p. m., A. I. Lecture Room.  
AICHE, 7:15 p. m., Tuesday, Petroleum Lecture Room.  
AIEE-IRE, 7:30 p. m., Tuesday, Electrical Engineering Building.  
AVMA, 7:30 p. m., Tuesday, Amphitheater, Veterinary Hospital.  
HEART OF THE HILLS, 7:30 p. m. Tuesday, Room 303 Academic Building.  
SOCIOLOGY CLUB, 7:30 p. m. Tuesday, Room 206, Academic Building.

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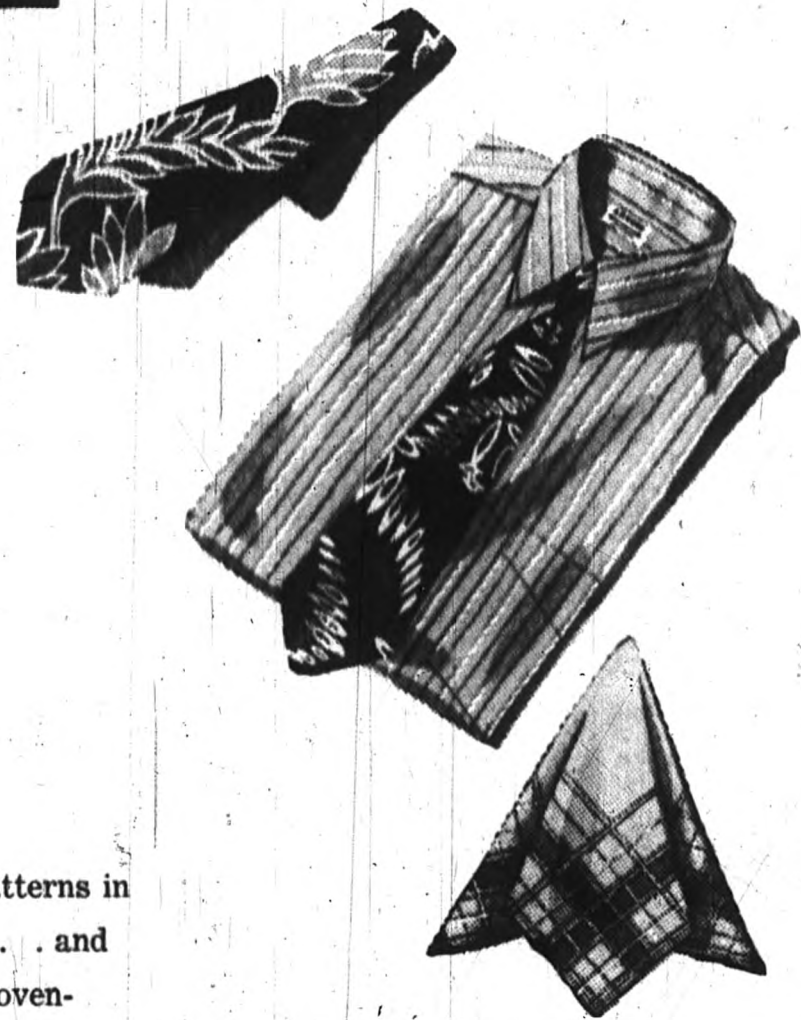
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