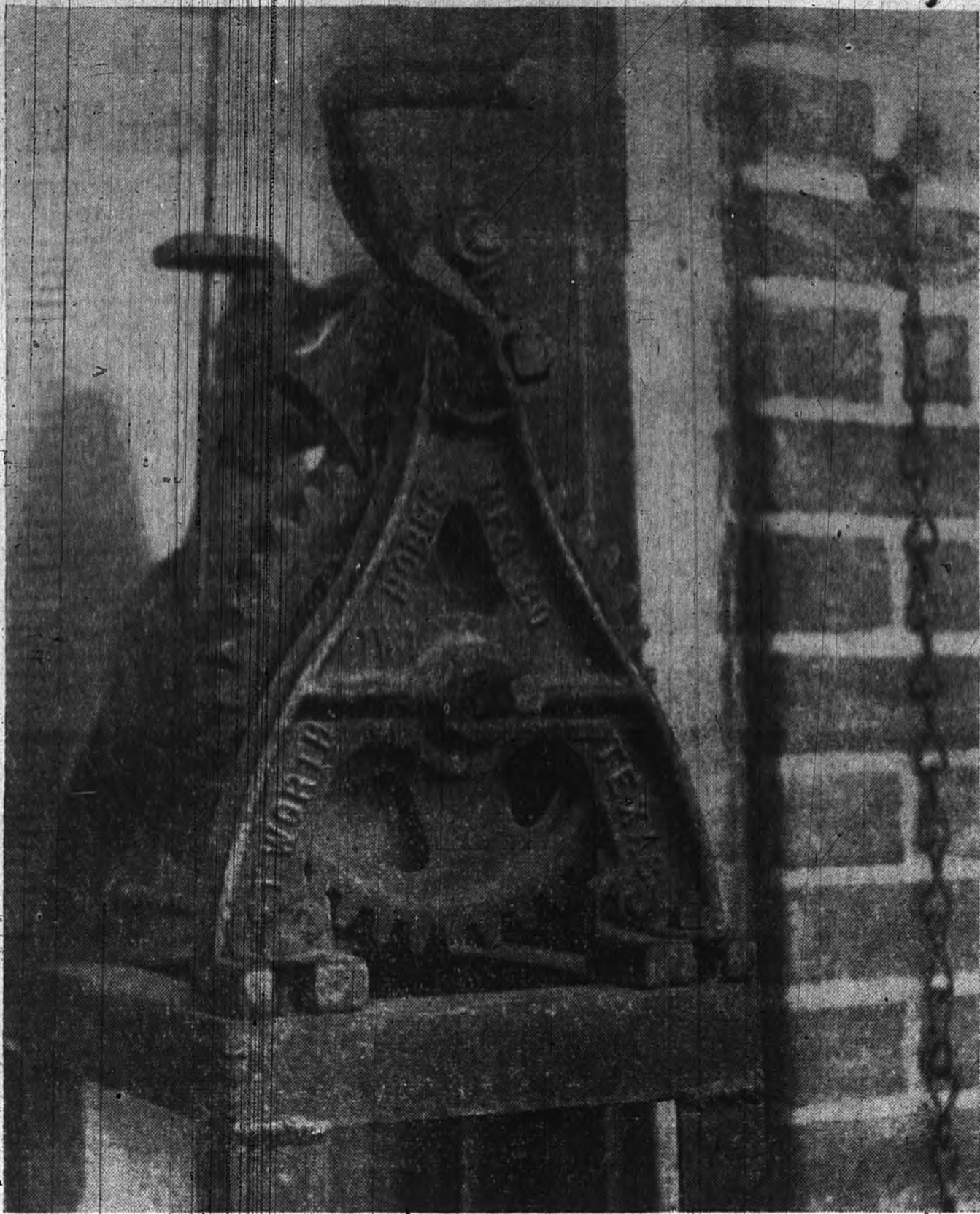


So You Know A & M?



Bob Lemon and Bob Feller of the world champion Cleveland Indians took the measure of every American League club last year.

Industrial Construction For Texas Tops All Other States

Texas has exceeded all other states in the union in industrial construction for the past three years, C. C. Welhausen, Yoakum, president of the Texas Manufacturers' Association, said here last week.

Consult
Dr. Carlton E. Lee
OPTOMETRIST
With Your Visual Problems
203 S. Main - Bryan
Phone 2-1662

'Do You Know A&M?'

Tear out this blank and keep it handy for the entire week. An each picture is printed in The Battalion, write your guess in the appropriate space. Turn in this form to The Batt Office, 201 Goodwin by noon, Sunday.

Mon. _____
Tues. _____
Wed. _____
Thur. _____
Fri. _____

PRICES SLASHED!! BETTER BUYS

USED CARS
USED CARS
USED CARS
USED CARS
USED CARS
USED CARS

Used Car Headquarters

- LOW DOWN PAYMENTS
 - EASY TERMS - (Up to 21 Months)
 - GUARANTEED
- | | |
|---|--|
| 1949 FORD Club Coupe (Demonstrator), Radio, Heater \$1995 | 1946 CHEVROLET 2-Dr. A Real Bargain \$1295 |
| 1947 FORD 2-Dr. Sedan Radio, Heater \$1550 | 1942 FORD 2-Dr. Sedan New Paint \$1095 |
| 1947 FORD 4-Dr. Sedan Radio, Heater \$1395 | 1942 PLYMOUTH 2-Dr. A Bargain \$575 |
| 1947 PLYMOUTH 2-Dr. Radio, Heater \$1395 | 1940 FORD 2-Dr. \$650 |
| 1946 FORD 4-Dr. Sedan Ready-to-Drive \$1295 | 1940 PLYMOUTH \$795 |
| | 1939 MERCURY \$595 |
| | 1938 STUDEBAKER \$395 |
| | 1939 FORD 2 Dr. \$595 |
| | 1940 FORD Coupe \$595 |
| | 1937 FORD Pick-up \$395 |

USED TRUCK BARGAINS UP TO 24 MONTHS TO PAY

- | | |
|--|--|
| 1948 CHEVROLET Dump Low Mileage \$1750 | 1947 FORD 1 1/2 Ton Stake 8 cty. \$905 |
| 1948 FORD 1 1/2 Ton Stake Clean to go to work \$1895 | 1947 CHEVROLET 1/2 Ton Pick-up \$895 |

BRYAN MOTOR CO.
"YOUR FRIENDLY FORD DEALER"
Highway 6 South Bryan, Texas 415 N. Main

Danish Official To Address Fish And Game on Wildlife

Kaj Westerskov, wildlife conservation leader from Denmark, will address the Fish and Game Club at a special meeting in the Agricultural Engineering Building, Wednesday at 7:30 p. m.

Westerskov, on leave of absence from his position with the Danish government, has been attending Ohio State University on a fellowship preparing for his doctor's degree.

Bell Club Members Pick Ball Duchess

Mrs. Billy Gordon of College Station has been chosen as the Bell County Club duchess for the Cotton Pageant and Ball. She will be escorted by her husband, Billy Gordon, junior dairy husbandry student.

The club also planned a barbecue which is to be held during the Easter holidays. Ben Oliver, club president, requested all members to be present at the next meeting to help plan the barbecue.

- NEWSMAN -
(Continued from Page 1)

makes good" variety. One of these concerned the days when exhibitionists would jump from high bridges, then gain backing in some local theater on the strength of the publicity for the stunt. One such daredevil came to San Francisco with the idea of leaping from the Oakland Bay bridge, then capitalizing on the free publicity.

State authorities, however, had a different idea and said no soap when he requested permission for the jump. Enough people used such methods to end their life without having to be spurred on by professionals, claimed the officials.

One San Francisco paper, nevertheless, saw in the affair a good chance for an exclusive story with pictures. The would-be big-dive agreed with the paper to perform the stunt. The plan called for a panel truck to take the exhibitionist to the jumping off point of the bridge beneath which there was to be a tug-boat loaded with a battery of photographers and reporters ready to rush a story back to the office.

The Chronicle discovered the scheme and set a plan of their own into action in an effort to scoop their rival. A Chronicle tug-boat was loaded with photographers and reporters while a second tug-boat went out to the other paper's craft and told the newsmen that there had been a change in plans. Under the impression that the scene of the jump had been changed to a point about a mile and a half farther down the bridge, the first tug steamed off.

The Chronicle tug, meanwhile, took up the vigil at the original point of action and was on hand when the dare-devil leaped. A contrary gust of wind disrupted the jumper's line of fall and he broke his back when he hit the water.

The story and pictures were on the front page of the next edition of the Chronicle together with an editorial condemning the "yellow journalism" tactics of the rival paper which caused the poor misguided dare-devil to be crippled for several months.

FitzPatrick left the San Francisco paper in 1939 and found himself a few years later, in the army at the age of 38. Despite his qualifications for the public relations division, he spent three long years as an infantry man.

Following his discharge he took a job in Dallas working with the motor transport division of a bus company. Eighteen months ago, he came to A&M and assumed his present job which consists of teaching courses in more efficient operation of all types of motor fleets.

TU TO GET THREE NEW BUILDINGS
AUSTIN, March 29 —(AP)— Preliminary plans for three general classroom buildings estimated to cost \$2,948,000 were approved by the University of Texas Board of Regents Saturday.

These are expected to be ready for bids within four or five months. The board also approved Federal Research Contracts with the University totaling more than \$180,000 and formally accepted several gifts.

THE GIFT!
... that only you can give
Your Mother - Your Portrait
MOTHER'S DAY
May 8
AGGIELAND STUDIO
North Gate

L'L ABNER The Unhonest Three



Whats Cooking

- EAST TEXAS CLUB, Thursday 7:30 p. m., YMCA.
- FISH AND GAME CLUB, 7:30 p. m., Wednesday, Ag. Eng. Building.
- KIWANIS CLUB, Luncheon meeting, Tuesday, 12 noon, Sbis Hall.
- SADDLE & SIRLOIN CLUB, 7:30 p. m. Tuesday, Animal Industries Lecture Room.
- TAU BETA PI, Wednesday, 7:15 p. m., Petroleum Lecture Room.

Battalion CLASSIFIED ADS
Page 6 TUESDAY, MARCH 29, 1949

LOST AND FOUND
LOST - In front of Consolidated High School, 2 First district - Bookie - 1948 Redtop Serial No. 30599. Initials: J. J. W. Reward for return, \$20.00.

BUSINESS SERVICES
REGISTER NOW for new class in shorthand starting February 2. Call McKenzie-Baldwin Business College, 2-6555.

FOR SALE OR TRADE
MOTORCYCLE FOR SALE - Priced to sell! Cheap! See Jackson, 3-374.

FOR SALE - Student owned house 17 (furnished or unfurnished) on college property between College View Apartments and College Nursery. C. B. Johnson, Box 1268.

FOR SALE - 1948 Chevrolet 4-door Style Master Sedan. Radio, heater, plastic seat covers, low mileage, \$1,650. See Overly, Room 88, Mitchell.

FOR SALE - Good pair senior boots. Holtek-made, size 8, calf 13. Contact E. E. McQuillen, Phone 4-1133 or 4-7214. Robert Barr, Single free press to Campus.

FOR SALE - 1937 Buick Tudor. \$190.00. Contact Henry, B-6-X, College View.

WANTED
WANTED - Baby crib with let-down side. Good condition. A&M Annex, Box 334, College Station.

HELP WANTED - Advertising salesman needed by Student Publications. Apply advertising desk, Batt. office. Chess Arnold Henson free show at Campus.

WANTED - Ride to South Side, Monday thru Friday, 7:30-5:00, from 1800 block, College Road. Phone 4-1170.

WE SELL
Model Airplane Supplies
Architectural Balsa Wood
SHAFFER'S BOOK STORE
North Gate Phone 4-414

There are 23 active ten-year men in the American League.

CHIROPRACTOR
Geo. W. Buchanan, D.C.
COLONIC X-RAY
805 E. 28th St.
Phone 2-0241

Second Anniversary Sale
Fri. and Sat., April 1 and 2
Discount on all corsages!

Aggieland Flower Shop
Phone 4-1212 - North Gate
(Next door to The Campus)

CAMPUS CAPERS LAFF N LEARN JOHNNY HELPS CECILE ACHIEVE ALACRITY AND OBTAIN OBLOQUY

OH DEAR! WHAT A TERRIFIC OUR STAR BUSINESS COURSE PUPIL, CECILE, IS!

I DON'T CARE IF I DO FLUNK! PROFESSOR MOELLER IS TOO RUSBY FOR WORDS... HE JUST DRIVES ME WILD!

CH! CH! I DID THINK SHE WAS SO CHARMING... AND NOW MY NEW SECRETARY IS ACTING LIKE A PERFECT PTERODACTYL!

CECILE, DEAR, YOU'LL NEVER MAKE THE PROFESSOR LIKE YOU IF YOU START OUTACTING LIKE A MEAN OLD VIRAGO!

O, I FEEL SO IRRITABLE! I COULD SNAP HIS HEAD OFF MY THROAT FEELS RABBY AND DRY FROM SMOKING SO MUCH, TOO!

LOOK HERE, I DON'T KNOW WHY PROFESSOR MOELLER BOTHERS ME SO MUCH, BUT I WISH YOU'D ALL STOP NAGGING ME!

NOBODY'S NAGGING YOU, PET. WE WANT TO HELP YOU CLICK AS A TYCOONESS WITH OUR NICE PROF. I THINK JOHNNY HAS A GOOD IDEA.

YOU'VE GOT CIGARETTE HANGOVER! WHY NOT SWITCH TO PHILIP MORRIS AND ENJOY YOUR SMOKING.

THAT'S RIGHT, CECILE! PHILIP MORRIS IS THE ONE CIGARETTE PROVED DEFINITELY LESS IRRITATING.

PLEASE LISTEN DEAR

WELL, I'LL GIVE 'EM A TRY

BEHOLD OUR FORMER OFFICE CROWN IS NOW A VERTICAL BEATO!

REALLY PROVE SOMETHING!

AN ECDSYASTIC CHANGE, INDEED - THANKS TO PHILIP MORRIS!

THANK YOU DEAN, FOR SAYING PROFESSOR MOELLER HAD SUCH A NICE SECRETARY

I'M DELIGHTED! OUR ERSTWHILE CERBERUS HAS BECOME A PEREGRINATING BANNER OF WELCOME! SHE'S VERY SWEET!

PHILIP MORRIS HAS CERTAINLY WORKED WONDERS FOR CECILE

Use These Words With Tongue-in-Cheek!
(Plan to use ONE every week!)

CERBERUS (ser-ber-us) - The three-headed watchdog of Hades.

CIGARETTE HANGOVER (Never pronounced!) - De-sources! - That stale smoked-out taste, that dry feeling in your throat due to smoking.

ECDSYASTIC (ek-diz-ee-ast-ik) - A complete mispronunciation of total covering.

ERATO (er-ay-to) - One of the Nine Muses.

OBLOQUY (ob-lo-ku-ee) - Harsh or scornful abuse.

OBVIATE (ob-vee-ay) - To go around or avoid.

PEREGRINATING (per-ee-grin-ay-ting) - Having about.

PTERODACTYL (per-ee-dak-till) - A prehistoric winged lizard.

TYCOONESS (ty-keon-ess) - A rich first-class woman.

VIRAGO (vir-ay-goh) - A shrill or unkind female.

Here's the Moral to Complete Our Tale -
Behind our playful plot, our intentions are serious: we want you to discover for yourself the welcome DIFFERENCE in cigarettes that PHILIP MORRIS can bring you.

Established PROOF of that difference is too extensive to be detailed here—but pre-medical and chemistry students, who will be especially interested can get it in published form FREE, by writing our Research Dept., Philip Morris Co., 119 Fifth Ave., N. Y.

CALL FOR PHILIP MORRIS