# Battalion EDITORIALS <br> THURSDAY, MARCH 17,1949 <br> Trsoldier, Statesman, Knightly Geniteman" <br> Lawrence Sullivan Ross, Founder of Aggie Tradition 

The Case for Battalion Relief
The Battaiion ha. Hached the chron more complete news coverage
logical peak of the $1948-49$ school yea
and has started down the home stretch
first thoukht some readers migh believe that we editors would use the first semester to get acquainted with the many problems and duties of públishing a paper and use the second semester to orien the oncoming editors.

But we do fot fit into this pattern
We constantly work to improve ou news. We constantly strive for better o tures, pertinent editorisls, for better fea ures, pertinent eater circulation
The features, editorials, and circula ion angles are matters which are hand tion angles are matters which are handed in and from our pffice, but we need

## Fifteen Rounds to a Decision <br> on

Little newspapers whose circulation is secure (Le. The Battaion) can sit back and watch the metropolitan giants have The wartime shortiges that so long tymied large hefwapapers' ambitions to row even larger hive; about faded from significance. Creeping into sight are the advanced signs of a thartic struggle beween Texas metropolitan newspapers. Trimmed to fighting condition by huge expansion costs, and goaded by the desir o become Texas' biggest, two Houston papers, one from Dallas and one from Fort Worth have thrown their gloves upon the table and indicated they would fight.
With a spanking new six million doling its nails to start a skirmish. Not to b caught flatfogted the Fort Worth Star Telegram is hastening completion of large annex to their main printing plant The Houston Ohronide has recently brushed up their roduction lines with expen ive repairs.
whose favor is being solicited to subscrib It will mean a dressed-up paper with

## Well, to Be Sure Nauoh

 dirt on things orange. Some people hav assumed that we have an overdose of th spirit. This is not so.Cor orange-opmobia is 200 years older than any school in Texas which has orange color for its colon:
We have nothing personally agains William of Orange, but his treatment o the auld sod made the color orange mox
hateful to the Irish than red to a bull.
hateful to the Irigh than red to a bull.
That's where we got the idea about acking dirt this morning
We turned out thit morning in our sreen shirth, shap reue trousors, and emorald suede shoes whintled "Come. Back o Erin on the way to class answered uestions with a brogue, and ate nothing potatoes for For us it has heen just an ordinary t. Patrick': Das, For our fellow-Irish-
 several ways-by telephone calls, by let-
ter, or by coming by The Battalion office nd telling the Managing Editor. Every club, every department, an every course on the campus are potentia ources of news. Wepplay no favorites with departments, schools, faculty, or students in our search for news;
We repeat, we do need help in orde
Our telephone number is coverage mailing address is the Faculty Exchan and our office hours are from 1 to 6 ever nd our orn fternoon except Saturday. Give us gid drop us a card, or pay us a visit overage.
mean better and more thorough coverag of news wherever it happens. It will mean hrust before every Texans' eyes.

The metropolitan paper of next year r the city daily of even this summer will have broad reader appeal interesting th rancher of West Texas as much as the cot field rarmer in Central Texas

Small hometown papers need not hold 00 deep a concern for this war of giants. eople in the circulation sheds of smal want the news covered by big city papers. The metropolitan paper will supplement the local daily sand vice versa. Home folk on't mind the local sheet not being able ity dailies, they will find color in loca ws about people they know
While the titanic struggle is going on between the giants, little newspaper
whose circulation is secure will prosper. whose circulation is secure will prosper.
And as in any tournament where the fights are bigger and better, the reader

## each round.

en in Houston, Glen McCarthy, the das has been considerably brighter.
Glen's new hotel, The Shamrock, open ed today, and with a resounding bang Ever the one to do things in the grand
manner, Glen has 1,100 rooms of green inted hotel which threw out the welcome mat (green, no doubt) intentionally o this date. It will be much the luckier fo

And it will
And it will need all the luck it can musrand onening reserytion prices Onl drunken sailors can afford $\$ 42$ for a singlo meal-that's what the opening night din ner costs.
Tomorrow we go back into our custo mary, khaki and we can dislike orange or other yeasons. But today it was fo braugh!

## The Battalion



# Forgot To STrp-up <br>  

Colors, Military Units Will Be Changed After Red Revolution


Portugal Will Probably Join Atlantic Security Pact Soon

##  <br> Lee Speaks to Ah

 Majors on Loans Dr phat pay nobivo Dr. Lee discuased the organiza.
tion of PAA and the nature of
loans. He said, "it is in very credi-


ANNUAL SESSION
AMMEDNEN PASES
AUSTIN, Marrh 16 (A


## Think Of This



## 


 he looke at other men through hu
man eyes. We.do not ook the the
shell of a pecan and then throw man eyes, We do not toik at the
mhell of a pecan and then throw
then any thinking that the whole
thing of exactly like the surface

## intekviews <br> 





WTAW Schedules
'Editor Speaks' At New Time Friday


$\qquad$
TODAY \& FRIDAY

"Bad Men of Tombstone" Pup Acalemy Award Winu
Short
"OLMBing THE MATTERHORN" Friday Prevue 11:00 p.m.
SAT. thru TUES.

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ATTENTIONKIDS: Saturday 10:00 a.m. BRING YoUR PARENTS shirley temple in her first picture

## LITTLE

MIS
MARKER

CONGO BLLL" \& TWO CARTOONS TDANGEROUVEAN DAN MCFO" oe chilidren - 30c adults Passes to the Campus Theatre will be given to thethree best cowbox THREE BEST COWGIRL costumes

Best all round Cowboys of the st

## REMTRESHMENTS

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