

# Industrial Editing Conference Slates Speakers on Personnel

Four members of the Houston Society of Associate Industrial Editors, will speak on four phases of writing and industrial personnel relations to members of an industrial editing conference here.

The two hour session will begin at 7 p. m. February 22 in the Physics Lecture Room, D. D. Burchard, head of the Journalism Department, has announced.

Led by Walter G. Beach, supervisor of public relations for Humble Oil and Refining Company, the Industrial Editing Conference will be presented jointly by the Journalism Department, Management Engineering Department, Business and Accounting Societies and Student Publications.

Beach is president of the Society of Associate Industrial Editors. His talk will be on "The Technique of Writing for Industrial and Trade Magazines." It will provide useful suggestions for persons who will have need to write about what they are doing, such as county agents and engineers, Burchard stated.

Another speaker of the conference will be Jack C. Shannon, Public Relations Coordinator, Humble Oil Company. His talk will be titled, "Writing for Special Purposes and Public Relations Material."

Frank Fields, '38 graduate, a

staff writer for "Humble Way" a publication for company workers, will speak on "Special Tips on the Mechanics of Writing."

Fourth speaker on the program will be V. J. McCoy, who is training supervisor for Shell Oil Company, Houston. He will talk on "Writing in the Field of Employee and Public Relations in the Future."

Following talks by these four speakers, an open roundtable discussion with displays of various magazine publications will be held.

## THREE PLANE CRASH VICTIMS IN WACO

WACO, Tex., Feb. 17 —(P) Three plane crash victims were in a Waco hospital today and youngsters near here were searching the countryside for a bottle of perfume lost in the crash.

The injured were identified as George J. Hundley of Dallas and Mr. and Mrs. Perry Smith of Columbia, S. C.

# The Battalion CLASSIFIED ADS

Page 6 THURSDAY, FEBRUARY 17, 1949

**SELL WITH A BATTALION CLASSIFIED AD.** Rates . . . 3¢ a word per insertion with a 25¢ minimum. Space rates in Classified Section . . . 6¢ per column inch. Send all classifieds with remittance to the Student Activities Office. All ads should be turned in by 10:00 a.m. of the day before publication.

## BUSINESS SERVICES

REGISTER NOW for new class in shorthand starting February 2. Call McKenzie-Baldwin Business College, 2-6555.

## LOST AND FOUND

LOST—Brownie flashlight camera. Left at news stand (by Milner) Saturday night. Return 301-4. Reward.

## WANTED

WANTED—Cashiers for the Memorial Student Center confectioneries. Student's wives will be given preference, but applicant must be available for at least two years. Apply at Room 156, Bizzell Hall, between 1:00 and 5:00 p.m. Wilbur M. Fritz free show at Campus.

## FOR SALE

FOR SALE—Senior boots size 7 1/2, spurs, pink and khaki boot pants—Nichols, 11-414.

BARGAIN—Really clean '37 Oldsmobile, 2-door, motor just overhauled. Practically new: Front end, rear end, battery, tires, etc., original paint inside and out. Ready for travel, not repairs. See at 1-A, Vet Village and make me an offer.

FOR SALE—1948 Philco advanced design refrigerator, Model 885, 8 cu. ft. capacity with freezer locker, humidity control. Used 8 months, 20% off list price. R. B. Mays, Apt. C-3-A, College View.

FOR SALE—6 ft. Frigidaire; folding screen, A-7-W, College View. William Bruemann Buson free pass to Campus.

FOR SALE—1948 Kelvinator electric refrigerator, deluxe model, eleven cubic feet. See at garage apartment in rear of 4108 College Main, about eight blocks north of North Gate Post Office.

FOR SALE—Pair senior boots, 9 1/2 with accessories. Boot pants, 32 waist. Very reasonable. Box 284, F. E.

## MISCELLANEOUS

LADIES, let me do your spring sewing. College View, D-8-B.

## CHIROPRACTOR

Geo. W. Buchanan, D.C.

COLONIC X-RAY  
305 E. 28th St.  
Phone 2-6243

SEAT COVERS  
Plastic or Straw  
JOHNSON'S  
UPHOLSTERY SHOP  
Back of "Eagle" Office  
Bryan, Texas  
Phone 2-1232

EXPERT SHOE REPAIRS  
While You Wait  
Cowboy boots made to order  
JONES BOOT SHOP  
Southside

L'L ABNER Those Glittering Eyes ! !



WE SELL  
Model Airplane Supplies  
Architectural Balsa Wood  
SHAFFER'S BOOK STORE  
North Gate  
Phone 4-8814

## FOR SALE

Near North Gate

Two bedrooms, garage, fenced backyard. Recently built, excellent condition. Existing G. I. loan can be transferred. \$35.00 monthly payments. You'll have to move fast to get this one.

AGGIE REALTY  
AND INSURANCE CO.  
Phone 4-1245

Casey-Burgess Building  
Southside  
College Station

Ira. C. Ware Manager  
Therese Knox Assoc.

Have you seen our line of RCA VICTOR RADIOS? Many different designs, but that same "Golden Tone." SHAFFER'S BOOK STORE  
North Gate  
Phone 4-8814

## BRYAN'S USED CAR HEADQUARTERS

— SEE —

DAVID  
McGUIRE

TED  
HOPKINS

&  
ED

SLOVACEK  
AT

Bryan Motor Co.

USED CAR LOT  
HIGHWAY 6 SOUTH

FOR  
USED CAR  
BARGAINS

\* Easy Terms  
\* Low Down Payments  
\* Guaranteed

MAY WE TAKE THIS OPPORTUNITY TO

THANK YOU

OUR MANY FRIENDS

for their attendance at our formal

opening last Friday

C. E. Griesser Electric Co.

Frigidaire Sales & Service

Change the walls of your apartments from dull and uninteresting to smart and relaxing colors. Use BEN JAMIN MOORE'S SANI-FLAT (100% Oil Paint) \$3.85 per gallon and matching wood trim in 100% oil Semi-Gloss, per quart—\$1.40.



Next to the Post Office in Bryan  
210 W. 26th St. Phone 2-1318

# CORKY'S

Now is the time to act . . .

Beautiful Spring Suits

Are Being Made At —

# CORKY'S

Exclusive Clothes

North Gate  
College Station & Bryan

See it now at  
The Exchange Store

the new  
Parker "51"

...14 precision advances  
make it the finest pen  
you've ever used!

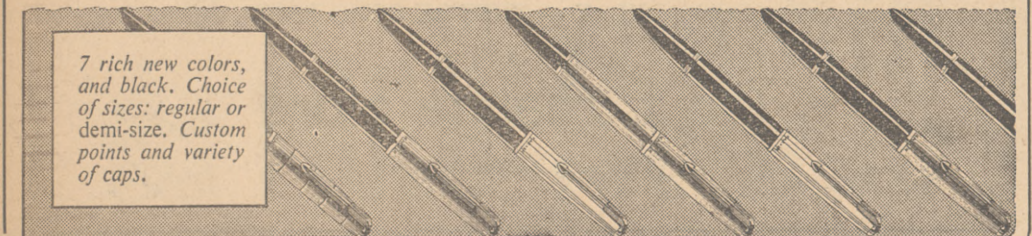
- New materials, new processes perfected by Parker make possible writing ease and dependability such as you've never yet experienced.
- The New 51's Plathenium-tipped point brings writing that is silently smooth—effortless. Filling is easy, sure. A new-type reservoir holds more ink, and you can see the supply. What's more, "Aero-metric control" safeguards against leaking even at highest flight levels.
- Come in today. See and try the New "51" yourself.

Pen \$13.50 and up, Sets \$19.75 and up

- New Foto-Fill Filler
- New-Type Visible Ink Supply
- New Exclusive Ink Flow Meter
- New Hi-Flite Leak Prevention
- . . . and 10 other great advances

# The Exchange Store

"Serving Texas Aggies"



## Do You Know A&M?

Tear out this blank and keep it handy for the entire week. As each picture is printed in The Battalion, write your guess in the appropriate space. Turn in this form to The Batt office, 201 Goodwin by 12 noon, Sunday.

Wed. \_\_\_\_\_

Thur. \_\_\_\_\_

Fri. \_\_\_\_\_

## What's Cooking

AMARILLO A&M CLUB, 7 p. m., Thursday, Room 123, Academic Building.

BAYTOWN CLUB, 7:30 p. m., Thursday, Room 106, Academic Building.

BRYAN - COLLEGE A & M CLUB, 7:30 Thursday, Room 307, Academic Building.

DEL RIO A&M CLUB, 7:30 p.

m., Thursday, Reading Room of YMCA.

FLAX COUNTY A&M CLUB, 7:30 p.m., Thursday, Room 125, Academic Building. Elect Cotton Ball Duchess.

GALVESTON A&M CLUB, 7:30 p. m., Thursday, Room 129, Academic Building.

HJSC CLUB, 7:30 p. m., Thursday, Room 325, Academic Building. Elect officers.

HILL COUNTY CLUB, 7 p. m., Thursday, Room 323, Academic Building.

HEART O TEXAS CLUB, 7:30 p. m., Thursday, C. E. Lecture Room.

HEART OF THE HILLS CLUB, 7:15 p. m. Thursday, Room 303, Academic Building.

KAUFMAN COUNTY CLUB, 7:30 p. m., Thursday, Room 303, Academic Building.

LATIN AMERICAN CLUB, 7:30 p. m., Friday, Room 104, Academic Building.

NAVARRO COUNTY A & M CLUB, 7:30 p. m., Thursday, Room 228, Academic Building. Officers will be elected.

PHYSICAL EDUCATION CLUB, meeting tonight cancelled.

SAN ANTONIO CLUB, 7:30 p. m., Thursday, Room 203, Academic Building.

SENIOR PETROLEUM ENGINEERS WIVES CLUB, 7:30 p.m., Thursday, Cabinet Room, YMCA.

TRANS-PECOS CLUB, 7:30 p. m., Thursday, Room 227, Academic Building.

UPSHUR COUNTY CLUB, 7:30 p. m., Room 304, Academic Building.

# GIBSON'S I G A Super Market

Between Bryan and College, Houston Highway No. 6, South  
OPEN 7:00 A. M. TO 9:00 P. M.—7 DAYS A WEEK  
BRYAN'S LARGEST NEIGHBORHOOD STORE

PHONE 4-1222

## FRIDAY & SATURDAY -- FEBRUARY 18 - 19, 1949

Duz . . . . . 27c	OLD DUTCH—REGULAR—
BATH—	Cleanser . . . . . 2 for 23c
Lifebuy Soap . . . 2 for 25c	ARMOUR SLICED—2 1/2 OZ.—
REGULAR—	Dried Beef . . . . . 33c
Lux Toilet Soap . 2 for 17c	ARMOUR—12 OZ.
Swiftling . . . . . 3 lb. tin 95c	Treet . . . . . 39c
TALL—	ARMOUR—
Daricraft Milk . . . . . 12c	Vienna Sausage . . . . . 18c
—NIBLETS W. K.—12 OZ.—	ARMOUR—16 OZ.—
Corn . . . . . 15c	Corn Beef Hash . . . . . 35c
GREEN GIANT—303—	ARMOUR—
Peas . . . . . 19c	Potted Meat . . . . . 2 for 19c
HUNT'S—8 OZ.—	PILLSBURY—8 1/2—
Tomato Sauce . . . . . 5c	Pie Crust . . . . . 2 for 35c
RIO TEX—	BREAST O CHICKEN—1/2—
Tomatoes . . . . . 2 for 25c	Fancy Tuna . . . . . 39c
1 LB. PACKAGE—	GOLD MEDAL—
Admiration Coffee . . . 49c	Flour . . . . . 5 lbs. 41c
IGA—300—	Blackeye Peas . . . 1 lb. 12c
Pork & Beans . . . 3 for 25c	NABISCO SUGAR HONEY—
SUNSWET—	Grahams . . . . . 1 lb. box 28c
Prune Juice . . . Quart 25c	

## CIGARETTES . . . . . Carton \$1.71

PREMIER—NO. 2 CAN—	LIBBY'S SOLID PACK—303 CAN—
Crushed Pineapple . . 31c	Custard Pumpkin . . . 12c
VELVEETA—	KIMBELL'S PURE—1 LB. JAR—
Cheese . . . . . 1/2 lb. box 26c	Pineapple Preserves . . 26c
ONION LINKS—6 OZ. LINK—	BEST MAID—PINT JAR—
Cheese Food . . . . . 38c	Sour Pickles . . . . . 21c
MONARCH LIGHT RED—11 OZ. CAN—	NU CREST—46 OZ.—
Kidney Beans . . . 2 for 23c	Tomato Juice . . . . . 23c

## PRODUCE

BELL PEPPERS . . . . . lb. 21c
LEMONS — 432's . . . . . doz. 23c
TEXAS VALENCIA ORANGES . . . . . 5 lb. bag 31c
GRAPEFRUIT . . . . . 8 lb. bag 29c
AVACADOS . . . . . Each 17c
BIRDS EYE FROZEN GREEN PEAS . . . . . Pkg. 25c

## MEATS

BABY BEEF CHUCK ROAST . . . . . lb. 45c
BABY BEEF SHORT RIBS . . . . . lb. 39c
SMALL SIZE PORK RIBS . . . . . lb. 39c
END CUT PORK CHOPS or PORK ROAST, lb. 45c
HOME MADE PURE PORK SAUSAGE . . . . . lb. 49c
WILSON LAUREL SLICED BACON . . . . . lb. 45c

MRS. CARROLL'S FRYERS