



in the

RUSSELL BUILDING

SOUTH SIDE COLLEGE STATION

FEATURING:

★ Full Line of Frigidaire Appliances
★ Other Nationally Known
Electrical Appliances



Frigidaire Sales & Service "Since 1925" BRYAN, TEXAS **Luckies' fine tobacco puts you on the right level**—the Lucky level—to feel your level best, do your level best.

That's why it's important to remember that LUCKY STRIKE MEANS FINE TOBACCO—mild, ripe, light tobacco that makes a thoroughly enjoyable smoke. No wonder more independent tobacco experts—auctioneers, buyers and warehousemen—smoke Lucky Strike regularly than smoke the next two leading brands combined.

Light up a Lucky! Luckies' fine tobacco picks you up when you're low, calms you down when you're tense. So get on the Lucky level where it's fun to be alive. Get a carton and get started today!

L.S./M.F.T. - Lucky Strike Means Fine Tobacco

CIGARETTES

L.S. / M.F.T.