

# Battalion EDITORIALS

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WEDNESDAY, SEPTEMBER 15, 1948.

"Soldier, Statesman, Knightly Gentleman"

Lawrence Sullivan Ross, Founder of Aggie Traditions

## Practice What We Teach . . .

Do you try the product which is poorly advertised?

Most people will buy the object which is best advertised. Business courses teach this fact in some of the more fundamental phases of advertising instruction. Yet it seems that A&M, a college with a business school, fails to grasp some of the most convenient means of self-advertising.

The general information bulletin of this school states that a curriculum in landscape design is offered. In explanation the bulletin continues, "The purpose of the program in landscape design is to train students in the development of outdoor areas, such as . . . the surroundings

of buildings, private, semi-public, and public."

The small park in the center of the traffic circle at the northeast edge of the campus is in poor condition. Although this park is located at the intersection of two important highways, one of them a Dallas-Houston route, it has been allowed to become overgrown with unsightly weeds.

We believe that grounds such as this park should be kept trimmed and neat. Where the expense is not prohibitive, areas should be further beautified and thus made to aid the reputation of A&M.

The best advertisement for a landscape art course begins at home.

## The New Leaf Is Turning . . .

Tomorrow our football team leaves for Philadelphia and the Villanova game.

The contest not only marks the first game of the season and the reopening of an old rivalry, but it is the beginning of a new page of football for A&M.

The immediate past pages have not been pleasant. They have been marked by bickering, harsh charges, and general discontent.

Never before have we had such an excellent chance to recover our football fortunes. Our coaching staff is fresh and capable and our team material is good and improving steadily.

But our potentially strong gridiron machine is just warming up. If it falters once, let's not choke it to death before it

can recover. The most probable weakness will be our own inclination to condemn the team during the early part of the season.

Our coaching staff says, "We are building." Let's not tear down on the opposite side during that construction.

So to the football squad we make this statement. Very few of us will make the trip with you physically. But because of the situation never before has such a percentage of the school been with you in spirit.

No matter what the games outcome, we are sweating you out all the way. Stiteler has said, "We will not be ashamed of our performance."

We will be proud of that performance.

## Our Real Purpose Should Be Made Known . . .

One of the most graphic examples of American policy as contrasted with that of Soviet Russia was given at a recent meeting of the United Nations Economic and Social Council. At the meeting, UN statisticians revealed that in the three years since the end of the war, the United States Government has given construction grants to the rest of the world totaling more than \$16,000,000,000 dollars, exclusive of the European Recovery Program.

Perhaps, even more startling than the publication of the size of the grants is the revelation that more than one and one-half billion dollars of the total grants went to countries behind the Iron Curtain. Of this, 77 per cent is not repayable.

There have been rumors that the United States is not getting the proper credit for the enormous amounts of food and machinery that have been sent to Europe. If this is true, then steps should be taken to remedy that situation for our grants to Europe have a two-fold purpose. First, and most important, they are to help Europe recover from the devastating effects of the recent war. Second, and a part

of the first, the grants are intended to help stem the tide of Communism that is threatening to sweep that continent.

Our purpose is perhaps selfish, for the United States cannot live in a half sick world. But the branding of our program of reconstruction grants as bait to bring the nations of Europe under our domination is a screen being thrown by the Soviets that has no justification.

The only way that Europeans will ever realize that our generosity is not designed to cover a sinister purpose is to tell them the real purpose of our aid. If the people of Europe know that our only aim in extending material aid to them is to help them set up their nations as self supporting once again, then, and then only, will the American taxpayer receive full value for his money.

The cold war is not merely a war of words between people of different ideas, it is a war of subtle propaganda in which the Soviets are masters. Our information services should make certain that the real reason for our extending aid to Europe is made known to all the people.

AN INTERESTING lead in the Dallas Morning News: "There were at least 18 more Americans in the world Thursday night than there had been during the morning."

"One elderly gentleman did the job."

From the classified columns of the Lockport (N. Y.) Union-Sun & Journal: "Waitresses for extra work, good pay, must be neat and clean. No phone calls."

Would this be partial grooming? From wedding account in the Bellefontaine (O.) Examiner:

"Mrs. W., mother of the bridegroom, was gowned in back with corresponding accessories."

Henry Wallace claims that if he were president "there would be no crisis in Berlin today." There might, however, be a lulu in Washington.

## The Battalion

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, Texas, is published five times a week and circulated every Monday through Friday afternoon, except during holidays and examination periods. During the summer The Battalion is published tri-weekly on Monday, Wednesday and Friday. Subscription rate \$4.50 per school year. Advertising rates furnished on request.

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## Amplification Department

By CARROLL TRAIL

Dear Sir: I want to voice a complaint in hopes that something can be done before the semester is too far gone.

I have been led to believe that a library is a place of study, and that it is to be kept quiet, in order to make it as conducive to study as possible.

But have you ever tried to study in the Reference Room? I have yet to go into that room when one of the attendants is not typing. And I do believe that that is the loudest typewriter I have ever heard. Is the cylinder upon which the paper rolls hollow and thin? I must admit that it has a beautiful tone—sharp, I believe.

And while I'm thinking about it, I would like to ask about the hours. According to all the schedules I can find, the library is supposed to stay open until ten at night. I don't deny that it does stay open until then, but at ninety-three bells start ringing, windows start slamming, and all the personnel run to the doors with their coats on, turn, yawn, and start staring holes through you until you leave.

I can't see why the typing can't be done in one of the back rooms, the windows closed after ten, and the bells rung only at ten.

What do you think?  
 Sincerely,  
 B. M.

Answer: I can sympathize with you, B. M. But we mustn't let our sympathies and emotions keep us

from seeing the good that will come from the conduct of the library.

When you are out working in industry, you will not have a quiet office in which to work. At least at first you won't.

If you go to the big city to work, you will probably have to tolerate the clack of a hundred typewriters, the squeal of stenographers being chased by office boys, and the clanging of the trolleys passing the building.

The library has been good enough to start the conditioning process. We must accept their challenge and learn to work under these trying conditions.

Incidentally, you were right about the typewriter cylinder's being hollow and thin, but the note is B flat, not C sharp.

## Lutherans to Hold First Meet Tonight

The Lutheran Student Association will hold its initial get-together of the fall semester tonight, at 7:30. Rev. Fred Meebroff has announced.

Open house with a social and refreshments will be held in the Lutheran Student House 2 blocks north of the North Gate.

Richard Wornat, Petroleum Engineering senior and president of the Association, invites all Lutheran students to attend and enjoy the program.

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## Trampling Out the Vintage . . .

# How to Win at Poker, Dogs, And Ladies Make Day's News

By CHUCK MAISEL

Here's another sign of the times. The European Recovery Program, more commonly called the Marshall Plan, has announced the arrival in Britain of 23,900 pounds of dehydrated dog food for the canines of the embattled isle. The State Department issued a statement, however, that the shipment was not made because of pre-statement rumors that Europe has gone to the dogs.

Accepting the American gift for the Working Sheep Dogs of England Ltd., Rover Shep, head of that organization, said, "I say gunner, we canines of England think it's a bit of all right. After all, it's a long time between bones, you know."

Aggie followers of the game of chance known as poker are warned to go a head drawing to inside straights if they are foolish enough, but don't draw to a six-months jail sentence as did 82 year old George Ferris of Billings, Mont.

It seems as though Ferris had worked out a system. After going broke, his first night, he tried new tactics. Fellow players complained that he had drawn a flush and

a gun on the first hand and had played the rest of the evening with the pistol in one hand and cards in the other.

Other players told the court that Ferris had shown "phenomenal skill and luck" in winning about \$100 after dragging out the convict. Is there a Phil Harris in the house?

Here's the ladies' latest fashion hint. That is, if the Batt has any Australian female readers. In the future misad of Sydney and Melbourne will cover her face with cosmetics made from sea elephants. This will be the first time in history that the blubber has been on the female face as well as on the female period.

A little item comes from Missoula, Mont., which should give all readers who have been frustrated by that invention of A. G. Bell's the telephone, a feeling of sweet revenge.

An unidentified hero in that city, unable to get a call completed on a pay telephone, gave in to his obsessions. He pulled out a gun, fired three shots into the booth and calmly walked out.

An orchid to you, sir.

## Batt Polls Again . . .

# A&M Students Prefer Truman To Dewey for Next President

By CARROLL TRAIL

President Truman has been nominated for the presidency. At least he has the endorsement of the majority of the students polled by the Batt.

Yes, in the midst of all political confusion, the Batt has come through with another of its famous (or is it infamous?) polls. Although it is not designed to reveal any conclusive evidence of the coming election, the poll does give an indication of student opinion.

As the students finished registering for the fall semester last August (the day of registration for summer school students), they were asked their choice for president. And the majority were for Harry.

To be exact, the President beat the New York governor 105 votes, receiving 608 to 503.

The Dixiecrat's favorite son from Carolina polled a rousing 186, while Wallace struggled along with an embarrassing 22.

About 150 students had no opinion. Either they were neutral, had not studied the situation enough to have an opinion, or were disgusted with the whole state of candidates.

And of course there is always the possibility that some of them were for those not listed on the Batt ballot, such as the Communists or Socialists.

While no names were taken and the balloting was extremely secret, a rumor leaked out that J. G. Peniston, head of the mess hall, voted for the vegetarian candidate.

## Rev. Sam Hill Named Chaplain Of State American Legion Dept.

Rev. Sam Hill, A&M chaplain, was elected Chaplain of the American Legion Department of Texas at the state convention in Corpus Christi, yesterday.

Hill was elected by acclamation.

The convention was attended by approximately 2000 Legionnaires from 22 districts in Texas. Rev. Hill came to A&M from Victoria where he served as pastor

of the Presbyterian Church. Other officers elected at the convention were William M. McCraw, Dallas, Commander; V. E. Taylor, Smithville, judge advocate; Manley H. Williams, Jr., Victoria, sergeant-at-arms; Carrie Wilcox, Houston, historian; W. F. Spiegel, Austin, treasurer.

Miller Ainsworth, Luling, was elected national committeeman. Ainsworth is an A&M graduate and was assigned to the 36th Division during World War II.

The next state convention will be held in Galveston.

**Campus**

Opens 1:00 P. M.—Phone 4-1181

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