

FCC Puts Skids Under Radio's Role As Nation's Sugar Daddy

By C. C. MUNROE

"Stop the presses! Stop the music!" The FCC has just reached out with a dictatorial fist and twisted the nation's radio dial; but good. With one sweeping order the government agency which says what can and cannot be thrown around this country's airwaves has severed the jugular vein of radio's newest and juiciest plum—the "give away" show.

The great white father of radio didn't say in so many words to cease and desist from passing out money, yachts, and other items of value, it just said that radio stations cannot require winners to be or have been listening to the program that is giving away the money. Also the winner does not have to possess or even use the sponsor's product.

While some brave station managers may try to convince some sponsor that the "give away" show is not dead, it will be difficult to get accompany to lay out good cash when it can be won by somebody who doesn't have a radio and never even heard of the sponsor's product. For some reason or other, sponsors just aren't built that way.

This new move by the boys in Washington will give a lot of people more free time than they have known since the early days of the "Pig O' Gold."

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Apparently some of the boys in Washington got tired sitting by their radios and not having their telephones ring. Radio should have known better than to allow such an oversight.

Political Candidate Returns to Teach

William C. Hall, one of the candidates for State Representative, has been reappointed to the History Department. M. T. Harrington, dean of the School of Arts and Sciences, has announced.

Hall resigned May 17 in order to enter the representative race. He has been reappointed with the grade of instructor, effective September 1.

- BOYCOTT -

(Continued from Page 1)

arkana, Beaumont, Austin, Dallas, Orange, Port Arthur, Corpus Christi, Fort Worth, Galveston, Houston, Abilene, Paris, Waco, Hamlin, Wichita Falls, Lubbock and Denison.

Reaction of the meat packers, processors and retailers were varied. Some retailers complained the proposed boycott was unfair, that everything was high, too.

One said steel was high and why didn't the housewives boycott that.

"You don't plan a meal around a hunk of steel," was the reply.

A few grocery stores in Texas have announced, they would close their markets during this week. Others reported they were cutting their meat buying sharply.

- MISTAKE -

(Continued from Page 2)

er in Congress when the Democratic party is not in office.

For too long we have been the Solid South. We should be and we must be the unpredictable South if we are to have recognition and reap the rewards of government on an equal basis.

- LAW -

(Continued from Page 3)

George Spicer.

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The other double play of the game came in the third inning with man on first. Tremont, third baseman for Law, fielded a hot grounder and threw to Spicer at second and Spicer whipped the ball over to Williamson at first to complete the twin-killing.

The win gave Law the undisputed possession of first place in the Campus Softball League.

Tremont was the leading hitter of the game, collecting two hits in three trips to the plate.

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4 A&M Delegates Chosen to Attend Newman Club Meet

Four delegates have been selected from A&M to attend the Newman Club National Convention at the University of Minnesota, September 3 through 5.

Members of the Newman Club here to attend the annual meeting are Pat Ramsey, George Molteni, Ray Giannaias, and Dick Ploch.

The Newman Club of Minneapolis will act as host to the nearly 600 Priest Chaplains and student delegates from over 500 Newman Clubs throughout the United States and its possessions attending the three-day program of activities.

The convention, held during the most inviting season in Minnesota, will have as its theme "The Social Responsibility of the Catholic Student." The activities and plans of the various Newman Clubs will be discussed.

Wallace L. Hackler, Virgil Caraway, and Dr. Jones were the members of the cotton tour, and they will show and explain the pictures.

Dr. Jones has extended an invitation to anyone interested to come and see the pictures.

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Apparently some of the boys in Washington got tired sitting by their radios and not having their telephones ring. Radio should have known better than to allow such an oversight.

The benefits of reserve retirement will be discussed and preparations for becoming a TC and E unit will be made. W. S. McCulley has announced.

Information about observance of Air Force Day will be presented. McCulley asked that all Air Servicemen attend the meeting.

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Yellow Fee Slip Must Be Shown To Enter Grove

The "yellow fee slip" will have to be shown in order to be admitted to The Grove, effective immediately, C. G. "Spike" White, director of Student Activities, has announced.

"The fee slips will be necessary for admittance whether the attraction is a show, bingo game, or concert. All non-students will be admitted provided they bring their own chairs," White said.

"We are having to do this because of the large number of non-students that have been attending activities at The Grove and depriving students of seats. All these activities are financed by the student activity fee and, therefore, they are for the benefit of the students."

White continued, "Families of students are welcome to come if accompanied by the students. If not accompanied by him, they must have his yellow fee slip with them for identification."

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Soil Conservation Advocated in New Educational Films

"The Living Earth" series, four new color 16mm films on the vital necessity of soil conservation, has been released for distribution by Encyclopaedia Britannica Films.

Individual titles of each 10 minute subject are "The Birth of the Soil," "Arteries of Life," "This Vital Earth," and "Seeds of Destruction."

"Birth of the Soil" shows how nature produces life-giving top soil from basic raw materials.

In "This Vital Earth" the relation of life to its environment is shown through the balance of plants and animals. Water and forests are portrayed in the "Arteries of Life," while "Seeds of Destruction" visualizes what happens when any one of the links in the chain of life is broken.

George E. Brewer Jr., of the Conservation Foundation worked in cooperation with the New York Zoological Society to produce "The Living Earth" series. Fairfield Osburn, president of the Zoological Society, and founder of the Conservation Foundation, is the author of the recent book "This Plundered Earth."

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