

Improving Southwest Conference Football well take some tips from the National
League when it comes to imporing League when it comes to inppoving foot-
ball. An article in the August 14 issue of Collier's by Bill Fay fells how the League
dopted-what it calls "slide-rule" Football improving team play
"Slide-rule" football is more than just compiation, of /team averages for the
number of yards lost or gained. It is a areful collection of data concerning the exact tamount of time sprent in every phase
of each game. It was originated by Hugh Ray, one time official of the Western
Conference and a retired mechanical Conerence and a retired mechanical
drawing professor. It is Ray's. job to compile thése time statistics for each team in statistics for the prrpose of improving
the Leaguess brand of ball. Ring has figuress showing, among othe Chings, the exact ampont of time spent by
an official of the League in handing the ball. He knidws the exact number of sec-
onds spent by each team in putting the

own to play. This latter time is now direct result of Ray's work. The result of $f$ touchdowns per grease in the number of touchdowns per game in the

from 3.4 in 1936 to 5.93 in 1947 .

## Ray figured that for every second over he average of 22.5 seconds enough time

 was lost in each game to run 3.2 plays Concentrating on this alone, the average number of plays run in the League wasuntmoter mprove the brand of football played in the Southwest Conference as much as
has improved that played in the Nationa League, then the expense and effort neces
sary for its adoption would be more than Conference officials to investigate the ad antages of these football time studies


Should 18-Year-Olds Vote?




Young people are being called on arry the full burden of citizenship. Nex he armed forces. They pay taxes on thei
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$\qquad$
The Oil Industry Comes Through


## Battalion Forum

| Should the Dixiecrats Bolt? |  |
| :---: | :---: |
| sti | PAUL E. PARKER and LOUIS <br> B. COLE feel that the Dixiecrats |
| ould the Dixiecrats Bol |  |
| mocratic Payty," Tom Ho | are making a mistake. They alsosay the South should remain "un- |
| s the D |  |
|  | say the South should remain "unpredictable." |
| social law, he cont By Tom Holcomb | By Paul E. Parker |
| he coming | The question of Civil Rights isone with which we all are of the opinion that we understand. |
| a election, the people, |  |
|  |  |
| $t$ of the old Demoeratic | Rights is mentioned, we immediate- |
|  |  |
| this election. | someone is trying to force theissue of racial equality down our |
| This party |  |
|  | issue of racial equality down ourthroats. The so-called intelligent |
|  |  |
|  | people who think they know what is best for the "south" would be |
| give the Negro a right to life wit | much better off if they would let each section of this country settle |
|  | ete problems that are particular |
| will | to that locale and let us all con-centrate upon the issues of utmost |
|  |  |
| nment is again | importance to the peace and wel-- fare of the country as a whole in |
| pass a social law. This | relation to our role in a World of Peace. |
| tion laws. This is another at- |  |
|  | The problems of racial equality are vital; they must be settled and we believe that they will be |
| ay the few remaining |  |
| believe that the | such problems that are notsettled by the passage of laws. |
|  |  |
|  | These problems are settled by the education, not only of the |
| e are other |  |
| that do not feel as I do. The thing | neigro, but of society as a whole. |
|  |  |
|  | plish the settlement of platform. |
|  | disputes and will .not allay thefears of the people that unfavor-1 |
|  |  |
|  | able laws will be passed by theReppbilican Party. It will, however, |
|  |  |
|  | speed the victory of the Republi- |
| m any White House or Capi- | knell of the chances for a Demo- |
| It must come about of its | cratic victory, slim though they maiy be already, in the forth-com- |
| accord. 1 be |  |
| e civil Prints | ing election. <br> The attitude of the Dixiecrats |
| e Civil Rights |  |
|  | prefaces a quicker and easior vietory for the Republican Party. |
| fighting for and |  |
| y whould revolt. | The Dixiocrata are not helpring |
|  | not their own , by throwing the |
| AbBOT feela that the |  |
|  | faulte of the Democratic Party. An for the Civil Rights Progrum, |
| erecont bolting fro | the lathe will not be settled by the dection in the November election |
| recent boling from |  |
| ocratic Party by a group | of which party is to be in office. |
| arguments pro and | ress which is already elected and regardless of whether Dewey or |
|  |  |
| roup acteo | Truman is in the office, both have |
| unwis | declared in favor of the program, |
|  | the South. |
|  |  |
|  | must have two nearly equally |
|  | strong parties in the South if we are to have any bargaining pow(See MISTAKE on Page 4) |
| to reason that they not only ween |  |
|  |  |

## Amplification Department



The drift is. wortying A 1ot of people,
yound men thetween 88 and 25 and 2 are not the only ones. Last week the oil indus-
try let. the county know by its actipns stat it top is is condernerned whith the tew future fective service law. Retats underer the new siletitive service law.
 councilit that unless the oin indusstry pro-
vided $1,700,000$ barrels of gasoline and met other petroieum neeags, the armed for eses would recoummend mandatory a the government to seize petroleum supis now possible mnder a provision in the new draft law.

Apparently disturbed by Admiral Foster's waving, the oil industry came through with flying colors and provided
ciency to. $1,300,000$ barrels and made avail-
able another 500,000 barrels. The three Standard Oil of California, StandardTacuum Oil Company and the Union Oil

This sudden change of heart on the see. It is hoped that it will be more willing
to provide for the armed forces' needs in the future without the government having to resort to threats.
If the government ever were compelbe a regretable action, for not only would free enterprise, but it would be an indication that in a time of international crisis one phase of American indus)ry failed to perform what it should consider not only its dufy, but its privilege

## The Battalion








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Trampling Out the Vintage

## Professor Might Be A Square

## But He's Hep on Mathematics


#### Abstract

By JOE HOLLIS n't. quite see the humor behind an advertisement recently. The prof read the advertisement which had a catch line that offered one thousand dollars to anyone who could square a circle, and went to work. The company running the advertisement received the unexpected but probably inevit-able-the solution. Accompanying the un- wanted answer was the address where wanted answer was the address where the one thousand dollars could, and should be sent. The responsible people wrote the man that. the whole thing was just meant for a joke ha, ha. The humorless professor now has a suit in to rec is technically his. Personally I have no idea of the legality $f$ the demand but it would seem to me they ought to pay. In the first place the guy earned it; second, they quite obviously ought to give the old square some money so he can - A San Francisco paper recently ran a perfume advertisement printed in a special ink which contained a touch of perfume. The resulting paper had a different and appealresulting paper had a different and appeal- ing air to it. The management checked careing air to it. The management checked carefuture reference. The tabulated results showed that the erfume which was being pushed had tremendous sales. However some of the reper- cussions were quite unexpected. For instance an asthmal sufferer griped that it brought on another attack. A lady called to inform the publishers that it ruined her pot roast. A small lad reported that the odor made his

The management is not discouraged, howeing progressive. Besides no one wrote i

Thought Controller Rebuffed


Wellborn Waterboy Refused Ducats For '48 Football Tilts; Plans Later Revenge


