

of Jewelry

ARE GIFTS THAT LAST

Caldwell Jewelry Store

Aggie Jewelers Bryan, Texas

The women's and

children's wear

industries place

a high value on

MANPOWER

These industries, with textiles and men's wear, employed 2,395,000 workers in 1947... more than the total for the automobile, electric machinery, chemical and allied products, tobacco, petroleum products and coal industries combined?*

With so vast a payroll, it is not surprising that the women's and children's wear industries should be engaged in an endless quest for new ideas and businessbuilding techniques.

*Source: Bureau of Labor Statistics

Introducing

The Women's and Children's Wear Industry to THE AMERICAN COLLEGIATE PUBLIC

ler, guest speaker. LANDSCAPE ART CLUB, 7 p. AGRICULTURAL ENGINEER-ING SOCIETY, 7 p. m., Tuesday, Ag. Engineering Lecture Room. ASCE, 7:30 p. m., Tuesday, Room 11, CE Building. Speaker, m., Tuesday, Room 310, Ag. Engi-neering Building. MARKETING AND FINANCE CLUB, Tuesday, 312 Agriculturol Building, 7:30 p.m. G. S. Salter, midwest representa-NEWCOMERS CLUB, 2 p.m. tive of the ASCE. CATTLEMAN'S BALL, 9 p. m. Wednesday, YMCA, Dessert bridge Friday, Shisa Hall. (Music by Jesse) party, for reservations call Mrs. James and all the boys.) DEL RIO CLUB, 7:30 p. m., Thursday, April 22, YMCA Read-Lynch 4-8599 or Mrs. J. D S. A. Neel 4-8269 by Tuesday night. RUTH CIRCLE, 7:30 p. m., Monday. Mrs. Ripley Harwood, ng Room ECONOMICS CLUB, 7:30 p. m., Apartment B-20-B. College View. SADDLE AND SIRLOIN CLUB fuesday, YMCA Chapel. FISH AND GAME CLUB, Thur- 7:30 p. m., Tuesday, A&I Lecture sday, third floor, Ag Engineering Room VETERAN'S WIVES CIRCLE Building GEOLOGY CLUB, 7 p. m., of the First Baptist Church, 7:30 Tuesday, Room 115, PE Building. p. m., Tuesday, April 20, Apt. A-KREAM AND KOW KLUB, 14-B, College View.

> Perfect Exposure... in a *Jantzen*i

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You're more wonderful, more aquattractive in these new Jantzen swim suits. It's Jantzen's new Lastex* **Contour Control that** turns the trick ... with knitted-in Lastex yarn fabrics doing a marvelous de-inching and curvewhittling job for your figure. And Jantzen's exclusive **Dorothy Liebes** fashion colors are eally new — really

exciting

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WESTINGHOUSE DUO and they'll come Home after school It's an automatic RADIO-PHONOGRAPH that plays 50 minutes of uninterrupted recorded music by pressing the single-button control. But you can LIFT OUT the radio and plug it in anywhere. It's a real 2 in 1 instrument! Stunning air-stream cabinet in rich, dark mahogany or toasted blond mahogany finish. This sensational set will bring them home for their \$00.45 after school fun. .. EVERY STUDENT WANTS A Westinghouse LITTLE JEWEL Here's a console radio in capsule form, packing tone, power and performance you'll have to hear to believe! Styled on all sides, it has a retractable handle for carrying from room to room. Only 91/4" x 6" x 6". It's ideal for small spaces. Green and gold or ivory and gold. A swell gift for a smart student! \$36.95

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Small, smart and powerful ... the ideal radio for bookshelf, mantel or table ... rich managany veneer cabinet ... easy-to-see, easy-to-tune dial ... big radio performance that will wow the whole dormitory, at a small radio price that won't upset the budget.

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