

PHILIPPINE PRESIDENT DIES SUDDENLY

MANILA, April 16—(AP) President Manuel Roxas Y. Arcana died Wednesday night at the U. S. Clark Field Airbase, where he became ill shortly after making a world broadcast against "Communist aggression."

Elpidio Quirino, 57, vice president and foreign secretary, will become president.

USS MISSOURI TO VISIT EUROPE

WASHINGTON, April 16—(AP) The Navy announced today twelve fighting ships will visit European waters this summer on a training cruise.

The vessels are the 45,000-ton battleship Missouri, the 45,000-ton aircraft carrier Coral Sea, two heavy cruisers and eight destroyers. A landing ship dock also will be in the squadron.

B-29'S ARRIVE IN GERMANY

WEISBADEN, Ger., April 16—(AP) A group of B-29 bombers from Smoky Hill Air Base, Kas., landed yesterday at Fuerstenfeldbruck Air Base. An Air Force announcement said the planes will be based there temporarily before returning to the United States.

RUSS. ALASKAN PLANES CRISS-CROSS BORDER

KETCHIKAN, Alaska, April 16—(AP) Publisher William L. Baker said in the Ketchikan Daily Chronicle yesterday that Rep. Margaret C. Smith (R-Me.) is "correct" in saying that Russian planes "have violated Alaskan skies."

The article added, however, that both American and Russian planes have crossed the border into each other's territory over a period of several months.

DECISION ON LEWIS TO COME MONDAY

WASHINGTON, April 16—(AP) Judge T. Alan Goldsborough yesterday heard arguments in John L. Lewis contempt trial and put off any decision until Monday.

HUGHES HOPES TO BUY BIG MOVIE STUDIO

HOLLYWOOD, April 16—(AP) Airplane and movie-maker Howard Hughes says he still has "on the fire" a deal to acquire a motion picture studio which he plans to build into a predominant concern in the industry.

HOUSE REJECTS NON-SEGREGATION

WASHINGTON, April 16—(AP) The House yesterday voted down, 103 to 14, a proposal to prohibit racial segregation in the Air Force.

It was offered by Rep. Powell (D-NY) a Negro, as an amendment to a bill to provide money for a bigger Air Force.

BLAME INVOLVED, RADIO FOR DELINQUENCY

ATLANTA CITY, N. J., April 16—(AP) The National Council of Juvenile Court Judges list five radio laws and poorly controlled radio broadcasts as the two major contributing factors to juvenile crime.

TRUMAN HOPES TO STAY FOUR MORE YEARS

WASHINGTON, April 16—(AP) President Truman said yesterday that he confidentially expects to spend four more years in the White House.

The remark about spending four years more in the White House came during a discussion of the newly completed, South portico balcony.

Twiggins Again

A feature story written under the by-line of Conrad Twiggins in Thursday's Battalion aroused the ire of many members of the Cadet Corps.

The common belief was that The Battalion was using this article as a means to ridicule the Senior Class. This, however, is a mistaken opinion. The Battalion stands firmly behind the Seniors in every constructive move they undertake. However, the elements of mass emotionism or mob spirit that were evident in the particular meeting covered by Twiggins are NOT endorsed by The Battalion.

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'Cotton Joe' He Was Known As . . .

Mogford Originates Cotton Ball, Uses Profits For Cotton Tours

By VIRGIL C. CARAWAY

No one knows exactly where "Cotton Joe" Mogford got his name. He claims that the Class of '27 gave it to him. Since he usually has a cotton boll in his hand when he lectures, the name is fitting. Some people say Mogford

once had a head of curly, cotton-colored hair and now that he hasn't the name is a natural. Joe S. Mogford is a member of the class of '16 and has been a member of the agronomy faculty since 1925. When seen walking across the campus, he usually has a brief case in his left hand and

a light tan hat on his head which he tips at every pretty girl that he meets.

He received his commission during the first World War at Camp Lee, Virginia, and after receiving his discharge from the army returned to A&M for his Master's degree. He was employed by Mebane Cotton Breeding Association in Lockhart from 1920 to 1925, where he carried on cotton research work.

In 1925 Mogford returned to A&M as a member of the Agronomy Department.

"Cotton Joe" was instrumental in starting the Cotton Style Show and Pageant and the Cotton Ball. The proceeds from this affair are used to send three men on a six weeks foreign tour to study cotton and agriculture in general.

The first Cotton Style Show and Pageant and Cotton Ball was held in Suits Hall in 1932 with total proceeds amounting to only \$129. Two contributions of \$500 each from the Anderson-Clayton Cotton Company and the Texas Farm Bureau Cooperative made enough money available for the first cotton tour.

This first tour was to England, Belgium, Germany, Switzerland, and France.

The Cotton Style Show and Pageant and Cotton Ball have increased in profit and popularity with each succeeding year, reaching a peak in 1947 when there was a net profit of \$2,800 and with over 4,000 people attending either the Cotton Style Show and Pageant or the Cotton Ball.

Mogford has visited England, Belgium, Germany, Switzerland, France, Portugal, Spain, Egypt, Italy, Norway, Sweden, Denmark, Japan, China, Mexico, Central America, Columbia, Ecuador, and Peru on cotton tours. This year's cotton tour is tentatively scheduled down the eastern coast of South America.

Mogford has shepherded nine of the past thirteen cotton tours. On these trips he has been collecting walking canes and silver spoons which may be seen at his home.

When asked what one thing he has enjoyed most of his experiences on the cotton tours, Mogford said: "I prize most highly the privilege I have had of talking with men in various sections of the world about different problems, especially those dealing with cotton, and I value highly having been permitted to actually see how people in various countries of the world live. Also, I will never forget the boys with whom I made the cotton tours."



JOE MOGFORD
Originator of Cotton Ball

A&M Host to AIEE Meet April 19-20

The A&M chapter of the American Institute of Electrical Engineers will entertain representatives from 14 colleges of the national institute at a regional meeting to be held on the campus, Monday and Tuesday, April 19-20.

Following the introduction and welcome by Professor M. C. Hughes, head of the department, the group will enter into discussions on electronic circuits. Louis D. Stevens of Texas Tech will speak on a study of the cathode follower.

A solution to cathode drift in direct coupled amplifiers will be presented by R. C. Hansen of Missouri School of Mines. Talks will be given by W. E. N. Doty of Oklahoma concerning the four-tube counter decade and by A. S. Badger of Rice on frequency modulation discriminator circuits.

Monday afternoon the meeting will reopen with a session on the method of measurement and control of D. C. motors. Following this will be a meeting where research done on heat, light, and other radiation will be presented.

Information will be given on the colorimeter by Paul Harton of S. M. U. followed by a speech on modulated light beams by Earle Parmenter of Missouri School of Mines. Carl D. Jackson of Oklahoma University will speak on the X-ray as it concerns the engineer. Concluding the day's activities will be a barbecue and program at the Bryan City Park for the delegates.

South Side Market Has Special Week

The South Side Food Market announced today a weekly policy of selling fifty items at special prices throughout the mid-week period of Monday through Thursday.

Choosing from the ads in The Bryan Daily Eagle, the South Side will select fifty items which they carry in stock or have items of comparable quality, and sell them at or below the advertised prices.

This policy will be inaugurated Monday through Thursday of next week and will continue over similar periods during the following weeks.

Typewritten lists will be displayed in the store for the customer's information and red price tags will denote the article on the shelves.

While announcing the new system the South Side added that they would continue their regular Friday and Saturday week-end specials.

Kent to Speak on 'Eclipses'

J. T. Kent of the mathematics department will speak on "Eclipses" Monday night at 7:30 in Room 39, Physics Building.

His address is under the sponsorship of the Astronomy Society.

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Heading the list of events scheduled for Tuesday will be a session where technical papers on basic science and circuit analysis will be read. H. R. McKenzie of A&M will give information on the D. C. Calculating Board. Included in a session of power apparatus, which follows the session on basic science and circuit analysis, will be speeches on oscillographic analysis of transformer core loss by J. E. Galloway and F. A. Tatum, both of A&M, and triple frequency harmonics in three-phase transformer banks by Jimmie Remley of Kansas University. Papers which are not yet scheduled will also be presented.

During the afternoon, the party will inspect college facilities. They will inspect the Cadet Corps and then watch as the corp marches to mess in Duncan Mess Hall.

Following this, the group will attend a banquet which will conclude the activities. The principal speaker at the banquet will be Professor J. Wheeler Barger of the agricultural economics department.

Hosts to the delegations and faculty representatives from the different colleges and universities will be William W. Ward, chairman; E. H. Anderson, vice-chairman; E. W. Denney, secretary-treasurer; and Professor N. F. Rode, counselor, each of the college branch of the AIEE.

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Cotton Ball and Pageant Tonight; 200 Beauties, Escorts To Parade

Student Store Offers Variety Staple Goods

The Student Commissary, which began in a two car garage behind a residence on Houston Street, is coming into its own as A&M's answer to the high cost of living.

The Commissary's new quarters in the north-central wing of Anchor Hall are small, but student manager Carey Clark has been able to stock a variety of the staple groceries found in this area, although no perishables are handled.

"There are two reasons why meats and vegetables aren't stocked," Clark said, "the first reason is because there isn't enough space and secondly, if there was enough space, the Commissary couldn't handle perishables on the extremely low margin of profit it operates on."

The Commissary is now open from 4 to 6 every afternoon, Monday through Friday, and from 1 to 6 on Saturday afternoon. Clark points out that these hours may have to be shortened during the summer semesters, since the Commissary depends on high volume and quick turnover, two factors which will be affected by decreased summer enrollment.

"It has been a long, tough grind to get the Student Commissary established and to get its roots in the ground," Clark said, "but now it looks like the Commissary is here to stay as long as the situation demands and the students want it."

Newmans to Hear Bryan Pastor At Monday Meeting

Rev. Donald R. Jacobs, S. S. J., will speak before the Newman Club, the Children of Mary of St. Joseph's Parish, and the Children of Mary of St. Thomas' Parish at a combined meeting to be held Monday at 7:15 p. m. in the basement of St. Mary's Chapel.

Fr. Jacobs is pastor of the Immaculate Conception Church in Bryan. He was ordained in 1942 at the Shrine of the Immaculate Conception in Washington, D. C. after completing a college course followed by a four-year course in theology at St. Joseph's Seminary in Washington.

Fr. Jacobs came to Bryan in 1946 to do missionary work among the Negroes in this vicinity. He has also been commissioned to pave the way for colored missions in Waco.

He will address the combined groups on "The Catholic Standing in the World Today." Bob Weiler, president of the Newman Club, urges all members to attend.

An amendment to the Newman Club constitution concerning the dues for the coming year will also be voted on. An amendment concerning the election of officers will also be introduced. Final plans will be made for the A&M-TSCW Newman Club dance to be held May 1. All members wanting dates for the Newman club dance should sign up at the Monday meeting.

The Newman Club will receive Holy Communion in a body at the 10 a. m. mass, Sunday, April 17.

Coach Stiteler to Speak

Football Coach Harry Stiteler will address the Kream and Kow Klub Tuesday evening at 7:30 in the Petroleum Lecture Room.

Polson and Fisher Chosen By VSA to Attend Bonus Meeting

Two delegates, Bob Polson and Ed Fisher, have been selected by the Veteran Students Association to represent A&M veterans at the "Operations Bonus" meeting in Austin Saturday, April 17.

About 25 colleges and universities will be represented at the meeting which has been called by the Veterans Affairs Committee of the University of Texas.

The A&M delegates will act strictly in accordance with the views expressed by A&M veteran students, Polson stressed.

A poll is now being taken to find out what Aggie veterans think of the bonus. In urging all veterans students to express their opinion on the matter, Taylor Wilkins, veterans advisor, pointed out that all students not living in Dormitory students should turn in the blank on Page 4 and mail it to him. His address is Taylor Wilkins, Faculty Exchange, Campus.

Sanger Staff Decorates DeWare Field House Two Orchestras, Chorus, Dancers On Program

With the 14th annual Cotton Ball only a few hours away, final arrangements are being made by program committees and over 200 celebrities of local and international fame are on the campus to participate in the affair.

DeWare Fieldhouse has been given the new look, with the atmosphere changed from that of fast breaking basketball games to one of the leisurely old South. Under the direction of G. L. Pittman and George Kasal of Sanger Brothers, Dallas, a big colonial house has been erected with a background of green hills and magnolia trees.

The cotton royalty and distinguished guests are already on the campus. Heading the list are King and Queen of Cotton, Wallace Hackler and Martha Langston, National Maid of Cotton, Matilda Nail, 163 Cotton duchesses and their escorts, and a contingent of Sanger's most beautiful models.

Lindsey J. Murray, executive vice-president of the Texas Cotton Association of Waco, will crown King Cotton. Music for the six hours of pageantry is to be furnished by the Aggeland Orchestra, The Singing Cadets, and Johnny Mersky and his Melody Kings. An exhibition by Jack Fomby's Sweetwater square dancing team is to be included in the program.

The Pageant will begin at 8 p. m. and be over in sufficient time for the audience and participants to attend the Ball, which is scheduled from 10 until 2.

J. S. Mogford of the agronomy department said remaining tickets for the Pageant will be on sale at the door.

Mogford continued that there has been some confusion as to whether the general admission tickets entitled the holder to reserve seats.

All tickets, including general admission tickets, are numbered and will reserve a seat for the holder.

Admission is \$1.25 per person and tickets are on sale at the agronomy department, W. S. D. Clothiers in Bryan, Black's Pharmacy at the East Gate, and Libby's Pharmacy at the North Gate.

Dance tickets, scaled at \$1.50, couple or stag, are now on sale at Student Activities office and will be on sale at the entrance to Sbsa during the dance.

Plan Two Dances For Saturday Night

Supplying the finishing touch to the Cotton Ball weekend, the Hillel Club will hold its annual spring formal Saturday night at the Bryan Country Club. At the same time an all-college dance will be held in Sbsa Hall.

The Aggeland Orchestra will play for the all-college dance from 9 to 12. Tickets are \$1 stag or drag.

The Hillel Club's annual affair, climaxing its social activities for the year, will be the occasion for a reunion of former Hillel Club members as invitations have been extended to all these ex-students.

Playing for the Hillel dance will be the Little Aggeland Orchestra. The dance will start at 9 p. m. During the evening, Miss Rida Gabert, Cotton duchess for the club, will be presented to the members.

Decorations which have been planned for the affair will reflect the atmosphere of a Paris sidewalk cafe.

Preceding the dance Saturday night, a picnic will be held in Hensel Park.

Plans have been made for out-of-town guests to attend the Cotton Pageant Friday afternoon. They have also been invited to a coffee hour Sunday morning at the home of Mrs. Esther Tumbhaus in College Park.

Maurice Robinowitz is general chairman of the committees in charge of the formal. Sid Bogen, Dave Seligman, and Julius Blum head the various committees.

Exes to Rope In Livestock Show

Fred Dalby and Caddo Wright, Aggie exes of '41 and '42 respectively, will compete in the tie-down roping contest in the Little Southwestern Stock Show and Rodeo May 8, according to Prince Wood, chairman of the horse show.

Dalby, from Aspermont, was Grand Champion All-Around Cowboy in the Aggie Rodeo while in school and competed in the Inter-collegiate Rodeo in Tucson, Arizona. He is now operating a ranch at Aspermont.

Wright, of Brenham, was active in the Saddle and Sirlon Club while in school and entered the rodeos.

Also on the program for the Little Southwestern Show, besides the match roping, is a student roping and reining horse contest and a gaited horse and fine harness exhibition.

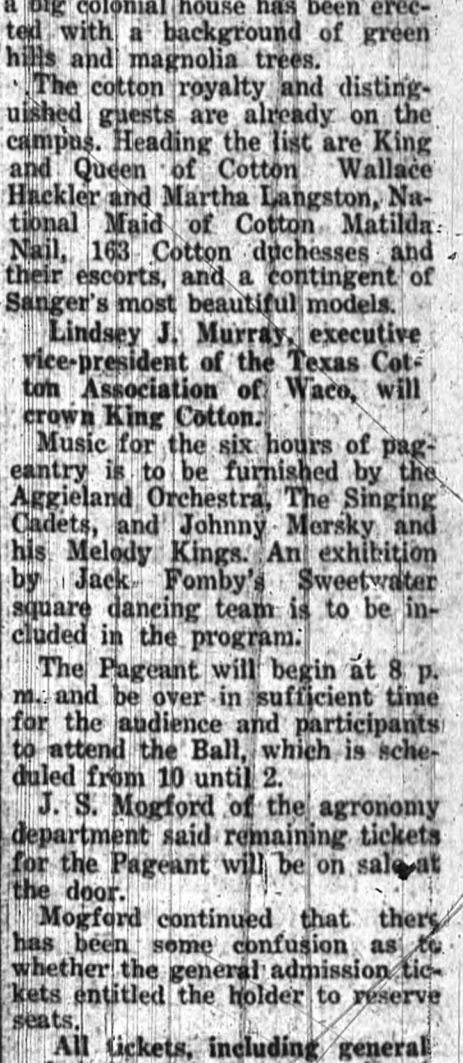
Anyone interested in showing horses in the reining event or roping for the jackpot should submit his name to the AH office at once, Wood said.



MISS AUDREY DAVIS will be duchess for the Institute of Agronomy tonight at the 14th Annual Cotton Style Show and Pageant. She will be escorted by JAMES G. McCLURE.



SUE WARREN will represent the Business Society at the Cotton Style Show and Pageant this evening in DeWare Fieldhouse. She will be escorted by E. A. RICHARD.



LINDSEY J. MURRAY will crown King Cotton tonight in DeWare Fieldhouse.



CROWNER—Executive vice-president of the Texas Cotton Association LINDSEY J. MURRAY will crown King Cotton tonight in DeWare Fieldhouse.

Church Layman To Speak Sunday In Methodist Church

One of the outstanding church laymen of Texas, Pat Thompson of Bay City, will be the guest speaker at the Sunday morning services of the A&M Methodist Church. Thompson will speak at 11 a. m. on the "Challenge of the Church Today."

Thompson, a noted lay speaker in the Texas Conference, will have a message directed to all Laymen and others interested in church work as well as the general public.

During the evening services Mrs. Herbert Emery of Dallas, will be the special speaker. Mrs. Emery, noted book reviewer from Sanger, Brothers in Dallas, will review Gladys Carroll's latest work, "While the Angels Sing."

There will be no admission for this service which begins at 7:15 p. m.

'46 Class Cancels April 17 Party

The Class of '46 party, originally scheduled for Saturday afternoon, April 17, has been cancelled. Lack of allocated funds caused the cancellation, Jerry Sutherland, social secretary, said.



MISS LA VERNE HENRY of Fort Worth, TSCW junior, will be Newman Club duchess at the Cotton Pageant tonight. She will be escorted by A&M Newman Club President BOB WEILER.